FLOUTING MAXIM USED BY THE CHARACTERS INLEARNING ENGLISH TALK SHOW VIDEO

THESIS



BY:

ADDE IRMA OCTAVIANA

REG. NUMBER: A73216050

ENGLISH DEPARTMENT

FACULTY OF ARTS AND HUMANITIES

STATE ISLAMIC UNIVERSITY OF SUNAN AMPEL SURABAYA

2020

DECLARATION

iv

I am the undersigned below:

Name	: Adde Irma Octaviana
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Department	: English Department
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FLOUTING MAXIM USED BY THE CHARACTERS IN LEARNING ENGLISH TALK SHOW VIDEO

by Adde Irma Octaviana Reg. Number A73216050

Approved to be examined by the Board of Examiners, English Department, Faculty of Arts and Humanities, UIN Sunan Ampel Surabaya

> Surabaya, May 14th, 2020 Thesis Advisor

Murni Fidiyanti, M. A. NIP. 198305302011012011

Acknowledged by: The Head of English Department

Salep

Dr. Wahju Kusumajanti, M. Hum NIP. 197002051999032002

ii

EXAMINER SHEET

This thesis has been approved and accepted by the Board of Examiners, English Department, Facuty of Arts and Humanities, UIN Sunan Ampel Surabaya on June 29th 2020

The Board o Examiner are:

Examiner 1

<u>Murni Fidiyanti, M. A.</u> NIP. 198305302011012011

Examiner 3

It pa

Examiner 4

Dr. A. Dzo'ul Milal, M. Pd

NIP. 19600515200031002

Examiner 2

<u>Prof. Dr. Hj. Zuliati Rohmah, M. Pd</u> NIP. 197303032000032001

Raudlotul Jannah, M. App. Ling NIP. 197810062005012004

Acknowledged by: The Dean of Faculty of Arts and Humanities CHASIMan Ampel Surabaya Aditoni, M.Ag 19620021992031001

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Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300 E-Mail: perpus@uinsby.ac.id

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Nama	: Adde Irma Octaviana
NIM	· A73216050
Fakultas/Jurusan E-mail address	: Adab & Humaniova / Sastra laggris
	: adeirmapeset@gmail.com
Demi pengemban	ngan ilmu pengetahuan, menyetujui untuk memberikan kepada Perousta

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ABSTRACT

Octaviana, A. I. (2020).*Maxim Used by the Characters in Learning English Talk* Show Video. English Department, UIN Sunan Ampel Surabaya. Advisor: Murni Fidiyanti, M. A.

Keywords: flouting maxim, types, strategies, Learning English talk show video.

This study discusses flouting maxim on video Learning English talk shows. In this study, researcher used two theories. The first is by Grice's theory of the principle of cooperation and the second is the theory by Cutting about the strategy in cooperation. The purpose of this study is to explain the type of flouting maxim by the characters and the strategy used. In this study, researcher made two problem formulations that would be answered by researcher: (1) what are the types of maxims flouted by the characters in the Learning Englishtalk show video, (2) What is the strategy used by the characters to flouting maxim in Learning English talk show video.

In this research, researcher used a descriptive qualitative method, by using descriptive qualitative methods. The researcher collected data by video transcript in the Learning English talk show. From the transcript of the conversation researcher analyzed by identifying the type of flouting maxim. Then the researcher explains the reason and strategy used by the character in flout the maxim.From this study, researcher found 21 data that included flouting maxim quantity, 26 flouting maxim of relation data, 1 maxim of manner flouting data and 2 data that included flouting maxim of quality. In this research, the researcher also found the reason for the characters in flout the maxim is to clarify something, to expect something, to show concern, to change the subject, and to save time. While for the strategies used in this study there are five strategies namely, 20 data using the giving too much information strategy, 1 data using the giving too little information strategy, and 2 data using the strategy irony.

ABSTRAK

Octaviana, A. I. (2020). Struktur Analisis pada Flouting Maxim Digunakan oleh Karakter dalam Video Learning English. Program Studi Sastra Inggris, UIN Sunan Ampel Surabaya. Pembimbing: Murni Fidiyanti, M. A. Kata Kunci:flouting maxim, types, strategies, Learning English talk show video

Penelitian ini berdiskusi tentang flouting maxim pada videoLearning English talk show.Pada penelitian ini peneliti menggunakan dua teori. Yang pertama yaitu teori ole Grice tentang prinsip kerjasama dan yang kedua yaitu teori oleh Cutting tentang strategi dalam kerjasama.Tujuan dari penelitian ini untuk menjelaskan jenis flouting maxim yang dilakukan karakter serta strategi yang digunakan. Dalam penelitian ini peneliti membuat dua rumusan masalah yang akan dijawab oleh peneliti: (1) apa saja jenis-jenis pepatah yang dilakukan oleh karakter dalam Learning English talk show video, (2) apa saja strategi yang digunakan oleh tokoh-tokoh untuk mengucapkan pepatah dalam video Learning English talk show, dan (3) apa alas an karakter dalam melanggar maksim dalam video Learning English talk show.

Pada penelitin ini, peneliti menggunakan metode deskriptif qualitatif.Dengan menggunakan metode deskriptif qualitatif. Peneliti mengumpulkan data dengan cara mentraskrp video dalam acara *Learning English talk show*. Transkrip percakapan kemudian dianalisis dengan mengidentifikasi jenis flouting maxim, kemudian peneliti menganalisis yang menjadi alasan karakter dalam melakukan pepatah dalam perckapan serta strategi yang digunakan karakter dalam melakukan pepatah.

Dari penelitian ini peneliti menemukan 21 data yang termasuk pelanggaran maksim kuantitas, 26 data yang termasuk pelanggaran maksim relevansi, 1 data yang termasuk melanggar maksim pelaksanaan dan 2 data yang termasuk pelanggaran maksim kualitas. Pada peneltian ini, peneliti juga menemukan alasan karakter dalam melakukan pepatah adalah untuk memperjelas sesuatu, untuk mengharapkan sesuatu, untuk menunjukkan kepedulian, untuk mengalihkan pembicaraan, dan untuk menghemat waktu.Sementara untuk strategi yang digunakan dalam penelitian ini terdapat lima strategi yaitu, 20 data menggunakan strategi dengan memberikan informasi terlalu banyak, 1 data menggunakan strategi dengan memberikan informasi terlalu sedikit, 26 data menggunakan strategi dengan memberikan informasi yang tidak relevan, satu data menggunakan strategi dengan memberikan informasi ang tidak jelas , dan 2 data menggunakan strategi dengan memberikan informasi ang tidak jelas , dan 2 data menggunakan strategi irony.

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CHAPTER I

INTRODUCTION

In this section, the author introduces the research topic. In this section, there is a background of the study, research problems, the significance of the study, scope and limitation, and the key terms.

1.1 Background of Study

Humans as social beings, they need to involve other people in their daily lives. In carrying out daily activities, humans need a language that humans use to facilitate interaction. Thus the word is used by humans by different goals, which can lead to several cases in communication with others. One of the facts in question is a misunderstanding of the speaker in capturing the essence of the speaker's expression. To avoid this need, speakers and opponents of speakers to know, understand, and obey the rules conversation. The conversation rules were created by Grice, which is called the cooperative principle.

According to Grice (1975, p.45-47) that if speakers and opponents of speakers adhere to the principle of communication cooperation, then a reasonable discourse will occur. However, at this time, most of the people expressed an intention when carrying out the conversation to convey it in a clear and unclear manner. So this makes other people feel confused and waste time. It is due to the presence of speakers who do not adhere to the cooperative principle in communication. This kind of thing is called a flouting maxim. Flouting maxim is a violation of the maxim committed by the speaker in a conversation. Similar

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cases can be found in daily activities. In daily activities, there are two kinds of events, namely formal and informal activities. Examples of everyday activities are music shows, reality shows, talk shows, and others (Ahmadi, 2001, p.97). From the examples informal events that have been mentioned, one of which is a talk show in which there are conversations of the characters that contain flouting maxim.

A talk show is a television program where prominent people in which some activities carry a variety of topics to be discussed lead by the host (Llie, 2001, p.1). We know that most of the Indonesian people are very interested in knowing the development of a prominent person on the screen, especially about the life of a celebrity.

In this study, the researcher uses learning English with Lady Gaga Talk Show as the object of analysis. This talk show discussed the life of an artist Lady Gaga, especially about Google interviews. The reason why the researcher chooses the Learn English with Lady Gaga Talk Show as the primary data of this research because there are positive things that can be taken from this video. One of them is to improve the English skills presented by Lady Gaga in her talk show. Besides, from the video of Learn English with Lady Gaga Talk Show, the researcher found several problems of flouting maxims in the conversation of the characters.

The researcher conducted this research with the three previous studies that are already published before. The researcher elaborates on three previous studies. The first is the research of *An Analysis of Flouting Maxim in EFL Classroom interaction* by Dewi (PPS UNNES 2015). She took the EFL classroom interactions as her data of the research. This research investigatedhow the conversational implicature, especially floating maxim, is formed in the teacher and student interactions during the learning process. She used a qualitative approach to conduct her research. She found maxims that are flouted by speakers. They are maxim of quality, Quantity, and manner.

The secondary research is the research of *the Floating Maxim in the Se7en Movie Script* by Zulfah Ibrahim, M. Bahri Arifin, Ririn Setyowati (Mulawarman University 2018). They took the *Se7en* movie script as their data of the research. The research investigated what types of maxim were flouted in a movie and what motivation that led the characters to flout maxim. They found four flouting of maxims in the *Se7en* movie script; they are maxim of Quantity, quality, relevance, and manner. Then, three motivations are influenced. The characters flouted the maxims; they are competitive, collaborative, and conflictive.

The third is the research of *the Flouting of Grice's Conversational Maxims by the Main Character in the Dictator Movie* by Zulfa (Brawijaya University 2013). She took *theDictator* Movie as the data of the research. This study identified the maxim flouted by the main character and the implicatures of the utterances containing maxim flouted by the *Dictator* movie's main character. She conducted the study on flouting maxim in *the Dictator* movie since the communication happening between the main character and his interlocutor. She conducted this research with the qualitative approach. The result of this study showed that the main character in the movie flouts all the types of conversational maxim, the maxim of quality, quantity, manner, and Relation. Then, the main

character in the film presented the implicature in several ways, such as by being more informative, making sure, agreeing, or making jokes depending on the purpose and the situation of the conversation.

Based on the three studies above, most of them only analyzed the type of flouting maxim carried out by the characters. It makes the reader understand about flouting maxim more deeply, but this study differs from the three studies above. In this research, the researcher discusses the types of maxim flouting, but the researcher also focuses on the reason and strategies used by the characters in breaking maxim. To fill the gap, this researcher aims to find out the type of flouting maxim and the strategy that the characters do in doing the flouting maxim.

1.2 Research Problems

According to the explanation above, the researcher formulates the research problems, among others:

- 1. What are the types of maxims that are flouted by the characters in the *Learning English talk show video*?
- 2. What are the strategy used by the characters to flout maxim in *Learning English talk show video*?
- 3. What is the reason characters flouts the maxim in *Learning English talk show video?*

1.3 Significance of the Study

The researcher hopes that this study could give both theoretical and practical significance. Theoretical significance means that it contributes scientific

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knowledge to the development of linguistics, especially those related to the concept of flouting maxim. In practical significance, the results of the research are beneficial and useful for the student at the university. This research expects to give more knowledge about the kinds and strategies of flouting maxim.

1.4 Scope and Limitation

To decide this research, the researcher chooses to make the scope and limitation of the study. The scope of this research is to analyze the kinds of flouting maxim by characters in the Learning English talk show. Then from the flouting maxim, the researcher analyzes the reason and strategies used by the characters. The study limitation is that the researcher used the conversation of the characters in the Learning English Talk Show as the data to conduct this study.

1.5 Definition of Key Terms

Several key terms are very important for this study.

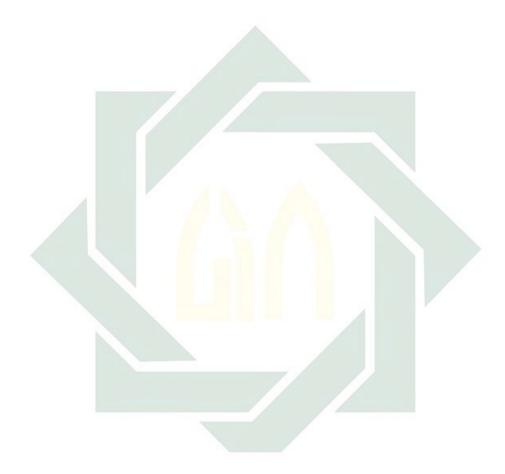
a. Flouting Maxim

According to Brown and Yule (1989, p. 32), Flouting maxim is noncompliance by the speaker, which aims to show additional meaning in speech. b. Utterance

The Utterance is a word or group of words that aim to express a purpose. (Sudaryat, 2009, p.89).

c. Talk Show

The talk show is one of the entertainment shows in which there is a leader in charge of organizing the event and has a small portion without concluding. (Darmanto, 1998, p. 100).



