

INTRODUCTION

Television consists of many shows. They are TV series, sport, talk show and many more. Among the most popular and favorable television programs is talk show. Talk show is a cheap daytime television genre, which deals with sensationalist topics and whose guests are mainly famous people (Gregori, 2000:196). It is mostly produced because it may reduce the production cost and there is no need to present it on outdoors setting or special effects required. As it involves more interaction between the host, the guests, as well as the audience or public, it is highly profitable for television stations or production houses to generate more sponsors and advertisements.

This talk show has guest stars presenting that inspires in the audience. This talk show is different events, guided alone by the host named James Christian Kimmel. James Christian Kimmel has been bringing quite successful in bringing this program to be the best talk show program, presenting various figures from celebrities, athletes, politicians who have made unique or excellent achievements

There is an obvious factor to distinguish “Jimmy Kimmel Live” from other talk show programs. James Christian Kimmel is able to impress the audience exclusively by his good-looking appearance. He straightly concerns to question the guests about what is happening these days by having casual conversation to make the guest comfortable and open. He seems to talk with the guest as friend-to-friend talking as well as certain level of emotion aspects during the interview.

[illegible]

This study examined if the participants on “Jimmy Kimmel Live” talk show performed some types of politeness phenomena as described by Brown and Levinson. In case of communication, the speakers will choose the strategies to have polite conversation. People use politeness strategies in order to get their conversation run well and go smoothly. In other word, speaking politeness involves taking account of the other’s feeling and being polite person means that he should make others feel comfortable.

Based on the explanation above, the writer considers analyzing the politeness, especially positive politeness strategies among the characters and it is entitled: THE POSITIVE POLITENESS STRATEGIES USED BY JIMMY KIMMEL LIVE TALK SHOW WITH SELENA GOMEZ AS GUEST STAR.

1.2 Statement of the problems

Based on the background of study above, the writer formulated the problems of the study as follows:

1. What are kinds of positive politeness strategies used by Jimmy Kimmel Live talk show episode of Selena Gomez?
2. What are influences factors of positive politeness strategies that used by Jimmy Kimmel Live talk show of Selena Gomez's episode?

1.3 Objectives of the study

From the problem statement mentioned above, the writer has the following the objectives of the study:

1. To describe the kinds of positive politeness strategies used by Jimmy Kimmel Live talk show episode of Selena Gomez.
2. To describe the factors influences positive politeness strategies that used by Jimmy Kimmel Live talk show of Selena Gomez's episode.

1.4 Significance of the Study

This study is conducted to aware the readers for knowing from watching television these days whether there is another similar event that consists of any component or not. From this work, the writer hopes that it can give some contributions either for real life. Besides, the writer intends to make this paper as inspiring work for all of the students of English Latter Department of UIN Sunan Ampel who want to conduct research in the same field.

