



etc). Besides, the writer compare these features which are used by male and those used by female online in instagram because they definitely have their own way to use the language and express the emotional feeling.

Instagram is the most popular media for Photo-sharing and it is available for the users to give comments below the photo posted. Moreover, Instagram has added another feature. It is not only for photo-sharing but also vodeo-sharing. Additionally it will be particularly interesting if the next researcher can compare the comments of still picture and moving pictures on Instagram.

The writer chooses Instagram as research object because Instagram has some similarities with other social media that can commented each other. The other similarity is the language on Instagram comments can be researched by using internet language features. As far as the writer knows, up till now there is not researcher who uses the language in Instagram to be object of research.

There are two similar studies about male and female language features on internet that have been conducted by researchers. The studies that are closely related to this study are Mersandy (2012) and Harsono (2013) from Airlangga University. Mersandy (2012) examines the internet language features used by Indonesian male and female adolescents in their blogs in *www.blogspot.com*. She focuses on who is more expressive in online setting. Differs with Mersandy, Harsono (2013) observes the internet language features used by Kaskusers, both male and female with pornography topics.

The significant of this research is to enrich the knowledge of linguistics especially about internet language features which for common people it is just a unique thing in social media, such as Instagram. This research intends to show its scientific side of internet language features through male and female online shop in Instagram. The writer hopes this research can give enlightenment for the readers, and also this research will give a lot of benefits to the students of English department in conducting research of internet language research.

Beside the statement above this research gives two contributions, which are theoretical and practical. Theoretically, the writer hopes this study can give contribution to the field of language and gender, especially related to internet language features, such us multiple punctuation, eccentric spelling, capital letters, etc. Practically, this study expected can improve people's knowledge in understanding the internet language in detail.

From this research the writer hopes she will give new knowledge about English language features used by male and female in instagram that female are more talk active than male. They are using their feeling to reply the comment. They use many features such as multiple punctuations, eccentric spelling, capital letters, and asterisk for emphasis, written out laughter, music/noise, and description of actions, emoticon, abbreviations, and rebus writing more often than male.







