

**REFUSAL STRATEGY IN ENGLISH USED BY THE ENGLISH
DEPARTMENT STUDENTS OF UIN SUNAN AMPEL
SURABAYA**

THESIS



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Penulis

(Djabal Maula)

communication, language serves several functions, such as making the statement, requesting, inviting, greeting, and promising (Austin, 1962; Finnegan, 1993). This function is always present in every communication, depending on the type of situation that occurs. For example, a participant wants to convey ideas about a problem during a meeting. A person may not speak immediately before the leader asks him to do so. Hence, the participant must ask permission first before talking about their ideas. This case suggests that paying attention to language function during communication is very important. In addition to showing the right attitude, the speaker needs to make communication run smoothly. Participants use a request to state their opinion first before expressing their opinion.

The way someone uses language in communication studies in the study of pragmatics. Crystal in Barron (2003, p. 7) argues that pragmatics is the science of language which influences a person to choose the words to be spoken, the effect caused by the spoken words, and the obstacles that may be obtained from the choice of utterance in a social environment. On the other hand, communication is not always related to the speaker's statement, but also actions that reinforce an utterance. The action here means a movement that accompanies a speech, for example, is body language. According to Ozuorcun (2013, p. 13), body language is a part of communication that involves the movement of limbs to express an emotion. Parts of the body can mean eyes, face, head, hands, shoulders, and feet. This action is needed to help the listener get much clearer information. An utterance accompanied by an action is called a speech act (Yule, 1996, p. 47).

From Searle's view (1976, p. 17-18), a language is a speech act related to a sentence produced by an utterance with its meaning. In other words, it is not always the utterance produced by the speaker that is the true meaning. There is, to some extent, an implied meaning contained in it. Aitchison (2013, p.106) explains that speech acts are a collection of words that have a role like an action. Then with that word, the speaker wants to emphasize a purpose and then have an effect. On the other hand, Birner (2013) argues that if someone produces a word, it means that he is also doing an action. From some opinions of language experts that have previously described, it can be seen that a speech cannot be separated from the action in communication.

Searle (1976), who is known as the philosopher of language, emphasizes that language is a speech act activity with several purposes, such as making comments, making a request, and stating a statement. A teacher, for example, does not need to erase scratches on the blackboard when starting lessons. The teacher says, "The blackboard still seems full and a little dirty," to make the students erase what is on the blackboard. With these words, students will understand if the teacher wants the blackboard to be cleaned from writing before he starts the lesson. From this case, it can be concluded that a word is sufficient to carry out an action.

Yule (1996) divides actions into locutionary, illocutionary, and perlocutionary. Locutionary is an action that produces meaningful speech. In other words, a speech that has a specific purpose for the listeners to understand later. Agreeing with Yule, Cutting (2002, p. 16) states that locutionary is what is

spoken. Then from the utterances produced by the speaker, there are several purposes. The purpose of what is conveyed in the speaker's utterance is called the illocutionary act. Illocutionary is a real action caused by the utterance. Yule (1996) classifies the illocutionary into declarations, representative, expressives, directives, and commissives. Declarations are speech acts that are related to changes caused by words. The word here has the meaning of speech, so it has an impact that can be felt by both the speaker and the listener. The examples are blessing and firing. A representative is a speech act related to what the speaker believes and confirms. The speaker has his point of view in assessing an event. An example is suggesting. Expressives is a speech act related to a person's feelings and emotions, such as apologizing. Directives is a speech act that allows the speaker to act to provide direction to the interlocutor. Someone can give orders or requests, for example, requesting. Commissives is a speech act related to actions to be performed by listeners in the future, for example, refusing.

Yule's last type of speech act is perlocutionary, which is the effect that is caused by the previously produced utterances. The speaker gives an emphasis on his speaking so that it allows the listener to understand what it really means, then some effects arise (Yule, 1996). The effect is then accepted by the listener so that it can change thought patterns, feelings, and habits. This case arose because of previous actions, locutions, and illocutions. In some cases, the effects of perlocutionary acts can be divided into two kinds, intentionally and unintentionally. Intentionally, for example, when the speaker tells the listener to take a particular action. Unintentionally, for example, when a speaker does an act

that irritates or annoys the listener. So, the listener is forced to take specific actions without intending to do it beforehand.

Systematically, the speech act aims at receiving a response from the listener. However, sometimes those goals get unexpected feedback or even fail to get feedback. It happens because the listener does not understand what the speaker means. In every communication, one speaker must convey an implicit message in his speech (Austin, 1991). If the interlocutor has good linguistic competence, they will understand the message. The message could affect him. For example, when you want to invite your friend to go on vacation to the beach, then your friend refuses by saying, “Actually I want to go with you, but I already have an appointment to accompany mom to go shopping at the mall. Sorry.” This statement was later known as the refusal.

