CHAPTER IV

FINDINGS AND DISCUSSION

This chapter presents the findings and discussion of the investigation steps that have described in chapter 3. The writer analyzes 25 data positive politeness strategies. In doing this analysis, first the writer tries to identify positive politeness strategies used by Jimmy Kimmel talk show with Selena Gomez as guest star. Second, The writer classifies the data based on the positive politeness strategy that appeared in the dialogue. Third, the writer was explained based on the factor influencing in positive politeness. The analysis will be explained below.

4.1 Findings

After analyzing the positive politeness utterances from the conversations of the Jimmy Kimmel talk show, the writer found 25 utterances that show positive politeness strategy and then the writer classifying the data in positive politeness on Brown Levinson theory (1987) propose 15 types of positive politeness strategy.

4.2 Kinds of Positive Politeness Strategies

The writer found 10 of 15 types of positive politeness strategies used by Jimmy Kimmel talk show with Selena Gomez as guest stars. All the data is analyzed below:

4.2.1. Strategy 1: Notice, Attend to Hearer (his interest, wants, needs, goods)

In this strategy, the speaker should notice the condition of the hearer (noticeable changes, remarkable possessions, anything that looks as though hearer

would want speaker to notice and approve of it).

DIALOGUE 1 (00:04:22)

Selena : Basically, that's exactly what I want to tell people

my house is now.

Jimmy : *And why is that just because there are certain*

things you don't want to give up?

In the conversation above when Jimmy asks a questions to Selena about her new house, and she tells about it all the situations she has experienced in her new house. She tells Jimmy that her house is quite cozy. The situation is fun where the audiences are laughing at what Jimmy and Selena are talking about. The question is "why is that just because there are certain things you don't want to give up?" it indicates that Jimmy uses that positive politeness strategy: Notice, attend to Hearer because he wants to show his obey as a host, which he has to listen to the speaker carefully. He is told that Selena just got new house and it seems Selena expected such question to tell what she really feels about her new house. The term notice comes out when Jimmy Kimmel pay attention fully to Selena such nowhere else to look but centering his concern to Selena during talking about the new house. The conversation shows there is a power factor between host and guest stars which Jimmy is the one who in charge to open the dialogue first. The influence of the term power shows up when Jimmy gives opposite statement to Selena who has to follow the procedure that the host told. In addition, both of them work in the same field of entertainment.

4.2.2 Strategy 2: Exaggerate (interest, approval, sympathy with Hearer)

This strategy is done with exaggerated intonation, stress, and other aspects

prosodic in showing any interest, approval or sympathy toward the hearer; as well

as with intensifying modifiers. Such as absolutely, very, exactly, for sure,

marvelous, extraordinary, exquisite. The writer has found 4 data that concerned

with the type of strategy 2.

DIALOGUE 2 (00:01:07)

Jimmy : How are you doing?

Selena : Fine

You look great, very good to see you.

The conversation above happens when Jimmy starts the talk show right

after Selena Gomez arrives on the stage.in this situation the audience give

applause right after Selena come on the stage. It seems they have been while not

seeing each other. Jimmy does exaggerating word 'you look great' and 'very'

good to see you". The previous statement includes in positive politeness strategy:

Exaggerate (interest). Jimmy uses this strategy to show his interest about the

change of Selena Gomez's appearance which She looks attractive than ever. There

for Jimmy welcomes Selena joyfully as first impression. So the conversation can

satisfy face hearer that makes Jimmy admit his impression to Selena.

This conversation shows there is an influencing factor that is called social

distance because Jimmy tries to minimize from Selena by drawing a positive

response to the changes of Selena, which she looks better than before.

DIALOGUE 3 (00:03:22)

Jimmy : 8 texts? That's it? Really?

Selena : I am a horrible texter, you could ask to anyone, <u>I am</u>

really bad.

This conversation above describes how bad Selena in texting because she only sends 8 messages a day. The audience are suddenly laughing at Selana's statement about texting. "I am Horrible texter, you could ask to anyone, I am really bad". This statement clearly tells that Selena really does not like texting. Therefore, Selena uses positive politeness strategy: **Exaggerate.** So that the hearer can approve the statement that texting for Selena is uncomfortable.

