CHAPTER III

RESEARCH METHOD

This chapter discusses further the methodology used in this research. It consist of 1. Research design, 2. The object of study, 3. Setting, 4. The source of data, 5. The instruments, 6. Data collection, 7. Data analysis.

3.1   Research design

This study is qualitative because the thesis writer attempts to analyze, describe, collecting, and identify the form of code mixing and code switching in Nez Academy showed in Net Television and the writer focused in the host of Boy William and the judge of Agnez Monica. Moreover, the writer applies descriptive qualitative for the writer collects the data in the form of words rather than numbers. As it is stated by Bogdan and Biklen that qualitative research is descriptive for the data collected in the form of words (1982:28).

3.2   Instruments of the study

In this study, the key instruments is the writer himself. It means that the writer participates in observing and analyzing the data to produce the valid data. It is based on Robson (1995:195) that the observer is the research instrument, and great sensitivity and personal skills are necessary for worthwhile data. The important instrument for get all of data is a video player because the writer get all of data from youtube video from browsing

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and download it, if the writer does not have a video player, the writer can not see the video from youtube. And then the instrument is a headset or handsfree, it is very important for the writer to get all of the data.

3.3   Setting

The setting of observation is taken in big stage in Nez Academy from youtube video recorder, the writer hopes that he will get an accurate data of their natural conversation. The writer concentrates in big stage because in there Boy William and Agnez Monica meet together and they do some conversation by using code mixing in between Indonesian and English.

3.4   The object of study

The researcher in this thesis want to concentrate in Boy William and Agnez Monica speech in Nez Academy, boy william and agnes monica has a good knowledge for to speak two language in every daily conversation in television or in their life, they always use two language in every season in Nez Academy, and The researcher concentrate with it, what do they means with their fluently English language, it is joke or it is and the writer want to describe about the kind of the word use in Boy William and Agnez Monica speech.

3.5   The sources of data

As I know all of people do not know about this entertainment because this entertainment is new and fresh because It just show in Net television and all of people seldom have this channel in their television, the leader in this entertainment is Agnez Monica, and the host is Boy William. The researcher gets all of data in Nezz Academy entertainment from website youtube, because all of videos are always uploaded in youtube, and then sometimes the researcher gets a data from Net channel television, Net channel television always gives some replays of video about Nez Academy, and the last The researcher gets the data about the bibliography about Boy William and Agnez Monica from a website too.

3.6   Data collection technique

Preparing the instruments such as Video Player in nettbook or laptop, handsfree, note, and pencil.

1. Downloading the video of Nez Academy from youtube browser.
2. Finding type of code mixing in use.

3.7   Data Analysis