

LANGUAGE STYLE USED BY MOSLEM FIGURES IN SPEECH

THESIS



BY:

ELIAN MAULANA

REG. NUMBER: A73215097

**ENGLISH DEPARTMENT
FACULTY OF ARTS AND HUMANITIES
UIN SUNAN AMPEL SURABAYA**

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NIM : A73215097
Department : English
Faculty : Arts and Humanities
University : UIN Sunan Ampel Surabaya

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Elian Maulana
A73215097

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AN ANALYSIS OF LANGUAGE STYLE USED BY MOSLEM FIGURES IN SPEECH

By

Elian Maulana

Reg. Number: A73215097

Approved to be examined by the Board of Examiners, English Department, Faculty of Arts and Humanities, UIN Sunan Ampel Surabaya

Surabaya, November 28th, 2019

Thesis Advisor



Prof. Dr. Zuliati Rohmah, M.Pd
NIP. 197303032000032001

Acknowledged by:
The Head of English Department



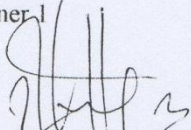
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NIP. 197002051999032002

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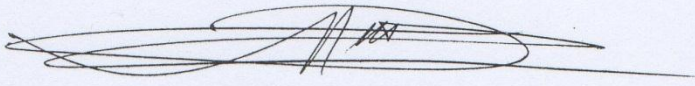
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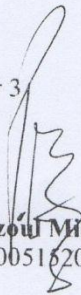
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NIP. 197303032000032001

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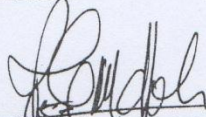
Dr. Mohammad Kurjum, M.Ag
NIP. 196909251994031002

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Dr. A. Dzouf Mital, M.Pd
NIP. 196005162000031002

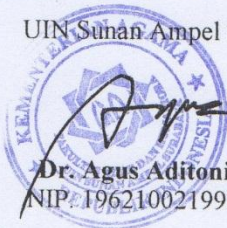
Examiner 4



Raudhotul Jannah, M.App.Ling
NIP. 197810062005012004

Acknowledged by:

The Dean of Faculty of Arts and Humanities
UIN Sunan Ampel Surabaya



Dr. Agus Aditoni, M.Ag
NIP. 196210021992031001



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA
PERPUSTAKAAN

Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300
E-Mail: perpus@uinsby.ac.id

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Nama : ELIAN MAULANA
NIM : A73215097
Fakultas/Jurusan : ADAB & HUMANIORA / SAstra INGGRIS
E-mail address : elianmaulana666@gmail.com

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Language style is often researched by people who have interest with it. The first previous study about language style is from Nurul Adhalina (2011). Her research entitled *“The Different Language Style and Language Function Between Students and Teachers in Updating Their Status In Facebook Webpage”*. She founds that there are differences in language styles between students and junior high school teachers in their status updates. Students often use casual language, while the teachers use the formal language.

The second previous study is from Yusuf Raharjo (2017) entitled *“Language Style Used in Line Conversation”*. His thesis analyzes about language style used by female and male users in social media application, Line. And the result shows that casual style is the most used by female and male user while chatting used Line application.

Different from the two researchers above, in Tri Aditya Prasetya (2018) research entitled *“Intimate Language Style Used by The Characters of The Last Song (2010) Movie By Nicholas Sparks”*. He only used one style, the intimate style. The result that he found is that there are some purposes that explain the reason of the characters uses intimate style to share of convey the information. The purpose is depends on the speaker, because different relationships have the different way to deliver and characteristic of language style.

Then the forth previous study is Tiara K Pasaribu’s journal. Her journal entitled *“The Analysis Of Language Style On The Campaign Speech Of Barack*

Obama". The aim of her study is to find the dominant language style in the speech of Barack Obama. The result of her findings is she found three language styles which appear in Obama's speech, there are frozen, formal, and casual styles. But the most dominant is formal style.

The last previous researcher is Diyah Rohmatul Lailiyah (2018). Her research is about language style that used by main character in movie entitled "*Legally Blonde*" by Amanda Brown. The result from her research is from the frequency of language style that appears, in her research the dominant style is formal style, because in her research the participant and the setting influences the main character to more used formal style.