This conversation above includes in "power" because from statement Jimmy: "8 texts? That's it? Really? By the term power Jimmy dare to express and mean in clarifying if it is true about Selena's statement. It shows Selena explicitly is not shy to be open to Jimmy. She says explicitly about sending 8 texts a day and she means it. So there is no FTA happening during the conversation.

DIALOGUE 4 (00:03:26)

Jimmy : Do you talk on the telephone?

Selena : I prefer that.

Jimmy : ooh that's really old fashion, it's really old timing.

In the conversation above, Selena feels that using phone call is simpler than texting. The audiences are laughing and Jimmy says "ooh that's really old fashion, it's really old timing". Jimmy uses positive politeness strategies to give Selena a respond: **Exaggerate** (sympathy). Jimmy means to use exaggerate to show his sympathy towards Selena about her old school style in using gadget which she prefer making calls instead of texting that people these days would rather do texting than phone calls, but Selena as a teenager does the opposite. Therefore, Jimmy considers that as an old fashion. This conversation includes in "power" term because one of them has different portion of it during the shows,

which it is Jimmy Kimmel is the man who handles all the questioning things to Selena by procedure.

DIALOGUE 5 (00:05:57)

Jimmy :Selena Gomez and Billy Crudup in rudderless, which

opens in theater on Friday. I will tell you something when I saw the movie. It was honestly really dumb. I think it was just a compliment to you, I did not know I did not realize

that was you.

Selena :Yes, that was very good thing actually.

In conversation above happens after jimmy reviewing the movie trailer starred by Selena Gomez entitled "Rudderless". When Selena tells the audience about the movie trailer, they just saw which opens in theater on Friday. She explains that the movie has many values of life. It consists of redemption, love and hope. Selene is really proud became the part of the movie which it was made by incredible casts. Afterwards, Jimmy said, "It was honestly really dumb. I think it was just a compliment to you, I did not know I did not realize that was you." By the tone that Jimmy it seems Jimmy uses positive politeness strategies: **Exaggerate** (sympathy) because he wants to show his sympathy to the Hearer of unbelieving that Selena Gomez is the one who played the character in the movie entitled Rudderless. This conversation includes in distance social because Jimmy minimizes distance the Hearer to get closer by giving a positive respond to Selena's acting.

4.2.3 Strategy **3:** Intensify interest to Hearer

Speaker brings hearer into the middle of the events, which is discussed to intensify the interest of speaker's contribution by making a good story. Another

feature of this strategy is the use of directly quoted speech rather than indirect reported speech, as in the use of tag questions or expression that brings the hearer as a participant I the conversation, such as 'you know?', 'see what I mean?', 'isn't it?' The speaker says dramatically because it is kind of interesting matter to discuss.

The writer has found 4 data that concerned with the type of strategy 3.

DIALOGUE 6 (00:01:26)

Jimmy : yeah, it's selfie

Selena : I know you know about that

Jimmy : there is new thing now, it's, selfie is, I think.. I noticed,

selfie is considered as different thing than a photographs. So people like, "can we take a picture? Yeah sure, give the camera to somebody and take a picture, and then they go,

now let's get a selfie.

Jimmy Kimmel says that selfie is kind of little bit different with usual photograph. Afterwards, he says "there is new thing now" which means that selfie brings new thing in photograph thing differently. He considers that selfie is the new trend in society. It indicates Jimmy uses positive politeness strategy: Intensify Interest to Hearer. Jimmy retells selfie in better way to persuade the audience and Selena that selfie is kind of spectacular phenomena these days. He explains that selfie is the new phenomena based on real facts. In addition, he sets his face to minimize FTA to get people attention into the good situation of selfie phenomena.

Jimmy says "yeah, it's Selfie". Selena says "I know you know about that". This conversation shows there is an influencing factor called social distance

because Jimmy and Selena want to have a casual conversation about the selfie as the trend term nowadays.

DIALOGUE 7 (00:04:07)

Selena : Yeah, it is like my little Moroccan cave. It just feels really

cozy and I can do whatever I want, nice.