CHAPTER II

REVIEW OF RELATED LITERATURE

In this section, the researcher discusses several theories related to this research topic.

2.1 Cooperative Principle

In pragmatics, the way to know the speaker and the hearer get an ideal communication can be seen in Grice's *Cooperative Principle* theory. According to Grice (1975, p.45), the cooperative principle is to make sure your conversational contribution such as required, at that stage at which it happened, by the accepted purpose of the talk exchange in which you are engaged (cited in Zulfah Ibrahim, et al., 2018). Here, there are four types of maxim they are quantity, quality, manner, and Relation.

2.1.1Maxim of Quantity

In the maxim of quantity, the speakers must make their contribution as informative as required, and they are not allowed to make the gift more informative than is required. It means that the speaker neither gives too much nor too little information. The conclusion is the speaker will provide exact details, not too much or also lithe to the hearer.

Example:

Sarah: what are you doing?

Adi: I'm doing my homework.

From the conversation between Sarah and Adi above, Adi's answer to Sarah matches the information that Sarah needs. It is not too much or too little to give information to the speaker. Here, Adi obeys the rule of the cooperative principle.

2.1.2 Maxim of Quality

According to Grundy (2000, p.76), the maxim of quality can be defined as the truthful as required. It means that the speakers must give the correct information or they think to be false. According to Yule (1996, p.3), the maxim of quality can be seen through these initial phrases such as "I am sure if this is right, but..., as far as I know, I may be mistaken, I guess, etc. The conclusion is the information that is delivered by the speaker must be truthful and appropriate with the fact.

Example:

Sarah: Is there any traffic jam at the Diponegoro Street?

Adi: Yes, I already heard this news from Suara Surabaya radio.

From that conversation above, Sarah asks Adi the news that there is a traffic jam at Diponegoro Street. On this occasion, Adi says that there is a traffic jam in Diponegoro Street. Adi answers the question from Sarah by speaking the truth because he already heard the news from the radio. Adi, in this conversation, obeys the maxim of quality.

2.1.3 Maxim of Relation

Maxim of Relation recommended that the utterance must be relevant to the topic of discussion. According to Finegon (2004, p.93) says that this maxim expects the speaker to deliver their statement in such a way that is applicable and relevant to the particular context being discussed. The maxim of relevance is fulfilled when the speaker gives a contribution that is relevant to the topic of discussion.

Example:

Sarah: How about your holiday?

Adi: Great and wonderful

Here Adi fulfilled the maxim of Relation because he answers with the relevant topic of the conversation.

2.1.4 Maxim of Manner

Maxim of manner requires a speaker's utterance to be understandable orcomprehensible or not to be ambiguous. Thus, each participant's contribution needs to give direct information. It should not be blurred or vague. Linawati (2013, p.20) provides an illustration or example related to the maxim of manner: **Example:**

Postmaster: Here's your five-cent stamp.

Shopper: Do I have to stick in on my self?

Postmaster: Nope. On the envelope.

From the conversation above, it appears that the Postmaster is saying something that is true and is not ambiguous to the shopper.

2.2 Flouting Maxim

Flouting maxim is a violation of maxim that is done by the speaker openly in conveying the intention to the speaker opponent. According to Grundy (2000, p.78) suggests that flouting maxim is a prominent way of getting an addressee to conclude. Let see the example:

2.2.1 Flouting Maxim of Quantity

Flouting maxim of quantity happened when a speaker blatantly gives more or less information, let see the example:

Rani: Well, how's my outfit today?

Rere: your veil looks so different.

In that dialogue, Rere does not describe Rani's outfit is right. She only said that Rani's veil looks different from before. When Rere answers the Rani's question, Rere knows that Rani will understand the implication because Rani asked the whole of her appearance, but Rere only comments a part of her outfit.

2.2.2 Flouting Maxim of Quality

Flouting maxim of quality happened when the speaker says something which is blatantly untrue of for which she/ he lacks adequate evidence. Saragi (2015, p.103-104) revealed some examples of the flouting maxim of quality he found in his research.

Example:

Ellen: You text- yeah, you sent me a book and i-.

Oprah: I was watering the orchid that you gave me a year ago, and my goal was

to keep it for a year, and I did.

Ellen: And now you're done.

Oprah: Well, I still got a few more days.

In the conversation above, it seems that Oprah answered Ellen's statement incorrectly. Because in a real interview, Ellen gave a gift in the form of orchid to Oprah as her birthday present and asked to look after it until her birthday the following year. But in reality, Oprah still has a few more days to complete her mission, while the conversation above Oprah has said: "yes I did."

2.2.3 Flouting Maxim of manner

A speaker flouts the maxim of manner when their utterances become ambiguous or obscure. They may say something not briefly or orderly.

Rani: How was your holiday?

Rere: The beach was so crowded and lots of garbage.

In that dialogue, Rere's answer is not brief when Rani asks her with straightforward questions. Rere does not want to tell how exactly her holiday.

2.2.4 Flouting Maxim of Relation

The flouting maxim of Relation happened when the speaker is making a response or observation, which is irrelevant to the topic. Usually, it is because they have something to hide, or they say something indirectly.

Example:

Rani: Did you see my book?

Rere: Uhh, I have to go to the class.

In that dialogue, Rere does not say that she knows Rani's book position, but she changes the topic by saying that she has to go to the class, which is not relevant to the Rani question. The Rere's answer indicates that she does not know the position of Rani's book. Rani just needs to reply with Yes or No answer.

2.3 Strategies of Flouting Maxim

Below there are various types of strategies used in communication:

2.3.1 Giving Too Little Information

According to Cutting (2002, p. 37), when a person is communicating and flouting maxim because they often gives too little information.

A: With whom you went to the market?

B: A woman

In the conversation above, it seems that B gave too little information. B also seemed uninterested in answering question A by choosing to answer as needed without giving his name.

2.3.2 Giving Too Much Information

According to Cutting (2002, p. 37), someone violates the maxim of quantity due to too much information. Husaini (2015, p.19) revealed some examples of the strategy in giving to much information from his research.

- A: What do you want drink for breakfast tomorrow morning?
- B: I want a juice apple, hmm with a bit sugar, add honey, cream, and I want eat some bread.

The conversation above, it appears that B is giving too much information about what he wants to drink at breakfast. Still, B mentions several things that need not be mentioned. But A wants not only drinks at breakfast, but there is also food.

2.3.3 Hyperbole

According to Cutting (2002, p. 37), a person who is doing flouting maxim of quality, there are two ways. The first is to say something that does not represent what they think, and the second is to exaggerate the statement as in hyperbole. Below is an example of hyperbole from Cutting (2002, p.37) :

A: Yes, I'm starving too

B: Hurry up

A: Oh,, Stop eating rubbish. You won't eat any dinner.

"I'm starving" is one of those superfluous expressions which shows that the speaker is very hungry.

2.3.4 Metaphor

Metaphor is one of several strategies in maxim flouting. An example of a metaphor when someone says "She has bread in the oven" which means "She is pregnant".So according to Keraf (2007: 15) metaphor is a figurative language style.

2.3.5 Irony

The irony is one of the methods used for flouting maxim of quality. According to Cutting (2002, p.38) states that with irony, a speaker says something positive, but implies negative.

2.3.6 Banter

Banter is the opposite of Irony. According to Cutting (2002, p. 38), banter is a banter that implies a positive thing. Husaini (2015, p.55) provides an illustration or example related to Banter strategy:

A: "Dad, how did you-"

B: "It's "

A: "I'm gonna kill mom. Dad, thank you."

The conversation above shows that A thanked his father by saying "I'm gonna kill mom." In Banter, the speaker says negative but implies positive. In the conversation above, A said he would kill his mother, but A wanted to thank his father. A uses the sentence wants to kill his mother because if A takes money given by his father, then the amount of money given to his mother will decrease.

2.3.7 Being Irrelevant

In doing flouting maxim of relations, it is done by giving responses that are not relevant to the previous topic. Below is an example of being irrelevant revealed by Leech (1983, p. 94):

- A: Where is my book?
- B: The children were in your room yesterday

The conversation above shows that B answered the question irrelevantly. However, B's answer is relevant if A can conclude the implied message delivered by B for which children are responsible for the loss of book A.

2.3.8 Being Obscure

In observing the flouting of manner, the speaker must express what he wants to convey clearly. Because, if conveyed unclearly, this can damage the maxim of manner. Examples like A ask, "How many candies do you have?" and B only answers "Many," which implies that the amount of candy that B has nothing to do with A and B does not want to tell A.

CHAPTER III

RESEARCH METHOD

In this section, researcher discuss several research methods used to analyze data. This section consists of a research design, data collection, and data analysis. The collection of data consists of data and sources of data, research instruments, and techniques of data collection.

3.1 Research Design

The researcher conducted this research with a descriptive qualitative method. Ary (2010, p.474) said that descriptive qualitative is an investigation relating to data in the form of words or images rather than data in the format of numbers and statistics. In this study, the researcher described and interpreted the types and strategies of flouting maxims implied by characters in talk shows.

3.2 Data Collection

3.2.1 Research Data

The data of the research was all of the utterances that contain flouting maxim consist of sentences and phrases from the conversation of characters used in the video the *Learning English talk show video*.

3.2.2 Data and DataSource

The primary data of the research was a transcript video from the Learning English talk show. Meanwhile, the data source of this research from the youtube application. It was published on youtube on 12 January 2018, https://goo.gl/qYkrmL.

3.2.3 Research Instrumentl

The instrument of this study was a human researcher. The researcher is the only one who collected analyzed and interpreted the data of the research based on the theory. Ary (2010, p.424) said that in a qualitative study, humans acted as the main instrument in collecting and analyzing data.

3.2.4 Techniques of DataCollection

The data in this research was the utterance of characters *in Learning English talkshow video*. When the researcher collected data, the researcher did some steps as follows:

- -First, the researcher collected the video by download from youtube application. Then, the researcher transcripted the video.
- Second, the researcher watched and read the transcript of video, and the researcher checked te utterances by the characters in the *video Learning English talk show*.
- -Third, the researcher underlined utterance, which contains a flouting maxim.
- Fourth, the researcher grouped the data in the talk show into types of flouting maxim.

3.3 Data Analysis

In this study, the researcher used the flouting maxims of a conversation by Grice. Thus there are several procedures carried out when analyzing data.

- First, the researcher made codes for the type and strategy of flouting maxim in the talk show transcript Maxim of Quantity = **MQN** Maxim of Relation = **MR** Maxim of Quality = **MQL** Maxim of Manner = **MM** Giving to little information = **LI** Giving to much Information = **GI** Hyperbole = HEMetaphor = MEIrony = IYBanter $= \mathbf{BR}$ **Being Irrelevant** $= \mathbf{BT}$ Being Obscure $= \mathbf{B}\mathbf{E}$
- Second, the researcher categorized and identified the utterance into the types and strategies of flouting maxim.
- Third, the researcher described each types and strategies of flouting maxim found in the data.
- Fourth, the researcher made a conclusion based on the data that all ready analyzed.

CHAPTER IV

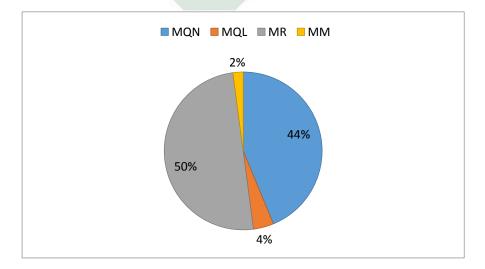
FINDINGS & DISCUSSION

This section is the primary part of this research. This chapter, there are two subsections, namely the findings from the discussion that are used to report the results of the analysis conducted by the researcher.

4.1 Findings

The purpose of the finding part is to show the results of data analysis. In this section, there are three topics used by characters on Lady Gaga talk shows. The first is the types of flouting maxim that found in the conversation on the Learning English talk show, the second is about the strategies of the flouting maxim, and the third is about the reason characters to flout the maxim.

Below is a figure of findings that researcher use to make it easier for readers to show the kinds of flouting maxim that occur on talk shows with Lady Gaga.



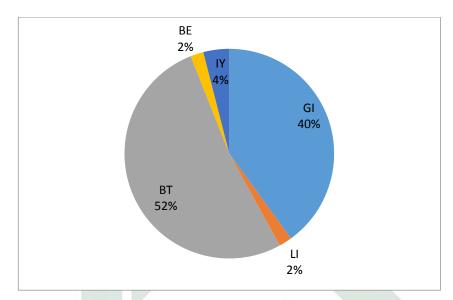


Figure 4.1: The flouting maxims in video Learning English talk show

Figure 4.2: The strategies to flout the maxim

4.1.1 The types of flouting maxims by the characters in Learning English Talk Show

In this part, the researcher shows the kind of flouting maxim that the

character does in conversation at he Learning English talk show.

