

efficient interaction” . It means that, there are some rules that must be required to achieve the successful conversation.

Based on Grice theory, the rules are defined as maxim. It is the rule that give the ways to the conversants in order to make succesful conversation. Their conversation said to be successful when between the speaker and the hearer communicates cooperatively each other. To make a cooperative conversation they must obey the rules of being a good conversation itself. There are (1) maxim of quantity which means that a speaker should not talk too much but also not too little, (2) maxim of quality means that the speaker should tell the truth, (3) maxim of relation meaning that the speaker should be relevant with the previous sentence that he/she has uttered and (4) maxim of manner means that he/she should not say something which is ambiguous for the hearer. (Yule, 1996)

The writer uses this theory because he is interested in knowing deeply about the common phenomenon that always happens in people’s daily communication. In doing conversation, sometimes the speaker gives direct message to the hearer, and it can be understood by the hearer easily. But, if the speaker give indirect message, the hearer try hard to undestand it through the analysis of conversation before.

Hence, it is impossible to obey the rules of maxims in their conversation. People may break the maxims when they interact each other. There are some possibilities for people to break the maxim: First, the speaker needs to add too much information to the hearer to make it clearer. Second, the speaker wants to entertain

the hearer through humor in their conversation. Breaking the maxims is also happened, in the movie dialogue, poems, music lyrics. Movie is the data which chosen by the writer for his research. Movies known as films, are a type of visual communication which use moving pictures and sound to tell stories or inform (help people to learn). In the movie, there are complicated conversations that use all of the elements of communication to transfer the message of the story to the audiences or hearers.

The writer uses *Homefront* the movie to be analyzed. It is adapted from the novel written by Chuck Logan. The writer is interested to analyze this movie because this movie tells about how to defend the truth and save his family. He will focus on the spoken and utterances flouted by Phil Broker as the main character in *Homefront* the movie. He wants to save his little family from the convict. This movie maintains father's suffering to his daughter and lessons that every people needs to be learned. It also teaches us how to become a police that lived with full of terror. This movie tells about the thriller, there are many intrigues and strategies contains to the movie. So, there are many utterances spoken by the main character which contains a language that can break the maxims.

From that phenomenon, it strengthens the writer in conducting the of flouting maxims used in *Homefront* the movie. He chooses this movie to be analyzed using qualitative methodology to know how the speaker uses the rules of maxims that proposed by Grice (1975). Then, the writer uses the context of situation by Hymes

- 1.6.3. Maxim : a rule that must be obeyed by the conversants in order to make succesful conversation.
- 1.6.4. Flouting Maxim : The rules which needed by the speaker to flout the cooperative principle by having certain purpose.
- 1.6.5 Homefront : Homefront is a 2013 American action thriller movie directed by Gary Fleder and released nationwide in theaters on November 27. Based on Chuck Logan's novel of the same name and adapted into a screenplay by Sylvester Stallone, the movie starred by Jason Statham, James Franco, Winona Ryder, and Kate Bosworth. The movie began on October 1, 2012 in New Orleans.