Jimmy : Can do whatever and are you doing whatever you want? Selena : Yeah, it looks so little bit chaotic, so kind of tree between

Moroccan theme, so like kid playing in the dining room.

This conversation above happens when Selena is telling about her new house, which for her is like the Moroccan cave. She says she can do everything she wants. She says "yeah, it looks so little bit chaotic, so kind of tree between Moroccan theme, so like kid playing in the dining room". Selena uses positive politeness strategies: intensify interest to Hearer, because she wants the certain topic become interesting. That is why she fully describes her new house. Selena drives Jimmy to talk about her new house more excitedly by describing how chaotic it is. The conversation above includes in social distance because Selena minimizes the social distance to Jimmy elaborately. Selena wants to convince Jimmy that they are friends. Therefore, Selena goes easy telling him what she feels about being in her new house.

DIALOGUE 8 (00:04:45)

Selena : I enjoy cooking I have a really awesome room mate who

bakes, and I have many friends in my bed room that I am

proud of.

Jimmy : you know what? I have been thinking about working a

mini fridge in the bedroom.

This conversation occurs after Selena describing about how awesome her house is, especially in the bedroom where she has a mini fridge beside her bed. Afterwards, Jimmy gives her a statement "you know what? I have been thinking about working a mini fridge in the bedroom" It looks Jimmy uses positive politeness strategies: Intensify to interest Hearer, the statement "you know what? 'to convince that he has the same idea as Selena did. He explains that he wants the same mini fridge in his bedroom. Jimmy attracts the audience and Selena to the level of curious by saying that words. This conversation includes in social distance because Jimmy minimizes the distance to Selena by directly thinking about Selena's idea of having mini fridge beside the bed.

DIALOGUE 9 (00:07:44)

Jimmy : Yeah. He is a great guy. I want to ask you about this

photograph because what is happening here? There you are in, what country is in it? (Showing a photo to Selena

and She laughing)

Selena : Tha<mark>t is</mark> in <mark>Italy.</mark>

Jimmy : Italy?

Selena : <u>And there guys are very persistent. You know. And these</u>

<u>Italian are very romantic, so there are very nice things I</u> thought you know. I don't want them to die, so let me give them what they want and while driving I pulled out my phone and I will post this for you guys and just don't die, be

safe.

In this conversation, Jimmy shows Selena a photograph where she took a selfie with a couple in Italy. The selfie picture was made by the request of the couple. She tells Jimmy that she had to do that for them because they were in uncomfortable situation where the couple insisted her to take a picture, and Selena was really worried about their safety on the road. This conversation includes in positive politeness strategy: **Intensify Interest to Hearer**, because the speaker makes the conversation get better to discuss based on the fact or real experience.

This conversation includes in power because Jimmy owns the stage which means he is in charge to asks Selena to repeat the words that he really want to make sure about it like "Italy?" This word shows the expression of disbelieving.

4.2.4 Strategy 4: Use in-group identity markers

This strategy includes in-group usage of address forms, of language or dialect, of jargon or slang, and ellipsis.

4.2.4.1 Use jargon or slang.

Using in-group terms in referring to one object can indicate the same understanding between the speaker and the hearer toward an object.

The writer found 1 data that includes in group identity markers (use slang).

Using in-group terms in referring to one object can indicate the same understanding between the speaker and the hearer toward an object.

DIALOGUE 10 (00:06:59)

Selena : why? I.. almost famous face like Penny lake for a good

one, So I more the outfit and had the hair and the glasses

and I found out as heaviest part, maybe it took me a minute

at first because I kind of have little bit a crush on him.

Jimmy : did you tell him that?

Selena : No! gosh.

This conversation above happens when Selena tells Jimmy that she has a crush on the guy who played film with her. Jimmy wonders if she tells him about her feeling or not. Selena shakes her head and says "no! gosh". The word "gosh" is a slang. It refers to "God" it is usually said when someone get shocked. Selena

uses positive politeness strategy: Use in-group identity markers (use slang) to

clarify her pervious statement. This conversation above includes in social distance

because Selena considers him as a close friend by telling her true personal story to

Jimmy. In addition, Selena tells about her feelings for the man she crushed on.

