ABSTRACT

Makhzumah, Siti. 2016. *The Flouting of Conversational Maxims in Flappers Comedy Club by Samuel J Comroe.* Thesis. English Department, Faculty of Letter and Humanities, State Islamic University of Sunan Ampel Surabaya. Advisor: Dr. Mohammad Kurjum M.Ag

Key Words: Conversational Maxims, Flouting Maxims, and Samuel J Comroe in Flappers Comedy Club.

This research analyzes about flouting maxims. Flouting maxim is to say blatantly fails to fulfill it. The speaker blatantly fails to observe a maxim without any intention to misleading a hearer. Flouting maxims is the one way of creating comedy. Those flouting maxims used by Samuel J Comroe in Flappers Comedy Club. This research tries to answer two research problems. First, in what way comedian Samuel J Comroe flouting the maxims to create comedy in Flappers Comedy Club? Second, what are the purposes of comedian Samuel J Comroe flouting the maxims behind his comedy? Besides comedian Samuel J Comroe has the way to creates comedy, he also has purpose in his comedy.

In this research, the writer uses descriptive qualitative method because I take documentation in collecting data and textual analysis in analyzing data. Some steps of collecting data are: (1) by downloading the video and copying the script, (2) by listening the video and repairing the wrong words, (3) by observing the utterance. Then, in analyzing data the writer uses several procedures: (1) identifying the utterance to know the way happened, (2) describing the purposes, (3) drawing the tables as conclusion.

After analyzing data, there are eighteen data which flouted. The writer find the way which mostly flouted by Samuel J Comroe to create comedy is flouting maxims of quantity with percentage 58%, secondly, flouting maxims of quality with percentage 32%. Flouting maxims of relation has similar percentage with flouting maxims of manner, the percentage is 5%. With those several ways, comedian also has some purposes.

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INTISARI

Makhzumah, Siti. 2016. *The Flouting of Conversational Maxims in Flappers Comedy Club by Samuel J Comroe.* Thesis. English Department, Faculty of Letter and Humanities, State Islamic University of Sunan Ampel Surabaya. Advisor: Dr. Mohammad Kurjum M.Ag

Kata Kunci: Conversational Maxims, Flouting Maxims, and Samuel J Comroe in Flappers Comedy Club.

Skripsi ini menganalisis tentang *flouting maxims*. *Flouting maxims* adalah untuk mengatakan terang-terangan menggagalkan aturan. Pembicara secara terang-terangan menggagalkan percakapan tanpa ada niat untuk menyesatkan pendengar. *Flouting maxims* adalah salah satu cara untuk membangun komedi. Flouting maxims ini digunakan oleh Samuel J Comroe di Flappers Comedy Club. Penelitian ini mencoba untuk menjawab dua rumusan masalah. Pertama, dengan cara apa komedian Samuel J Comroe flouting the maxims untuk membangun komedi di Flappers Comedy Club? Kedua, apakah tujuan dari komedian Samuel J Comroe flouting the maxims untuk membangun komedi di Flappers Comedy Club?. Disamping komedian Samuel J Comroe memiliki cara untuk membangun komedinya, dia juga memiliki tujuan didalam komedinya.

Dalam skripsi ini, saya menggunakan metode kualitatif deskriptif, karena saya mengambil dokumentasi didalam pengumpulan data dan analisis teks didalam menganalisis data. Beberapa langkah dalam pengumpulan data: (1) dengan mendowload video dan mengopi skript, (2) dengan mendengarkan video dan memperbaiki kata yang salah, (3) dengan mengamati ungkapan. selanjutnya dalam menganalisis data saya menggunakan beberapa prosedur: (1) mengidentifikasi ungkapan untuk mengetahui cara yang dilakukan, (2) mendeskripsikan tujuan, (3) membuat tabel sebagai kesimpulan.

Setelah menganalisis data, ada 18 data yang termasuk flouting maxims. Saya menemukan bahwa cara yang sering digunakan Samuel J Comroe untuk membangun komedi adalah flouting maxims of quantity dengan persentase 58%, urutan kedua ada flouting maxims of quality dengan persentase 32%. Ada flouting yang sama pula yang digunakan oleh Samuel J Comroe; flouting maxims of relation dan flouting maxims of manner. Dengan beberapa cara itu pula komedian memiliki tujuan tertentu.

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