



it means when we use politeness strategies we respect the public self image of to whom we are talking. Moreover, being polite is absolutely important able to establish one's relationship with others. In fact, people will appreciate and respect someone and tend to build a relationship with him /her if he/she can speak in a polite way. In other words someone may not make a relationship with who talks impolitely to us and other people because it will make us feel uneasy and uncomfortable. It means that to build good relationship and to avoid miscommunication, we have to pay more attention to politeness strategies.

Brown and Levinson (1987) suggest four kinds of politeness strategies: positive politeness, bald on record, negative politeness, and off record where each is used differently depends on different situations. (Brown and Levinson, 1987) For example, talking to a friend is different from talking to a stranger because the relationship among friends is intimate than to a stranger is not. Someone can directly say, "Hey, what's up, Bro?" to a friend, but cannot say the same thing to stranger because he or she can be considered as being impolite or rude. On the contrary, if someone says to his or her friend, "Would you please close the door for me?" he or she can be considered as being too polite or making a joke. However, if someone intends to borrow some money from his or her friends by saying, "I'm terribly sorry, but could you lend me a hundred bucks, because I need to pay my school fee" it means that the speaker does not mean to impose his friend by borrowing some money because the speaker uses apologizing expression (I'm terribly sorry) and hedging expression (could you). Thus, it is very important to know how to use politeness strategies appropriately in order to avoid

miscommunication that may happen when we have conversation with other people.

In addition, according to Holmes, people use language to ask and give information to others. Usually, utterances are used to convey information and express feeling and the way people convey it is different to each other. Holmes also states that there are also social factors that influence the choice of appropriate ways to speak in different social context such as: participant, topic, and setting. People use different ways to speak with different people based on to whom they talk, where they talk, and what are they talking about. Those factors are the basic components in sociolinguistics explanation of why people do not speak in same way and in same way all the time. (Holmes, 1992)

From the explanation above, we can see how important politeness strategies in conversation; thus, we have to know how to use it in appropriate way. Considering the importance of politeness strategies in conversation and how to use it appropriately, the writer is interested to conduct a research on politeness strategies.

The writer wants to conduct research about politeness strategies because she curious to know the reason that may influence the different use of the politeness strategies. In this research the writer wants to investigate the politeness strategies used in *The Theory of Everything* movie. *The Theory of Everything* is a 2014 British biographical coming of age romantic drama film directed by James Marsh and adapted by Anthony Mc Carten from *The Memoir Travelling to Infinity: my life with Stephen* by Jane Wilde Hawking which deals with her relationship with







