

**LANGUAGE STYLE USED BY MUSICIANS IN *THE TONIGHT*  
*SHOW STARRING JIMMY FALLON***

**THESIS**



**BY:  
ARIJ ALMAAS FIRDA  
REG. NUMBER: A03216005**

**ENGLISH DEPARTMENT  
FACULTY OF ARTS AND HUMANITIES  
UIN SUNAN AMPEL SURABAYA  
2020**

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Name : Arij Almaas Firda  
NIM : A03216005  
Department : English  
Faculty : Arts and Humanities  
University : UIN Sunan Ampel Surabaya

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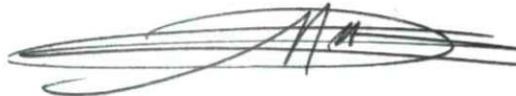
Arij Almaas Firda

Reg. Number: A03216005

Approved to be examined by the Board of Examiners, English  
Department, Faculty of Arts and Humanities, Uin Sunan Ampel Surabaya

Surabaya, June 22<sup>nd</sup>, 2020

Thesis Advisor



Dr. Mohammad Kurjum, M.Ag  
NIP. 196909251994031002

Acknowledged by:

The Head of English Department



Dr. Wahyu Kusumajanti, M.Hum  
NIP. 197002051999032002

## EXAMINER SHEET

This thesis has been approved and accepted by the Board of Examiners, English Department, Faculty of Arts and Humanities, UIN Sunan Ampel Surabaya on 25<sup>th</sup> June 2020

The Board of Examiners are:

Examiner 1



**Dr. Mohammad Kurjum, M.Ag**  
NIP. 196909251994031002

Examiner 2



**Suhandoko, M.Pd**  
NIP. 19890528201811002

Examiner 3



**Dr. Wahyu Kusumajanti, M.Hum**  
NIP. 197002051999032002

Examiner 4



**Raudlotul Jannah, M.App.Ling**  
NIP. 197810062005012004

Acknowledged by:

The Dean of Faculty of Arts and Humanities  
UIN Sunan Ampel Surabaya



**Dr. H. Agus Aditoni, M.Ag.**  
NIP. 196210021992031001



**KEMENTERIAN AGAMA**  
**UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA**  
**PERPUSTAKAAN**

Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300  
E-Mail: [perpus@uinsby.ac.id](mailto:perpus@uinsby.ac.id)

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Nama : Arij Almaas Firda  
NIM : A03216005  
Fakultas/Jurusan : Adab dan Humaniora / Sastra Inggris  
E-mail address : [arijalmaas@gmail.com](mailto:arijalmaas@gmail.com)

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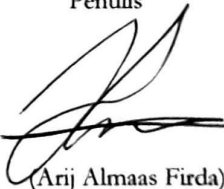
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styles are divided into five types, formal, consultative, frozen, intimate, and casual. All the types have some characteristics and functions in a different situation, according to the use that is suitable from conditions such as religious events or meeting with a higher degree. It is more likely to use a formal language in some conditions. Usually, we used some characteristics of the language in a conversation with others.

In a conversation, individuals will speak differently in different social contexts. In sociolinguistics, there are many theories one of which is the theory of language styles. Wardhaugh (2006) said other factors that influence language use are characteristics of participants such as age, wishful thinking, and ethnic groups, language variations that are influenced by these factors are referred to as social variations. In short, the study of language use cannot be separated from the study of the language influencing factors like technology.

At this time, the development of technology makes human communication easier than ever before. Everything can be accessed quickly and easily with the support of existing information technology such as cell phones, laptops, tablets, and the internet. Technology and communication are currently dominated by cellphones and the internet. By browsing the internet, people can get information from all over the world. One of the things that are often sought now is entertainment. With entertainment, we can eliminate stress and one of the entertainment media that exists today is a live talk show.