Refusal is a scientific study that goes into pragmatics, which is very complex (Abed, 2011). This knowledge covers all language users, as well as other speech act disciplines. Hassani, Mardani, and Hossein (2011) argue that refusal is one of the sciences of speech act related to response to initiation actions that have been previously given, for example, requests, invitations, offers, or suggestions. If the response contains refusal, it can be called refusal. This refusal can occur in several ways depending on the situation where the other person is.

According to Beebe et al. (1990), there are three types of refusal strategies. First is direct refusal, refusing an invitation directly without giving an explanation, for example, “No” or “I can’t.” The second is indirect refusal. This type provides a space to explain a reason when refusing an invitation, for

example, “I have a headache” or “I’ll do it next time.” The last is adjunct, for example, pause fillers (“Uhhh,” “hmmm,” “well”). Other than to refuse an invitation, refusal also gives space to the negotiation of requests, offers, suggestions, and invitations. People may refuse indirectly, such as by giving a reason why they refuse it. When people decide to refuse the invitation act from someone else, they probably use three methods of refusal strategies, that are refusal, the proposal of alternative, and postponement (Gass & Houck, 1999). Refusal refers to direct refusal; for example, “I can’t or sorry.” The respondent could use an alternative answer to refuse an initiation; for example, “I will have to see my schedule this week first.” These answers are called postponement. The next version is the proposal of alternative occurring when the respondent disagrees with an initiation. The respondent could answer, “How about next month?” In that statement, the respondent gives or offering an alternative answer to refuse subtly.

Since refusals are common in all languages and cultures, many scholars have devoted their attention to studying these phenomena in different contexts and cultures, such as refusal strategies in Korean and American English (Kwon, 2003), Chinese and English (Guo, 2012), Arabic and English (Al- Shalawi, 1997; Nelson et al., 2002), Jordanian English and Malay English (Al- Shboul et al., 2012), Thai and American (Wanaruk, 2008), Japan and Arabic (Dedoussis, 2004), Arabic and American (Al- Issa, 2002), Chinese and American (Yuh-Fang-Chang, 2008), Mandarin and American English (Liao & Bresnahan, 1996), Vietnam and English (Nguyen, 2006). It suggests that studies on refusal strategies are very

significant, especially in understanding how different cultures perceive refusals in communication. It is in line with Beebe et al. (1990, p. 56) that refusal is a “major cross-cultural sticking point for many non-native speakers.” Usually, cross-cultural makes one language as the main, and other languages as a comparison. Many scholars choose English as the primary language in refusal research. Then this English will be used as a benchmark for the native English speakers and EFL speakers. They are required to uniform their way of refusing into one language, namely English.

Apart from the above studies, many scholars have studied refusal strategies using various subjects and methods. The first research related to strategy refusal was put forward by Rosdiana (2018). This research aims to determine the types of refusals and what types are dominant in the *Despicable Me* movie. Using all characters as the research subject, she found that most of the characters' refusal strategies are direct refusals. She noted that each character does not impose his will on every communication so that the other characters feel not to be offended. Communication in every scene is positive. Then with indirect refusal, character reduces the impact of misunderstandings.

Another study on refusal strategies was conducted by Permataningtyas and Sembodo (2018). This research aims to identify the types of refusal used by the characters in *Harry Potter and the Philosopher's Stone* and *Harry Potter and the Chamber of Secrets* and how the characters express it in the movie. Most strategies were used with negative willingness, more than other types. Researchers suspect that the frequent use of direct refusal is because the characters have an

open-minded and straightforward nature in every communication. This is also supported by the characters' backgrounds and personalities who do not like small talk and are wise. It can be seen from the way the characters discuss and negotiate in refusing a request.

Furthermore, Rifandi, Kamil, and Ningksih (2019) studied refusals in the *Walking Dead* in season 9 featuring 16-episode movie found that the characters used both direct and indirect refusal. They found 35 refusal strategies, consisting of four different types of refusal response. There are 12 conversations in response to a request, 11 conversations in response to an offer, five conversations in response to an invitation, and seven conversations in response to suggestion. In one of the data, the researcher found two types in one speech. The character uses direct refusal by saying "No," followed by indirect refusal (giving a reason). There are adjuncts while the character used refusal, like appreciation.

In maintaining good communication, politeness has an essential role in the refusal strategy. Holmes (2001) explains that politeness takes on a part related to each other's feelings. When refusal occurs in communication, the interlocutor will be the main concentration, how he uses the right choice of words to offend the other. A refusal is a face-threatening act (FTA), which can affect the way of interaction between speaker and listener (Umale, 2011). Face here means self-esteem, the way a person places himself in a group. Holmes (2001) says, "refusal involves assessing social relationships along the dimension of social distance and relative power or status." This opinion is directly proportional to the theory of Scollon and Scollon (1995). Every individual has their level in a community, for

example, in a school. Teachers have a higher degree than students, while students also have their status, depending on their learning level.

