# CHAPTER IV

# FINDINGS AND DISCUSSION

This Chapter consists of findings and discussion. This all sub chapters are discussed in the following chapter.

## 4.1 Findings

This finding is based on the Instagran updates gathered from selected men and women users of Instagram. As noted in chapter II, Wen states that, "Writing style is the manner in which a person expresses a matter in text that eventually tells their "voice" through the choice of words, sequence of thoughts, and language / structures of grammar used in writing". In conclusion, written language is not really different from spoken language and written language and it also has various styles. So the writer considered using Adelaide Haas Theory to investigate the language style differences among men and women use language to achieve different purposes. It means men and women have different goals in communication. As noted in chapter II, Mullac (1990) states that people have purposes in producing language; communication for solving problems, report fact, debate issue, express feeling, express, opinion, develop, and maintain rapport. In short, the writer considered using A. Mullac's theory to find the purpose of using certain language styles in writing Instagram updates used by men and women on Instagram.

30

The writer has undergone the data analysis of differences between men and women language styles on Instagram and the purposes behind their Instagram updates. It is presented as follows.

**4.1.1 Men and Women Language Style in Writing Instagram Update**

The writer has selected 7 Instagram users from men and women as the participant which use include in criteria. Those users belong to American citizen. The writer took updates from December – May. Each user has different amount of Instagram updates as the data. From the total 70 updates, the writer found similarities and differences of men and women language style. As we can see below there are two table displaying men and women language style in writing instagram updates.

Below is the table describing the language style men user on instagram.

Table 4.1 Men Language Style in Writing Instagram Updates.

| User | Language Style | | | |
|---|---|---|---|---|
| | Form | Topic | Content | Use |
| 1. Marshallamps | 1. Expressive to invitation (e.g : let's) <br> 2. Directly convey ideas toward. <br> 3. Sometimes mentioning hyperbolic (e.g. : dogs don't get much cooler than the boss) <br> 4. Often mentioning something like name of place, friend or act. (e.g. : caught up with si from @donbroco) | 1. Life's trouble. <br> 2. Interest. <br> 3. Social life. <br> 4. Human relation. <br> 5. Motivation. <br> 6. Notice. | 1. Positive judgment by showing polite response. <br> 2. Negative judgment by showing argument directly. | 1. Mostly talking in invitation Argue, assert, command. . |
| 2. Yoitsharron | 1. Express the feeling. <br> 2. Directly convey ideas toward. <br> 3. Sometimes mentioning | 1. Notice. <br> 2. Life Trouble. <br> 3. Social life. | 1. Positive judgment by showing | Mostly talk in : <br> 1. Argue. <br> 2. Often |

| No | Name | Characteristic | Topic | Judgment | Speech |
|---|---|---|---|---|---|
| | | hyperbolic (e.g.: Shorty had her eyes on me). 4. Often use emoticons (e.g.: face girl). 5. Mention obscene word (e.g: fuck). | 4. Human relation. 5. Interest. | polite response. 2. Negative judgment by showing argument directly. | lecturing. 3. Assert. |
| 3. | Julian Breyette | 1. Express the feeling (e.g.: exited, happy, and nice). 2. Directly convey ideas toward. 3. Sometimes mentioning hyperbolic. 4. Often use emoticons love (e.g. : <3) 5. Leaves sentences unfinished | 1. Life's style. 2. Notice. 3. Interest. 4. Human relation. 5. Social life 6. Life Trouble | 1. Positive judgment by showing polite response. 2. Negative judgment by showing argument directly. | Mostly talk in : 1. Argue. 2. Assert. |
| 4. | Charlie Rowe | 1. Express the feeling (e.g. : happy, great, careful) 2. Often mentioning something likename of place, friends or act (e.g. : place = La Sunto 3. Directly convey ideas toward. 4. Leave sentences unfinished. | 1. Life trouble. 2. Family. 3. Social life. 4. Human relation. 5. Interest. | 1. Positive judgment by showing polite response. 2. Negative judgment by showing argument directly. | Mostly talk in : 1. Argue. 2. Assert. 3. Command. |
| 5. | Benjamin Bergh | 1. Directly convey ideas toward. 2. Sometimes mentioning hyperbolic (e.g. : weather love) 3. Expressive to invitation (e.g. : let's see) | 1. Life's trouble. 2. Girl / love 3. Notice. 4. Interest. 5. Human relation. | 1. Positive judgment by showing polite response. 2. Negative judgment by showing argument directly. | Mostly talk in : 1.Invitation.Argue. Command |
| 6. | Fimadean | 1. Often use emoticons ( e.g. : ☺ ) 2. Express the feeling ( e.g. : happy, fresh ) 3. Mentioning obscene words ( e.g. : fucking ) 4. Use slang words ( e.g. : LOL ) 5. Directly convey ideas toward. 6. Sometime mentioning | 1. Life's trouble 2. Notice. 3. Love. 4. Social life. 5. Human relation. | 1. Positive judgment by showing polite response. 2. Negative judgment by showing argument | Mostly talk in : 1. Argue 2. Assert . |