A Talkshow is a television program where one or more people discuss various topics that are hot and discussed in detail by the talk show host ("Talk

Show” 2019). Usually, the guests consist of people who have great experiences that can be taken on the positive side, and traceability depends on what topics are being discussed on the show for the current episode. At other times, their guests also discuss their work or other expertise with the host or shared host. The talk show many incoming calls to ask the desired questions to the guests through the master of ceremonies. Usually, the guests are ready at the venue but they are often introduced and entered from backstage to make a big impression. Their activities in talk shows are questions, answers, games or comments, etc. Many guests in the talk show were artists, comedians, and musicians. Like the guests at one of the popular talk shows, The Tonight Show Starring Jimmy Fallon.

The Tonight Show is a talk show starring Jimmy Fallon as the main host is a midnight talk show that is broadcast on NBC TV station. This program opened with Fallon as the host performing a monologue, then switched to exciting and challenging comedy games, ending with guest star interviews and musical performances from guest stars (“The Tonight Show Starring Jimmy Fallon” 2019, P.1).

Several studies have been conducted in an attempt to analyze language style. The first research is in 2014. Fahmi (2014) analyzed language styles used in a Serial Story Garising Pepesthen in the Panjebar Semangat Magazine with Martin Joos Theory. The researcher analyzes the kind of language styles, and the dominant language style used by the characters in Garising Pepesthen in the Panjebar Semangat magazine. The result of the study is the researcher found 4 types of language styles and the most dominant language style is formal style.

Rachmawati (2015) analyzed the language style used by Andrew and Margaret in *The Proposal* movie. She uses Keraf's theory and the subject of the study is Andrew and Margaret in. The data of this study are analyzed language styles and the function of language style. The study's result found that the language style used by Andrew and Margaret is informal and colloquial style and the function of language styles is the message conveyed by style is not coded directly on actual words, which means the intended message.

Permatasari (2015) also analyzed language styles used by Pozzo Vladimir and Estragon in *Waiting for Godot* drama by Samuel Beckett. She uses Martin Joos's theory of language style. The data analyzed are features of language styles and the contexts of the language style used by Vladimir, Estragon, and Pozzo in the drama *Waiting for Godot*. The results of the study are Vladimir and Estragon used a casual style of language because they have great social distance.

Rasyidin (2016) analyzed language style in the "Fury" movie. He used Martin Joos Theory. The study's data is from the conversation in the Fury movie that used by the characters of the movie. The researcher analyzed the kind of language style and the dominant type of language styles used in the "Fury" movie. The study results are from five types of language style, only frozen style cannot be found the data, and the dominant type of language style is a casual style which is 102 data.

Fenty (2018) analyzed the language style used by adult users on Twitter Updates. The object of the study is using social media as the media to communicate. She used Martin Joos's Theory of language style to analyze the

data of the research. The data analyzed are language styles used by adult people and the most dominant language style in Twitter updates. The result of the study, the researcher found the type of language style used by adult people in Twitter updates is formal, consultative, casual, and intimate and the most dominant language style is consultative style.

Resa and Nasrum (2018) analyzed the language style used in *J.K Rowling's Harry Potter and The Cursed Child*. They used Martin Joo's theory of language style. The data analyzed the kind of language style used by Albus and the social factors that influence his utterance in the novel. The study's results Albus used 5 language styles there are frozen style, formal style, consultative style, casual style, and intimate style. The findings also reveal social factors influence the use of language style.

Alicia, Fakhri, and Novitri (2019) analyzed language style in *To All The Boys I've Loved Before* Movie. They used Joo's theory of language style. The data analyzed the type of language style and the dominant language style used in *To All The Boys I've Loved Before* Movie. The study's results 11 data used intimate style, 9 data used consultative style, 7 data used casual style, 3 data used formal style, and none data used frozen style, from the data the dominant language style is intimate style. All of the researchers analyze language style from the previous studies, but the most dominant previous objects used are movies, magazines, novels, and social media.

Several studies mentioned above analyzed language style used in the movie, magazine, novel, and social media and analyze kind of language style, the



function of language style, features of language style, and mostly analyze the type of language style used Martin Joo's theory with the dominant language style.

