

CHAPTER III

METHOD OF THE STUDY

In this chapter, the writer wants to discuss the research approach, technique of data collection and technique of data analysis. The approach of this study includes explanation qualitative research. Finally, the writer analyzes of the data in each magazine of article to answer statement of the problems.

3.1 Research Approach

In this study, the writer applies the qualitative approach for his research because this study is intended to find out cohesive devices in the article of *Newsweek* magazine.

According to Litosseliti (2010:52) “qualitative research is concerned with structures and patterns, but quantitative research focuses on how much or how many there are of a particular characteristic or item”. Basically qualitative research is descriptive. The majority of data collects in the form of word than numbers. The data can be interview, field note, text book passage, etc. such as explained by Franklen and Wallen (1993:381)

Qualitative data are collected in the form of words or picture rather than number. The kinds of data are collected in qualitative research which includes interview, field notes, diaries, personal comments, memos, text book passage and anything else that can convey the actual words are action of people.

Based on the quotation above, this approach is not concern with the sum of data, but the writer collects and analyzes the types of word in the article.

3.2 Technique of Data Collection

The writer bought magazine that is related with this study from store of book. The related magazine that was chosen for this study is one of articles in Newsweek magazine. And then, he typed the article that his chosen as his file to support his study.

3.2.1 Source of Data Collection

The writer used the articles about politic in Newsweek magazine as his source of data. From the source of data, the writer obtained the data that show cohesive devices. He selected article of Newsweek magazine because it uses English language and contains any kinds of cohesive devices that exist in each magazine. He took four articles as source of data. First article is "*Why Washington Worries by Fareed Zakaria*". This article told about foreign policy of America in the cooperation with the other country. Second article is "*War over Ground Zero A proposed mosque tests the limits of American tolerance by Lisa Miller*". It told controversy building mosque in America after tragedy on September 11, 2001 in World Trade Center. Next article is "*The Mindless middle by Douglas E. Schoen*" this article told rivalry between Democrats and Republicans in the politic of America. And the last article is "*A stubborn terror Eleven years later al Qaeda is still a threat By Bruce Riedel*" this article told about Al-Qaeda terror to America and Europe. All of the article took from the Newsweek magazine with different year.

3.2.2 Instrument of Data Collection

The writer used his self as main research instrument through read four articles of Newsweek magazine. Those are Newsweek magazine was published on March 2009, august 2010, April 2011 and September 2012. Besides it, he gave sign in each article.

3.2.3 Procedure of Data Collection

In collected the data cohesive devices, the writer taken some steps as followed:

a. Reading the article

The writer read the articles of *Newsweek magazine* that concerned with the cohesive devices.

b. Segmenting the Data

The writer segmented the sentence or word in the article based on the type of cohesive devices with underlined and gave number.

3.3 Technique of Data Analysis

In analyzing the data, the writer applied the several steps. The first step, the writer categorized the Types of Cohesive Devices. After classifying types of cohesive devices, the next step is describing the function of cohesive devices are used in the article. Finally, the writer concluded the finding of cohesive devices in the article of Newsweek magazine.