| | | | | |
|---|---|---|---|---|
| | hyperbolic (e.g.: take more than a bullet through the heart to stop me). | | directly. | |
| 7. Mike Gordon | 1. Directly convey ideas toward. 2. Express the feeling (e.g.: good, great, and easier). 3. Sometime mentioning hyperbolic ( e.g. : color become so sick after sundown ) 4. Often mentioning something like name of place, friend and act. | 1. Notice 2. Life trouble. 3. Life style. 4. Human relation. 5. Social life. | 1. Positive judgment by showing polite response. 2. Negative judgment by showing argument directly. | Mostly talk in: 1. Argue 2. Assert. 3. Comm and. |

The table shows the styles of men in writing their instagram updates. In contexts of from, all of them usually put emoticons in their instagram updates, either sad or happy emoticons, share ideas directly, and use either English slang words. From the table above, we can see that men users are likely to mention obscene words in their instagram updates. Men users are found to leave sentences of their instagram updates unfinished. They also usually use hyperbolic words in their instagram updates. There is also a user who talks in English polite from sometimes. In contexts of topic, all of them talk about life's trouble. They talk about their interest in thing, human relation, and social life, girl, and politic. The men users talks about family. In context of content, all of them are found to give positive value judgment and also negative judgment in their instagram updates. In context of use, most of them are found to talk in assertive. All of them are also arguing who always give lecture in their instagram updates. One of them talks in command way while the other one talk in request.

As who can see a table above that men language from also use hyperbolic words, put emoticons, and also leave the sentences unfinished. They also talk about their life's troubles and family as their topics. They do not only give negative judgment, but also positive judgment. Although all of them talk in assert, however they are also non-assertive sometimes.

Here is the explanation of men language style on instagram.

In context of form, men users in their instagram update use expressive to invitation like in this update. Men User one in Update five "**Let's drink and get merry while, the Stanmore keeps it loud**" show to the reader if he use the expressive invitation in their form because the user use word to invitation the reader of update "let's" in first sentences he want to show if he interest to be drink and get merry while the Stanmore keeps it loud. In her topic, he tells that he interest to something. We can see if the user talks about his interest that do drinks and get merry if he feel Stanmore keeps it loud. The content in updates use negative value judgment because the writer through from the sentence if we want to get merry we can drink. And the last is the purposes, he use non assertive because the words "keeps it loud" are signaling non-assertive the user him self is not sure if it is really interesting to be drink tribute or not.

The second men users in their Instagram update in their form use directly convey ideas toward. For example men user two in her update number one **"Link up with the family".** The writer can get the point if the form is directly convey because the user directly says if he link up with the family through the word "link

up". In her topic he use human relation to tells her updates if he talks about the family who is being hypocrite by giving word "the family". The content is used by her is positive value judgment because he through the words "link up" the user describes his excitement and praise the situation. And he use assertiveness in this updates instagram because the user is totally sure that the condition with family and he feel happy through the word "link up".

