CHAPTER III

METHOD OF THE STUDY

3.1 Research Approach

In this study, the writer used descriptive method to reveal the research questions. The writer analyzed them with some descriptions. The data of this study consisted of the form of words and not in number form, so this research used the descriptive method. This study was conducted by using descriptive approach, because the data of this study were in the descriptive of writing form of the drama script of *The Merchant of Venice* by William Shakespeare.

By using this method, the writer developed her understanding of the study and presented it descriptively. The writer described of what she had paid attention related to the use of register in business community in drama *The Merchant of Venice* by William Shakespeare.

3.2 Technique of Data Collection

3.2.1 Source of the Data

The writer chose *The Merchant of Venice* drama by William Shakespeare as the main source to be analyzed for this study. The data of this research were from the statements or dialogues by some characters in the script of drama. The writer used the observation to the data when she read and understood the script of the dialogue by the characters in the kind of literary work of drama *The Merchant of Venice* by William Shakespeare.

The data of this study were the language used in business community which is considered as their register in merchandising area. The data of this study were in the writing form of the drama script/dialogue of *The Merchant of Venice* by William Shakespeare. *The Merchant of Venice* was a tragicomedy by William Shakespeare, written between 1596 and 1598. It became the popular story and familiar with the students of literature department. The story was taken place in the business or merchant people.

The subject of this study was the characters in the drama *The Merchant of Venice* by William Shakespeare, because the way the characters used their language contained the different vocabulary in specific community. In this research, the characters who become the subjects were those who actively show their social background through their occupation in the business terms. The characters selected in this study were Antonio, Bassanio, Shylock, Salarino, Salario, Gratiano, Launcelot, etc who were doing activity in merchandising field.

3.2.2 Instrument

In qualitative research, the human investigator was the primary instrument for the gathering and analyzing data. This research therefore used human instruments in conducting the research. The researcher was the main instrument in obtaining and analyzing the data, because there was no other research instrument that is possible to use in collecting and analyzing the data.

3.2.3 Procedure

The data of this research collected from observation technique, which was found through several steps:

1. The writer read the main data of writing form of the drama script of *The Merchant of Venice* by William Shakespeare.

2. The writer understood the language and the social background of the story.

3. The writer observed and selected the obtained data that are related to the problems.

3.3 Technique of Data Analysis

The writer also took some steps to analyze the data selected, which was doing through several steps:

1. The writer understood and looked for the appropriate data and theory. It is a familiar drama which contains the correlation between language and society.

2. The writer presented the data, then made a note in the words selected in the dialogue transcript used by the characters.

3. The writer made a list of the vocabularies used by the characters as their communication.

4. The writer interpreted the data, categorized and classified the forms of register used based on the context and explains each meaning of words.

5. The writer analysed the data and answered the research problem by using the related theory in chapter two.

6. The writer drew the conclusion of this study.