CHAPTER III

RESEARCH METHOD

This chapter explains the method of the research. What should researcher do to make this research done with perfect result is. It consists of research design, subject of the research, research instrument, data and data source, data collection and data analysis.

3.1 Research design

This research uses descriptive qualitative method because the writer describes the way of comedian flouting the maxim to create comedy in Flappers Comedy Club and the purpose of it. According to Berg (2001: 3) qualitative research additionally includes such methods as observation of experimental natural settings, photographic techniques (including videotaping), historical analysis, document and textual analysis, sociometry, socio-drama and similar ethno-methodological experimentation, ethnographic research, and a number of unobtrusive techniques. In other words, the writer takes documentation in collecting data and textual analysis in analyzing data. Thus, the research design of this research prepared as perfect as possible in order to get perfect result of this research.

3.2 Subject of the research

The subject of this research is Samuel J Comroe, as a comedian in Flappers Comedy Club.

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3.3 Research instrument

The main instrument is the researcher itself who is the only instrument to collect and analyze the data. Besides that, Nasution (1988) said in Sugiyono (2012: 223), "*dalam penelitian kualitatif, tidak ada pilihan lain daripada menjadikan manusia sebagai instrumen penelitian utama*". In qualitative research, there is no other choice than make the researcher itself as the main instrument.

Therefore, the writer put herself in this research as the researcher who is neutral to analyze the subject, who is separate her personal experience from research participant and reduce potential bias in the research, as Marshall (1995) said in Sugiyono (2012: 226), "*melalui observasi, peneliti belajar tentang perilaku, dan makna dari perilaku tersebut*". Through observation, the researcher learns about behavior and the meaning attached to those behaviors.

3.4 Data and data source

The data of this research takes from the words, sentences, utterances, or expressions produced by comedian Samuel J Comroe which flouts the maxim.

The data source of this research takes from ten videos with different theme: *Pregnant Lady in Crowd, 14 year old kid in audience, an audience member tries to steal my soul, comedian talks with crowd – special kids need lovin too, getting high with tourette syndrome, guy heckles comedian during raffle, guy in crowd asks comedian, howard stern is trying to find me, preferred parking-MMA fighter tries to hurt comedian, and Samuel j comroe does improve*

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with crowd. The ten videos are from YouTube which takes duration for about two until seven minutes every video when he performed in Flappers Comedy Club.

3.5 Data collection

The technique of collecting data in this research is documentation. According to Sugiyono (2012: 240), "*Dokumen bisa berbentuk karya misalnya gambar, film, video, dll*". Documentation is like organizing a creation such as picture, movie, and video. Because the writer takes the video, the writer will collect the data with several steps:

3.5.1 By downloading the video and copying the script

After downloading a video randomly, the writer copies the script of video by Samuel J Comroe in Flappers Comedy Club from transcription in YouTube.