Next the writer find if the men users use express feeling in their instagram update. We find men user three in update number five **"Was nice enough to go outside today so very happy".** He show to the readers if the form use express the feeling because The user use word "happy" to express the feeling with the situation in outside he want to show if he feel "nice and happy" because today the user can go outside. In this updates men use social life in her topic, we can see that the user talk about social life in outside he comment about how people and outside situation. the content, the user give positive judgment because the user gives positives value judgment with social life in outside that he feel nice and happy. And he use argue that use of the content because the user given by the user goes to outside, he feel happy and nice.

The writer also finds the others form that men user's use in their updates instagram. In their updates instagram use mention place as form. We can see from men user four in update instagram updates number two **"Another beach, another country-brought the La Santo".** He show if the update mention place with word in last sentence. The user use name of place "LA Sunto" that's mean (Loss Angeles) he found another beach and another country like he stay in that situation.

He use social life in her topic, we can see from the users talk. The users found situation in social area. That means if the place he can found many kinds in the area. In this updates the user give positive value judgment because The user give positive value judgment with social life in every place we can found another place like give the reader information. And in use content he gives argument if he visits another place so he found another beach.

In other updates, the writer also found mentioning hyperbolic word in instagram updates. We can see men user five in updates number four **"Sweater weather love". The writer say if in this updates the user use hyperbolic word because the word** "Love" which is associated human to hypocrisy because he say sweater that wear in the weather like he feel love. He gets topic about love or her girl friend that means special person. We can see from the user talks about love if he wears sweater in weather with his love. So he feels the weather loves (happy, beautiful, comfort). The content of this update user use negative value judgment because he feel love if he wear the sweater but he does not really feel love or not. And in use the user talks in assertive, it is because he surely love if wear sweeter because his problem he say "weather" so if don't use sweater he doesn't feel love.

The writer found in men users update use slang word in their form. We can see from men user six update number five **"LOL good question".** In this Instagram update, the user mentions slang words "LOL" which can be "Laughing Out Loud" that means user after listen good question and he feel yes "LOL". In topic the user tell about notice because he wants to show the question is good with the expression. The user give negative value judgment in her content because he

think this question is good with his expression but according other people good question don't give "LOL" expression. And in use, the user give argue if this question is good with "LOL" code.

We can find many form that use men user if they writing updates instagram but it is common if men always mention obscene word. We can see from men user six in updates number seven **"Who said my dog isn't a fucking a rock star like his daddy ☺"** The user show In this instagram update the user mentions "fucking". But he get emoticon in the end sentence☺. So I think the user just kidding to say "fucking" to give expression to his dog. The topic talks about lives trouble because he feels this dog isn't a fucking rock star like his daddy. In this content the user gives negative value judgment because he think this update can see all old and they do like that. And in use the user's gives argument the dog like fucking rock star like his daddy.

The last the writer found use of emoticon in form that use in men users instagram updates. The example we can see from men user two in update number three **"Fuck friends (girl) I roll with my bro's".** In this updates the user put smiley emoticon "girls" by the middle of sentence to show his happy feeling and his interest with the bro. her topick talk about interest with the friends like the bro. The user gives negative value judgment through his polite response "fuck" and "smile girl" emoticon. And The words "fuck friends" are signaling non-assertive. The user himself is not sure if the really interesting to the friends like to bro.

Below is the table describing the language style of women users of instagram.

Table 4.2 Women Language Style in Writing Instagram Updates.
The table shows the styles of women in writing their instagram updates.

