

CHAPTER III

METHOD OF THE STUDY

3.1. Research Approach

In conducting this study, the writer uses descriptive – qualitative approach to capture of language choice by the main characters in “Lost in Love”. Descriptive research studies are designed to obtain information concerning the current status of phenomena (Aryl, 1990: 381). This kind of research approach involves descriptive data collection as the basic for interpretation in the attempt to describe and interpret the phenomena of language choice used by the main characters. As Creswell (2004: 145) states that a qualitative research is about to capture institution, people, or circumstances in natural setting and it also focuses on participants, perceptions, experiences and view. Therefore, according to Litosseliti (2010: 52), states that a qualitative research is concerned with structures, patterns, and how something is, also it is refers in broadest sense to research that produces descriptive data in the form of written or spoken words of people or behavior. It means the data are in the form of linguistic phenomenon description, not in the form of numeric description.

3.2 Technique of Data Collection

3.2.1 Source of the Data

Since this is a study of language choice used by the main characters, the data was the transcription of the utterances produced by the main characters, which contain the choices of language, such as Indonesian, English, and French

3.2.2 The Instrument

Since this research is a descriptive – qualitative research. The writer used herself as the instrument. In the getting the data, the writer used a VCD “Lost in Love” movie as the object of the study. The writer also used a laptop and headset as the main tools for watching VCD to transcript the data. Furthermore, the writer used paper, notes, pen, in transcribing the data.

3.2.3 The Procedure

In short, the techniques of data procedure are:

1. Browsing the movie and download it.
2. Watching the whole of movie.
3. Transcribing the utterance of conversation.

3.3 Technique of Data Analysis

The next procedure is technique of data analysis. After collected the data, the writer began to analyze the data. In analyzing the data, there are several steps as follows:

- I. Watching the movie. Each section of conversation, the writer will be pause the movie for transcript then continues the movie.
- II. Classifying the data based on all the categories of language choices that used by all the main characters. There are consists of Indonesia, French, and English
- III. Analyzing the data based on the Holmes theory. There are social factor and social dimension.
- IV. Interpreting the whole of data
- V. Draw a conclusion.