4.1.1.1 Flouting Maxim of Quantity

In this section, the researcher explains the flouting maxim of quantity that happened in conversations at the Learning English talk show. Twenty-one data are containing flouting maxim of quantity.

- Data 1

Audience 1: "Hi Gaga my first question that I wanted to ask was how are you ? I remember in one of your interviews you said that was a question. That interviewer never really asked you and actually mean it. And so how are you?" Lady Gaga:"Aww, well, I amwonderful and a little bit choked up. Because that

is why I am still here and why I work so hard. It is because I really very blessed to have fans with such a beautiful sprit. I'm sure you can see just from that one video much what a lot of my day. It is like I do spend a lot of time on googled looking for fan video and messages. And I am doing worderful today. And I would say that the reason I ever mentioned that people don't ask me how I am genuinely because it took a lot of bravery to get to where we are today. A lot of people see glasses and shoulderpads and crazy outfit and over the years. It was very difficult to do interviews, because that's all people talk about. So I guess what I would say I'm doing wonderful now, because of how brave that all my fans have made me. So thank you for making me brave, and I hope I can thank you brave".

The first data above shows Lady Gaga flout the maxim quantity. In the first data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should provide information to the audience in the form of *"Aww, well, I am wonderful, and a little bit choked up"* if Lady Gaga obeys the maxim of quantity. Lady Gaga provided many explanations for answering audience questions. Based on Lady Gaga's expression, there are many topics compared to audience questions. Thus Lady Gaga flouted the maxim of quantity.

The reason Lady Gaga flouts the maxim of quantity is that Lady Gaga wants to clarify information on audience questions.Furthermore, the second data on flouting maxim of quantity can be seen below:

- Data 2

Presenter: "When the last time?"

Lady Gaga:"The last time probably last night. I want toknow if peopleknew that I was going here, because everybody was telling me not to tweet. So I googled and I didn't see enough come up, so I said well, I'm tweeting".

The second data above shows that Lady Gaga flouted maxim of quantity in answering questions from the Presenter. In the second data above shows Lady Gaga provides too much information and not directly to the point. Lady Gaga should give information to the audience in the form of "*The last time probably last night*" if Lady Gaga adheres to the maxim of quantity. Lady Gaga provides an explanation of many things in answering the presenter's questions. Based on Lady Gaga's expression, there are many topics compared to the question presenter. Thus Lady Gaga flouted the maxim of quantity. The reason Lady Gaga flouts the maxim of quantity is to clarify the answer to the presenter's question.Furthermore, the third data on flouting maxim of quantity can be seen below:

Data 3

Presenter: "Well, 443 million hits on google for Lady Gaga, which basiccally means you don't have very much anonymity left at all. And I guess from Colorado asks, are there ever moments the paparazzi doesn't recognize you?

Lady Gaga: "I have to be really honest. People say that they can't escape the paparazzi are full or shit. Just be the artist who to throw everybody under the bus. And my head of security is standing over there nodding. I don't spend money on houses and lots of cars, but I do spend money on security and they never find me. So, it doesn't run my life, because getting my photo is not makes me feel like an artist. its being in front of 50.000 fans screaming".

The third data above shows the Presenter asking about Lady Gaga's paparazzi, and then Lady Gaga explains by telling the events that Lady Gaga experienced. So Lady Gaga provides information that exceeds the information needed. That way, Lady Gaga fails to observe the maxim of quantity. The reason Lady Gaga flouts the maxim of quantity is to clarify the answer to the presenter's question. Furthermore, the third data on flouting maxim of quantity can be seen below:

-Data 4

- Audience: "Hi, so I understand the fame brought you a lot of great things, like your monster and everything that's happening to you. But is there something that the fame brought you that you could do without?"
- Lady Gaga: "That I could without. I don't know. No, I would say no. I don't want to focus on anything negative like that. It's there always whether you're famous or you're not. There is always things in your life tha you could do without. So I do not think anything is particulary fame related. I have got a really good family. And if anything I'm grateful. Because my family and I wrestled fame to the ground, and were stronger than ever".

The fourth data above shows that Lady Gaga to flout the maxim the maxim of quantity. In the fourth data above shows Lady Gaga provides too much information and not directly to the point. Lady Gaga should give

information to the audience in the form of *"That I could without. I don't know. No, I would say no"* if Lady Gaga obeys the maxim of quantity. Lady Gaga provides an explanation of many things in answering audience questions. Based on Lady Gaga's expression, there are many topics compared to audience questions. Thus Lady Gaga flouted the maxim of quantity. The reason Lady Gaga flouts the maxim of quantity is to clarify the answer to the audience's question.Furthermore, the fifth data on flouting maxim of quantity can be seen below:

Data 5

Audience:"How about a picture too?" Lady Gaga: **"Yeah**"

The fifth data above shows that Lady Gaga to flout the maxim the maxim of quantity. In the fifth data above shows Lady Gaga gave answers that did not answer the audience's questions. Lady Gaga should explain the audience in the form of "*It was so good* " if Lady Gaga obeyed the maxim of quantity. Lady Gaga did not explain to the audience. Thus Lady Gaga flouted the maxim of quantity. The reason Lady Gaga flouts the maxim of quantity is that it saves time. Furthermore, below is the sixth data, which also contains the flouting maxim of quantity can be seen below:

-Data 6

Audience: "Hi, Gaga, thanks for coming."

Lady Gaga:"Hi, that's a nice. I think you have...see, I don't want to laugh, because I'm quite certain that sometimes when I enter the room, that's how people feel. But it's really it kind of looks like the Chrysler building". The sixth data above shows that Lady Gaga to flout the maxim the cooperative principles in the conversation, namely flouting maxim of quantity. In the sixth data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should provide information to the audience in the form of *"Hi"* if Lady Gaga obeys the maxim of quantity. But, Lady Gaga offered many explanations for answering the audience's expressions. Based on Lady Gaga's speech, there are many topics compared to audience questions. Thus Lady Gaga flouted the maxim of quantity. The reason Lady Gaga flouts the maxim of quantity is to show concern by commenting on her fans' style.Furthermore, the seventh data on flouting maxim of quantity can be seen below:

- Data 7

- Presenter: "So on the topic of videos, you're obviously huge youtube star. I was going to ask, so from Kentucky. What's your favourite youtube video that isn't yours?"
- Lady Gaga: "My favourite youtube video that it's so embarrassing, but I love it. I love the boy when he comes home from the dentist. I can't because I always whenever I'm really tired before a show. Because I'll have been for like 30 hours straight doing interviews and then I'll hear the you know, and the show starts. And I just go. And everybody goes, it is you have to go on stage. I love that video. That poor boy".

The seventh data above shows that Lady Gaga to flout the maxim the cooperative principles, namely flouting maxim of quantity. The data above shows that Lady Gaga gave too much information and didn't go straight

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to the point. Lady Gaga should provide information to the presenter in the form *"I love the boy when he comes home from the dentist"* if Lady Gaga obeys the maxim of quantity. However, Lady Gaga provided many explanations in answering the presenter's questions. Based on Lady Gaga's expression, there are many topics compared to presenter's questions. Thus Lady Gaga flouted the maxim of quantity. The reason Lady Gaga flouts the maxim of quantity is to clarify information based on questions from the presenter.Furthermore, the eighth data on flouting maxim of quantity can be seen below:

- Data 8

Presenter: "You said that in school, a lot of people bullied and you didn't like you. Now that you're famous, have any of them quote, unquote tried to apologize and become friends. So what did you say to them?"
Lady Gaga: "I wouldn't say apologize. There's been lots of concert ticket request. And I think one of the most awkward things that anyone ever said to me was. Well, my how the tables have turned. But to be honest, I don't have that kind of vengeful spirit in myself, and I never did. It was just more than, you know I say with so much. You know, genuine from my heart, is that bullying really stays with your whole life".

The eighthdata above shows that there is a violation of the cooperative principle in conversation, namelyflouting maxim of quantity. In the eighth data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should provide information to the presenter in the form "Well, my how the tables have turned. But to be honest, I don't have that kind of vengeful spirit in myself, and I never did. It was just more than you know, I say

so much. You know, genuine from my heart, is that bullying stays with your whole life"if Lady Gaga obeys the maxim of quantity. Lady Gaga provided many explanations in answering the presenter's questions. Based on Lady Gaga's expression, there are many topics compared to presenter's questions. Thus Lady Gaga flouted the maxim of quantity.And the ninthdata on flouting maxim of quantity can be seen below:

- Data 9

Presenter: "So I guess transitioning to your style. It's inspired so many people" Lady Gaga: "Now, what is it about, **is it because of the blond and New York.**"

The ninthdata above shows thatLady Gaga to flout the maxim the cooperative principlein the conversation,namelyflouting maxim of quantity.Flouting maxim of quantity occurs when Lady Gaga gives too much information. In the ninth data above the presenter describes Lady Gaga's style, but Lady Gaga provides too much information by providing information about the blond.Furthermore, the tenth data on flouting maxim of quantity can be seen below:

- Data 10

Lady Gaga: "Now, what is it about, is it because of the blond and new york" Presenter: " Blond and I have starts on and the long eyelashes, I'm

> sorry. There's poker chips on hat for poker face, so many people beyond just me millions of people heve been inspired by your style. And one of the fans would like to know Sirgaga official".

Flouting maxim of quantity occurs in the tenth data above when Lady Gaga gives an expression about the blond and New York. At the same time, the presenter responds by providing too much information. Thus, the eleventh data above is one form of flouting maxim of quantity.Furthermore, the eleventh data on flouting maxim of quantity can be seen below:

- Data 11

Presenter: "Blond and I have starts on and the long eyelashes, I'm sorry.There's poker chips on hat for poker face, so many people beyond just me millions of people have been inspired by your style. And one of the fans would like to know Sirgaga official".

Lady Gaga: "Sirgaga"

The eleventh data above shows that Lady Gaga to flout the maxim the maxim of quantity. Flouting maxim of quantity occurs because Lady Gaga gives too few answers based on expressions by the presenter. Flouting maxim of quantity happens when the Presenter says, "And one of the fans wants to know, official Sirgaga" while Lady Gaga answers only with "Sirgaga." Furthermore, the twelfth data on flouting maxim of quantity can be seen below:

Data 12

- Presenter: "Would like to know with all the clothes you have, how do you decide what to wear everyday and what happens to the garments after they're worn?".
- Lady Gaga: "How do I decide what to wear. It's not quite as complicated as some of you might imagine. I sometimes I'll plan months for certain things that Ifor example at the Grammy's, the Hussein Chalayan vessel, although it's become known as "the egg" he wants me to remind you it's "the 4 vessel that was – that took

months and months of conception. And I wanted to do a whole performance or a piece that began on the red carpet andended after the performance. So certain things take a whole, and yes, I do view the vessel as a fashion piece. But like today, I wore the same black dress because I wanted the fans to recognize me a certain way when I enter the Google building"

The twelfthdata above shows that Lady Gaga in the Learning English talk show floutedthe maxim of quantity. In the twelve data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should provide information to the presenter in the form of "How do I decide what to wear. It's not quite as complicated as some of you might imagine. I sometimes plan months for certain things that I 'if Lady Gaga obeys the maxim of quantity. Meanwhile, Lady Gaga provided an explanation of many things in answering the presenter's questions. Based on Lady Gaga's expression, there are many topics compared to presenter's questions. Thus Lady Gaga flouted the maxim of quantity. The reason Lady Gagafluts, the maxim of quantity, is to clarify the information on the presenter's question. Then, the thirteenth data from the flouting maxim of quantity can be seen below:

- Data 13

Presenter: "Strubydoo"

Lady Gaga: "Strubydoo, it's good, old faithful. I'm creative person and i just always at some point, the idea comes to me. And the most important thing with creativity is that you honor your creativity and that you don't ever ignore it or go against what that creative image is telling you because of what society is projecting on you. I remember when i called Troy Carter my

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manager, from Asterdam and i was like. I want to be on a government owned alien territory in space, and i want to be giving birt to my own head".

The thirteenthdata above shows that Lady Gaga flouted the maxim of quantity.In the thirteenth data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should respond to the presenter in the form of *"Struydoo"* if Lady Gaga obeys the maxim of quantity. However, Lady Gaga offered many explanations in answering the audience's expressions. Based on Lady Gaga's speech, there are many topics compared to audience questions. Thus Lady Gaga flouted the maxim of quantity.Then, the fourteenth data from the flouting maxim of quantity can be seen below:

- Data 14

- Presenter: "There's also so many fan remixes and remakes of your songs on youtube. I was wondering if you have a favourite there. I know there's Maria, the young girl, who I think really embodies a lot of what is interesting about technology".
- Lady Gaga: "Maria is just so special, and you know she's like ten, she's ten years old. But even ten years olds today know how to work a webcam and upload a youtube video. And I think that's why this for my self, my campaign with my album has been so successful because I am a child of the dot com era. I and my father ran an internet company when a was young, so I was listening to lots of technology talk, over the dinner table, not understanding until much later what it all meant. But she's beautiful. She's the very young ad she has a voice in the world, and she latched on to a song that was very risky for me to put out soon in my career. But if I could just touch maybe ten years olds in the world in every single continent, maybe I could make a difference".

