CHAPTER III

METHOD OF THE STUDY

This chapter deals with the research methods of the study. It consists of research design, instrument, data and data source, techniques of data collection, techniques of data analysis.

3.1 Research Design

The design of this study is descriptive research, the writer used qualitative approach in her research. In analyzing this topic, the writer applies a qualitative research particulary to describe and interpret the collected data that are taken from Demi 2013 album. As Bodgan (1982 p. 28) claimed that in search for understanding, qualitative methods does not reduce the data into numerical symbols, however, it tries to analyze the data with all their richness closely as possible in which the data were recorded or transcribed. From the data, the writer classify lexical and grammatical devices of each song then identify them into its lexical and grammatical meaning to reveal a theme. A qualitative study is appropriate because the aims to reveal a theme in a song and explain the context of the song through its lexical and grammatical devices.

3.2 Instrument

The key instrument of this study is the researcher herself. It means that the writer as a researcher participates to observe and analyze the data to produce the valid data. According to Robson (1995 p. 195) the observer is the research

instruments, and great sensitivity and personal skills are necessary for worthwhile data. Bogdan and Biklen (1982 p. 33) also explain that the main instrument employed in descriptive qualitative design is human instrument. Therefore, the instrument is the researcher herself who collect the data, interpret the data, reduce the data, organize the data, analyze the data, and draw conclusion or the result of the research supported with another instruments like laptop, modem, note book, and pen.

3.3 Data and Data Source

The data are parts of words and grammatical pattern found in the text of the songs (lyrics). The data analyzed in this study were lexical and grammatical devices exists in five selected songs among thirteen songs in album. Those are *Heart Attack, Made in the USA, Neon Light, Fire Starter, and Shouldn't Come Back.*

The data source is an album entitled DEMI 2013 with different genre of music. The main data were Demi Lovato's selected song lyrics entitled Heart Attack, Made in the USA, Neon Light, Fire Starter, and Shouldn't Come Back.

3.4 Techniques of Data Collection

In this research, the researcher following some steps to collect the data from the text of selected songs that taken from a website. First, the writer search the text of selected songs in a website (http://www.directlyrics.com/demi-lovato-in-case-lyrics.html) then print it. Second, the writer identify the key words in each line and classify it into lexical and grammatical devices.

The writer uses the theories of semantic, lexical and grammatical devices, characteristic of song, and theme to analyze the data. Then try to find how the grammatical and the lexical items indicate the themes of the songs.

3.5 Techniques of Data Analysis

In analyzing the data the researcher following some steps, those are:

1. Classify lexical and grammatical items which exist in each line of lyrics and give them different codes.

2. Identify the lexical categories and lexical meaning of each lexical item found in each line.

3. Find the lexical relation such as collocation, synonymy, hyponymy in each songs.

4. Identify grammatical meaning of each grammatical pattern found in each line.

5. Constructing the meaning (contents) of each song.

6. Revealing a theme of each songs.

7. Draw a conclusion.