CHAPTER III

METHOD OF THE STUDY

This chapter, the writer explained the general method in doing this research. In order to get a systematic order, the writer presented this study into three parts: research approach, technique of data collection and technique of data analysis.

3.1 Research Approach

In this research, the writer used qualitative approach to analyze the figure of speech that found in the lyrics of Avril Lavigne's songs and the reason of figure of speech that found in the lyrics. Bogdan and taylor in Moleong (1975: 5) stated that "qualitative methodologies refer to research produce descriptive data: peoples own written or spoken words observable behaviour." It meant that qualitative research was the forms of words that produced descriptive data in holistic. This method was used to analyze kinds of figures of speech in Avril Lavigne's song lyrics and the reason of figures of speech in Avril lavigne's song lyrics.

3.2 Technique Of Data Collection

3.2.1 Source of Data

The source of data was taken from *the first album of Avril Lavigne' song* "*let's go*" that was released on June 4th, 2002 in USA. The data of this study taken from the utterance that produced by Avri Lavigne in her songs lyric.

Avril Lavigne is one of the main characters that most often using figures of speech in songs lyric.

3.2.2 Research Instrument

The main research of the study was writer herself, because the research instrument who active and direct to participate in collecting the data and analysis. By the observer, Guba and Lincoln in moleong (1981: 128) stated that the instrument of choice naturalistic inquiry is the human. So, the writer was considered as the main instrument because she herself collected the data by listening the songs of Avril Lavigne. The data was song lyrics of the first Album Avril Lavigne "Let's Go".

3.2.3 Procedure

The writer used four steps to collect the data, they were:

- 1. The writer searched the song lyrics of Avril Lavigne from https://www.blogger.com/commentiframe.g?blogID=49575555455531824
 https://www.blogger.com/commentiframe.g?blogID=49575555455531824
 19&postID=779568981895747554&blogspotRpcToken=697271. Access on March, 17th 2015.
- 2. The writer downloaded *song lyrics of Avril Lavigne* used Internet Download Manager (IDM) and saved to her laptop.

3. The writer used orthography transcription to translate the data.

3.3 Technique Of Data Analysis

In analyzing figures of speech of Avril Lavigne's song lyrics, the writer used some steps:

- The writer selected and identified words, phrase and sentence
 of Avril Lavigne's song lyrics that contain of figure of speech.
 Then the writer selected them based on the research problem.
- 2. The researcher classified the data based on figures of speech used theory of figures of speech by Perrin.
- The writer classified particular words, phrases and sentence of Alvril Lavigne's song lyrics that contained of figures of speech into finding in table.
- 4. The writer analyzed particular words, phrases and sentence of Avril Lavigne's song lyrics that were included figures of speech and the reasons of figure of speech in Avril Lavigne's song lyrics in discussion.
- 5. The researcher made a conclusion as the last part of his research.