The fourteenthdata above shows that Lady Gaga to flouted the maxim the cooperative principle in conversation, namelyflouting maxim of quantity. Flouting maxim of quantity occurred because Lady Gaga delivers too much information. In the fifteenth data, Presenter discusses Maria knowledge of technology. Still, Lady Gaga responsetalks outsideabout Maria, which is in the form of "And I think that's why this for my self, my campaign with my album has been so successful because I am a child of the dot com era. Me and my father ran an internet company when a was really young, so I was listening to lots of technology talk, over the dinner table, not understanding until much later what it all meant. But she's beautiful. She's very young ad she has a voice in the world, and she latched on to a song that was very risky for me to put out soon in my career. But if I could just touch maybe ten years olds in the world in every single continent, maybe I could make a difference". Then, the fifteenth data from the flouting maxim of quantity can be seen below:

- Data 15

Presenter: "Do we have the Maria video?"

Lady Gaga: "She's just so amazing. I would like to speak about the way that we experience music now. We experience the music through the internet but has really great effect and also has really negative effect. The great effect is Maria. The negative effect is you sort of quite mathematically input your songss and your soul into a computer. So my the fan experience now digitally is the buy the song and then they get into chat rooms and they watch the song climb the chart, but somebody like Maria has no pretension. She's wildly innocent and beautiful and she only cares about the music and the lyrics. So what i'm working on doing now is creating a fan experience with the release of Born This Way that takes them. A bit away from the computer in terms of the actual purchase of the song. I want to encourage the fans to experience the music and the lyrics removed of that sort of behind the computer banter. When I was a kid, I was standing outside of HMV, praying that I saw Billy Joel's Fingerncil in the window. I was hoping that I would see Thom Yorke when Radiohead came in. You know that is what I want to recreate for my fans. We've done it with the Monsterball, and now I want to do it with album retail".

The fifteenth data above shows that Lady Gaga to flouted the maxim the cooperative principle in conversation, namely flouting maxim of quantity.In the fifteenth data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should give information to the presenter in the form of "yes" if Lady Gaga obeys the maxim of quantity. But, Lady Gaga provided many explanations in answering the presenter's questions. Based on Lady Gaga's expression, there are many topics compared to presenter's questions. Thus Lady Gaga flouted the maxim of quantity.The reason Lady Gaga flouts the maxim of quantity is to clarify the information on the presenter's questions.Then, the sixteenthdata from the flouting maxim of quantity can be seen below:

- Data 16

Presenter: "You've also shown a lot of things from, so you had Gaga Vision on Youtube. And Gaga info from twitter would like to know, please could you bring back Gaga Vision. We miss it so much". Lady Gaga: "I love Gaga vision. They were these little films that I was doing back when I first began touring. But I actually just got so busy that it was really difficult to have a camera in my face. You will never see me do reality television. I will never don't event ask. It will never happen. It's just , i'm not that kind of person. My whole life is a performance piece. So i don't need to have my picture taken to feel that i'm in a moment of art. So, but the good news is, i'm planning the Born This Way Ball, i have been speaking to Terry Richardsoo, who's this amazing photographer. He wanted to film some of the making of process of what we're doing. So i'm hoping we can resurrect the Gaga vision videos for the creation of the new tour so you guys can creatively be more connected to how i make things".

The sixteenth data above shows that Lady Gaga to flouted the maxim of quantity.In the sixteenth data above shows Lady Gaga gave too much information and not directly to the point. Lady Gaga should provide information to the presenter in the form *"So I'm hoping we can resurrect the Gaga vision videos for the creation of the new tour so you guys can creatively be more connected to how I make things"* if Lady Gaga obeys the maxim of quantity. However, Lady Gaga provided many explanations in answering the presenter's questions. Based on Lady Gaga's expression, there are many topics compared to presenter's questions. Thus Lady Gaga flouted the maxim of quantity. Then, the seventeenth data from the flouting maxim of quantity can be seen below:

- Data 17

Presenter: "So we have another video question from peachdog 1224. These name are great."

Lady Gaga: "Peachdog?'

Presenter: "Peachdog, who wants to know a little bit about regrets."

The seventeenthdata above shows that the presenter to flouted the maxim of quantity. The seventeenth data above shows the presenter gave too much information. The presenter should provide information to Lady Gaga in the form of *"Peachdog"* if the presenter obeys the maxim of quantity. But the presenter explained many things in answering Lady Gaga's question. Thus Lady Gaga flouted the maxim of quantity. Then, the eighteenth data from the flouting maxim of quantity can be seen below:

Data 18

- Audience: "Hey, mother monster, my name is Matt. And my question for you is that in the song Born This Way that you recently released, which is awesome, you have the lyrics that "Don't hide in regret." I was wondering if you have ever regretted anything or if there was something in your life that you'd ever want to change past. Thank you for looking at my question. I love you. Thank you for making music. Bye".
- Lady Gaga: "Is there anything that I regret from my past. Well,I'll begin with the lyrics, and I will say, "don't hide your self in regret" is don't perpetuate negativity in your life. Don't obsess about the things that you didn't do orthe things that you may not have done your best. Obsess about the future. Obsess about today. Think endlessly about how you can pull the inner queen or king out yourself, and let that superstar shine. I don't believe that fame is obtainable. I believe that it's inside of you; it's not something that you can touch. It's not tangiable. Which is why when i speak about the paparazzi and things, it's very meaningless to me. There are days when i wake up, and I don't feel like a superstar. And it's those regrets you say did you ever wake up and feel like a superstar.

The answer is no. The regret of some days waking up and not feeling brave enough. Those are the regrets I have. Because I have so many things to be grateful for so many fans looking up to me. And the days when I feel insecure, those are my regrets. I want always to be secure and strong for you because look at how sweet they are so genuine, and they're listening to the lyrics, you know. And so I guess what would say is don't obsess over what you've done wrong. Always look into yourself for the answer and be the best you that you can be in future".

The eighteenthdata above shows that Lady Gaga to flouted the cooperative principle violations in the conversations, namelyflouting maxim of quantity.In the eighteenth data above, Lady Gaga gave too much information and did not go straight to the point. Lady Gaga should provide information to the audience in the form of yes or no if Lady Gaga obeys the maxim of quantity. However, Lady Gaga offered many explanations in answering audience questions. Based on Lady Gaga's expression, there are many topics compared to audience questions. Thus Lady Gaga flouted the maxim of quantity.Then, the nineteenth data from the flouting maxim of quantity can be seen below:

- Data 19

Presenter: "In the same vein, I think that's. In the same vein, we have a question from Australia. What's the greatest piece of advice you've ever received?

Lady Gaga: "The greatest piece of advice I've ever received. It is if you don't have any shadows, you're not standing in the light. I say that to my self every day, every single day, I say that. Because I'm not a squeaky clean person, you know, so there's nothing about my music or the monsterball or my fans that we're not squeaky clean. You know, and people always say to me, "who's the real you?" when in reality, I'm pretty much an open book about my life. What you're asking me about is magic. And if you are magical, you always have shadows. If you're in the light, you must cast a shadow".

The nineteenth data above shows that Lady Gaga flouted the maxim of quantity.In the nineteenth data above shows Lady Gaga gave too much information. Lady Gaga should provide information to the presenter in the form of "The greatest piece of advice I've ever received. It is if you don't have any shadows, you're not standing in the light " if Lady Gaga obeys the maxim of quantity. But, Lady Gaga provides many explanations in answering the presenter's questions. Based on Lady Gaga's answer, there are many topics compared to audience questions. Thus Lady Gaga flouted the maxim of quantity.The reason the presenter flouts the maxim of quantity is to clarify the information on presenter's statement.Then, the twentieth data from the flouting maxim of quantity can be seen below:

- Data 20

Lady Gaga: "All right. You're going to fit right in. People who are coming".
Presenter: "And they are not the only people who are coming. So we have 40 more of these cards toped to the bottom of seats. So if you look under your seat, you get a pair of tickets to the Gaga concert tonight. There are instructions on the back as tohow to". The twentieth data above shows that that Lady Gaga to flouted the maxim of quantity. In the second data above shows the presenter gave too much information. Lady Gaga should provide information to Lady Gaga in the form

of "And they are not the only people who are coming" if the presenter complies with the maxim of quantity. However, the presenter gave many explanations in answering Lady Gaga's questions. Thus Lady Gaga flouted the maxim of quantity.The reason the presenter flouts the maxim of quantity is to clarify the information on Lady Gaga's statement.

4.1.1.2 Flouting Maxim of Relation

In this section, the writer show and explain the data included as flouting maxim of relations.

- Data 1

Lady: "The google chairs are a little high."

Presenter: "Thank you so much for coming."

Lady: "Just going to put my purse right there. Hi everyone, Did you just get out of jail? Me too"

The first data above shows that Lady Gaga flouted the maxim of relation.Flouting maxim of relations occurs in the first data above when the presenter says in the form of "*Thank you so much for coming*." However, Lady responded with Lady greeting the audience. If Lady Gaga obeys the maxim of relations, Lady Gaga should give a response in the form of "*you are welcome*". So Lady Gaga's words do not match the presenter's expression, and therefore the maxim of relation was flouted. Then, the second data from the flouting maxim of relation can be seen below:

Data 2

Lady: "Just going to put my purse right there. Hi everyone, Did you just get out of jail? Me too"

Presenter: "We are excited to have you here."

The second data above, the presenter flouted the maxim of relation. Flouting maxim of relations occurs there is a second data above when the presenter bet to Lady GaGa in the form "*Did you just get out of jail? Me too*." However, the presenter answered the form of *"We are excited to have you here."* If Lady Gaga obeys the maxim of relations, the presenter should give a response in the form of yes or no. So the presenter gave an answer that was not by Lady Gaga's question, and therefore the maxim of relations was flouted. The reason the presenter flouts the maxim of relations is that the presenter wants to show his concern for Lady Gaga. Then, the third data from the flouting maxim relation can be seen below:

- Data 3

Audience: "Hi, Lady Gaga, thanks so much for coming." Lady Gaga: **"You look so cute."**

The third data above shows that Lady Gaga in the talk show flouted the maxim of relations.Flouting maxim of relations occurs there is a third data above when the audience gives condolences to Lady Gaga in the form of "*Hi, Lady Gaga, thanks so much for coming.*" However, Lady Gaga gave a response in the way of "*You look so cute.*" If Lady Gaga obeys the maxim of relations, Lady Gaga should give a reaction in the form of "*Hi, you are welcome*". So Lady Gaga gave a

response that did not fit with Lady Gaga's question, and therefore the maxim of relations was flouted. Then, the fourth data from the flouting maxim of relataion can be seen below:

- Data 4

Audience: "Anytime you want to come to cook in, or you know, hanging out with my mom and your mom, you're welcome to." Lady Gaga: "You asked for a hug. Do you want to come here and get one?"

The fourth data above shows that Lady Gaga in the talk show flouted the maxim of relations. Flouting maxim of relation occurs in the fourth data above when the audience talks about cooking, but Lady Gaga gives a response about hugs. Thus the Floutng maxim of relation occurs in the fourth data because Lady Gaga gives responses that are not relevant to the audience's expression.The reason Lady Gaga flouts the maxim of relations is that it shows her concern for her fans.Then, the fifth data from the flouting maxim of relation can be seen below:

- Data 5

Lady Gaga: "So you get 200 bucks after you take those balls off, huh?"

Audience: "They're actually loofahs."

The fifth data above shows that Lady Gaga in the talk show flouted the maximthe of relations. Flouting maxim of relations occurs there is the fifth data above when Lady Gaga asks the audience in the form of "So you get 200 bucks after you take those balls off, huh?" However, the audience gives answers in the

way "*They're loofahs*." If the audience obeys the maxim of relations, the audience should provide a response in the form of yes or no. So the audience gives answers that don't fit Lady Gaga's questions, and because of that, the maxim of relations was flouted. Then, the sixth data from the flouting maxim of relation can be seen below:

- Data 6

Lady Gaga: "Thank you, can I just keeptelling people I'm 24." Presenter: **"We won't tell Google might. We have a surprise for you, which** you can tell there are many people in the audience dressed up in their best Gaga garb. We've handed cards to a few people. So why don't the people who got a card before the show? Come up, and we're going to have you critique1 the best Lady Gaga".

The sixth data above shows that presenter in the talk show flouted the maxim of relations. Flouting maxim of relations occurs in the sixth data above when Lady Gaga asks the presenter in the form of "can I just keep people I'm 24." However, the presenter answered the way of "We wouldn't tell Google might. We have a surprise for you, which you can tell there are many people in the audience dressed up in their best Gaga Garb. We've handed cards to a few people. So why don't the people who got a ticket before the show? Come up, and we're going to have you critique1 of the best Lady Gaga". If the presenter complies with the maxim of relations, the presenter should give a response in the form of yes or no. So the presenter gave an answer that did not fit into Lady Gaga's question, and therefore the maxim of relations was flouted.