Jimmy gives positive respond to Selana by asking twice about the man that Selena

crushed on.

4.2.5 Seek Agreement

4.2.5.1 Repetition

This strategy is by repeating some or what the entire previous speaker has

been said and to emphasize emotional agreement that the speaker has heard

correctly, what was said. The writer found 7 data in this strategy:

DIALOGUE 11 (00:01:17)

Jimmy : when you come to show, you have to allow extra time to

take photographs with people because I know there are

people out there waiting for you.

Selena : yeah, it's fun.

Jimmy : is it fun?

The conversation above occurs when they are talking about Selena's fans

that always waiting for her after the show. In addition, they always want to take a

selfie with Selena Gomez. Afterwards, Jimmy says that it is fun with adding stress

in the word "fun". It indicates Jimmy tries to be good hearer. It includes in

positive politeness strategy No. 5: **Seek Agreement (Repetition)**. Because Jimmy

repeating Selena said, "fun". Furthermore, it is kind of common thing that the host

has to respect the guest star in every interview.

This conversation happens because there is an "power" influence factor. Jimmy is more confortable because he is the host of the talk show. He says "when you come to show, you have to allow extra time to take photographs with people because I know there is people out there waiting for you." It seems Jimmy gave Selena an advice what to do with fans.

DIALOGUE 12 (00:01:21)

Selena : I mean you got, it's the power of selfie and everything

now. It's fun. you know.

Jimmy : yeah, <u>it's selfie.</u>

In this situation Jimmy and the audience are laughing. The conversation happens when Selena clarifies to Jimmy that selfie has become a trend these days and it seems fun to her, because it can be done in certain moment. By saying "yeah it's selfie" Jimmy addresses the repetition which means an agreement that includes politeness strategy: **Seek Agreement (repetition)** because Jimmy means what he just said about selfie. Jimmy seems to be good listener to Selena Gomez.

The influencing factor of conversation above is social distance because Selena minimizes the distance between both of them by saying "It's fun. you know." They both share the same interest of selfie. Selena and Jimmy are familiar with selfie. In addition, the way they talk about is like friend to friend.

DIALOGUE 13 (00:03:19)

Jimmy : How many texts would guess you send in a day?

Selena : Oh man, probably like, 8.
Jimmy : 8 texts? That's it? Really?

In this moment, Selena tells everybody that she feels uncomfortable of receiving messages via cell phone. She tells Jimmy that she only sends 8 texts a

day, and everybody laughs about it. Jimmy says "8 texts?" he tries to clarify by saying "really". Jimmy repeats what Selena said. It shows the characteristic of positive politeness strategy: **Seek Agreement (repetition).** The applied strategy means the speaker wants to show to Selena that he is a good listener. The certain factor includes in "power" term because they both have different role in the show. Jimmy as host shows his professionalism by making sure the answer from Selena. Therefore, he clarifies the answer by conducting repetition question to Selena. The

conversation above might not happen if Selana and Jimmy did not know each

other very well.

DIALOGUE 14 (00:03:40)

Selena : it's just easier, just get the point on the phone.

Jimmy : just get on the telephone? Yeah it's most like, my kids they

don't know how the phone, it's like forget about it. They just want to text and that's the end of it or maybe they just don't

want to talk to me is maybe what it is.

This conversation occurs when they talk about the use of cell phone. Selena tells Jimmy that she prefers making call than texting. Jimmy says, "get on the telephone?" by saying the repetition words Jimmy uses positive politeness strategy: Seek Agreement (repetition). Jimmy is on the strategy to get the certain answer from Selena. The influence factor is social distance, because Jimmy minimizes Selena's face by asking a question again to make fun of Selena in front of the audience about making calls rather than texting.

DIALOGUE 15 (00:04:34)

Jimmy : Do you take care of the house, do you do any house thing?

Selena : Yes, Barely Jimmy : Barely?