The explanation above demonstrates how refusal strategies interplay with politeness. However, the researcher argues that the previous studies described above are still incomplete, especially inconsistency, in selecting the theory. Some missing points include choosing similar subjects as a movie and using the same instruments as an observation. The decision to choosing observation as an instrument means placing the researcher as the key in processing the data, only highlighting the movie script and finding data that includes refusal strategies. Therefore, this study aims at investigating how each level of students perform refusal strategies.

Apart from using conversations in real life, this study also used stimulation to get a realistic picture of invitees' awareness of power and distance. So far, research on the refusal strategies used the Discourse Completion Test (DCT) so that the data obtained is only limited to how the invitees performed refusal strategies. With stimulation, the invitees were also given some clue on how to refuse by paying attention to the power and distance of the inviter and invitees. With the use of stimulation, researchers will explore more about how specific refusal strategies are used by invitees who are aware of power and distance.

Beebe et al. (1990) mention three types of refusal strategies: direct, indirect, and adjuncts. When people refuse an invitation, they might be refused briefly without an explanation or reason. They lack maintaining face-threatening and talk directly. This situation is called direct refusal. Different from direct, indirect type

keeps the face-threatening of the speaker. Indirect refusal aims to maintain the speaker from negative effects. While adjunct, sometimes it precedes or follows the primary refusal act.

In addition to politeness, refusals have also been believing to be intertwining with power relations and distance. This study's social variable is related to the politeness system by Scollon and Scollon (1995). Power and distance have also been classified into the variable of speech act situation by Brown and Levinson (1987). They argue that power is related to a relationship between speaker and listener in social status. In contrast, distance is a form of closeness between two or more people who are interacting. With the existence of power and distance, the language used and the behavior can differ, depending on how close or familiar the two interlocutors are.

In a study, Kwon (2004) argues that status plays an essential role in an interaction. He researched between two people who have different languages and cultures, Korean and English. He concluded that English speakers are less sensitive to social status than Korean. Al-Eryani (2007) examined the various types used by interlocutors in refusing an initiated act. In the conclusion of his research, the status between interlocutors affects the way they choose the language to refuse.

In response to the background above, this study investigates how the respondents perform refusal strategies in response to the stimulation given. Furthermore, further analysis of the interplay of refusal strategies used and power relation and distance were also conducted.

directly proportional to Gass & Houck (1999). A refusal is a countermeasure previously given by the speaker.

On the other hand, Chang (2008) argues that a refusal is a form of refusal shown in initiation by the interlocutor. Just like other speech act sciences, refusal also occurs in all languages in the world. That way, he covers all the cultures and norms that apply in each area. But even though it covers all of that, the application is made differently from one another. So that this case sometimes requires expert, pragmatic knowledge (Chang, 2009).

Refusal is an action that is contrary to what the speaker wants. Sometimes the listener does not understand or follow what is the speaker said (Felix-Brasdefer, 2009). Besides, he added if refusal always follows one of the initiations of a speech act, then there is a misunderstanding or refusal. It is what causes negative action. Seen from the way of delivery, refusals are divided into two types, direct and indirect. Both of them have their characteristics. For example, if it includes a face-threatening act (FTA), direct refusal is more dangerous and has a significant impact than an indirect refusal. Therefore, to reduce negative effects, “some degree of indirectness usually exists” (Brown & Levinson, 1978, as cited in Hossaini & Talebinezhad, 2014). Indirect refusal is more complicated because users usually add several speech forms to reduce the negative impact on the refusal.

Beebe et al. (1990, p. 56) argue that the refusal is a “Major cross-cultural sticking point for many non-native speakers.” So that refusal becomes a complex science, requiring high pragmatic knowledge to be able to understand. It happens

relationship between speaker and listener in social status. There are three stages of this kind, depends on the speaker and listener in a society. Those stages are higher to lower, equal status, and lower to higher.

According to Gray (2009), power relates to the social context possessed by individuals who are influenced by differences in status. That way, someone has the special right to accept or refuse a particular action, depending on that person's power against others. This case is directly proportional to Liu (2004, p. 15), who states that power is interpreted as authority or influence. It covers one or more social situations in society. Furthermore, that power determines what plans to do and self-evaluation of the interlocutor when communicating (Brown & Levinson, 1987).

While distance is a form of closeness between two or more people interacting, with the existence of power and distance, the language used and the behavior showed can differ, depending on how close or familiar the two interlocutors are.