From the previous research, no research analyzed contexts relating to types of language style. The previous studies also should that no research analyzed talk show. In this research, the researcher analyze the contexts of language style used in the Talk Show influence the type of language style. This research used Martin Joos's theory (1976) to analyze the types. In this study, the researcher only analyzed musicians with their music genre in the talk show.

The researcher choose one of the famous Talk Show in America, *The Tonight Show Starring Jimmy Fallon* is. It is chosen because *The Tonight Show Starring Jimmy Fallon* always invited musicians as their guests when the musicians released a new album and promoted in this talk show. Usually, musicians have many topics to be discussed starting from making songs, albums, concerts, and getting awards. This researcher focuses on 10 musicians with their genre music (Pop, Rock Pop, R&B, Hip Hop, and Mix) because musicians have many language styles that they used. Based on the language style the researcher finds language style used according to the theory of language style. The researcher also looks at the context of language styles first that are used by musicians. It is because the contexts of language style determined types of language styles used by musicians.





















being discussed on the show for the current episode. At other times, their guests also discuss their work or other expertise with the host or shared host. In the talk show many various incoming calls to ask the desired questions to the guests through the master of ceremonies. Usually, the guests are ready at the venue but they are often introduced and entered from backstage to make a big impression. Their activities in talk shows are questions, answers, games or comments, etc. Many guests in the talk show were artists, comedians, and musicians.

### **2.2.1 The Tonight Show Starring Jimmy Fallon**

According to “The Tonight Show Starring Jimmy Fallon” (2019, P.1), *The Tonight Show* is a talk show starring Jimmy Fallon as the main host is a midnight talk show that is broadcast on NBC TV station. This program began broadcasting on Monday 17 February 2014. After the first host, Jay Leno retired for the second time as a presenter on the program *The Tonight Show* on 6 February 2014 and was produced by Broadway Video and Universal Television. The Tonight Show was produced by Katie Hockmeyer and produced and executives by Lorne Michaels. The program was recorded at Studio 6B in Rockefeller Center, New York City. The program airs at 11:35 AM ET / PT. This program opened with Fallon as the host performing a monologue, then switched to exciting and challenging comedy games, ending with guest star interviews and musical performances from guest stars. The Tonight Show, starring Jimmy Fallon as the main host, received a high ranking from its premiere screening in 2014. Many moments from the event produced viral videos. This event has been nominated for nine Primetime Emmy Awards and won two awards.



The data also must be qualified the criteria from the context of language style with their music genres. After this, the data must be qualified for the criteria from language style: formal, consultative, frozen, intimate, and casual.

### **3.2.2 Data Source**

The data were taken from video in the YouTube channel *The Tonight Show Starring Jimmy Fallon* with musicians as the guests. The researcher downloaded the video and transcribed it.

### **3.2.3 Instrument**

The research instrument is the researcher herself, internet connection to download video of *The Tonight Show Starring Jimmy Fallon*, and laptop to transcript video of *The Tonight Show Starring Jimmy Fallon*.

### **3.2.4 Data Collection Techniques**

In this research, the data was taken from the video in *The Tonight Show Starring Jimmy Fallon*. The researcher transcript the video *The Tonight Show Starring Jimmy Fallon*, and the transcripts of the video written one by one from the video. The data is focused on the contexts of language style used by musicians with their music Genres in *The Tonight Show Starring Jimmy Fallon* and the type of language style in *The Tonight Show Starring Jimmy Fallon*. The researcher classified the data with contexts and types of language styles followed.



