This conversation consists of little talking about Selena Gomez's new house. She says that her new house is really fancy and comfortable which is like Moroccan cave. Right after Selena describing her house, Jimmy says, "you take care of the house? Do you do any house things?" and then Selena says "Yes, Barely". Jimmy answers Selena the exact same word like Selena said "Barely?. By repeating the word barely, Jimmy says the characteristic of using positive politeness strategies: Seek Agreement (repetition) because he says what Selena says to get her answer clarified. This conversation causes factor influence called "power" between host and guest star. Jimmy as host of the talk show wants to know the clear answer about utterance of his guest star. Jimmy explicitly express such thing to show more power as the host.

DIALOGUE 16 (00:07:32)

Selena : No! he is a great guy. He is pretty awesome.

Jimmy : Yeah. <u>He is a great guy.</u> I want to ask you about this photograph because what's happening here? There you are

in, what country is in it?

This conversation appears when Selena tells that she has crush on him in Rudderless, he is Billy Crudup. She is amazed with his style, but Selena seems not has crush on him anymore. She says "No! He is a great guy. He is pretty awesome. Then Jimmy by repeating the word "yeah, he is great guy." Jimmy does positive politeness strategy: **Seek Agreement** (repetition) to avoid threatened face from happening because Jimmy has given the question that is personal to Selena about her play in the movie. This conversation occurs because

of the influence factor called "power" therefore, Jimmy expects to have free feelings to ask question about Selena's personal life.

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DIALOGUE 17 (00:07:42)

Jimmy : Yeah. He is a great guy. I want to ask you about this

photograph because what is happening here? There you

are in, what country is in it?

Selena: that's in Italy.

Jimmy <u>: Italy?</u>

Jimmy suddenly shows a Selena Gomez's photograph where there were Selena Gomez driving car and a love couple with scooter taking a selfie picture. Jimmy asks Selene where the picture took place. Selena says Italy. Afterwards, Jimmy says what Selena says "Italy?" it includes in characteristic of positive strategy politeness: Seek Agreement (repetition) because Jimmy wants Selena to tell about the event in detail. Jimmy seems dominant because he has got the right to control all given question. He says the word "Italy" which indicates that he uses stressed on the word "Italy" it is like Jimmy is not satisfied with Selena Gomez's

4.2.6 Presuppose/raise/assert common ground

answer by asking using the word "Italy".

4.2.6.1 Personal-center switch: Speaker to hearer. Speaker speaks as if hearer was speaker or hearer's knowledge was equal to speaker's knowledge. The other form of this is found in the use of 'you know'. The writer found 1 data, in

this strategy.

DIALOGUE 18 (00:01:46)

Selena : Basically, or you know if I find that they, you know when i

got in the airport, there will be a couple fans, there is like,

it's everybody prepped for the perfect selfie. So by the time i exit the crowd of the chaos, I'd realized I had even really spoken to any of them because they're only focused on the right angle of the selfie, so it is kind of powerful now.

Jimmy :because after they taking picture, it is not like you have a

little chat with the they go (imitating gadget-accessing)

Selena : it is like filter post twitter, got it.

This is when Selena shares her experience with some fans in airport. Jimmy was curious about the story, and Selena tells that the fans do not really want to meet and have conversation with her. They just want to take a selfie pictures and post them on social media. And Selena says "you know" Selena uses strategy positive politeness: **Assert Common Ground (personal center switch)** to convince Jimmy the same way as she has experience at that time. It indicates that Selena wants the conversation keep going. The influence factor is social distance because the conversation is to minimizes the social distance between them. Selena tells Jimmy all the things about what her fans do when they meet each other in certain places. Afterwards, Jimmy is supportive with Selena statement by imitating gadget-accessing.

4.2.7 Joke

Brown and Levinson (1987) stated Jokes are based on mutual shared background knowledge and values that they redefine the size of FTA. S can put H at ease.

DIALOGUE 19 (00:01:44)

Jimmy

:There is new thing now, it's selfie is, I think I noticed, selfie is considered as different thing than a photographs. So, people like, "can we take a picture? Yeah sure, give the camera to somebody and take a picture, and then they go, now let's get a selfie.

Selena : Yes

Jimmy : Now we got a good picture, and let's get terrible one at

arm's length.

