

This writer uses three theories for this research. First, implicature theory that proposed by Grice (1975) to identify the forming process of conversational implicature of verbal irony. Second, the theory of speech acts which is proposed by Searle (1975) to determine the function of implicature. Last, the writer also uses the politeness principle by Leech (1981) also uses to determine how the way to express conversational implicature of verbal irony. In this case, the writer collects the whole data related to verbal irony utterances in dialogue of *Shrek 2* animation movie.

3.2 Data and Data Sources

The data of this study are the verbal irony utterances in dialogue of *Shrek 2* animation movie which are indicated flout the maxim of conversation. The data are limited only the verbal irony utterances that flout the maxim of conversation since flouting maxim can generate conversational implicature. The data are obtained from the movie and the English subtitle transcript of *Shrek 2* movie. The writer gets the English subtitle transcript from www.subscene.com. The writer prefers to select the English subtitle transcription in order to get accurate data. Furthermore, it is very helpful and efficient for the writer to conduct the research since the writer does not need to record and write down all the utterances in dialogue of *Shrek 2* animation movie.

The writer also uses the movie in order to help the writer to find the verbal irony utterances in a movie before read the transcript. The movie that used by the

