### **CHAPTER III**

# **RESEARCH METHOD**

This chapter discusses about the method that was use in this reserach. It includes research design, research subject, data source, research instrument, data collection and data analysis.

#### **3.1 Research Approach**

The design described the procedures for conducting the study, including when, from, whom, and under what condition the data obtained. In other words, research approach indicates how the research was done. What happens to the object and what procedure of data collection is used by writer. The purpose of a research design provided the most valid data, accurate answer possible to research question. This research is focused on sentences utterance of the types of request that used by main characters and this research identified the expression of request used by main character on the movie script. As a result, this study used descriptive method that the most appropriate methods to answer the problem statements in the first chapter. The researcher used qualitative descriptive to analyze the data. Qualitative inquirer was deal with data arein the form of word, rather than number and statistics. The data collected the subject's experiences and perspectives. This research classified as a descriptive qualitative because the data were in the form of sentences, namely utterances . Descriptive research study is used to give more information or explanation the utterance which is used by the main characters. In general content analysis had the aim to answer the question that connected to the material analyzed. The writer gave an object about expressing of request that used by main character on "The Devil Wear's Prada" movie script.

This study used descriptive method because of some reasons; the first reason was because this study focus on the types of Request Strategy and the expression of request, of course this proposal analyzed words or sentences. The second reason because this study was not use any statistical procedures since it was not done to count the number of request strategy use on this movie. Third reason was because this research have done inductively, it was mean that this study did not go from a hypothesis but from the theory that had been studying and from the data collected. This study was constructing a concept to answer that correlate with the Blumka- Kulka's theories and Brown and Levinson's theories.

### 3.2 Subject of the Study

The subjects of the study were Miranda and Andrea (Andy) as the main character in *The Devil Wear's Prada*. There are some characters in this movie who use request strategies but the writer felt interest in Miranda and Andy because of the strong characters between them. Firstly, they did not know each other then they meet in the job. Miranda is chief of Runway Magazine and Andy as assistant of Miranda.Firstly, in the movie Miranda did not like with Andy because her fashion is ugly. As time passes, Miranda can received Andy as secretary and she was most believing to Andy for doing assignment for her.

### 3.2 Research Instrument

By doing this research, the writer as the instrument in collected and analyzed the data itself. She read the movie script, watched movie and marked the Miranda and Andy's utterance, identified the data and analyzed the data by using the theory of Request strategies and expression of Request.

# **3.3 Data and Source of the Data**

The data in this study were in the form of the dialogues and utterances of the main characters in the movie script, Miranda and Andy. This data helped the writer to answer the research questions number 1 and supported by the theory of types of Request. While the theory of Brown and Levinson's Theory helped the writer to answer the research question number 2.

# 3.5 Data Collection

After the writer decided the title of the study, she looked for this movie and the movie script in internet. Then she observed and found the Request's sentence in the movie script by read and marked the important sentences. After all of the sentences are found and listed, she began to analyze the data. In short, the the technique of data collection are:

- 1. Looked for the movie script and download it. Then read it carefully.
- Observed and marked the Utterance's Request that is found in *The Devil* Wear's Prada movie script.

## 3.6 Data Analyzes

After got and collected the data, the writer analyzed the data by listed all of the Utterance's request by looked at the utterances of Miranda and Andy as the first step then classified it in the table of types of request used by Miranda and Andy. The next is, she classified the Miranda and Andy's utterance that belong to types of request. The third is, she classified the types of request based on its request strategy formation theory. Then found the expression of request, the writer used politeness theories. After all, the last step is interpreted all of the data and made the conclusion. In short, the technique of data analysis to find requestare:

- 1. Classified the utterances that belong to Miranda and Andy's utterance.
- 2. Classified the Request based on types of Request strategy.
- 3. Interpreted all of the data and made the conclusion.