| c | Language Style | | | |
|---|---|---|---|---|
| | Form | Topic | Content | Use |
| 1. NickeGile | 1. Often use emoticons (e.g. : ☺ ) <br> 2. Express the feeling (e.g.: fun, happy, lucky). <br> 3. Often use shorten form of word (e.g.: MVP). <br> 4. Mention hyperbole (e.g: 3 years later and I wouldn't want anyone else by my side so thankful). <br> 5. Use female adjective (e.g.: baby). | 1. Life trouble. <br> 2. Human relation. <br> 3. Love. <br> 4. Social life. | 1. Positive value judgment. <br> 2. Negative value judgment. | 1. Mostly talk in non-assertive. <br> 2. Argue. <br> 3. Lecturing. |
| 2. Odeya Rush | 1. Express the feeling (e.g.: funny, making miasmic). <br> 2. Direct convey ideas toward. <br> 3. Mention hyperbole (e.g.: salad is just "that funny"). <br> 4. Use decent/euphemistic words | 1. Human relation <br> 2. Life style <br> 3. Social life. | 1. Positive value judgment. <br> 2. Negative value judgment. | 1. Mostly talk in non-assertive. <br> 2. Arguing. |
| 3. Queen Honey Yc | 1. Expressive to invitation (e.g. : let's) <br> 2. Express the feeling (e.g. : strong) <br> 3. Mention hyperbole (e.g. : in me more and more) <br> 4. Use female adjective (e.g. : baby) <br> 5. Leaves sentences unfinished. | 1. Life trouble <br> 2. Motivation <br> 3. Human relation <br> 4. Family | 1. Positive value judgment. <br> 2. Negative value judgment. | 1. Mostly talk in non-assertive <br> 2. Command. <br> 3. Assert. |
| 4. Kay Bella | 1. Expressive (e.g. : woooww, hahahaha) <br> 2. Often use emoticons (e.g. : <br> 3. Express the feeling (e.g. : smiles, better) <br> 4. Mention hyperbole (e.g. : love letting my face breathe) <br> 5. Use slang words | 1. Life trouble. <br> 2. Motivation. <br> 3. Love. <br> 4. Social life. | 1. Positive value judgment. <br> 2. Negative value judgment. | 1. Mostly talk in non-assertive <br> 2. Command. <br> 3. Arguing. |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | (e.g. : soo, peopleee) 6. Mention obscene word (e.g. : damn) | | | | | | |
| 5. | Rose Shock | 1. Expressive (e.g. : hahaha, yaaa) 2. Express the feeling (e.g. :death, like) 3. Often use emoticons (e.g. : 4. Mention obscene word (e.g. : fuck) 5. Use female adjective (e.g. : angel, queen) 6. Mention hyperbole (e.g. : like a queen) | 1. Life trouble. 2. Social life. 3. Life style. | | 1. Positive value judgment. 2. Negative value judgment. | | 1. Mostly talk in non-assertive. 2. Command. 3. Arguing. | |
| 6. | SonnaRelle | 1. Often use emoticons (e.g. :☺ ) 2. Confirmation sentence (e.g. : !!) 3. Expressive to invitation (e.g. : let's) 4. Mention hyperbole (e.g. :fully dressed without smile ) | 1. Life trouble 2. Mentioning. 3. Life style. | | 1. Positive value judgment. 2. Negative value judgment. | | 1. Mostly talk in non-assertive 2. Arguing. | |
| 7. | Tessa Moses | 1. Use female adjective (e.g.: girl, angel). 2. Express the feeling (e.g.: happy). 3. Mention hyperbole (e.g.: nails + coffee + sunshine + happy). 4. Repetition words (e.g.: over and over and over). | 1. Life style. 2. Motivation 3. Love. 4. Life human relation | | 1. Positive value judgment. 2. Negative value judgment. | | 1. Mostly talk in non-assertive. 2. Command. 3. Arguing. | |

In contexts of from, all of them usually put emoticons in their instagram updates, either sad or happy emoticons, share ideas directly, and use either English slang words. From the table above, we can see that women users are likely to mention obscene words in their instagram updates. Women users are found to leave sentences of their instagram updates unfinished. They also usually use hyperbolic words in their instagram updates. There is also a user who talks in English polite from sometimes. In contexts of topic, and they also talk about life's

trouble. They talk about their interest in thing, human relation, and social life, boy or love and politic. she talks about family. In context of content, all of them are found to give positive value judgment and also negative judgment in their instagram updates. In context of use, most of them are found to talk in assertive and some of them also talk in non-assertive. All of them are also arguing who always give lecture in their instagram updates. One of them talks in command way while the other one talk in request.

As who can see a table above that women language from also use hyperbolic words, put emoticons, and also leave the sentences unfinished. They also talk about their life's troubles and family as their topics. They do not only give negative judgment, but also positive judgment. Although all of them talk in assert, however they are also non-assertive sometimes.

Here is the explanation of women language style on instagram.

