CHAPTER V

CONCLUSION AND SUGGESTION

This chapter is the last chapter of all. The writer her explains the result of the analysis in the previous chapter and gives suggestion to the reader.

5.1 CONCLUSION

Based on the finding and discussion in the previous chapter, the writer has managed to compare the Internet language features used by male online shop and those used by female online shop. The analysis is conducted by using the written herself. In this case, the writer built 527 comments from 15 topics or 15 upload photos account online shop which is selected randomly.

The data show the most typical internet language feature used by male and those female user is the abbreviations. This feature has a great number because the users want to save the time so they type the message as quickly as possible by using abbreviation.

The internet language features comparison between male and female users has shown the similarities and differences. The similarities that are found the writer are both male and female users use capital letters that are consider as all caps format and replace the word or syllable by using letter and number. In the use of multiple punctuations, they tend to use multiple periods to express pause. Besides, both male and female users change the asterisks symbol with parentheses symbol to emphasize the selected words.

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Furthermore, the differences of internet language features between male and female users are also found. Based on the total number of frequency, female users use more Internet language features than female users, which are female users use 207 features, while male users only use 53 features. In the use of eccentric spelling, female users more extend the vowel and male users tend to repeat the consonant.

5.2 SUGGESTION

This study focuses on the internet language features used by male and female online shop in Instagram. For further study, other researchers also explore a study about internet language features in other media, such as Twitter. In the recent years, Twitter has the popularity among all of people in the world, including Indonesian people. Therefore, it will be particularly interesting to compare the internet language features used at Twitter. Additionally, the comparison does not have to be in the case of gender, but can be for different age. This can be done by using Facebook, which is also a popular social media. It is possible in some cases, to see the age of Facebook user and it will be particularly interesting to conduct.

Another possible further research is by comparing the internet language features of people from a western country and those from eastern country. If the biodata can be traced, we can compare the comments of people from different countries. For example, Australia and UK which have English as native language is compared Indonesia which has English as foreign language country.