

METHOD OF THE STUDY

Research require methodological approach that provides framework for the research process (Heigham & Croker, 2009). Methodology is important element in a research because it establishes how one will carry out the researching the issue or the phenomenon under his or her study. Heigham and Croker (2009) also state that methodology is should be driven by some kind of theory and have a clearer research purpose.

3.2 Corpus

23

The researcher selected the article about Bali-Nine death execution on Tempo Online and The Jakarta Globe as the representation from Indonesian news portal because both of them are a big news publisher. Tempo Online is part of PT TEMPO INTI MEDIA TBK. Tempo provide online news, magazine, travelounge and newspaper. It also provide two languages on the news online, they are Indonesia language and English language. It is categorized as a trusted media portal and has a very high credibility in the eyes of the readers in Indonesia. Tempo won many awards from international. Recently, Tempo win Asian Digital Awards 2010 as held by WAN-IFRA for Online Infographics category. Then at 2013, Tempo won as best magazine covers in Asia (korporat.tempo.co). The award indicates that the Tempo help in providing solutions to communicate the information needed by the reader.

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The sample of this study were three articles from three different news portal. All the articles, which were chosen by the researcher, are dated on April 29, 2015, the day the death penalty given to the duo Bali-Nine. The title of the articles are, “Dozens of Cops Guarding Bali Nine Duo Bodies” (from Tempo (en.tempo.co), “Defying International Outcry, Indonesia Executes Eight Drug Convicts” from The Jakarta Globe and the last “Anger, grief flows after Indon executions” from The Australian.

There were a lot of news report in online media about Bali-nine death execution. This research chose Tempo Online, The Jakarta Globe and as the source. Because, both of them were the biggest online news portal, which was provide English and Bahasa as their language choice to deliver the news. The Australian was also the biggest news portal in Australia. The researcher chose three articles about Bali-nine death execution, one in each news portal.

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3.5.1 The Principle of Data Analysis in Qualitative Research

When the researcher applied the qualitative method, the researcher should understand that the aim of this method was to discover the insight into meaning of particular event, so the data should be organized in order to reveal contrast, comparison and insight. For that reason, the categorizing and grouping of the items are the main way to analyze the data.

In qualitative method, coding was considered as the first step in the study, because according to Neuman (1991), coding is regarded as the groundwork for the everything that comes later. Coding was defined as specific activity that starts the analysis and continues even the analysis of the different level. Coding was seen as a process of giving tags, names or labels against the pieces of the data that may be individual words, small or large amounts of data. Therefore, there were two functions of giving names or label process; first, it was to provide

a basis for storage and retrieval, which allows more advanced coding and the second this process was regarded as a crucial part for the subsequent analysis. Therefore, it could be conclude that the basic of coding is that the first part of analysis and also considered as part of getting the data for the following analysis.

3.5.2 The Categorization and interpretation of the Data

This research will use Van Dijk's (in Eriyanto, 2001) socio cognitive theory. With the purpose to find the ideological construction. This research, especially applied the microstructure level on the news. After collected the data, the researcher analyzed the three-news report from Tempo online, The Jakarta Globe and The Australian into the four element of microstructure. They were semantic, syntaxes, stylistic and rhetoric.

First, the researcher read the news, then analyzed the news in the semantic style. In the semantic style, four elements could be analyzed. They are setting, details, meaning, presupposition, nominalization of the text. Here, the researcher focus on the setting element of the news. Because, the selection of setting in the news determine where the reader view would be lead.

Second, the researcher analyzed the syntaxes style. There were three elements, which we can use to analyze. They were sentence form,

coherence and pronoun. Here, the researcher would analyze the sentence form and coherence. The sentence form of the text was not just a question of technical correctness of grammar, but determining the meaning formed by the structure of sentence.

Third, the researcher analyzed the lexical style. The researcher focus to analyze the word choice in the news. The word choice showed us what ideology hidden beneath the news.

Then, in the rhetoric style. There were three elements in it, graphic, metaphor, and expression. The researcher focus to analyze the graphic. The graphic usually portrayed by the writing that made other than other writings. After analyzed all the four style, the researcher compared the three-news.