ABSTRACT

Sadiyah, Kholifah. 2015. Positive politeness strategy Used by the main characters in "The Theory of Everything" movie English Department, Faculty of Letters and Humanities, State Islamic University Sunan Ampel Surabaya.
Advisor: Endratno Pilih Swasono, M.Pd.

Key Terms : Discourse Analysis, pragmatic, positive politeness, Utterances,

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This thesis presents positive politeness strategy By Stephen and Jane in 'The Theory of Everything' movie. Furthermore, the writer has two research problems. Those are, What the politeness strategies used by Stephen and Jane as the main character and What factors influence the characters to apply those strategies in "*The Theory of Everything"* movie

Based on the explanation above, this research focuses on the kindtypes of Positive politeness strategy used by Stephen and Jane in *The Theory of Everything*movie and what factors influence to apply those strategies in *The Theory of Everything*movie. The writer uses Brown and Levinson (1975) to analyze types of positive politeness strategy.. To supporting this research of violation of maxim used in *Vampires Suck* movie, the writer uses the qualitative methods.

The results of this study are finds out the types of positive politeness which are used. Based on the data that have been analyzed, the researcher finds eleven types of positive politeness,The politeness strategies are notice attend to hearer, Exaggerate, intensify interest to hearer, seek agreement, avoid disagreement, offer or promise, be optimistic, include both speaker and hearer in activity, assume or assert, give gift to the hearer .The most dominant of type of positive politeness that is used by the characters in this novel is strategy 5namely is seek agreement.

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INTISARI

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Skripsi ini berisi tentang postitif strategi kesopanan yang dilakukan oleh Stephen and Jane di film *The Theory of Everything* karya Anthony McCarten and Jane Wilde Hawking 'The Memoir Travelling to Infinity'. Penulis mempunyai dua permasalahan penelitian. Permasalahan tersebut yaitu, apa jenis strategi kesantunan positif yang digunakan oleh karakter utama di filmThe Theory of Everything dan Faktor-faktor apa mempengaruhi karakter untuk menerapkan strategi-strategi dalam di filmThe Theory of Everything

Berdasarkan penjelasan diatas, fokus penelitian ini terletak pada analisis penggunaan strategi kesopanan positif tipeyang dilakukakan Stephen and Jane dan factor-faktor yang mempengaruhinya film *The Theort\y of Everything.* Dalam penelitian ini, penulis menggunakan teori Brown and Levinson (1975) untuk menganalisis tipe strategi kesopanan positif yang telah digunakan oleh Stephen and Jane beserta factor-factor yang mempengaruhi nya di film Theory of Everything. Untuk mendukung penelitiannya, penulis juga menggunkan metode kualitatif.

Hasil dari pembelajaran ini, peneliti tahu jenis kesantunan positif yang digunakan. Berdasarkan data yang telah dianalisa, peneliti menemukan 10 jenis kesantunan positif, yaitunotice attend to hearer, Exaggerate, intensify interest to hearer, seek agreement, avoid disagreement, offer or promise, be optimistic, include both speaker and hearer in activity, assume or assert, give gift to the hearer. Yang paling dominan dari jenis kesantunan positif yang digunakan oleh karakter dalam novel ini adalah strategi 5 dengan nama Seek Agreement

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