In context of form, women users in their instagram update use emoticon like in this update. We can see from women one in update number one "**My baby had so much fun at the beach today! I've never seen her so happy! I hope everyone is having a wonderful. Mother's day to all moms' out there you real MVP's. Especially my momma ( ☺ ). I love you so much (love-love)!!"** The user put smiley emoticon "☺" by the first sentence to show her feeling is happy and she interest with mother's day. Women user talks about human relation as the topic his interest mother days. He said so man word to mom. And she show there is relation between her with her mom. The relation is human relation. The user

gives positive value judgment through her notice to all reader that they must love their mom and only in mother day but everyday we must love mom. And in use, she writes words "hope everyone" are signaling argue if the people can get wonderful mother day.

The second women users in their Instagram updates in their form use express feeling. We can find in updates instagram from women two in update number four **"When your salad is just "That Funny".** The user use word "Funny" to express the feeling with the situation that the user eats salad. She want to show if she feel "Funny" if she can eat salad. The user talks about life style as the topic. Because she writes she eats, she like salad and she feel funny. The content of this updates gives positive value judgment. She can feel funny to easy with salad and she want the reader can try salad can make funny. And the user is argument if the salad can make her funny.

Next the writer finds if the women users mentioning hyperbolic in their instagram update. We can see in updates instagram from women three in update number two **"Starting to see my mother in me more and more".** The user mention hyperbolic word "more and more" which is associated human to hypocrisy. Because she say to see his mother in more and more there is repetition word. The topic talks about his interest with his mother. She said if she sees mother in more and more that show is relation between he with her mom. The user gives positive value judgment through his notice to all (the readers) from the content. If they see his mother he feels more and more because she loves his mom. And this updates use is kind of command from the user.

The writer also finds the others form that women user's use in their updates instagram. The form is expressive. We can see from the update instagram women four in update number two **"Wooowwoomg so much lovee from soo many peopleee I can't believe I cried at this seminar".** The user is expressive "wooooww, peopleeee" she also puts smile emoticon (☺) by the end of first end of sentence that show if she feel interest with the seminar. She can make many people happy. The topic is life trouble because the user finds that there is a many people interest with the seminar and she cried because the seminar can give motivation to al people. She finds it as her life trouble. The content from this updates is gives negative value judgment because she likes this situation. She cried but the reader can get point if the user disappointed. And the user shows his argument towards the situation through the sentence "I can't believe I cried this seminar".

In other updates, the writer also found if the women use female adjectives. The fact we can see in update instagram from women user five in update number five **"Woke up next to an angel today".** The user use female adjective like "angle" to her cat. She use female adjective to call her cat wit name angle that is sweet moment. The topic from this update is talks about life style that she always calls the cat with angle. The user gives negative value judgment from the content because she like this situation because she calls the cat woke up and call angle. And The user shows his argument towards the situating through the sentence "woke up next to an angel today".

Other form that uses of women users is confirmation sentence. The reader can found the form from the women user six update number five of instagram updates **"Sometimes the dreams that come true are the dreams you never even knew you had!!".** The user is expressive. It is shown through the word with "!!". The "!!" mean confirmation if sentence can strong if the reader read the update. The topic of this update is motivation the reader after read the update. That means the reader can get dreams come true. The dreams never even we had the dreams so we can optimized with our dreams. The user gives positive value judgment from the content because she given motivation to the reader that they can believe with our dreams. And the user shows his argument toward about her think about dream.

When we write something, sure we repetition word, and the writer find the repetition word that use women users in the form of updates instagram. We can see from women user seven in update number five "**I choose you. And I'll choose you, over and over and over without a pause, without a doubt, in a heart beat. I'll keep choosing you".** The user use repetition words in update instagram "over and over" she want to show to all reader. She chooses the men to the other. The topic talks about "love" with use word "You" that means you are the boyfriend. The user give positive value judgment from the content because she sure to choosing the boy friends and she show to al reader if the girls her loyalty to boyfriend. And the update use to shows his argument about the boy friend if she chooses her. It is the feeing of love in her heart.