The reason resenter flouts the maxim of relations is that the presenter wants to show his concern. Then, the seventh data from the flouting maxim of relation can be seen below:

- Data 7

Lady Gaga: "Thank you, the Google chairs are a little high." Presenter: "Thank you so much for coming."

The seventh data above shows that presenter in the talk show flouted the maxim of relations.Flouting maxim of relations occurred in the seventh data when Lady Gaga gave a critique about the chair, but the presenter gave an irrelevant response by giving the expression "*Thank you so much for coming*." Then, the eighth data from the flouting maxim of relation can be seen below:

-Data 8

Presenter: "So beyond your clothes and tattoos, you also show tremendous style in your videos. And the Strubydoo would like to know, how do you come up with your video ideas? Every time I watch them, I'm stunned by the creativity and meaning I love you, Lady Gaga. Strubydoo, your little monster."

Lady Gaga: "Strubydoo"

The eighth data above shows that Lady Gaga in the talk show flouted the maxim of relations. Flouting maxim of relations occurs when the presenter asks Lady Gaga in the form of, *"How do you come up with your video ideas?"*,While Lady Gaga gives responses in the form of *"Strubydoo*",if Lady Gaga obeys the maxim of relations, Lady Gaga should provide an explanation of the idea in making the video. So Lady Gaga gave an answer that did not match the presenter's question, and therefore the maxim of relations was flouted. Then, the ninth data from the flouting maxim of relation can be seen below:

- Data 9

Lady Gaga: "It was so good. It was nice to meet you. You're so cute. That's a lot of bunnies."

Audience: "There are 16"

The ninth data above shows that audience in the talk show flouted the maxim of relations.Flouting maxim of relation occurs in the ninth data because the audience gives responses that are not relevant to Lady Gaga's expression. Based on the ninth data above, Lady Gaga criticizes the appearance of the audience, while the audience mentions the number. So that between expressions and responses are not related.The reason the audience flouts the maxim of relations is to clarify the Bunnies.Then, the tenth data from the flouting maxim of relation can be seen below:

- Data 10

Lady Gaga: "You asked for a hug. Do you want to come here and get one?" Audience: **"How about a picture?"**

The tenth data above shows that audience in the talk show flouted the maxim of relations. In the tenth data, Lady Gaga gives a question in the form of "*Do you want to come here and get one?*" If the audience obeys the maxim of relations, the audience should find answers yes or no. So the audience gives

solutions that don't fit the presenter's question, and because of that, the maxim goes wrong. The reason audience flouts the maxim of relations is to expect something. Then, the eleventh data from the flouting maxim of relation can be seen below: .

- Data 11

Presenter: "We are excited to have you here."

Lady Gaga: "I just want to say before we begin, thank you so much, this is such an honor. You know, when I was in high school, all my girlfriend wanted to get jobs here. And I wanted to be what they were searching for or putting on, you know. I believe that's what my friend Mary Haly does have at Google just thank you so much for coming. I respect all of you so much;I know that there are some really amazing minds in this room".

The eleventh data above shows that Lady Gaga flouted the maxim of relations. The eleventh data shows presenters giving expressions about the feelings that are felt "we are excited to have you here." however, Lady Gaga answered the form of "I just want to say before we begin, thank you so much, this is such an honour. You know, when I was in high school, all my girlfriend wanted to get jobs here. And I wanted to be what they were searching for or putting on, you know. I believe that's what my friend Mary Haly does have at Google, just thank you so much for coming. I respect all of you so much; I know that there are some amazing minds in this room". If Lady Gaga obeys the maxim of relations, Lady Gaga should give a response in the form of "thankyou so much". So Lady Gaga gave an answer that did not match the presenter's expression, and therefore the maxim of relations was flouted.

The reason Lady Gaga flouts the maxim of relations is to show concern for the people around her. Then, the twelveth data from the flouting maxim of relation can be seen below:

- Data 12

Lady Gaga: "Well, I am absolutely wonderful and a little bit choked. Because that is why I am still here and why I work so hard, it's because I am very blessed to have fans with such a beautiful spirit. I'm sure you can see just from that one video very much what a lot of my day. It is like I do spend a lot of time on Google looking for fan videos and messages. And I'm doing wonderful today. And I would say that the reason I ever mentioned that people don't ask me how I am genuine because it took a lot of bravery to get to where we are today. A lot of people see glasses and shoulderpads and a crazy outfit, and over the years. It was very difficult to do interviews because that's all people would talk about. So I guess what I would say I'm doing wonderful now because of know brave that all my fans have made me. So thank you for making me brave, and I hope I can thank you, brave".

Presenter: "And you're also on tour. So you're performing tonight in Oakland. I know a lot of people here are going. And the next question is about your tour. Do you have any funny stories to tell about things that have happened backstage at the monsterball?"

The twelfth dataabove shows that presenter flouted the maxim of relations.Flouting maxim of relation occurs in the twelfth data because the presenter gives a response that is not related to the expression given by Lady Gaga. Flouting maxim of relations is shown when Lady Gaga talks about her fans. Instead, the presenter gave responses that were not relevant to Lady Gaga's expression. Then, the thirteenth data from the flouting maxim of relation can be seen below:

- Data 13

Presenter: "I guess they were worried about security."

Lady Gaga: "But I need to market my record, you know. People need to know where I'm going to be. Everyone was saying they know we were going to be there just don't tell them when and my security is always they want to shoot me, because I will literally leave the house and go to the bodega down the street where I live in New York. And I guess even though my first album was called "the fame" that was never the ultimate goal of any of this. It was always that Ijust really am genuinely a musician to my care, and a lot of people don't know that about me. But I write every lyric, every melody, I'm in the there with the producers, whipping them to make the new future of music".

The thirteenthdataabove shows that Lady Gaga flouted the maxim of relations.Flouting maxim of relations occurred Lady Gaga gave irrelevant responses to the presenter's statement. The thirteenth data shows the presenter giving expression in the form, "*I guess they were worried for security*, "but Lady Gaga answered the form of, "*But I need to market my record, you know. People need to know where I'm going to be. Everyone was saying they know we were going to be there just don't tell them when and my security is always they want to shoot me, because I will literally leave the house and go to the bodega down the street where I live in New York. And I guess even though my first album was* called "the fame" that was never the ultimate goal of any of this. It was always that I just really am genuinely a musician to my care, and a lot of people don't know that about me. But I write every lyric, every melody, I'm in the there with the producers, whipping them to make the new future of music, "which Lady Gaga's response was not related to the presenter's expression.

The reason Lady Gaga flouts the maxim of relations is that Lady Gaga wants to clarify information with examples of genius related to presenter expressions.Then, the fourteenth data from the flouting maxim of relation can be seen below:

- Data 14

Presenter: "Fair enough. So in terms of formative experiences, hugs, and kisses. X0x094 from Pennsylvania asks".

Lady Gaga: "I love the internet."

The fourteenth dataabove shows that Lady Gaga flouted the maxim of relations. Flouting maxim of relation occurs because Lady Gaga gives a response that is not related to the presenter's expression. In the fourteenth data above, the presenter gave a speech in the form of *"Fair enough. So in terms of formative experiences, hugs, and kisses. X0x094 from Pennsylvania asks,"* but Lady Gaga's response is *"I love the internet,"* which Lady Gaga's reaction is not related to the presenter.

The reason Lady Gaga flouts the maxim of relations is that Lady Gaga wants to emphasize something. Then, the fifteenth data from the flouting maxim of relation can be seen below:

- Data 15

Lady Gaga: "I love the internet."

Presenter: "You said that in school, a lot of people bullied, and you didn't like you. Now that you're famous have any of them quote, unquote tried to apologize and become friends. So what did you say to them?"

The fifteenth dataabove shows that Lady Gaga flouted the maxim of relations.Flouting maxim of relations occurs because the presenter gives a response that is not related to the expression of Lady Gaga. In the fifteenth data, Lady Gaga revealed her favourite on the internet. However, the presenter provides answers leading to another discussion about bullying. So the fifteenth data above includes flouting maxim of relations because the presenter gives irrelevant responses.

The reason the presenter flouts the maxim of relations is that the presenter wants to change the subject. Then, the sixteenth data from the flouting maxim of relation can be seen below:

- Data 16

Lady Gaga: "I'm listening."

Presenter: "And so I imagine, I imagine that born this way is a little bit about yourself and how to overcome bullies. And I don't know if you want to talk a little bit".

The sixteenth datashows that presenter flouted the maxim of relations.Flouting maxim of relation occurs in the sixteenth data above when the presenter gives a response that is not relevant to Lady Gaga's expression.The reason the presenter flouts the maxim of relations is to clarify the song, Lady Gaga. Then, the seventeenth data from the flouting maxim of relation can be seen below:

- Data 17

Presenter: "And you can see it here." Lady Gaga: **"So we fabulous."**

The seventeenthdataabove shows that Lady Gaga flouted the of relations. The seventeenth data includes flouting maxim of relations because Lady Gaga gave responses that were not related to the presenter's expression. The seventeenth data above shows the presenter giving expressions in the form "*And you can see it here*, "but Lady Gaga gave a response in the form of "So we fabulous, "based on the response given by Lady Gaga, so the seventeenth data above includes flouting maxim of relations because Lady Gaga gives an irrelevant answer.Then, the eighteent data from the flouting maxim of relation can be seen below:

- Data 18

Lady Gaga: "So we fabulous."

Presenter: "So I guess transitioning to your style. It's inspired so many people."

The eighteenthdataabove shows that presenter flouted the maxim of relations. Flouting maxim of relation occurs in the eighteenth data when Lady Gaga gives expression in the form of, "*So we fabulous*" with the presenter's response in the form of "*So I guess transitioning to your style. It's inspired so many people*". So the eighteenth data presenters gave answers that were not relevant to Lady Gaga's expression, which caused the presenter to flouting maxim

of relations. Then, the nineteenth data from the flouting maxim of relation can be seen below:

- Data 19

Lady Gaga: "Strubydoo, it's good, old faithful. I'm a creative person, and I just always at some point, the idea comes to me. And the most important thing with creativity is that you honor your creativity and that you don't ever ignore it or go against what that creative image is telling you because of what society is projecting on you. I remember when I called Troy Carter, my manager, from Amsterdam, and I was like. I want to be on a government-owned alien territory in space, and I want to be giving birth to my head".

Presenter: "I was going to ask you about the kaleidoscope."

The nineteenth dataabove shows that presenter flouted the maxim of relations. Flouting maxim of relation occurs because the presenter gives a response that is not relevant to Lady Gaga's expression. Based on the nineteenth data Lady Gaga gave a speech about work creativity, while the presenter gave a response that led to another discussion in the form of *"I was going to ask you about the kaleidoscope.*"Then, the twenty data from the flouting maxim of relation can be seen below:

- Data 20

Lady Gaga: "My favourite youtube video that it's so embarrassing, but I love it. I love the boy when he comes home from the dentist. I can't because I always whenever I'm really tired before a show.Because I'll have been for like 30 hours straight doing interviews and then I'll hear you know, and the show starts. And I just go.And everybody goes, it is you have to go on stage. I love that video. That poor boy".

Presenter: "There's also so many fan remixes and remakes of your songs on youtube. I was wondering if you have a favorite there. I know there's Maria, the young girl, who I think embodies a lot of what is interesting about technology".

The twenty dataabove shows that presenter flouted the maxim of relations.Flouting maxim of relation occurs in the twentieth data above because the presenter gives a response that is not relevant to what Lady Gaga said. In the twentieth data, Lady Gaga talks about favourite YouTube videos. However, presenters provide answers that discuss other things.The reason Lady Gaga flouts the maxim of relation is that it changes the subject.Then, the twenty one data from the flouting maxim of relation can be seen below:

- Data 21

Presenter: "That solved that problem." Lady Gaga: **"So there."**

The twenty onedataabove shows that presenter flouted the maxim of relations.Flouting maxim of relations occurs because Lady Gaga gives a response that is not relevant to the presenter's expression.Then, the twenty two data from the flouting maxim of relation can be seen below: - Data 22

Lady Gaga: "So there."

Presenter: "Well, 443 million hits on google for Lady Gaga, which basically means you don't have very much anonymity left at all. And I guess from Colorada asks, are there ever moments the paparazzi doesn't recognize you?".

The twenty-twodataabove shows that presenter flouted the maxim of relations.Flouting maxim of relation occurs when Lady Gaga gives an expression, *"So there.*"but, the presenter gave a response that was not relevant to Lady Gaga's expression.Then, the twenty-third data from the flouting maxim of relation can be seen below:

- Data 23

Lady Gaga: "The greatest piece of advice I've ever received. It is if you don't have any shadows, you're not standing in the light. I say that to my self every day, every single day, I say that. Because I'm not a squeaky clean person, you know, so there's nothing about my music or the monsterball or my fans that we're not squeaky clean. You know, and people always say to me, "who's the real you?" when in reality, I'm pretty much an open book about my life. What you're asking me about is magic. And if you are magical, you always have shadows. If you're in the light, you must cast a shadow".