**Datum 5**

00:01 - 00:19

**Jimmy** : Last time you were here was with Juanes.**Alessia** : **Yes.****Jimmy** : And you did The first time, I think, you performed it live on our show.**Alessia called.** : **Yeah, yeah. We did a song together. "Querer Mejor," it's****Jimmy** : "Mejor."**Alessia** : **Yeah.****Jimmy** : And you got Is it what is that first one?**Alessia** : **Querer. Mejor.****Jimmy** : Querer. Mejor. You got nominated for two Latin Grammys for that.**Alessia** : **Yeah.**

The situation of the musicians is in the formal. It can be seen from the situation of the conversation. The situation of the conversation is in the opening of the talk show and discuss about serious problems. If we in the formal situation, we will make high formalities (formal language style) but if we in the informal situation, we will make low formalities (it can use casual or intimate style)

**4.1.2 Language Style**

According to Joos (1967), language style is the type of language used by a group of people in some situations. There are five types of language styles.

Language styles are divided into five types, formal, consultative, frozen, intimate, and casual. All the types have some different characterizations and functions in a different situation, according to the use that is suitable from conditions such as religious events or meetings with a higher degree is more likely to use a formal language in some conditions.







**Datum 8**

00:01 - 00:03 (Musician 2 R&amp;B Genre)

**Jimmy** : How's the album coming? Are we close to an album?**Ariana** : **Yes. My album is coming this summer.**

From the data, the situation of the participant in the opening of the talk show or introduction segment of the talk show. So she used high formalities as the context of language because of the situation of this conversation. From the conversation, it is indicated as formal style because the contexts, and when jimmy asked Ariana about her album "*How's the album coming? Are we close to an album?*". Ariana answers the conversation "*Yes. My album is coming this summer*" the answer used a standard language. This situation is serious because they are in the opening of the talk show and this topic is about a serious problem about Ariana's album is coming out. From all of the characteristics of the conversation, it is indicated as a formal style. For another data from the formal style, we can know from different data in the datum 9:

**Datum 9**

00:01 - 00:18 (Musician 2 Hip Hop Genre)

**Jimmy** : "Invasion of Privacy" dropped Friday and thank you for being here tonight. First of all, I love the cover of the record. Did you know this was going to be the cover when you shot it?**Cardi** : **No, not really. You know, we did different looks. I didn't even know this was going to be a look. The outfit that we had for this hair, it just wasn't fitting me anymore.**

From the data, the situation of the participant in the opening of the talk show or introduction segment of the talk show, so she used high formalities as the context of language because of the situation. From the conversation, it is indicated as formal style because of the contexts, and when Cardi answers the question from Jimmy with she used complex sentences we can saw from the answer "*No, not*









**Datum 14**

00:01 - 00:31 (Musician 1 R&amp;B Genre)

**Jimmy** : Every time we have you on, we always make you do fun things. But you're always game. You're the best. That's why we love you.

**Alessia** : **Thank you. And I'm just terrified the entire time.**

**Jimmy** : Well, you're a great singer. We know that. But you're also a great impressionist. We had you on and played Wheel of Impressions, musical impressions, and you crushed it both times. So tonight I thought I wanted to challenge you with something bigger, okay? I really want to challenge you with something fun. Now, here's here's what I'm going to do. I want you to start singing one song, okay? But when the name changes on the screen right there, you have to change to your impression of that singer.

**Alessia** : **Okay.**

From the contexts of the data, Alessia and Jimmy are her friends because have great social distance from each other, and the situation in the games times and makes them compete. So when we have a good relationship, know each other very well, and they automatically have high solidarity as the context. From the conversation, it is indicated as consultative style because the contexts and when Jimmy talked "*Every time we have you on, we always make you do fun things. But you're always game. You're the best. That's why we love you.*". Alessia gives a short response to Jimmy "*Thank you. And I'm just terrified the entire time.*" From another conversation, Jimmy talked about the rule of the games Alessia gives a short response again "Okay" this situation makes Alessia using consultative style because the situation is playing the song games. From all of the characteristics, it is indicated a consultative style. Another data from the consultative style in R&B genre in the datum 15:

**Datum 15**

02:56 - 03:11 (Musician 2 R&amp;B Genre)

**Jimmy** : Oh, please. Let's see, which ones do I love? Obviously, well, "No Tears Left to Cry." Obviously. Ooh, I'll tell you a song that