From five previous research that have been mentioned, all of them applied Martin Joos (1976) theory. But the object that recent had been analyzed is various. There are some researches using media social media, movie, and speech as the research object. In case, from several variations of language style object that has been analyzed, the researcher interest to analyze the language style in speech, especially speech of Moslems figure.

There are many Moslems figures that are famous around the world. Some of them give an influence in the certain circumstances such as politic, education, or entertainment. In this research, the researcher analyzed four speech videos of Moslem figures such as Muhammad Ali, Sadiq Khan, Zakir Naik, and Ahmed Deedat.

1. Muhammad Ali : *Muhammad Ali inspirational speech, what you gonna do when retire from boxing ?*,
 (<https://www.youtube.com/watch?v=UCM0GIP3sDk>) with
 duration 7:17

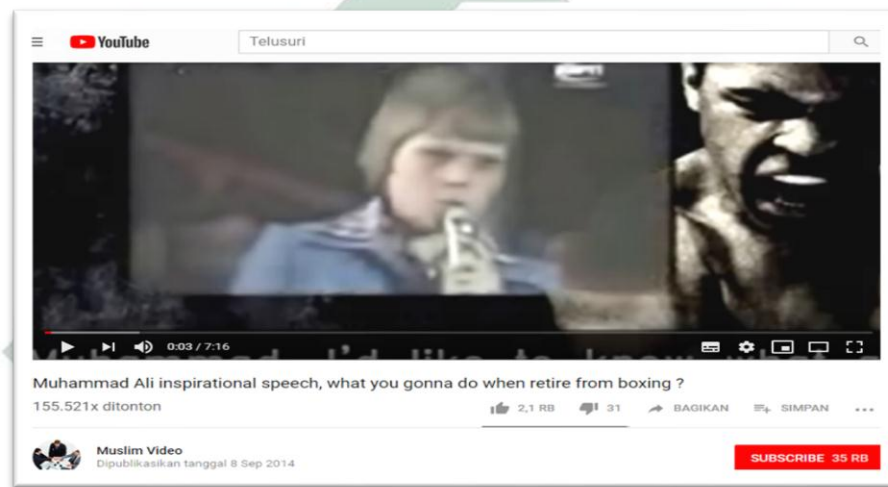


Figure 3.1 Screenshot of Muhammad Ali's Video

2. DrZakirNaik : *[English subtitle], Does God Exist*,
 (<https://www.youtube.com/watch?v=ypguOLjx35k>) with length
 duration 9:15



Figure 3.2 Screenshot of Zakir Naik's Video

3. Sadiq Khan : *Sadiq Khan's Speech to Labour Conference,*
 (<https://www.youtube.com/watch?v=Hz-BrNODVoc>) with duration
 15:28



Figure 3.3 Screenshot of Sadiq Khan's Video

4. Ahmed Deedat : *is Bible the Word of God? Ahmed Deedat VS Stanley Sjoberg*
Debate (English Subtitle),
 (<https://www.youtube.com/watch?v=71caDyA7Nqs>) with
 duration 2:54:42



Figure 3.4 Screenshot of Ahmed Deedat's Video

Functions of Language

1. **Expressive** : This function used to express the speaker's feelings, such as **today is a great day.**
2. **Directive** : The purpose of this function is to make someone to do something, such as **please close the window.**
3. **Referential** : This function is to provide information such as experiences of the speaker, **that thing is badass.**
4. **Metalinguistic**: This function is to comment on language itself, such as **What are you saying? Are you speaking in English or what?**
5. **Poetic** : This function is to show the aesthetic features of language, such as **she sell shells at the sea shore.**
6. **Phatic** : This function is to express solidarity and empathy with others, such as **please rise your hand, and pray to whom pass away today.**

3.2.3 Development of Coding

The researcher used coding when analyzing in order to help the researcher. The code that used by the researcher are a different colors for language style, and word code for function of language style. The code that used were shown in the table below:

Table 3.1 Highlight of Language Style

TYPE OF LANGUAGE STYLE	COLOR
Frozen	Red
Formal	Green
Consultative	Yellow
Casual	Blue
Intimate	Pink

Table 3.2 Coding of Language Function

TYPE OF FUNCTION	CODING
Expressive	EXP
Directive	DIR
Referential	REF
Metalinguistic	META
Phatic	PHAT
Poetic	POET

Apply the Coding to Data

Conference, please stand and join me to show your appreciation to our amazing emergency services (PHAT). Thanks to our police officers, community support officers and staff. Thanks to our firefighters and control room operators. Thanks to our frontline NHS staff, and all who support them – our paramedics, nurses, doctors and health workers. And thanks to our transport staff who are so often on the front line.