Presenter: "So lets talk a little bit about the new album. It's out on May 23rd Born This Way. The first single, little single is already out. It's been number one for five weeks already. And we have a video question about the new album. So we'll go to Jazz Bridger here on video".

The twenty-thirddataabove shows that presenter flouted the maxim of relations.Flouting maxim of relations occurs because the presenter gives a

response that is not related to the expression of Lady Gaga. The twenty-third data above shows Lady Gaga talking about suggestions that Lady Gaga received. However, the presenter gave a response that led to another discussion about the new album from Lady Gaga. Then, the twenty-fourth data from the flouting maxim of relation can be seen below:

- Data 24

Presenter: "We will take two more questions."

Lady Gaga: "Please leave all fashion accessories. Thankyou".

The twenty-fourth dataabove shows that presenter flouted the maxim of relations. Flouting maxim of relation occurs because Lady Gaga gives a response that is not relevant to the expression given by the presenter. In the twenty-fourth data, the presenter provided information that there were still two more questions. However, Lady Gaga gave a response that led to the discussion of accessories.

The reason why Lady Gaga flouts the maxim of relations is that Lady Gaga wants to emphasise something to the presenter that Lady Gaga wants to change the subject.

4.1.1.3 Flouting Maxim of Manner

In a section, a researcher explains the flouting maxim of manner that happened in conversations at the Learning English talk show.

- Data 1

Presenter: "So in terms of other special moments, solongadelaide from Sheffield, England, ask when exactly was the moment in your career when you were going to be an international superstar?

Lady Gaga: "I still don't feel like one. I know that sounds very silly. But even this morning, I was getting ready to tweet that I was coming here today, and I got like so frighing email don't tweet it. They don't want anyone to know".

In the first data above shows that Lady Gaga flouted the maxim of manner.Flouting maxim of manner occurs because Lady Gaga gives answers that are still ambiguous. Flouting maxim of manner occurs when the presenter asks Lady Gaga the form *"When exactly are the moments in your career when you will become international?"*. At the same time, Lady Gaga gave answers that did not yet clearly answer the question. In the conversation above shows Lady Gaga flout the maxim of manner. In Lady Gaga's remarks, Lady Gaga wanted her fans to know when Lady Gaga felt she was a superstar. Still, Lady Gaga made an ambiguous statement, so it made the presenter confused.

4.1.1.4 Flouting Maxim of Quality

In this section, the researcher explains the flouting maxim of quality that happened in conversations at the Learning English talk show.

- Data 1

Presenter: "If I'm not mistaken, next Monday, March 28th is your 25th birthday." Lady Gaga: "Yes" Presenter: **"So happy birthday."**

In the first data above shows that presenter flouted the maximof quality. Floutingaxim of quality occurs in the first data above because the presenter gave a birthday wish to Lady Gaga, while for Lady Gaga's birthday is still a few days away. The conversation above shows that the presenter flouts the maxim of quality because the presenter is lying about birthday wishes. The reason the presenter flouts the maxim is that the presenter is the first person to wish him a happy birthday. Then, the second data from the flouting maxim of relation can be seen below:

- Data 2

Lady Gaga: "Yeah, that's really, he's tattooed that wy. And I ask him, you know when we were on the set, I sad, "why did you get." It's kind of like a weird, funny question "But why did you tattoo yourself that way?" and he said "Bazooka Gum" I said "What do you mean, Bazooka Gum?" and he said, "Well you know how Bazooka Gum comes with the stick on tattoos?" He said, "I liked them, and I loved punk rock when I was a kid, so I just used to listen to punk rock and put Bazooka Gum tattoos on, so I tattooed my face like this. So that's why we chewed bubble gum I the video. But I wanted to tribute Rico because I believe what is look represented to me was that I will not allowsociety or critics to dictate mybeauty. I tell you want i believe is beautiful about me. Every person defines their own beauty fo themselves. So that's what makeup represents to me, is that Rico was defining who he is artistically and not relying on society to tell him what makes him valuable. So you look fabulous. She's coming to the show?".

Presenter: "Yes, they're all coming to the show."

Lady Gaga: "All right. You're going to fit right in. People who are coming".Presenter: "And they are not the only people who are coming. So we have 40 more of these cards toped to the bottom of seats. So if you look under your seat, you get a pair of tickets to the Gaga concert tonight. There is instruction on the back as tohow to".

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In the seconddata above shows that presenter flouted the maximof quality. Flouting maxim of quality happened because a presenter speaks, "*Yes, they're all coming to the show*" while the concert is still tonight. So the presenter says something that is not true or unproven, so the secondarydata above includes flouting maxim of quality. In the conversation above shows, the presenter floats the maxim. The presenter floats the maxim because the presenter wants to emphasize that at the Lady Gaga concert many attended.

4.1.2 The Strategies of Flouting Maxim by The Characters in Video Learning English Talk Show

In this part, a researcher shows the kind of flouting maxim that the character does in conversation at the Learning English talk show.

4.1.2.1 Giving Too Much Information

In this section, the researcher explains the strategy of giving too much information in flouting maxim. Below, there are three examples of giving too much information strategy in Learning English talk show:

- Data 1

Audience 1: "Hi Gaga,the first question that I wanted to ask was, how are you? I remember in one of your interviews you said that was a question. That interviewer never really asked you and mean it. And so, how are you?"

Lady Gaga:" Aww, well, I am absolutely wonderful, and a little bit choked up. Because that is why I am still here and why I work so hard, it is because I am very blessed to have fans with such a beautiful

spirit. I'm sure you can see just from that one video much what a lot of my day. It is like I do spend a lot of time on google looking for fan videos and messages. And I am doing fantastic today. And I would say that the reason I ever mentioned that people don't ask me how I am genuine because it took a lot of bravery to get to where we are today. A lot of people see glasses and shoulderpads and crazy outfits and over the years. It was very difficult to do interviews because that's all people talk about. So I guess what I would say I'm doing wonderful now, because of how brave that all my fans have made me. So thank you for making me brave, and I hope I can thank you, brave".

In the conversation above, Lady Gaga gives answers that are too long and provides information not needed by the Audience.So the first data above is flouted the maxim that uses giving too much strategy.Then, the second data from the giving too much information strategy can be seen below:

- Data 2

Presenter: "When the last time?"

Lady Gaga:" The last time probably last night. I want toknow if peopleknew that I was going here because everybody was telling me not to tweet. So I googled, and I didn't see enough come up, so I said well, I'm tweeting".

In the conversation above shows giving too much information because Lady Gaga gives a long answer, and Lady Gaga provides information about her activities, which does not need to be contested. Then, the third data from the giving too much information strategy can be seen below:

- Data 3

- Presenter: "Well, 443 million hits on google for Lady Gaga, which means you don't have very much anonymity left at all. And I guess from Colorado asks, are there ever moments the paparazzi doesn't recognize you?
- Lady Gaga: "I have to be honest. People say that they can't escape the paparazzi are full of shit. Just be the artist who throws everybody under the bus. And my head of security is standing over there, nodding. I don't spend money on houses and lots of cars, but I do spend money on security, and they never find me. So, it doesn't run my life because getting my photo is not makes me feel like an artist. Its being in front of 50.000 fans is screaming".

The conversation occurred when the presenter interviewed Lady Gaga and asked about the moment when Lady Gaga's fans did not recognize her. But Lady Gaga answers the questions from the presenter by telling them in detail, while the answers needed by the Presenter are only yes or no. Then, the fourth data from the giving too much information strategy can be seen below:

- Data 4

- Audience: "Hi, so I understand the fame brought you a lot of great things, like your monster and everything that's happening to you. But is there something that the fame brought you that you could do without?"
- Lady Gaga: ''That I could without. I don't know. No, I would say no. I don't want to focus on anything negative like that. It's always there whether you're famous or you're not. There are always things in your life that you could do without. So I do not think anything is particularly fame related. I have got a perfect family. And if

anything, I'm grateful. Because my family and I wrestled fame to the ground and were stronger than ever".

The fourth data above shows that audience asked about something that cannot be done because of the famous Lady Gaga has, but Lady Gaga gives a long answer.Then, the fift data from the giving too much information strategy can be seen below

- Data 5

Audience:"Thank you so much."

Lady Gaga: "It was so good. It was nice to meet you. You're so cute. That's a lot of bunnies".

The fifth data above shows that Lady Gaga uses giving too much information strategy when flouts the maxim. Lady Gaga uses giving too much strategy when Lady Gaga provides too much information. The audience expressed thanks to Lady Gaga, but the response Lady Gaga was too long, so that Lady Gaga's answer came out of the answer that was needed. Then, the sixth data from the giving too much information strategy can be seen below

- Data 6

Audience: "Hi, Gaga, thanks for coming."

Lady Gaga: "Hi, that's nice. I think you have...see, I don't want to laugh, because I'm quite certain that sometimes when I enter the room, that's how people feel. But it's it kind of looks like the Chrysler building".

The sixth data above includes giving too much information on strategies

in flouting maxim because the sixth data above shows Audience thanked Lady

Gagaatas for coming. Still, the response provided by Lady Gaga was too long to

widen to discuss the Chrysler building. Then, below is the seventhdata included in giving too much information strategy.

- Data 7

Presenter: "What's your favorite youtube video, that isn't yours?"

Lady Gaga: "My favorite youtube video that it's so embarrassing, but I love it. I love the boy when he comes home from the dentist. I can't because I always whenever I'm tired before a show. Because I'll have been for like 30 hours straight doing interviews and then I'll hear you know, and the show starts. And I just go. And everybody goes, it is you have to go on stage. I love that video. That poor boy".

The presenter asks Lady Gaga about her favourite video on YouTube. Based on the question, Lady Gaga mentions the name of the video title and does not extend to video content. So the seventh data above is included in giving too many information strategies. Then, below is the eighthdata included in giving too much information strategy.

- Data 8

Audience: "So how are you?"

Lady Gaga: "Well, I am wonderful and a little bit choked. Because that is why I am still here and why I work so hard, it's because I very blessed to have fans with such a beautiful spirit. I'm sure you can see just from that one video very much what a lot of my day. It is like I do spend a lot of time on Google looking for fan videos and messages. And I'm doing wonderful today. And I would say that the reason I ever mentioned that people don't ask me how I am genuine because it took a lot of bravery to get to where we are today. A lot of people see glasses and shoulderpads and a crazy outfit, and over the years. It was very difficult to do interviews because that's all people would talk about. So I guess what I would say I'm doing wonderful now because of knpw brave that all my fans have made me. So thank you for making me brave, and i hope I can thank you, brave".

The eighth data above shows that Lady Gaga used giving too much information strategy in floats the maxim. The strategy of giving too much information is known when Audience asks Lady Gaga for news, but the answer given by Lady Gaga is too long and provides answers that are not needed by the Audience. Then, below is the ninth data included in giving too much information strategy.

- Data 9

Presenter: "You said that in school, a lot of people bullied, and you didn't like you. Now that you're famous have any of them quote, unquote tried to apologize and become friends. So what did you say to them?"

Lady Gaga: "I wouldn't say apologize. There have been lots of concert ticket requests. And I think one of the most awkward things that anyone ever said to me was. Well, my how the tables have turned. But to be honest, I don't have that kind of vengeful spirit in myself, and I never did. It was just more than, you know,I say with so much. You know, genuine from my heart, is that bullying stays with your whole life".

The ninth data above shows that Lady Gaga used giving too much information strategy to flout the maxim in conversation. The presenter in the eighth data above asked Lady Gaga about the message she wanted to reveal to Lady Gaga's friends, but the answer that Lady Gaga gave was too extensive. Then, the tenth data from the giving too much information strategy can be seen below

- Data 10

Lady Gaga: "Now, what is it about, is it because of the blond and new york."Presenter: "Blond and I have started on and the long eyelashes, I'm sorry. There are poker chips on a hat for poker face, so many people beyond just me millions of people have been inspired by your style. And one of the fans would like to know Sirgaga official".

The tenth data above shows that the Presenter gave too much

information in floats the maxim in the conversation. It happened because the Presenter gave an answer that was too broad to discuss the official Sirgaga, while at the beginning of the discussion about Lady Gaga style. Then, the eleventh data from the giving too much information strategy can be seen below

Data 11

Presenter: "Would you like to know with all the clothes you have, how do you decide what to wear everyday, and what happens to the garments after they're worn?".

Lady Gaga: "How do I decide what to wear. It's not quite as complicated as some of you might imagine. I sometimes I'll plan months for certain things that I, for example at the Grammy's, the Hussein Chalayan vessel, although it's become known as "the egg" he wants me to remind you it's "the four-vessel that was – that took months and months of conception. And I wanted to do a whole performance or a piece that began on the red carpet andended after the performance. So certain things take a whole, and yes, I do view the vessel as a fashion piece. But like today, I wore the same black dress because I wanted the fans to recognize me a certain way when I enter the Google building." The eleventh data above shows that Lady Gaga uses giving too much strategy to flout the maxim. The eleventh data above shows the presenter asking how to have clothes to be used, while Lady Gaga gave an answer that was too long,which mentions her experience at the Grammy. Which response is not needed.Then, the twelfth data from the giving too much information strategy can be seen below:

- Data 12

Presenter: "Strubydoo"

Lady Gaga: "Strubydoo, it's good, old faithful. I'm a creative person, and I just always at some point, the idea comes to me. And the most important thing with creativity is that you honor your creativity and that you don't ever ignore it or go against what that creative image is telling you because of what society is projecting on you. I remember when I called Troy Carter, my manager, from Amsterdam, and I was like. I want to be on a government-owned alien territory in space, and I want to be giving birth to my head".