**Datum 18**

00:01 - 00:03 (Musician 1 Mix Genre)

**Jimmy** : Jack, we talked I've seen you in concert.**Jack** : **Yeah.**

From the contexts, Jimmy and Jack have a good relationship, know each other very well, and they automatically have high solidarity as the context. From the conversation, it is indicated as consultative style because when jimmy talking about Jack's concert "*Jack, we talked I've seen you in concert.*". Jack only given a short response "*yeah*", and the situation of this conversation is in the non-formal situation, the topic of this conversation is just talked about Jack's concert. He assumes that Jimmy is his friend and the topic of the conversation is not a serious problem. From the characteristics, it is indicated consultative style. Another data from Mix genre in the datum 19:

**Datum 19**

00:01 - 00:19 (Musician 2 Mix Genre)

**Jimmy** : I wanted to see how well you guys know each other in a new game, if you guys don't mind playing. It's called "Know Your Roots." Now, here's how it works, okay? Don't touch anything, man. One of you guys will wear these noise-canceling headphones while the other one answer a question about you, then you'll take the headphones off and we'll see if your answers match. Make sense?

**Thariq** : **Okay.**

From the contexts, Thariq and Jimmy have a good relationship, know each other very well, and they automatically have high solidarity as the context. From the conversation, it is indicated as consultative style because the contexts and Thariq gives a short response "*Okay*" when Jimmy asked about the rules playing the games that they play. The situation of this conversation in the opening of the games segment, and it's a not formal situation. The situation in the opening of the





**Datum 22**

00:16 - 00:43 (Musician 2 Rock Genre)

**Jimmy** : And meanwhile you're like a wkksh, wkksh, wkksh! like a triple dab. And it was so that's what the kids say. Every kid is out there saying, "Dude, you triple dabbled it, man."

**Katy** : **Cool dad.**

**Jimmy** : Cool dad. "Dad, stop that." "Swish Swish." Is that about anyone we know or

**Katy** : I think it's a great anthem for people to use whenever someone's trying to hold you down or bully you.

**Jimmy** : There you go. I'll leave it at that.

From the context of the data, it is an informal situations, its make the context of low formalities. From the conversation, it is indicated as intimate style because the contexts and when Jimmy given his opinion to Katty *"And meanwhile you're like a wkksh, wkksh, wkksh! like a triple dab. And it was so that's what the kids say. Every kid is out there saying, "Dude, you triple dabbled it, man.".* Katty gives a response with personal codes to Jimmy *"Cool dad"* but jimmy didn't accept the personal from Katy codes. Katy given her opinion about her codes as a joke to Jimmy *"I think it's a great anthem for people to use whenever someone's trying to hold you down or bully you"*. It indicates the situation is not formal and the situation is Funny situation in the talk show because Katy jokes. Jimmy gives some jokes to makes funny moments. From the characteristics of the conversation, it is indicated intimate style. We can saw the intimate style in other data from datum 23:

**Datum 23**

03:59 - 04:07 (Musician 2 R&amp;B Genre)

**Jimmy** : Now you said summer, you hinted at summer.

**Ariana** : Yeah.

**Jimmy** : But you're doing also a cool thing, like, on the 20th?

**Ariana** : **Oh, yeah, yeah. Oh, yeah, yeah. Okay, so I told Jimmy, I told Jimmy, I told Jimmy.**

























## 4.2 Discussion

This part focuses on the discussion on finding the data obtained. This study, the researcher focuses on the context of the language used by musicians in *The Tonight Show Starring Jimmy Fallon* influences type of the language style. The context of language style used by musicians is a high formality, low formality, and high solidarity. The language style used by a musician in the data is five styles there are Formal style, Consultative style, Intimate style, Casual style, and Frozen style.

The context of language in the data has 3 contexts, the first is high formality it is identified in the frozen style and formal style because the situation in the style is in the formal situation. The second is high solidarity it is identified in consultative because in the situation of the conversation is the musicians never meet before, the musicians have good relations with Jimmy and know each other well, they will have high solidarity friendship automatically. The third is low formality from intimate and casual style because in low formality the participant on the situation of the experience segment, games segment, and story segment on the talk show.