Another conventional theory in the pragmatic and politeness field is Scollon and Scollon's politeness system (1995). They develop a theory that focuses on the variation of power and distance (p. 54). Furthermore, in their observation, they established that there are three kinds of politeness system:

2.5.1 The difference politeness system

The difference politeness system deals with interlocutors possessing equal status in some sort of social setting. Simply, this type has the characteristics of less power (P -) but increases the distance relationship (D +). That way,

“PF” as a pause fillers statement. While in the phrase “I’m sorry,” the researcher gives a mark with code (IND / SOR). It means that phrase includes indirect strategies or “IND.” The sub-strategies is “SOR” or statement of regret.

3. After the coding stage, the researcher analyzed the data following Beebe et al.’s (1990) refusal strategies.
4. In analyzing the participants’ awareness of Power and Distance, the researcher separated the three social status responses. The researcher then compared the refusal strategies performed across social status following Scollon and Scollon’s (1995) power and distance theory to investigate the participants’ awareness of power relations and distance.
5. After analyzing the data, the researcher concluded.

Table 4.2 The Responses of Stimulation of Type 1

Refusal Strategy	Type	Frequency	Percentage
Direct Strategies	Performative Statement	1	7.7 %
	Non-Performative Statement	1	7.7 %
Indirect Strategies	Statement of Regret	3	23.0 %
	Excuse, Reason, Explanation	2	15.4 %
	Acceptance that Functions as a Refusal	2	15.4 %
Adjuncts	Statement of Positive Opinion	2	15.4 %
	Gratitude or Appreciation	2	15.4 %
Total		13	100 %

The data presented above is the result of the responses of several participants. The researcher and participants have different social statuses, namely, lower to higher. The researcher sent an invitation to senior students to attend an event to welcome the New Year. Then, participants' responses or answers are presented in the table above. Researcher demonstrate the results in two, in the form of frequency and percentage.

The strategy most often used in situation 1 is the indirect strategy, especially the statement of regret. These statements appear in the 23% range. The participant uses the sentences "*Sorry*" or "*I'm sorry*" to express their regret. This statement of regret is followed by another statement, hoping to avoid a lack of face-threatening act. The participant uses excuse, reason, explanation to honor the interlocutor. For example, the sentence "*I have ...*" The participant unconsciously refuses the activity or plan he has. Besides, the participant also chooses the acceptance that functions as a refusal statement as the answer. The invitation that was given by the interlocutor was not attractive, so the participant showed a lack of enthusiasm with the sentence "*I'm not really up for that.*"

On the other hand, the participant also chooses an unspecific sentence, namely "*cheers.*" This word has two meanings that can change meaning. There

Avoiding the use of direct referrals aims to reduce the negative impact that occurs during conversations. Interlocutors prefer to give an excuse, reason, explanation, and statement of regret to replace the sentence “*I can’t*” or “*I refuse.*”

However, Rifandi, Kamil, and Ningksih (2019) found that indirect was not the most commonly used strategy among the movie characters. They found that direct refusal is the most frequently used. The characters in the movie prefer to use non-performative and negative willingness in every dialogue. Based on Guo (2012), a direct strategy is often found in communications involving equal status, such as intimates. The power is lacking, and the distance is also lacking, so the conversation runs near without any offense. In contrast to this current researcher, the researcher found that the dominant strategy was the indirect strategy, with excuse, reason, and explanation is the most widely used statements in an equal status situation.

Furthermore, this study found differences in the refusal strategies used by the three groups of participants. The refusal strategies used by junior participants are the indirect strategy as many 21 times followed by adjuncts as many 14 times and direct with appears ten times. Meanwhile, in classmate or equal, the most used strategies are indirect, 30 times, followed by direct and adjuncts, as many eight times and five times. The last is senior; the most issues that appear are indirect as many eight times, adjunct as many four times, and direct as many two times.

This finding is in line with Al-Eryani's (2007) research findings and Al-Shboul (2012). Their research concluded that the three groups he participated in

(Lower, equal, higher) used the same politeness strategy in initiation acts. These results are the same as in current research. Each existing status level more often uses an indirect strategy. It can conclude that the use of indirect refusal is the most frequently seen, among others. It proves that participants are aware of the power and distance. Politeness cases are closely related to one's social status.

In this study, researchers had a limited number of subjects as participants. So that it cannot describe the full or real comparison of the result.

An understanding of pragmatic competence is deemed necessary to create smooth and efficient communication. Two aspects that reinforce this success are the speaker's presence as a deliverer of information and a listener as a receiver for information. The awareness of power and distance applies to higher status and covers all aspects, including equal and lower status. In this way, a harmonious social environment can be created without any friction with one another. Moreover, we must be smart in choosing the right words so not to offend the interlocutor. Then there is a good reciprocal process occurs. For that reason, it is very important to keep your words to avoid misunderstanding.

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