

3.3 Data

The source data of this study was utterance produced by the main character namely Chris Gardner. The data was the dialogue's line contains of flouting maxims by Chris Gardner Gardner. Besides, the researcher enclosed some utterances which were produced by the other character to indicate the flouting maxims by Chris Gardner Gardner.

3.4 Data Collection

The main data was purely collected from *The Pursuit of Happyness* movie. The movie was downloaded from internet. The researcher also sought the transcription of the movie to strengthen the data. The researcher observed the movie by watching the movie for several times to make a deep understanding. Understanding the movie became the first step. After that the researcher matched the movie dialogue with the script by closely reading to make it sure that the script was same as the movie's dialogue. Then, the researcher marked the dialogues which contained of the flouting conversational maxim. It was conducted by observing the dialogue and highline the script. Finally, the researcher arranged the data which appeared from the movie and was continued in explaining the conversation which consisted of flouting maxims.

3.5 Instruments

In this research, the researcher is the main instrument for analysing the data. She did observation in the movie of *The Pursuit of Happyness*. A deep

Table 3.3**Sample Table of Ways and Reasons in Flouting Maxims**

No	Flouting Maxims	Ways	Reasons
1.	Maxim of Quantity		
2.	Maxim of Quality		
3.	Maxim of Relation		
4.	Maxim of Manner		