Figure 3.5 Example of Highlighting and Coding

Table 3.4 Classification Data of Language Function

No	FUNCTION OF LANGUAGE	Muhammad Ali	Sadiq Khan	ZakirNaik	Ahmed Deedat
1	Expressive	Pr.1,Ln.1-2	Pr.1,Ln.1 Pr.5,Ln.1 Pr.16,Ln.1-2 Pr.21,Ln.1-2 Pr.29,Ln.1-2 Pr.30,Ln.1-2 Pr.31,Ln.1	-	Pr.2,Ln.29 Pr.6,Ln.4-5
2	Directive	-	-	-	Pr.3,Ln.1-5 Pr.8,Ln.3-5
3	Referential	Pr.5,Ln.1-4 Pr.2,Ln.1-2 Pr.10,Ln.4-6	Pr.11,Ln.1 Pr.21,Ln.1-2 Pr.29,Ln.1-2	Pr.3,Ln.2-4 Pr.3,Ln.7-8 Pr.4,Ln.6-7 Pr.5,Ln.4-6 Pr.6,Ln.1-3 Pr.6,Ln.4 Pr.7,Ln.4-5 Pr.10,Ln.2-3	Pr.8,Ln.1-2 Pr.2,Ln.21-22 Pr.2,Ln.24-26 Pr.2,Ln.26-28 Pr.4,Ln.7-8 Pr.5,Ln.2-4 Pr.6,Ln.5-6 Pr.4,Ln.6-7 Pr.6,Ln.1-4 Pr.6,Ln.14-15 Pr.11,Ln.12-15 Pr.3,Ln.8 Pr.7,Ln.20-23 Pr.8,Ln.21-22 Pr.8,Ln.29-31
4	Metalinguistic	-	-	-	Pr.7,Ln.9-12
5	Phatic	-	Pr.10,Ln.1 Pr.16,Ln.1-2	-	Pr.2,Ln.24-26

3.2.5 Instrument

In this research, the researcher is the main instrument, and as supporting device the researcher used laptop, internet connection, YouTube Downloader applications, calculator, dictionary, books of experts, and note book for maximizing

the research. The data analyzed were Muhammad Ali's, Sadiq Khan's, Zakir Naik's, and Ahmed Deedat's videos taken from YouTube.

3.2.6 Techniques of Data Collection

To collect the data, the researcher followed some steps to get the data. The process of collecting data is divided into several steps:

1. The researcher prepared the laptop and the internet connection.
2. The researcher connected laptop to the internet connection.
3. The researcher opened the Google browser.
4. Then the researcher opened YouTube, and inserted the keyword to get the proper video from:
Muhammad Ali (<https://www.youtube.com/watch?v=UCM0GIP3sDk>),
Sadiq Khan (<https://www.youtube.com/watch?v=Hz-BrNODVoc>),
Zakir Naik (<https://www.youtube.com/watch?v=ypguOLjx35k>),
Ahmed Deedat (<https://www.youtube.com/watch?v=71caDyA7Nqs>).
5. The researcher downloaded those videos used You Tube Downloader Application.
6. The researcher listened to the each video carefully to get the appropriate data.
7. The researcher transcribed the speech from Muhammad Ali, Sadiq Khan, Zakir Naik, and Ahmed Deedat videos, and pay attention the language that used by them.

8. The researcher categorized the language style according to Martin Joos theory.
9. The researcher used calculator to calculate the percentage of the language style that appears.
10. The researcher used dictionary to find difficult word.