Formal style, this style used by 4 musicians in the (Rock genre 1 musician, R&B genre 2 musicians, and Hip Hop genre 1 musician). In the conversation of Formal style, the musicians talk about serious problem. They used high formality as the contexts. They were in situation were the conversation was in the opening session in the Talk Show. On the formal style, used the contexts of high formality to determine this type, great grammatical to speech, and the sentence of the



conversation used complex language. The musicians do not use too much because this style not very suitable for talk shows that feature musicians as guests and this type only used in the opening segment.

The next style is the Consultative style, this style used by all musicians in all genres because this style usually used the contexts of high solidarity to determine this type, the situation of the games segment, and the topic is about games, humor, etc. This style very often used in the talk show that invited musicians because this type is very often used to people who work in the same entertainments as Jimmy and all musicians who have known for a long time because they work in the same place.

The intimate style, this style only used by 7 musicians in the (Pop genre 1 musician, Rock genre 2 musicians, R&B genre 1 musician, Hip Hop genre 2 musicians, and Mix genre 1 musician). This style used when someone talks with other people who already familiar and used the contexts of low formality to determine this type, use language with clear articulation, using non-verbal communication, and self-personal codes like in the data when Jimmy and one or more musicians who already know before, used personal codes and the situation is not the formal situation.

Casual style, this style used by all musicians in all genres. This style used by all musicians because used the contexts of low formality to determine this type, and the situations in the talk show talk about the story, games, and non-formal problems. It is used in a normal situation and used by some friends of the same

age or familiar friends, such as Jimmy and all musicians because they are the same from in the entertainment.

Frozen style, this style used by 1 musician in the R&B Genre. This style only used in the segment when the topic is very serious. In this data, the topic is talking about getting an award in the Grammy-nominated. This topic is very serious and Alessia used frozen style because she used the contexts of high formality to determine this type of talk, and about Grammy awards, this award is the highest in the music entertainment. Apart from all this affect the use type of language is contexts.

Contexts influence the use of language style's types because when we communicate with someone, we have to see the contexts beforehand. In the contexts, it can be learn from the participants, the setting or social context of the interaction, the topic, and the function. In the participants, it can be seen from the social distance and social status. Based on the use of the context of language, type of language style used for communicating with each other can be identified. On the high formality, the musicians used formal style and frozen style, in low formality the musicians used intimate and casual style, and in the high solidarity, the musicians used consultative style.

Similar but different from the previous study, the researcher found the contexts of language style influences the type of language used by a musician in the talk show. In the previous research Rahmawati (2015) analyzing the context of language style after analyzing the type of language style, and she only analyzed the contexts used by the most dominant language style used by the main





Second, the researcher found all of the musicians used a consultative style. This style usually was used in the situation of the games segment and when the topic was about games, humor. They used high solidarity as the contexts. This style is very often used in the talk show that invited musicians because this type is very often used for people who work in the same entertainments.

Third, the researcher found the intimate style from 7 musicians in Pop, Rock, R&B, Hip Hop, and Mix genre. This style was used when someone talks with other people who already familiar. They used language with clear articulation, used non-verbal communication, and self-personal codes like in the data when Jimmy and one or more musicians who already know before, used personal codes and the situation was not the formal situation and used low formality as the contexts.

Fourth, the researcher found casual style in all musicians. This style was used by all musicians because they used low formality as the contexts and in the situations of the talk show, they talked about the story, games, and non-formal problems. It was used in a normal situation and used by some friends of the same age or familiar friends, such as Jimmy and all musicians because they are the same from in the entertainment.

Fifth, the researcher found only one frozen style in 1 musician of the R&B genre. This style was only used in the segment when the topic was very serious and used high formality as the contexts. In the data, the topic was talking about getting an award in the Grammy-nominated. This topic was very serious and it



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