The twelfth data above shows the presenter saying words similar to greetings. However, Lady Gaga gave an answer that was too long to discuss creativity. So the twelve data above indicates that the presenter uses giving too much information to flouts the maxim by giving information too long.So the twelve data above includes giving too much information strategy.Then, the thirteenth data from the giving too much information strategy can be seen below:

- Data 13

- Presenter: "There's also so many fan remixes and remakes of your songs on youtube. I was wondering if you have a favourite there. I know there's Maria, the young girl, who I think embodies a lot of what is interesting about technology".
- Lady Gaga: "Maria is just so special, and you know she's like ten, she's ten years old. But even ten years olds today know how to work a webcam and upload a youtube video. And I think that's why this for my self, my campaign with my album has been so successful because I am a child of the dot com era. My father and I ran an internet company when I was young, so I was listening to lots of technology talk, over the dinner table, not understanding until much later what it all meant. But she's beautiful. She's avery young ad she has a voice in the world, and she latched on to a song that was very risky for me to put out soon in my career. But if I could just touch maybe ten years olds in the world in every single continent, maybe I could make a difference".

The thirteenthdata above shows that Lady Gaga uses giving too much information in floats the maxim in conversation. The thirteenth data above shows the presenter asking about the video, but the answer given by Lady Gaga is too long.So in the thirteenth data above, Lady Gaga uses giving too much information strategy because Lady Gaga gives too long an answer to the presenter. Then, the fourteenth data from the giving too much information strategy can be seen below:

- Data 14

Presenter: "Do we have the Maria video?"

Lady Gaga: "She's just so amazing. I would like to speak about the way that we experience music now. We experience music on the internet but has a great effect and also has a negative effect. The great effect is Maria. The negative effect is your sort of quite mathematically input your songs and your soul into a computer. So my fan experience now digitally is the buy the song, and then they get into chat rooms, and they watch the song climb the chart, but somebody like Maria has no pretension. She's wildly innocent and beautiful, and she only cares about the music and the lyrics. So what I'm working on doing now is creating a fan experience with the release of Born This Way that takes them. A bit away from the computer in terms of the actual purchase of the song. I want to encourage the fans to experience the music and the lyrics removed from that sort of behind the computer banter. When I was a kid, I was standing outside of HMV, praying that I saw Billy Joel's Fingernail in the window. I was hoping that I would see Thom Yorke when Radiohead came in. You know that is what I want to recreate for my fans. We've done it with the Monsterball, and now I want to do it with album retail".

The fourteenth data above shows that the presenter asked Lady Gaga in the form of "*Do we have the Maria video?*", But Lady Gaga answered the presenter's questions too long to widen by telling the contents of the video. Thus, the fourteenth data above Lady Gaga uses giving too much strategy because Lady Gaga gives too long answers to the presenter's questions. Then, the fifteenth data from the giving too much information strategy can be seen below:

- Data 15

- Presenter: "And Gaga info from twitter would like to know, please could you bring back Gaga Vision. We miss it so much".
- Lady Gaga: "I love Gaga vision. They were these little films that I was doing back when I first began touring. But I actually just got so busy that it was tough to have a camera in my face. You will never see me do reality television. I will never don't even ask. It will never happen. It's just;I'm not that kind of person. My whole life is a performance piece.

So I don't need to have my picture taken to feel that I'm in a moment of art. So, but the good news is, I'm planning the Born This Way Ball, I have been speaking to Terry Richardson, who's this amazing photographer. He wanted to film some of the makings of the process of what we're doing. So I'm hoping we can resurrect the Gaga vision videos for the creation of the new tour so you guys can creatively be more connected to how I make things".

The fifteen data above show that Lady Gaga uses giving too much information strategy to flout the maxim. Lady Gaga uses giving too much information strategy because Lady Gaga provides information that is too long. In the fifteenth data above the presenter asked Lady Gaga in the form "And Gaga info from Twitter would like to know, please could you bring back Gaga Vision. We miss it so much", but Lady Gaga answered too long. Then, the sixteenth data from the giving too much information strategy can be seen below:

- Data 16

- Presenter: "In the same vein, I think that's. In the same vein, we have a question from Australia. What's the greatest piece of advice you've ever received?
- Lady Gaga: "The greatest piece of advice I've ever received. It is if you don't have any shadows, you're not standing in the light. I say that to my self every day, every single day, I say that. Because I'm not a squeaky clean person, you know, so there's nothing about my music or the monsterball or my fans that we're not squeaky clean. You know, and people always say to me, "who's the real you?" when in reality, I'm pretty much an open book about my life. What you're asking me about is magic. And if you are magical, you always have shadows. If you're in the light, you must cast a shadow".

The sixteenth data above shows the Presenter asking Lady Gaga about the advice Lady Gaga has received. However, the answers Lady Gaga received were too many by telling her past life. Thus, Lady Gaga uses giving too much strategy to flout the maxim because Lady Gaga provides answers that are too long.Then, the seventeenth data from the giving too much information strategy can be seen below:

- Data 17

Lady Gaga: "All right. You're going to fit right in. People who are coming".Presenter: "And they are not the only people who are coming. So we have 40 more of these cards toped to the bottom of seats. So if you look under your seat, you get a pair of tickets to the Gaga concert tonight. There is instruction on the back as tohow to".

The seventeenth data shows the presenter uses giving too much information strategy. In the seventeenth data above, Lady Gaga talks about who came, but the presenter gave too long an answer to discuss concert tickets. So the seventeenth data above the presenter uses giving too much strategy because the presenter gives too long an answer.

4.1.2.2 Giving Too Little Information

In this section, the researcher explains the strategy of giving too little information in flouting maxim. Below, there is examples of giving too little information strategy in Learning English talk show:

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Presenter: "Blond and I have started on and the long eyelashes, I'm sorry. There are poker chips on the hat for poker face, so many people beyond just me millions of people have been inspired by your style. And one of the fans would like to know Sirgaga official".

Lady Gaga: "Sirgaga"

Based on the first data above, Lady Gaga should have explained the official Sirgaga, but Lady Gaga gave answers that did not answer the presenter's questions. So Lady Gaga uses the giving too little information strategy in flout the maxim.

4.1.2.3 Being Irrelevant

In this section, the researcher explains the strategy of giving too little information in flouting maxim. Below, there are examples of being irrelevant strategy in Learning English talk show:

- Data 1

Lady: "The google chairs are a little high."

Presenter: "Thank you so much for coming."

The conversation above shows that the presenter said thank you for coming to the talk show, but Lady Gaga responded with another talk, which was about a chair that was too high for her. So in this case, Lady Gaga flouts the maxim of relations using the strategy of being irrelevant. Then, the seond data from the being irrelevant strategy can be seen below:

Lady: "Just going to put my purse right there. Hi everyone, Did you just get out of jail? Me too"

Presenter: "We are excited to have you here."

In the conversation above, the presenter uses being irrelevant strategies because the presenter responds to Lady Gaga's questions by not answering according to the answers needed. Based on the conversation above, the presenter should answer yes or no, but Lady Gaga responds by expressing her feelings. Thus presenter floats the maxim by using an irrelevant strategy. Then, the third data from the being irrelevant strategy can be seen below:

- Data 3

Audience: "Hi, Lady Gaga, thanks so much for coming." Lady Gaga: "You look so cute."

In the conversation above shows that Lady Gaga uses being irrelevant in flout the maxim. Being irrelevant strategy when the audience greeted Lady Gaga and thanked Lady for coming to the event, but Lady Gaga gave a response that was not relevant to the audience's expression. In the conversation above, Lady Gaga responded to the audience's response by talking about something else, Lady Gaga commented on the audience's appearance. Then, the fourth data from the being irrelevant strategy can be seen below:

- Data 4

Audience: "Anytime you want to come to cook in, or you know, hanging out with my mom and your mom, you're welcome to."

Lady Gaga: "You asked for a hug. Do you want to come here and get one?"

The fourth data above shows that there is a conversation between Audience and Lady Gaga. The fourth data above shows Lady Gaga gave a response that is not relevant to the audience's expression. Thus Lady Gaga uses being irrelevant strategy because Lady Gaga gives an answer that is not relevant to the expression. Then, the fifth data from the being irrelevant strategy can be seen below:

- Data 5

Lady Gaga: "So you get 200 bucks after you take those balls off, huh?" Audience: "They're actually loufahs."

The fifth data above shows that the being irrelevant strategy is used in conversation because the audience provides answers that are not relevant to the question. In the fifth data above, Lady Gaga asked about the money received, but the answer did not answer yes or no but instead explained about loufahs. Then, the sixth data from the being irrelevant strategy can be seen below:

- Data 6

Lady Gaga: "Thank you, can I just keeptelling people I'm 24."

Presenter: "We won't tell Google might. We have a surprise for you, which you can tell there are many people in the audience dressed up in their best Gaga garb. We've handed cards to a few people. So why don't the people who got a card before the show? Come up, and we're going to have you critique1 the best Lady Gaga".

The sixth data above shows Lady Gaga asking the presenter, but the presenter's answer is not relevant to the question. From Lady Gaga's question, the presenter only needs to answer yes or no. So the presenter uses the strategy of being irrelevant to flout the maxim. Then, the seventh data from the being irrelevant strategy can be seen below:

- Data7

- Lady Gaga: "Well, I am absolutely wonderful and a little bit choked. Because that is the way I am still here and why I work so hard. It's because I am very blessed to have fans with such a beautiful spirit. I'm sure you can see just from that one video very much what a lot of my day. It is like I do spend a lot of time on Google looking for fan videos and messages. And I'm doing wonderful today. And I would say that the reason I ever mentioned that people don't ask me how I am genuine because it took a lot of bravery to get to where we are today. A lot of people see glasses and shoulderpads and a crazy outfit, and over the years. It was very difficult to do interviews because that's all people would talk about. So I guess what I would say I'm doing wonderful now because of know brave that all my fans have made me. So thank you for making me brave, and I hope I can thank you, brave''.
- Presenter: "And you're also on tour. So you're performing tonight in Oakland. I know a lot of people here are going. And the next question is about your tour. Do you have any funny stories to tell about things that have happened backstage at the monsterball?"

The seventh data show that the presenter used the being irrelevant strategy to flout the maxim. Being irrelevant strategy occurs when the presenter gives a response that is not related to the phrase provided by Lady Gaga. In the seventhdata above, Lady Gaga tells about herself with her fans, but the presenter's response about Lady Gaga's tour. Then, the eighth data from the being irrelevant strategy can be seen below:

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Presenter: "I guess they were worried about security."

Lady Gaga: "But I need to market my record, you know. People need to know where I'm going to be. Everyone was saying they know we were going to be there just don't tell them when and my security is always they want to shoot me, because I will leave the house and go to the bodega down the street where I live in New York. And I guess even though my first album was called "the fame" that was never the ultimate goal of any of this. It was always that Ijust really am genuinely a musician to my care, and a lot of people don't know that about me. But I write every lyric, every melody, I'm in the there with the producers, whipping them to make the new future of music".

The eighth data shows that Lady Gaga used being irrelevant strategies to flout the maxim. Being irrelevant strategies occur when presenters talk about security, but Lady Gaga gives irrelevant responses by discussing albums and music. So the eighth data above Lady Gaga uses being relevant to flout the maxim because Lady Gaga gives irrelevant responses. Then, the eighth data from the being irrelevant strategy can be seen below:

- Data9

Presenter: "Fair enough. So in terms of formative experiences, hugs, and kisses. X0x094 from Pennsylvania asks".

Lady Gaga: "I love the internet."

The ninth data shows that there is Flouting Maxim using the Being Irrelevant strategy. An irrelevant strategy is displayed when the presenter reads a message from Lady Gaga fans. However, the answers given by Lady Gaga do not relate to the content of the news delivered by the presenter. Then, the tenth data from the being irrelevant strategy can be seen below:

- Data 10

Lady Gaga: "I love the internet."

Presenter: "You said that in school, a lot of people bullied, and you didn't like you. Now that you're famous have any of them quote, unquote tried to apologize, and become friends. So what did you say to them?"

The tenth data above shows Lady Gaga revealed that Lady Gaga liked the internet, but the presenter gave a response that was not relevant to Lady Gaga's expression. So the tenth data above, the presenter uses an irrelevant strategy because the presenter gives irrelevant responses. Then, the eleventh data from the being irrelevant strategy can be seen below:

- Data 11

Lady Gaga: "I'm listening."