3.3 Data Analysis

After the researcher gets the data that he needs, the researcher listen to each video and analyze the language style used by Moslem figures such as Muhammad Ali, Sadiq Khan, Zakir Naik, and Ahmed Deedat carefully using Martin Joos theory about Frozen, Formal, Consultative, Casual, and Intimate. The researcher also used table to classify how many Frozen, Formal, Consultative, Casual, and Intimate word that appeared in their speeches. After the researcher analyze, he categorize the language style that appeared in the Moslem figures speeches used table, then the researcher analyzed the function of their languages that used in their speeches. And the last is the researcher wrote a conclusion of Moslem figures speeches.

Table 4.1 Percentage of Language Styles

No	TYPE OF LANGUAGE	M. Ali		Sadiq Khan		ZakirNaik		Ahmed Deedat		TOTAL	
		Amt	%	Amt	%	Amt	%	Amt	%	Amt	%
1	FROZEN	-	-	-	-	5	62,5 %	12	41,28 %	17	30,77 %
2	FORMAL	-	-	10	83,3 %	2	25%	8	27,52 %	20	36,2 %
3	CONSULTATIVE	1	16,6 %	-	-	1	12,5 %	1	3,44%	3	5,43 %
4	CASUAL	5	83,3 %	2	16,6 %	-	-	8	27,52 %	15	27,15 %

Based on the table above we know that formal style is more dominant with percentage 36,2% from the whole data, followed by frozen style with percentage 30,77%, and in the third there is a casual style with percentage 27,15%, and the last is consultative style with percentage 5,43%. Consultative style is lesser than the other, which means that consultative style is rarely appears in the speech or used by the speaker. There is no intimate style from four videos that used by researcher, because intimate style is the most informal style, so it is improper and impossible to appear inside the speech.

According to Table 4.1, in Muhammad Ali's speech there are only appear two types of language style, they are consultative style (16,6%), and casual style (83,3%). In Muhammad Ali's speech, casual style is more dominant than consultative style.

In Sadiq Khan's speech, there are only two types of language style, they are formal style (83,3%), and casual style (16,6%). Formal style is more dominant in Sadiq Khan speech.

Data 3

“The world that we lived on, what the shape of this earth on which we live? The atheist will tell you: its spherical. When did we come to know? So he will tell us: it was 1579, when Francis Drake, when he sail around the earth, that he proved that the earth was spherical” (03:54 – 04.13)

At the utterance above, Zakir use formal type of language style. Of course because he is delivering speech about serious problem, and it is talking about God existence. And he delivered his speech carefully and in a low tempo of speech. The most people who deliver a speech in formal situation will talk in low tempo either, because it is to make audience comprehend what the speaker talking about and also to avoid the repetition in their speech. Then Zakir mentions the name of a person, he said “*Francis Drake*” with full name, which is the one of the characteristic of formal style.

Sadiq Khan

The following utterance is the opening of Sadiq speech. Sadiq starts his speech by greets the audience in Labour Brighton, United Kingdom (UK):

Data 4

“Conference, it’s great to be back in Labour Brighton. And it’s great to see our Labour Party so fired up under Jeremy Corbyn. Labour confounded all expectations at the general election this year” (00:31 – 00:56)

From the utterance above, the underlined utterance “Conference, it’s great to be back in Labour Brighton” is indicated as formal style, because it is using the polite word and Sadiq use it in his speech. There is “**conference**” which is replacing “ladies and gentlemen” or “people” in the opening of his speech. The researcher thinks that the word “**conference**” is more polite than “ladies and gentlemen” or “people”, and

there is no expressive function, directive function, metalinguistic function, poetic function, and phatic function.

According to Deedat data in the table above, the researcher get 21 data of language function on each style, there are 1 expressive function in frozen style by percentage 50%, 6 referential functions in frozen style by percentage 39,96%, 1 metalinguistic function in frozen style by percentage 100%, 1 phatic function in frozen style by percentage 100%, 2 directive functions in formal style by percentage 100%, 4 referential functions in formal style by percentage 26,64%, 1 referential function in consultative style by percentage 6,66%, 1 expressive function in casual style by percentage 50%, and 4 referential functions in casual style by percentage 26,64%. In Deedat speech the researcher did not found poetic function.

