

2.2. Stylistic

Based on Yule (2004:2), Stylistic is a method of textual interpretation in which primacy of place is assigned to language. The reason why language is so important to stylisticians is because the various forms, patterns and levels that constitute linguistic structure are an important index of the function of the text. The text's functional significance as discourse acts in turn as a gateway to its interpretation. While linguistic features do not of themselves constitute a text's 'meaning', an account of linguistic features nonetheless serves to ground a stylistic interpretation and to help explain why, for the analyst, certain types of meaning are possible.

Moreover, stylistic is interested in language as a function of texts in context, and it acknowledges that utterances (literary or otherwise) are procedure in a time, a place, and in a cultural and cognitive context. These 'extra-linguistic' parameters are inextricably tied up with the way a text 'means'. The more complete and context-sensitive the description of language, then the fuller the stylistic analysis that accrues. (Yule:2004,3)

Stylistics, simply defined as the (linguistic) study of style, is rarely undertaken for its own sake, simply as an exercise in describing *what* use is made of language. We normally study style because we want to explain something, and in general, literary stylistics has, implicitly or explicitly, the goal of explaining the relation between language and artistic function. The motivating questions are not so much *what* as *why* and *how*. From the linguist's angle, it is '*Why* does the author here choose this form of

in the Cleo Magazine. In her study, she also used Perrine's Theory to found the classification and list the figure of speech that appeared in the cosmetic advertisements, not only found the figure of speech but also found the figurative meaning to give the clear meaning to the reader to be more understand about the written.

In this research, the researcher found the kinds of figure of speech and the figurative meaning which occurred in the poem. The poem is famous with the style language that used choose words and make the reader curious about what happen when the poet wrote the poem. In Dessy's study she found out the figure of speech that occurred in the magazine. The language is universal and used in many types of writing. There are different purposes in here, the researcher purpose is to show what the figure of speech by Elizabeth that published in Victoria era, and Dessy's purpose to show what the figure of speech and the meaning used in magazine that published in 2006, old and modern eras.