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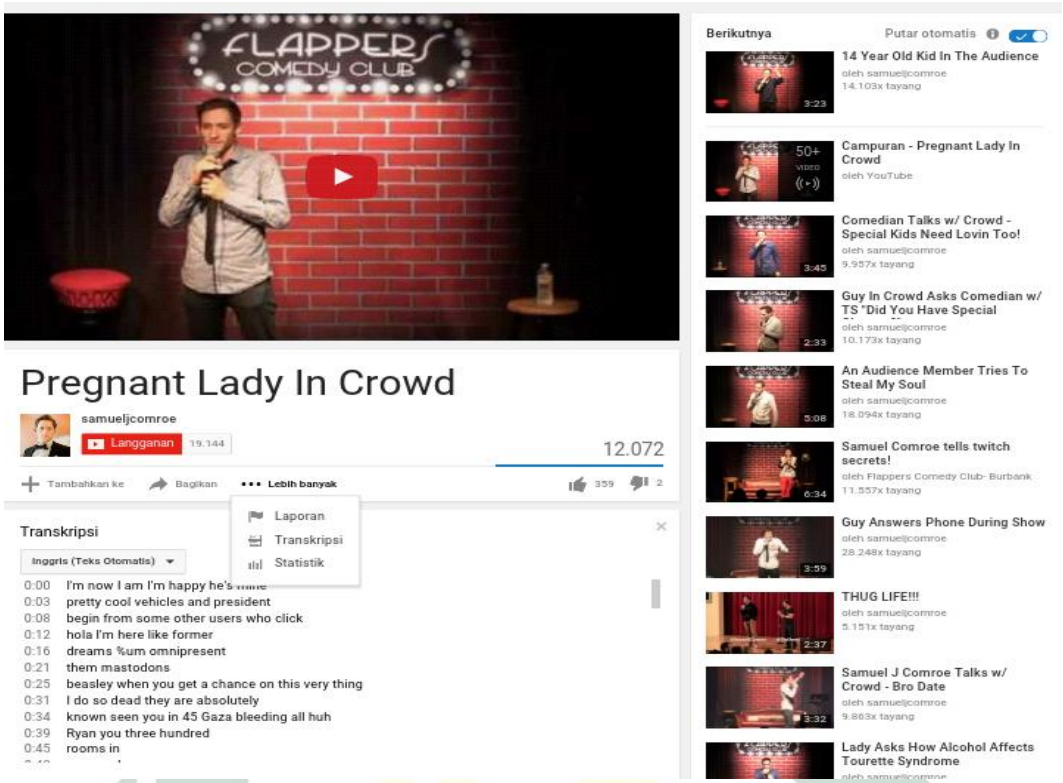
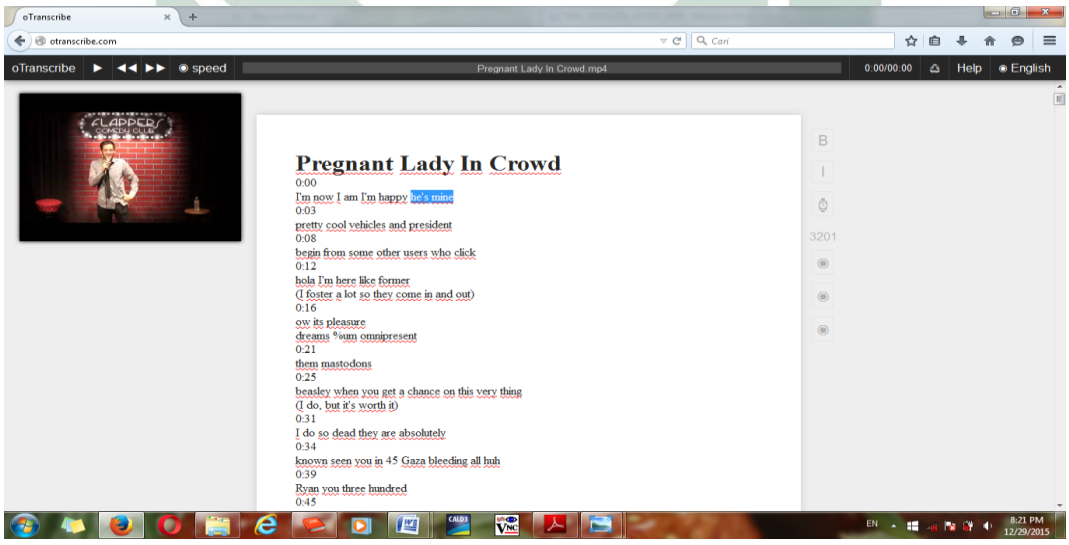


3.5.2 By listening the video and repairing the wrong words.

The writer listen the video to know the wrong word of script, then the writer correct it. Correcting the wrong word is by adding the word or repairing with other word to make complete the script with o.transcribe.com



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3.5.3 By observing the utterance

After finishing the script, the writer observe the utterance in the script to see the main focus of Samuel's utterance which include in flouting maxims with make a highlight in the script to mark in which part he flouted maxims as his way to create comedy.

Pregnant Lady in Crowd
0:00
I'm now I am I'm happy he's mine
0:03
I know I'm happy recently, vehicles, pretty cool and president
0:08
Anybody begin from some solders.
(like former)
0:12
Like former? Are you sure? Do you know???
(I foster a lot so they come in and out)
0:16
Ow that's pleasure

3.6 Data analysis

The writer analyses the data with several procedures;

3.6.1 To answer the first research problems, the writer will identify the utterance from the highlight to know the way of the comedian creates comedy with see the utterance and context also. Identifying the way of comedian creates comedy, automatically the writer will know the type of flouting maxims also.

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3.6.2 To answer the second research problems, the writer describes the purpose of flouting maxims by Samuel J Comroe with seeing the context and interpreting the utterance based on my own ideas in Samuel J Comroe's utterance.

3.6.3 After analyzing the data, the writer draws two tables. The first table is to know the percentage of flouting maxims happened. Thus, I know which the maxim is mostly flouted in Flappers Comedy Club as the way comedian flouted the maxim. The way to take the percentage (P) is each total type of flouting maxim (n) divide the all of total in flouting maxims (N) times one hundred: $P = \frac{n}{N} \times 100$. The second table is to know the conclusion of the flouting happen as the way with the purpose from the comedian also.

Table 3.1

Sample Table of the Percentage of the Flouting of Conversational Maxims in Flappers Comedy Club by Samuel J Comroe

Non-Observations of Maxims	**Conversational Maxims**	**Account**	**Percentage**
Flouting	Quality		
	Quantity		
	Relation		
	Manner		
Total			

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Table 3.2

Sample Table of the Conclusion of the Flouting of Conversational Maxims in Flappers Comedy Club by Samuel J Comroe

No.	Flouting of Maxims	Data	The Ways	The Purposes
1.	Maxims of Quality			
2.	Maxims of Quantity			
3.	Maxims of Relation			
4.	Maxims of Manner			

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