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Ornament is a last rule of language use that makes a language adorn and attractive. There are three sorts of ornament: tropes, figures of speech, and figures of thought. In figures of language, the repetition or juxtaposition of words gives the extraordinary pattern to language. Figures of thought account artful changes in concepts, and ideas. A trope is a replacement of word or phrase with another. In rhetoric, a trope transfers the meaning of a word or phrase to another. Rhetors use the tropes and figures to enhance their linguistic skills and use them when appropriate to situation, subject, and audience (2004:286).

Crowley and Hawhee (2004:316) discussed the fourth division of an art of rhetoric *memory* that deals with memorizing of an oratory. In rhetorical theory, memory holds a central place and is distinguishing between natural and artificial memory. In artificial memory, rhetoric trains to remember things. Different techniques can be adopted to enhance artificial memory. Rhetoric can memorize things by focusing on things. Things can be remembered by repeating them many times. Rhetoric can memorize things by associating them with familiar arrangement or order. Familiar geographical layout that contain memorable features, can be use to memorize things.

The fifth canon of classical rhetoric is delivery that concerns with the presentation of the speech. Arhetoric cannot be effective and persuasive by only choosing the arguments appropriate to rhetoric situation and audience until delivered with careful attention. The presentation of rhetoric is related to voice, gestures and facial expressions of rhetoric. The expressions of emotion can be altered by variations in volume, rhythm, and pitch of voice. The physical gestures go along with the tone of the speech. The gestures should be used according to the rhetorical situation (2004:335).