Women always writing update so many long sentence but there is every one leave sentence unfinished. The writer fount some update that the user leaves sentence. We can found leaves sentences unfinished as the form. The reader see from women user seven in update number one **"When I look into his eyes it's like the world stop and nothing else matter in that moment but us".** The user is written update but she doesn't finished the sentences so the reader can not understand update. The topic talks about human relation because the user talks to the other person but she doesn't say who the person is. From one by one the wood can know if the updates say relation with women. The content that give to the readers are Negative value that get point from the update because the reader can road the sentence until finished and can make miss understanding after red the update. And the user show assortment to some one that someone knows what she feel to her.

We can find many form that use women user if they writing updates instagram but it is common if women always use shorten word. We can see from women user one in update number one **"My baby had so much fun at the beach today! I've never seen her so happy! I hope everyone is having a wonderful mother's day to all you mom's out there you the real mup's. Especially my momma <3 I love you so much! <3<3".** The sentences written by using shorten word that the user updates foe example the word is "mup's". The user use topic about human relation because she wants to show today is happy, many people having a wonderful day in mother day. The user give negative value judgment because she use shorten word in update so many reader don't know what the mean

of the update if the user use short word. And the user gives her lecturing in this update.

And the last women use slang word in their form if they want to update. For example we can see from women user four in update number 2 **"Wooowwomg so much love from sooo many peopleeee I can't believe I cried this seminar".** The user use slang word in update to make reader interesting but the grammar of word is false and in English can be slang words. The user find that there is many people interest whit the seminar writes same wrong word like "OMG". The users give negative value judgment because user write wrong word don't like in dictionary. And the user shows his argument towards the situation trough the sentence with slang word, because the reader can misunderstand.

### 4.1.2   Men and Women Purpose in Writing Instagram Updates

The writer has selected Instagram users as the participants and took 70 instagram updates. From total 70 instagram update, the writer found both similarities and differences between men and women purposes in writing twitter updates were more varied than women users. As we can see below there are two tables displaying the purposes of men and women in writing instagram updates.

Men communication purpose on instagram

| Communication Purposes | Men User 1 | Men User 2 | Men User 3 | Men User 4 | Men User 5 | Men User 6 | Men User7 |
|---|---|---|---|---|---|---|---|
| Solving Problem | 1 update | 1 update | 2 updates | 2 updates | 1 update | 1 update | 2 updates |

| | 2 updates | 2 updates | 2 updates | 2 updates | 1 update | 1 update | 2 updates |
|---|---|---|---|---|---|---|---|
| Report Fact | 2 updates | 2 updates | 2 updates | 2 updates | 1 update | 1 update | 2 updates |
| Express Feeling | 2 updates | 4 updates | 3 updates | 3 updates | 2 updates | 4 updates | 1 update |
| Express Opinion | 1 update | 1 updates | 2 updates | 1 update | 1 update | 1 update | 2 updates |
| Develop and Maintain | 1 update | 1 update | 1 update | - | 1 update | 1 update | 1 update |

Women communication purpose on instagram

| Communication Purposes | Women User 1 | Women User 2 | Women User 3 | Women User 4 | Women User 5 | Women User 6 | WOmen User7 |
|---|---|---|---|---|---|---|---|
| Solving Problem | 1 update | - | - | - | - | 2 updates | 1 update |
| Report Fact | 1 update | - | - | 1 update | 1 update | - | 1 update |
| Express Feeling | 5 updates | 3 updates | 2 updates | 4 updates | 3 updates | 3 updates | 4 update |
| Express Opinion | 3 updates | 3 updates | 3 updates | 2 update | 2 update | 2 update | 2 updates |
| Develop and Maintain | 3 updates | 1 update | 1 update | 3 updates | 4 updates | 2 updates | 2 updates |

Notes:

SP    : Solving Problem
RF    : Report Fact
DI    : Debate Issue
EF    : Express Feeling
EO    : Express Opinion
DMR  : Develop and Maintain

From the table we can see that women prefer to express feeling. Express opinion and develop and maintain rapport in their instagram updates. Here is the explanation about men and women purposes in writing instagram updates. The writer only puts several instagram update in this chapter and the rest can be seen on appendix.

