CHAPTER I

INTRODUCTION

This chapter presents an introduction of the study that is going to be discussed. The discussion will focus on background of the study, research problem, research purposes, significance of the study, scope and limitation of the study, and definition of key terms.

1.1 BACKGROUND OF STUDY

As a social creature, human uses language as the tool of communication. In communication, people share ideas and information through their feeling by uttering the words or sentences to send their message and expect the hearers to understand what they mean. But, sometimes there are miscommunication between the speaker and the hearer when doing conversation. To create a successful conversation, the speaker and hearers must fulfill the rules of the conversation.

To make a successful conversation, the speaker must say something clearly. So the hearer can understand the speaker's says, Grice (1975) argued that speakers intend to be cooperative when they talk. One way of being cooperative for a speaker is to give as much information as is expected" (Grundy,2000:73)

According to Levinson (1983), "cooperative principle is a set of general rules to describe how participants 'cooperate' in conversation to achieve smooth and efficient interaction". It means that, there are some rules that must be required to achieve the successful conversation.

Based on Grice theory, the rules are defined as maxim. It is the rule that give the ways to the conversants in order to make succesful conversation. Their conversation said to be successful when between the speaker and the hearer communicates cooperatively each other. To make a cooperative conversation they must obey the rules of being a good conversation itself. There are (1) maxim of quantity which means that a speaker should not talk too much but also not too little, (2) maxim of quality means that the speaker should tell the truth, (3) maxim of relation meaning that the speaker should be relevant with the previous sentence that he/she has uttered and (4) maxim of manner means that he/she should not say something which is ambiguous for the hearer. (Yule, 1996)

The writer uses this theory because he is interested in knowing deeply about the common phenomenon that always happens in people's daily communication. In doing conversation, sometimes the speaker gives direct message to the hearer, and it can be understood by the hearer easily. But, if the speaker give indirect message, the hearer try hard to undestand it through the analysis of conversation before.

Hence, it is impossible to obey the rules of maxims in their conversation. People may break the maxims when they interact each other. There are some possibilities for people to break the maxim: First, the speaker needs to add too much information to the hearer to make it clearer. Second, the speaker wants to entertain the hearer through humor in their conversation. Breaking the maxims is also happened, in the movie dialogue, poems, music lyrics. Movie is the data which chosen by the writer for his research. Movies known as films, are a type of visual communication which use moving pictures and sound to tell stories or inform (help people to learn). In the movie, there are complicated conversations that use all of the elements of communication to transfer the message of the story to the audiences or hearers.

The writer uses *Homefront* the movie to be analyzed. It is adapted from the novel written by Chuck Logan. The writer is interested to analyze this movie because this movie tells about how to defend the truth and save his family. He will focuse on the spoken and utterances flouted by Phil Broker as the main character in *Homefront* the movie. He wants to save his little family from the convict. This movie maintains father's suffering to his daughter and lessons that every people needs to be learned. It also teaches us how to become a police that lived with full of terror. This movie tells about the thriller, there are many intrigues and strategis contains to the movie. So, the there are many utterances spoken by the main character which contains a language that can break the maxims.

From that phenomenon, it strengthens the writer in conducting the of flouting maxims used in *Homefront* the movie. He chooses this movie to be analyzed using qualitative methodology to know how the speaker uses the rules of maxims that proposed by Grice (1975). Then, the writer uses the context of situation by Hymes

(1964) to find the topic and purpose of each utterance. Based on the reason, the writer would like to conduct her thesis by under title "An Analysis of Flouting Maxims Used By The Main Character In *Homefront Movie*"

1.2 STATEMENT OF PROBLEMS

In analysis of flouting maxims used by the main characters in *Homefront* movie, the researcher has two problems to answer as follows :

- 1. What maxims are flouted by the main characters in *Homefront* movie?
- 2. Why are the maxims flouted by the main characters in *Homefront* movie?

1.3 OBJECTIVES OF THE STUDY

The writer's objectives of study are to answer the problem that appears in this research as follows :

- **1.** To describe the types of maxims flouted by the main characters in *Homefront* movie.
- **2.** To explain the reason why the character flouted by the main character in *Homefront* movie.

1.4 SIGNIFICANCE OF THE STUDY

The writer hopes the result of this study is useful for English learners as well as anyone interested in pragmatics especially conversational maxims. For the learners, after reading this study, it is hoped that they will understand more about the maxims of conversation. Then, they can realize how conversation works and how maxims are used in the conversation. And it could be their references to do research for future. In other words, the writer hopes the result of this study can enrich the knowledge and give the new example object of flouting maxims analysis, so other researchers can do easily for their research.

1.5 SCOPE AND LIMITATION

This study is done within the scope of pragmatics analysis. The study is restricted to the utterances spoken by Phil Broker. This study only focuses on phil broker as the main characters in *Homefront* the movie. The utterances spoken by the characters in the movie can affect the audiences weather it will bad or good messages to the audiences, especially if the utterances are spoken by the main character. The main character is the most important part of the story, because he can give many influences to the readers or audiences because of his position in the story.

1.6 DEFINITION OF KEY TERMS

To avoid any misunderstanding of the terms and mistakes of the little consideration, the writer clarifies the term as the following :

1.6.2 Flouting : Flouting is a form of deviation of the rules in the

cooperative principle.

1.6.3. Maxim	: a rule that must be obeyed by the conversants in
	order to make succesful conversation.
1.6.4. Flouting Maxim	: The rules which needed by the speaker to flout the
	cooperative principle by having certain purpose.
1.6.5 Homefront	: Homefront is a 2013 American action thriller movie
	directed by Gary Fleder and released nationwide in
	theaters on November 27. Based on Chuck Logan's
	novel of the same name and adapted into a screenplay
	by Sylvester Stallone, the movie starred by Jason
	Statham, James Franco, Winona Ryder, and Kate
	Bosworth. The movie began on October 1, 2012 in
	New Orleans.

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