The conversation above happens after Jimmy talking about how selfie become popular in society. Jimmy said: *now we got a good picture, and let's get terrible one at arm's length*. Jimmy imitates how the selfie is done in terrible way which that sounds funny. Afterwards, situation suddenly changes into a big laughter after Selena and Jimmy talking about funny things of selfie. Jimmy uses positive politeness strategy: **Joke**.

This conversation causes factor influence called "power" because they look like having fun for imitating the selfie by Jimmy Kimmel's version which it indicates Jimmy does that in purpose because he is the host who has power to do such thing. Jimmy feels that selfie is a part of present generation, which they are part of it.

4.2.8 Be Optimistic

Speaker assumes that hearer wants speaker's wants for speaker (or for both) and will help to obtain them. The speaker is confident that the hearer will cooperate with the speaker. The writer has found 1 data that concerned with the type of strategy 11.

DIALOGUE 20 (00:05:15)

Jimmy : I see, I have been thinking about building mini fridge into

this like beside table.

Selena : oh you should do that.

Jimmy : So, I can snack all night long. Selena : I am sure your wife loves that. Jimmy is suggested by Selena to have mini fridge as Selena does and Jimmy loves to, but he has not figured it out yet because he has not told his wife yet. Meanwhile, Selena is sure that Jimmy's wife would love that. Selena is confident to cooperate with Jimmy. She says, "I am sure your wife loves that" in this situation Selena uses positive politeness be optimistic because she knows Jimmy will do her advice somehow. The influence factor is close social distance because they are cooperative and having the same thought. They talk about having mini fridge, and Jimmy seems excited of having one, even though he has not had one.

4.2.9 Include both Speaker and Hearer in the activity (1987:127)

Brown and Levinson stated this strategy is used when speaker and hearer have an activity. This strategy usually using "we" form when speaker really means 'you or me' be can call upon the cooperative assumption and there by redress FTA's.

DIALOGUE 21 (00:05:57)

Jimmy: we are going to look at the clip from the film we come back the movie is called rudderless Selena Gomez is here. We will be right back.

Jimmy shows the trailer clip of Selena Gomez's movie called Rudderless. The story is about redemption and hope. Afterwards, Jimmy says: "we are going to look at the clip from the film we come back the movie is called rudderless Selena Gomez is here. We will be right back." Jimmy uses positive politeness strategy: Include both Speaker and Hearer in the Activity, because Jimmy says

the word "we" which means togetherness. Power term is the influence factor

because Jimmy has rights to invite Selena and the audience for conducting

procedure of the talk show. That is why he says "we" to have the audience

become cooperative for the show.

4.2.10 Give gifts to H (goods, sympathy, understanding, cooperation)

Lastly, to satisfy H's face, S may do this classic strategy. That is to give

gift not only tangible gifts but also human-relation wants such to be liked or to be

admired. The writer found 4 data in this conversation Jimmy Kimmel talk show.

The writer has found 4 data that concerned with the type of strategy 15.

DIALOGUE 22 (00:01:08)

Jimmy : You look great, very good to see you.

Selena : <u>thanks.</u>

The conversation happens in the beginning of the show. Jimmy welcomes

Selena and have her to sit. It seems they have been while not seeing each other.

Selena looks attractive than ever. Jimmy gives a compliment to Selena that she

looks greater than before. Selena says "thanks" to respond to Jimmy. Selena uses

positive politeness: Give gift to H (good) to satisfy the hearer which the word

"thank" is a form to deliver a gratitude for something in human-relation. The

influence factor is close distance because they actually want to cut the boundaries

of individualism for getting know each other very well.

DALOGUE 23 (00:02:34)

Jimmy

: At least people are learning to use their telephone, which is very important. Will you have such a huge following on social media? With all these you know you have many millions of followers on instagram, twitter, I mention a minute ago. Do you feel like you're

doing the show because there are so many people waiting for you

to post things.

Selena: No, I don't know i just good lighting, good plenty of food or good outfit. Thank you feel good about it (laughing). i don't know, i don't feel any pressure. I think it's because i am a part of, i don't know, everybody and my friends are doing, i am a part of

generation, it is kind of easy.