Presenter: "And so I imagine, I imagine that born this way is a little bit about yourself and how to overcome bullies. And I don't know if you want to talk a little bit".

In the eleventhdata above, the presenter uses the being irrelevant strategy in conversation. Being Irrelevant strategy was shown when Lady Gaga revealed that Lady Gaga listened, but the response given by the Presenter was not relevant to the expression given by Lady Gaga. Then, the twleveth data from the being irrelevant strategy can be seen below:

Presenter: "And you can see it here." Lady Gaga: "So we fabulous."

The twelfth data above shows that Lady Gaga used an irrelevant strategy to flout the maxim. Being irrelevant strategy occurs when the presenter shows something, but the response given by Lady Gaga is not relevant to the presenter's expression. So Lady Gaga uses being irrelevant strategies in the twelve data above because Lady Gaga gives a response that is not relevant to the presenter's expression. Then, thirteenth data from the being irrelevant strategy can be seen below:

Data 13

Lady Gaga: "So we fabulous."

Presenter: "So I guess transitioning to your style. It's inspired so many people."

The thirteenth data above shows that the presenter uses an irrelevant strategy. Being irrelevant strategy occurs because the presenter gives a response that is not relevant to Lady Gaga's expression. Then, fourteenth data from the being irrelevant strategy can be seen below:

- Data 14

Lady Gaga: "Strubydoo, it's good, old faithful. I'm creative person, and I just always at some point. The idea comes to me. And the most important thing with creativity is that you honor your creativity and that you don't ever ignore it or go against what that creative image is telling you because of what society is projecting on you. I remember when I called Troy Carter, my manager, from Amsterdam, and I was like. I want to be on a

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government-owned alien territory in space, and I want to be giving birth to my own head".

Presenter: "I was going to ask you about the kaleidoscope."

The fourteenth data above shows that the presenter uses being irrelevant strategy to flout the maxim. Being irrelevant strategy occurs because the presenter gives a response that is not relevant to Lady Gaga's statement. In the fourteenth data above, Lady Gaga gives an expression of creativity, but the presenter responds about the kaleidoscope. Then, fifteenth data from the being irrelevant strategy can be seen below:

- Data 15

Lady Gaga: "My favorite youtube video that it's so embarrassing, but I love it. I love the boy when he comes home from the dentist. I can't because I always whenever I'm really tired before a show. Because I'll have been for like 30 hours straight doing interviews and then I'll hear you know, and the show starts. And I just go. And everybody goes, it is you have to go on stage. I love that video. That poor boy".

Presenter: "There's also so many fan remixes and remakes of your songs on youtube. I was wondering if you have a favorite there. I know there's Maria, the young girl, who i think really embodies a lot of what is interesting about technology".

In the fifteenth data above, the presenter uses the being irrelevant strategy to flout the maxim.Being irrelevant strategy occurred in the fifteenth data above because the presenter gave an irrelevant response to Lady Gaga's expression. In the sixteenth data above shows Lady Gaga tells about her favorite video.Meanwhile, the presenter gives an irrelevant response by discussing video remixes and song remakes. Then, sixteenth data from the being irrelevant strategy can be seen below:

- Data 16

Presenter: "That solved that problem." Lady Gaga: "So there."

The sixteenth data shows that Lady Gaga used an irrelevant strategy.Being irrelevant strategy occurs because Lady Gaga gives a response that is not relevant to the presenter's expression.Then, seventeenth data from the being irrelevant strategy can be seen below:

- Data 17

Lady Gaga: "So there."

Presenter: "Well, 443 million hits on google for Lady Gaga, which basically means you don't have very much anonymity left at all. And I guess from Colorada asks, are there ever moments the paparazzi doesn't recognize you?".

The seventeenthdata above shows that the presenter uses the being irrelevant strategy to flout the maxim. Being irrelevant strategy occurs because the presenter gives a response that is not related to Lady Gaga. In the seventeenth data above Lady Gaga showed something to the presenter, but the presenter gave an answer that was not relevant to Lady Gaga's expression. Then, eighteenth data from the being irrelevant strategy can be seen below:

- Data18

Lady Gaga: "The greatest piece of advice I've ever received. It is if you don't have any shadows, you're not standing in the light. I say that to my self every day, every single day, I say that. Because I'm not a squeaky clean person, you know, so there's nothing about my music or the monsterball or my fans that we're not squeaky clean. You know, and people always say to me, "who's the real you?" when in reality, I'm pretty much an open book about my life. What you're asking me about is magic. And if you are magical, you always have shadows. If you're in the light, you must cast a shadow".

Presenter: "So let's talk a little bit about the new album. It's out on May 23rd Born This Way. The first single, little single is already out. It's been number one for five weeks already. And we have a video question about the new album. So we'll go to Jazz Bridger here on video".

The eighteenth data above shows that the presenter uses the being irrelevant strategy in flout the Maxim.Being irrelevant strategy occurs because the presenter gives an irrelevant response to the expression of Lady Gaga. In the eighteenth conversation above, Lady Gaga discussed the advice Lady Gaga received, but the presenter answered Lady Gaga's new album.Then, nineteenth data from the being irrelevant strategy can be seen below:

- Data19

Presenter: "We will take two more questions." Lady Gaga: "Please leave all fashion accessories. Thank you".

In the nineteenth data above, Lady Gaga uses the being irrelevant strategy in flout the maxim. Being Irrelevant strategy occurs in the nineteenth data above because Lady Gaga gave a response that is not relevant to the Presenter's expression. In the nineteenth data, the presenter tells Lady Gaga that there are still two more questions while Lady Gaga gave irrelevant responses by discussing accessories.

4.1.2.4 Being Obscure

In this section, the researcher explains the strategy of giving too little information inflouting maxim. Below, there is of being obscure strategy in Learning English talk show:

- Data 1

- Presenter: "So in terms of other special moments, solongadelaide from Sheffield, England, ask when exactly was the moment in your career when you were going to be an international superstar?
- Lady Gaga: "I still don't feel like one. I know that sounds very silly. But even this morning, I was getting ready to tweet that I was coming here today, and I got like so frighing email don't tweet it. They don't want anyone to know".

In the conversation above shows Lady Gaga uses being obscure to flout the maxim. Being obscure strategy occurred in the data above because Lady Gaga gave unclear answers. The presenter asks when Lady Gaga feels to be an international star. But Lady Gaga did not answer precisely when but told the incident before Lady Gaga came to the talk show. So the answer given by Lady Gaga seems unclear.

4.1.2.5 Irony

In this section, the researcher explains the strategy of Irony in flouting maxim. Below, there are two data included strategy of Irony in Learning English talk show.

Presenter: "If I'm not mistake, next Monday March 28th is your 25th birthday." Lady Gaga: "Yes"

Presenter: "So happy birthday."

The first data above shows that the presenter uses irony to flout the maxim. In the first data above the presenter uses the irony strategy, because the presenter gives a happy birthday vapour to Lady Gaga, while Lady Gaga's birthday has not yet occurred. Thus the birthday wishes delivered by the presenter express positive but actually imply negative. Then, below is the second data included in the Irony strategy.

- Data 2

Lady Gaga: "Yeah, that's really, he's really tattooed that wy. And i ask him, you know when we were on the set, i sad "why did you get". It's kind of like a weird, funny question "But why did you tattoo yourself that way?" and he said "Bazooka Gum" i said "What do you mean, Bazooka Gum?" and he said "Well you knoe how Bazooka Gum comes with the stick on tattooos?" He said "I really liked them and i loved punk rock when i was a kid, so I just used to listen to punk rock and put Bazooka Gum tattoos on, so I tattonned my face like this. So that's why we chewed bubble gum i the video. But i wanted to tribute Rico because i believe what is look represented to me was that i will not allowsociety or critics to dictate mybeauty. I tell you want i believe is beautiful about me. Every person defines their own beauty fo themselves. So that's what makeup represents to me, is that Rico was defining who he is in an artistic way and not relying on society to tell him what makes him valuable. So you look fabulous. She's coming to the show?".

Presenter: "Yes, they're all coming to the show."

In the second data above shows that the presenter uses Irony in flout the maxim. The irony strategy was used by the Presenter when Lady Gaga asked about whether Rio came to the show, but the answer given by the presenter was yes. While the show has not yet been held, which means the Presenter says yes expresses positively but is negative.

4.2 Discussion

In this study, researchers discuss three research questions related to flouting maxim. The first is the type of flouting maxim by observing every utterance issued by the character. To answer the research questions, researchers used the theory by Grice and Cutting.

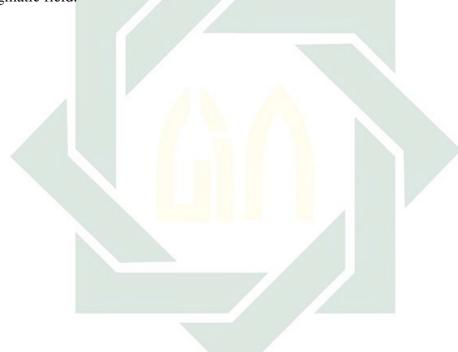
In this study, researcher found four types of flouting maxim, namely 21, which included flouting the maxim of quantity, 24 data included flouting the maxim of relation, 1 data that included flouting the maxim of manner and 2 data, which included flouting the maxim of quality. In addition to the type of flouting maxim, researchers also found strategies used by characters when the character flouts the maxim. The strategies used include 20 data using the giving too much information strategy, 1 data using the giving too little information strategy, 26 data using the being irrelevant strategy. In this study, researchers also found that the causes of the characters do flouting maxim. There are several reasons including to clarify something, to expect something, to show concern, to change the subject and to save time.

Researcher compared this study with previous research to find differences. The first is Astri's research (2015). This study only analyzes the types of flouting maxim and how flouting maxim can occur. Astri almost found all types of flouting maxim, except flouting the maxim of relations based on Grice's theory. The type of flouting maxim that is often used is the flouting maxim of quantity. And researcher chose to analyze the type of flouting maxim that emerged during the talk show as the number one research question. In the final discussion, the researcher found four types of flouting maxim, including flouting the maxim of relation, flouting the maxim of quantity, flouting the maxim of manner, and flouting the maxim of quality.

And the second is research from Zulfah, Bahri, and Ririn (2018). In this study, they only discussed the types of maxim flouting. This research also uses Grice's theory, and they find all types of flouting maxim.

Based on the two studies above, this study has similarities and differences with previous studies. This study has a similarity with Astri (2015) in obtaining maxim flouting in conversation. While the difference, in this study, the researchers analyzed the strategies used and the reasons that made crackers the maxim. Moreover, to compare with the two studies above, it is in the form of a film and learning process. As a source of data, researchers chose to analyze talk shows. Although the researchers used the talk show as a source of data, the researchers found quite impressive results in many sayings of characters that contain maxim flouting. By using the theory of Grice and Cutting, researchers can find all types of flouting as well as the reasons and strategies used by the characters in flout the maxim. So, this research can fill the incompleteness of the two studies above.

To complete the discussion in this study, researcher hope there is a contribution regarding this research for fulfilment in the academic community. Hopefully, with this research, readers can develop good communication in conversation to carry out daily life, thereby expanding their knowledge in the pragmatic field.



CHAPTER V

CONCLUSION AND SUGGESTIONS

In chapter five of this study, the researcher presents the conclusions and suggestions after the researcher analyzes it. Based on research conducted, the researcher concludes as a whole. Besides, the researcher also provides suggestions, which suggestions are shown for future researcher who conduct research using the flouting maxim approach in different research subjects.

5.1 Conclusion

This study discusses the type, reason and strategy of flouting maxim. The data used in this research are in the form of utterance generated by characters in the Learning English talk show.

Based on the researcher's findings, there were forty-eight data analyzed using Grice's theory to determine the types of flouting maxim, and a researcher also used Cutting's theory to anlyze the strategies used to flout the Maxim. The first finding is about the type of flouting maxim, which shows twenty-six data that include flouting maxim of relations, one data that include flouting maxim of manner, twenty-one data that include flouting maxim of quantity, and two data that include flouting maxim of quality.

After analyzing the flouting maxim, the researcher then analyzed the reason characters flouts the maxim. Reseacher found the characters in flout the maxim is to clarify something, to expect something, to show concern, to change the subject, and to save time. After that the researcher analyzed the strategies used to flout the maxim. Researcher found five strategies that used by characters to flouts the maxim in *Learning English talk show video*. The five strategies found were Giving too much information, giving too little Information, irony, being obscure and being irrelevant.

5.2 Suggestion

When understanding Flouting Maxim, it is necessary to understand the types and strategies used in Flouting Maxim, so the researcher made some suggestions. For researchers who will conduct research using the same topic, it is expected to provide a more appropriate understanding in analyzing conversations in talk shows using the Flouting Maxim study. Besides, it is expected that there will also be a researcher who conducts research with related studies but with a different perspective, which is expected to produce new findings related to the Flouting Maxim. Researcher hope this thesis can help the reader as a reference in learning pragmatics.

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