1. **Report Fact (RF) "Man User 2 update 5"**

   **Today with the little sis/ beastie not been as close this year but have a good Charismas always here for you no matter what x.**

   From the instagram update above, we can see that the user report fact about charismas I this year that celebrate the user today and the match result to the reader that join with the party. He talks about the fact that the charismas celebrate in same date and same day.

2. **Solving Problem (SF) "Women user 5 update 2"**

   **This necklace makes me feel like a queen. Truly a piece of art. I keep staring at all the little details.**

   From the instagram update above we can see that the user is facing problem. She feels if the face not beautiful but she found something to make her beautiful. This is necklace can she feels like queen and we know if the

queen is more beautiful than women. So instagram updates above aims to solving problem.

3. **Develop Maintain Rapport (DMR) "Man 5 update 1"**

   **Catching the evening sun after a moment of refreshing spring rain. Hard to beat!**

   From the instagram update above, we can see that the user is trying to do he best change moment but the user hard the beat. She is continue to try finding moment other the moment. The instagram update purpose is developing and maintaining report.

4. **Express feeling (EF) "Women 7 update 2"**

   **Nails+coffe+sunshine = happy girls**

   From the instagram update above, we can see that she is describing her excitement because nails, coffee, and sunshine can make she feel happy. It can be mean thought the word "happy" which explains that she is feel happy. So this instagram is express feeling.

5. **Express Opinion (EO) "Women 6 update 5"**

   **Sometimes the dreams that come true are the dreams you never even knew you had!!**

   From the instagram update above, we can see that the user gives opinion. Words are happening in her thinking. She directly gives opinion through the word "sometimes the dreams that come true", so this instagram update can be categorized as express opinion.

**4.2 Discussion**

After identifying men and women Instagram updates, the writer found that the way they write their Instagram updates vary from one person to another as it is suggested by Adelaide Haas 1979 who finds that men and women speech has been different in their form, topic, content and use. Their purposes in communication are also varied. They have differences and similarities in the way they use language as tool for communication.

In context of form, men mostly mention obscenity words, slang expression so do woman. Several women users also mentioned obscene words and slang expression. However, women slang and obscene words were weaker rather than men's. Women's obscene words usually invented the more innocent word like, from "fuck" became "fucker", from "dumb" became "dumb", while men's obscene words were harshest, for example like "fuck", "fucker", "stupid", as it is describe by Haas (1979) that men are readier to employ profanity and obscenity rather than women. In this study, women and men often used hyperbolic words. Although the writer also found hyperbolic words in men Instagram update, but those were different with women's. Women are hyperbolic tended to be more decent and those were used to praise someone or things for example like "Starting to see my mother in me more and more". Men's hyperbolic tended to be negative for example like ,"Sweater weather love", Woman usually used shortened words or acronym in their sentenced while men usually wrote in long sentence an avoided to use shortened went from such as "OMG". Those evidence men that

women are more selective in word choices rather than men. As Haas suggested in his book:

> "Women will invent innocent and euphemistic words and paraphrases which sometimes may in the long run come to be locked upon as the plain or bunt names and therefore in their turn have to be avoided and replaced by more decent words."

In the findings, the writer found that women sometimes leave sentence unfinished for example like "When I look into his eyes it's like the world stop and nothing else matter in that moment but us". It is different with Haas (1979) cited in Jesperson (1949) who finds that women leaved sentences unfinished or dangling rather than men.

In this study, the writer found the similarities between men and women language form. The writer found than both of men and woman users were usually directives. Both of them directly conveyed argument, opinions, or critics toward something. Their similarities are also found in the use of emoticon. Emoticons were usually used to convey feeling be easier and it is associated with women as it is stated by has (1979) that females are usually feeling conveyors. In this study, the writer found that men often used emoticon in their instagram updates like women users did to help them convey their feeling such as smiley emoticon "☺", sad emoticon "☹", cry emoticon ":'(", and so on. In this study, both of men and women were also expressive. They usually write "ohh", "hmmm", "ah", as their expression. It is different with Haas (1979) cited in Ritti (1973) that "girls use far more "expressive" such as oh and wow rather than boys". Talking about men and woman topic, they were balanced in talking about life's trouble, social life, life

