



Every human makes a good conversation to avoid misleading or misunderstanding. But, besides the good conversation, there are some people intentionally break their utterance in communication with some purposes. This phenomenon is familiar with the theory '*Non-Observance the Maxim*'. According to Thomas (1995) in Hanifah (2013: 138) when speaker implied something to suggest or to deliver some meaning by means of language, so intentionally the speaker generates an implicature. In this research, the writer discuss about flouting the maxims as the sub theory from '*Non-Observance the Maxim*' which used by comedian. Using flouting is to break his utterance with some purposes, that is to make some jokes.

This research has been in relation with the researches done by Hanifah, (2013) and Triyatun (2013), which try to find the type of non-observance the maxims, the writer intends to take the type of non-observance the maxim. It is different because the writer takes flouting maxims. In communication, there is no intention to break the communication and make the hearer confuse. Anybody wants to make the communication running well and avoid mislead the hearer. In other hand, flouting maxims have no intention to misleading the hearer as Thomas (1995) in Hanifah (2013: 138) said in the meaning of flouting maxims, which actually the speaker wishes to prompt the hearer to look for a meaning that is different from literary meaning or the expressed meaning. Both findings showed the type of non-observance of Grice's maxim in counting of non-observance in four maxims and the speaker intention. There are many non-observance maxims in analyze, but the writer focuses on one non-observance, which is flouting

maxims, because in Flappers Comedy Club as my subject of this research the comedian has not the intended to misleading the hearer but just to make some jokes and give other information behind his performance.

Behind the performance with some jokes, it is usually the comedian build information. As Attardo (1990) concluded that cooperative show that jokes and other kinds of humorous texts can yield information. It can be my first reason of taking the flouting maxims in Flappers Comedy Club because the writer gives another nuance in the area of comedy. Mostly the researchers just take the comedy in movie like Alvaro (2011) and Andresen (2013) as the researcher who take comedy as their subject. The writer doesn't take the comedy movie but the writer takes the comedy which very famous humor in all of country especially in Indonesia right now. It is Flappers Comedy Club which actually same with Stand-Up Comedy Club. Beside the Flappers Comedy Club is very famous in Indonesia, Flappers Comedy Club also has implicit information which anybody doesn't know it moreover unmindful it.

Second reason of taking the flouting maxims in Flappers Comedy Club by Samuel J Comroe is from previous study that had been done in analyzing about flouting the maxims with comedy as his subject, Andresen (2013). He explored about how flouting of the maxims is used to create comedy in television series community. He argued that the flouting of maxim reflect the personalities of the character. Therefore, flouting maxims also reflect the personalities of Samuel J Comroe as comedian who won the competition. From the finding of Andresen (2013) who explored on how flouting of the maxims is used to create comedy in

television series community. The writer wants to know the way of Samuel J Comroe flouting the maxims to create comedy. It can be useful for other comedian to take flouting maxims as the way to create their comedy.

Third reason of taking the flouting maxims in Flappers Comedy Club by Samuel J Comroe is because the writer has some curiosity to find the way of flouting the maxims by the western comedian. This research takes the western comedian from Los Angeles, Samuel J Comroe. Samuel J Comroe is one of the famous comedians in the world, it has proven with his won in a comedy competition. Therefore, as Indonesian people we can reach our knowledge not only from Indonesian comedian but also from western comedian. Because the writer intend to find the way of comedian Samuel J Comroe flouting the maxims to create comedy and explore the purposes of comedian Samuel J Comroe of these flout behind his comedy and his information. Another reason to take Samuel J Comroe is because only the comedian Samuel J Comroe who make conversation with his audience. He answers the entire question from his audience. From the conversation happen, the writer can analyze the way he flouts the maxims with his purpose of it.

As student of English Department the writer take the data which is from English as my subject because as the finding of Alduais (2012) Journal of Sociological Research, Grice's theory and principle applied on the non-standard Arabic language as like in the English language. He investigated the fact that the theory of conversational implicature can be applied to all languages of the world,