4.1.2.1 Expressive Function

Expressive function is to express the addresser feelings toward the addressee, such as surprised, confuse, happy, sad, and etc. The purpose is mostly to produce an impression of certain emotion in communication (Lailiyah, 2018:52). From the explanation above the data show that expressive function appears in 100% of Muhammad Ali's casual style, 85% of Sadiq Khan's formal style, 14% of Sadiq Khan's casual style, 50% of Ahmed Deedat's frozen and casual styles.

Muhammad Ali (Casual Style)

This following utterance is when Ali will answer and explain the reason about what Ali going to do after he retire from his profession, boxing. Then when Ali start to answer, there is appear casual style in Ali language:

Data 12

“when I retire from boxing, I really don’t know. I wanna say something right here, this might make you all think” (00:07 – 00:13)

From the utterance above, Ali answer the question by the audience such as “**I really don’t know**”, it used to express an unknownness about the next things that Ali going to do after he retire from his profession, boxing.

Sadiq Khan (Casual Style)

In this section, Sadiq tries to make the audience remember about the terrible fire accident of Grenfell Tower in West London at June 14th, 2017 (Wikipedia), and what Emma do for the neglected residents which is affected by the terrible accident. Then in the following utterance, there is appear casual style:

Data 13

“And by the way – hasn’t Emma been an amazing advocate for the neglected residents affected by the terrible Grenfell fire?” (03:05 – 03:15)

From the utterance above, Sadiq express the amazement in the phrase “**been an amazing**”, toward advocate called Emma, who handle the problem that happen in the neglected resident caused by burned Grenfell Tower at June 14th, 2017 ago.

Data 20

“But the Qur’an said 1400 years ago, in surah Naziat, Chapter 79, verse 30,”and there after, we have made the earth eggs shape”(04:14 – 04:24)

The utterance above is describing about the shape of the earth, which is recently known by the sailor named Franciss Drake at 1597. The sentence “**we have made the earth eggs shape**”, according to himself the shape is more like egg of the ostrich, because the shape of ostrich eggs is not completely round, but it is geo-spherical.

Zakir Naik (Formal Style)

This following utterance is when Zakir ask the Atheist about the work from the mechanism of the machinery that no one ever seen in the world before.

Data 21

“The reply the Atheist will give you, is the first person who will tell you the mechanism is: the manufacturer, some may say the creator, some may say the inventor, some may say the producer” (01:23 – 01:35)

From the utterance above, Zakir describes about the existence of the creator or God to the audience. Because Atheist do not believe in God so he describe the universe as a machinery, and the reply that Atheist may give to us is “**the manufacturer, some may say the creator, some may say the inventor, some may say the producer**”, which is mean that all the definition that given by the Atheist are represented God.

speeches, because it is rarely used by the people when do a speech in front of the public, but it did not close the possibility of someone to use it in their speeches. It depends on what the topic that the speaker delivers to the audience.

4.2 Discussions

From the analysis above we know that every person has different language style and certain function inside of it while delivering speech in front of public, in this case is Moslem figures speeches. According to Lailiyah (2018), she said that language style itself has meaning that style which used speaker depend on with whom the speaker talking about and what situation when the speaker and hearer communicate (p, 66).

In this research, the researcher focus is to analyze the language style and the function in the utterances of Moslem figures speech. These Moslem figures are coming from different backgrounds, one of them is a famous boxer, and the other are people with high education and also have high position, so they can give massive influence toward the hearer. From the data collected, the researcher found 55 data of utterances that include in language style. The result is the highest frequency is formal style, because the setting and event which experienced by Moslem figures. Formal style is very well used in speech because it is polite, especially when used by Moslem figures, Allah says:

is no poetic function in the speeches of Moslem figure. Because poetic function is depend on the content that the speaker will deliver, and also need a beauty aspect or interesting aspect inside the utterance, so it is rather difficult and rarely used in the speech. But sometimes there are speakers who using poetic function when they will close their speech. So poetic function is has a possibility to appear in speech.

Then, intimate style and poetic function are the point that does not appears in this research, but it does not rule out the possibility that they could appears in speech of someone in future. The possibility of poetic function appears in speech is higher than intimate style, because generally speech is delivered formally. Even though in Indonesia, there are many speaker whose end their speech using poets, such as *“bila ada sumur di ladang, bolehlah menumpang mandi. Bila ada umur yang panjang bolehlah kita berjumpa lagi.”*