The conversation happens when they both are talking about how important cell phone for doing stuffs in modern day such as communication and accessing social media. Jimmy says that most of Selena Gomez's fans are active on social media such Twitter, Facebook, Instagram, and others. Selena responses Jimmy saying "thanks to jimmy feel good about it" Selena shows a satisfaction by using positive politeness strategy: Give gifts to H (good) to Jimmy which saying thank is an gift-saying for liking something. The influence factor of situation above is close social distance because Jimmy seems know everything about Selena and her fans in the conversation.

DIALOGUE 24 (00:05:33)

Jimmy :Yeah, she would not yet that's the reason why I haven't done it so

far, oh that's very good, maybe just start holding. By the way, I

saw you movie you did a great job in it.

Selena: Thank, you.

Jimmy tells Selena that he wants to have mini fridge beside his bed. So that he can s eat snack all night, but he does not know yet whether his wife agree or not. A minute after Jimmy distracts the conversation and talks about Selena Gomez's movie. The word "thanks" indicates that Selena uses positive politeness strategy: **gift to H to give** Jimmy a satisfying answer. The word "thank" is an expression of grateful for someone else. It includes in human-relation. The

influence factor is close social distance because Jimmy mentions his wife in the topic, which it seems they have really close friendship.

DIALOGUE 25 (00:08:59)

Jimmy: well, you've come quite a long way it's very good to see you.

<u>Congratulation for your movie, it in theater on Friday Selena</u>

Gomes everybody.

At the end of the talk show Jimmy gives Selena a compliments for her new movie entitled Rudderless. He congratulates her and closes the show. Jimmy uses positive politeness: Give gifts to Hearer by saying "Congratulation" it includes in appreciation expression for people. By saying Congratulation Jimmy means to motivate Selena for the successful movie that Selena did. The influence factor is "power" term because Jimmy closes the show based on the procedure that he was given. He closes the show right after giving Selena Gomez a compliment for her movie.

4.3 Discussion

The previous data was collected from Jimmy Kimmel talk show entitled "Selena Gomez Episode". The participants are Jimmy Kimmel as the host and Selena Gomez as guest star which the video was published on YouTube October 2014. The data was analyzed to show the most used politeness strategies based on the theory of Brown and Levinson. There are 25 strategies existing and, the writer found 10 of 15 types positive politeness strategies. One of those strategies is positive politeness Notice. The writer found only 1 data. This data found in the dialogue number 14.

The writer found 2 data of Exaggerate strategy. It exists in the dialogue no. 1 and no.10. In the Intensify Interest to Hearer strategy, the writer found 4 data. It was also found in dialog no.5, 13,16 and 24. Use in-group identity markers S strategy found only one in dialogue 21. Seek Agreement strategy in dialogue no. 3, 4, 9,12,15, 22 and 23.

The Presuppose/raise/assert common ground strategy, the writer found one data in dialogue 7. Joke strategy found in dialogue no.6. Afterwards Be Optimistic strategy found 1 data in dialogue no.17. Includes both S and H in Activity strategy, the writer found one data in dialogue 19. For Give gifts to Hearer strategy, the writer found 4 data in dialog no.2, 8, 18, and 25. All the found data is written on table below.

Type Of Strategy	Utterance	
1. Notice, attend to Hearer (his	Jimmy: And why is that just because	00:04:22
interest, wants, needs,	there are certain things you don't want to	
goods)	give up?	
2. Exaggerate (interest,	1. Jimmy: You look great, very good to	00:01:07
approval, sympathy with	see you.	
Hearer)	2. <u>Selena</u> : I am a horrible texter, you	00:03:22
	could ask to anyone, I am really bad.	
	3.Jimmy: ooh that's really old fashion,	00:03:26
	it's really old timing.	
	4. <u>Jimmy</u> : Selena Gomez and Billy	00:06:11
	Crudup in Rudderless, which opens in	
	theater on Friday. I will tell you	
	something when I saw the movie. <u>It</u>	
	was honestly really dumb. I think it was	
	just a compliment to you, I did not	
	know, I did not realize that was you.	
3. Intensify Interest to Hearer	1.Jimmy: there is new thing now, it's,	00:01:26
	selfie is, I think. I noticed, selfie is	
	considered as different thing than a	
	photograph. So people like, "can we	
	take a picture? Yeah sure, give the	
	camera to somebody and take a picture,	

