# CHAPTER III

# METHOD OF THE STUDY

This chapter discussed about the method that the writer used in this research include research approach, research instruments, data and data source, technique of data collection and technique of data analysis.

## 3.1. Research Design

In conducting this research, the writer used descriptive qualitative method because the writer described the data and rich understanding about deixis in every song lyrics. In this study, the writer collected, identified and analyzed the data through systematic steps using qualitative way. Qualitative research is where the data are collected in the form of word or picture rather than number. According to Yin (2011:8), qualitative research was conducted by a desire to explain the events, through existing or emerging concepts. So, the writer regarded that descriptive method in this research because the writer attempted to describe, interpret and classifying a problem or phenomenon about deixis found in the song lyrics of Bruno Mars *Doo Wops and Hooligan 2010* album.

## 3.2. Data and Data Sources

The data sources of this research were taken from Bruno Mars's song lyrics which were taken from his album "Doo Wops and Hooligans 2010 album" included seven songs like, *Grenade, Count on Me, Just the Way You Are, the Lazy*



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*Song, Talking to The Moon, Liquor Store Blues* and *Marry You.* While the data of this research was taken from words or lyrics which are the writer found in the song lyrics of Bruno Mars's *Doo Wops and Hooligans 2010* album.

### 3.3. Research Instruments

In this research, the writer was the main instrument. In descriptive studies, the human investigator is the primary instrument for gathering and analyzing data. The writer herself as the instrument because the writer herself who does the research such as identifying, classifying and analyzing the data. The writer selected the lyrics of the Bruno Mars's song, which included the five types of deixis, and then the writer started to analyze the data provided.

### 3.4. Technique of Data Collection

The data of this study were collected by doing the following steps:

1. Search

   The writer searched the song lyrics of Bruno Mars's *Doo Wops and Hooligans 2010* album in the internet. The function is to make sure that the lyrics are correct.

2. Read

   In this case, the writer read and comprehend the Bruno Mars's Song lyrics in *Doo Wops and Hooligans 2010* album which is included seven songs such as, *Grenade, Count on Me, Just the Way You Are, the Lazy Song, Talking to The Moon, Liquor Store Blues* and *Marry You.*

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3. Coding

Coding here means the writer signed using underline in the words or lyrics that included personal deixis, spatial deixis, temporal deixis, social deixis and discourse deixis that found in the Bruno Mars's Song lyrics in *Doo-Wops and Hooligans 2010* album. The function of this coding is intended to make easy in classifying the data into the five types of deixis.

**#GRENADE**

Easy come easy go, that's just how you live
Oh, take, take, take it all but you never give
Should've known you was trouble from the first kiss
Had your eyes wide open, why were they open

Gave you all I had and you tossed it in the trash
You tossed it in the trash, you did
To give me all your love is all I ever asked
'Cause

What you don't understand is
I'd catch a grenade for ya
Throw my hand on a blade for ya
I'd jump in front of a train for ya
You know I'd do anything for ya
oh oh oh oh oh

I would go through all this pain

## 3.5. Technique of Data Analysis

After collecting the data, the writer does some steps to analyze the data. The analysis of data is the process of arrange the data, organizing the data into pattern, category and a unit of basic analysis. The procedure of analyzing the data was divided through the following steps:

1. Identification

This part began identified the five types of deixis that occur in the Bruno Mars's Song lyrics in *Doo Wops and Hooligans 2010* album.

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2. Classification

Classification means the writer classified which one of deixis is included in personal deixis, spatial deixis, temporal deixis, social deixis and discourse deixis that found in the Bruno Mars's Song lyrics in *Doo Wops and Hooligans 2010* album. In this classify, the writer used five tables based on the five types of deixis to make the reader easy to understand.

Table 3.1: Classifying of personal deixis

| **No** | **Song** | **Personal Deixis** | | |
|---|---|---|---|---|
| | | **First person** | **Second person** | **Third person** |
| 1 | Grenade | I, me, my | You, your | It, they |
| 2 | …… | ….. | ….. | ….. |
| 3 | …… | ….. | ….. | ….. |

Table 3.2: Classifying of spatial deixis

| **No** | **Song** | **Spatial or Place Deixis** |
|---|---|---|
| 1 | Grenade | - |
| 2 | ….. | **.....** |
| 3 | ….. | ….. |

3. Description

In this section, the writer described the reference meaning of deixis which is include in personal deixis, spatial deixis, temporal deixis, social deixis and discourse deixis that found in the Bruno Mars's Song lyrics in *Doo Wops and Hooligans 2010* album.

4. Conclusion

The last process of analyzing the data is conclusion. The writer concluded the whole of data analyzed to obtain the answer of research question.

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