style, and human relation. It is different with has (1979). He says that life style and life's trouble are associated with women topic and human relation is associated with men topic. In this study the writer found that it was balanced between men and women. However, although they talked the same topic, they have different aspects, when men talk about life-style, they did not talk about places to hang out, shopping, drama, or about outfit matters like women. However, they tended to talk about their interest I things for example like music instrument, football, smoking habit, movie, and smoking habit. Men and women also talked about their life's trouble, but they have different way to utter their troubles. When men talked about their problem, they wrote it in simple way. This instagram update is directly convey that the user is sad and the writer believe it is because the user has a problem which makes him sad, but he does not mention clearly the cause his sadness. However, when women talked about life's trouble then they wrote their problem directly. The writer also found that men and women talked about social life and human relations their topic in their instagram update. However, men's social life and human relation topic usually talked about their friends or works while women talked about their lover or crush and their love life. So, it means that men and women talk the same topics but they have different aspect to be talked and they have different ways to utter it.

In this study, the writer also found that several men instagram updates also talked about their family. It is different with Haas (1979) cited in Klein (1971) "men talk mainly about their work and secondly sports and never about their homes and families".

According to the stereotype, men's content always associated with negative judgment and women always associated with positive judgment. However in this study the writer found it was balanced between negative and positive judgment. Women's content was usually positive value judgment, but in this study the writer also found that women was also negative value judgment and vice versa. However the writer found that women's judgment were usually input emotional judgment and that was different with men's judgment as it is suggested by Haas (1979) that women's language is more emotional and evaluative than men.

In the context of use, men languages were more assertive than women languages as it is described by Haas (1979) that women usually associated with non-assertiveness. In this study women language was tentative and non-assertive unlike men although the writer also found that several women instagram updates were assertive, but it less than men,. From the finding, the writer found that men and women commonly gave argument in their instagram update, but they argue towards something different. Men usually argued politics, sports, movie, and music, their relation with their friends, while women usually argued about their troubles in life, and complaining about something. Men and women were found to lecture but they gave different lecturing. Men often lecturing about how people should behave in society or about the future dreams while women usually lectured about love relationship.

In this study, the writer found that men usually gave command like Haas (1979) statement cited in Lakoff (1975) women state request and men issue

command. However, there was one man user who often state polite request in his instagram updates. After analyzing men and women language style, the writer has also analyzed their purposes in writing instagram update. According to Mullac (2001) people communicate with different purposes. They communicated on instgram for solving problems, report facts, debate issue, express feeling, and express opinions and develop and maintain rapport. In this study, the writer found that men and women often use language as to express opinion and feeling as it is stated in the tables. In addition, women instagram updates also used language to develop and maintain rapport rather than men. While men users used language to solve problem and report fact rather than women did in their instagram updates.

Compared to the previous study, this study finds that men and women have different way in language use. This study also streng then Septyanto's finding that men and women re different in word choices and they communicate to express their personal feeling. This study also supports Nanda's findings that women prefer to discuss their personal life.

In this study, we can say that men and women users on twitter generally have same context of language styles: 1. Form: directive, expressive, the use emoticons, slang and obscene words and hyperbolic words, 2. Topic: life-style, life trouble, human relation and social life, 3. Content: positive and negative value judgment, 4. Use: Assertiveness, argument, command, and request. However their types and their aspects are different at all. It means that, men and woman still have their own language style because of the different types and aspects. Their communication purposes usually to express opinion, it is because the

characteristic of the social media it self which is usually used by people to share ideas or opinion freely as much as they want. It is shown by the differences on instagram updates between men and women.

The significance of this study is aimed to instagram users it self. Instagram users usually say that men and women are same in the use language. According to this study, it might be true that men and women are same in their language context. They are still different in their language types and also their language aspects. This study is expected to give instagram users understanding that men and women language are different,

As a conclusion, the theory proposed by Haas is not quiet applicable in this study, because men and women commonly talk same language contexts across gender although men and women are still different in their types and aspect of language style as the writer states before in the previous paragraph. It can happen because of the changes or advances in society and people usually adapt with society in which they live in.