	and then they go, now let's get a selfie.	
	2.Selena: Yeah, it looks so little kit	00:04:07
	chaotic, so kind of tree between	
	Moroccan theme, so like kid playing in	
	the dining room.	
	3.Jimmy: you know what? I have been	00:04:45
	thinking about working a mini fridge in	
	the bedroom.	
	4. Selena: And there guys are very	00:7:44
	persistent. You know. And these Italian	
	are very romantic, so there are very	
	nice things I thought you know. I don't	
	want them to die, so let me give them	
	what they want and while driving I	
/ //	pulled out my phone and I will post this	
	for you guys and just don't die, be safe.	
4. Use in-group Identity	Selena: No! gosh.	00:07:14
Markers:	Sciena. 140. gosii.	00.07.14
a. Use jargon or slang		
5. Seek Agreement	1. Jimmy: is it fun?	00:01:07
a. Repetition	2. Jimmy: yeah, it's selfie.	00:01:07
a. Repetition	3. Jimmy: 8 texts? That's it? Really?	00:01:21
	4. Jimmy: just get on the telephone?	00:03:19
	5. Jimmy: barely?	00:03:40
	6. Jimmy: yeah. <u>He is a great guy.</u> I want	00:04:34
	to ask you about this photograph because	00.07.32
	what's happening here? There you are in,	
	what shappening here: There you are in, what country is in it?	
	7. Italy?	00:07:42
6 Draguen aga/Daiga/Aggart		00:07:42
6. Presuppose/Raise/Assert Common Ground:	1. Selena: basically, or <u>you know if I find</u> that they, you know when I got in the	00.01.40
a. Point of view Operation	<u>airport</u> , there will be a couple fans,	
	there is like, it's everybody prepped	
	for the perfect selfie. So by the time I	
	exit the crowd of the chaos, I'd	
	realized I had even really spoken to	
	any of them because they're only	
	focused on the right angle of the	
7 1-1	selfie, so it is kind of powerful now.	00.01.41
7. Joke	Jimmy: Now we got a good picture, and	00:01:41
	let's get terrible one at arm's length.	00.07.17
8. Be Optimistic	Selena: <u>I am sure your wife loves that.</u>	00:05:15
9. Include both S and H in the	Jimmy: we are going to look at the clip	00:05:57
Activity	from the film we come back the movie is	
10. Give Gifts to H (Goods,	called Rudderless Selena Gomez is here. 1.Selena: thanks.	00:01:08

Sympathy, Understanding,	2.Selena: No, I don't know I just good	00:02:34
Cooperation)	lighting, good plenty of food or good	
	outfit. Thank you feel good about it.	
	3. Selena: thank you	00:05:33
	4.Jimmy: well, you've come quite a long	00:08:59
	way it's very good to see you.	
	Congratulation for your movie, it in	
	theater on Friday Selena Gomes	
	everybody.	

After knowing these kinds of strategy occurring in talk show, the writer also found the influences factor that happened in the talk show. The writer concludes that there are two factors are found which they are power and social distance but the most influencing factor is social distance because they tried to minimize a distance between host and guest star in the conversations to make it go smoothly and comfortable, so they both built better conversation with politeness strategy as necessary.

Besides, one of those patterns of language is politeness strategy, which is used for communicating. Regarding any old saying of Muslim that relates to this paper is that:



Kind words and covering of faults are better than charity followed by injury, God is free of all wants ad He is most Forbearing. (Al-Baqarah: 263)

It indicates that people is best to utter nice words and forgive all mistakes because is more valuable than giving away things to other people and hurting their feelings. In addition, it relates to this paper which tells about how important politeness strategies to do in having conversation with others. It can be said that we easily relief other people's feelings by talking nice with us. This shows us that our fate depends on the words of our speaking. It was said for people who are unable to say good things. It would rather be silent than speaking bad thing which can hurt someone else's feeling and make enemies. The significant of politeness strategies in communication do not only occur in the real society, it also happens visually in the media like TV.