CHAPTER I

INTRODUCTION

This part describes the background of study, research problems, research question, significance of the study, scope and limitation of the study, the definition of key terms, and organizatin of the thesis.

1.1 Background

Language is a tool in conversation that often used where we leave especially in social context. The language, make us much easier to communicate with others, because, people has different characters and identity. That identity has been constructed from interaction with others and it is the sense of self each of us has achieved, the result of our socalization, i.e., our expiriences with the outside world as we have dealt with that world in all its complexity (Wardaugh:2006:6). Language is one of the character that made the diffrences in comunity, such as a language which is usually used by a group of people who work in a profession such as military language, market, medical, and other communities.

Communication as a part of necessity in social relationship of human being. Communication which happened in social life context show that society have language variety. It is because the situaton that participants used language different from the context. There are several factors that influence the use of variation in community, as Wardaugh (2006:51) says, we may try to relate the level of formality chosen to a variety of factors: the kind of occasion; the various social, age, and other differences that exist between the participants; the particular

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task that is involved, e.g., writing or speaking; the emotional involvement of one or more of the participants; and so on.

Communication happens in human activity, that is when they are doing interaction each other. Such as the communication that happened in Stand Up Comedy Academy which has variation of language as a tool to communicate between the judges who give comment to the contestant after performes on the stage. It also used by the hosts and mentors as advisor of the contestant to comment the performance of the contestant. A part of language which is used by Stand Up Comedy Academy is Jargon.

Jargon is a special term used by particular group of people that could be a form of words, or phrases. Fromkin (2011:470) said that linguistic jargon, some of which is used in this book, consists of term as phoneme, morpheme, case, lexicon, pharase structure rule, and so on. Part of the reason for specialized terminology is for clarity of communication, but part is also for speakers to identify themselves with persons with whom they share interests. Because the jargon used by different profession and social groups is so extensive (and so obsecure in meaning).

The research done by Arma Chandrasari, Febry (2005) about the Jargon Indonesian Naval Academy tells about the usage of jargon by cadet of Indonesian Naval Academy. The researcher found eight word formation process such as coinage, borrowing, blending, acronyms, derivation, clipping, multiple processes.

The research done by Winarni, Defrina indra (2013) about the word formation processes of automotive jargons in *Autoweek* Magazine it described the word formation processes of automotive jargons in *Autoweek* Magazine. The researcher found there are 24 out of 35 automotive jargons shaped by compounding

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processes. Then 5 out of 35 automotive jargons are shaped using acronym process. 2 out of 35 automotive jargons as formed using derivation process, 2 out of 35 automotive jargons are shaped using invention or coinage processes, 1 out of 35 automotive jargons process of borrowing and the last 1 out of 35 automotive jargons undergoes the process of clipping.

The study done by Setiawan, Achmad Fauzy (2015) about the study of word-formation process in jargons used on chatting in *dota*, he found seven types of word formation processes acronym, clipping, coinage, blending, borrowing, multiple processes, and conversion. Acronym is found to be the most word formation processes used due to particular reasons. Generally, acronym is frequently found due to its usage could ease gamers in chatting with keyboard as typing media.

Based on previous research, about the used of jargon shows characters of military related to their culture or their job on community. And also the used of jargon found in the usage of mass media which is shaped by word formation process. So, in this case the researcher interest to do research about jargon used by judges, mentors, and hosts in Stand Up Comedy Academy. The researcher selected jargon of judges, mentors, and hosts in Stand Up Comedy Academy because in previous study is about the used of jargon terms contained in the military and mass media. The present study will be conducted in the competiton in which generally come from comedy community which have an unique language, and there are terms as a technique of stand up comedy. It can be used as reference to research that will discuss the same topic, in particular jargon that exist in Indonesia.

Stand Up Comedy Academy is one of the competition on a television show that is looking for tallent of comedians in Indonesia. The judges in Stand Up Comedy there are four up to five people. When they leave a comment they have their own terms, for example *gerr-nya berantakan, premis, beat, punchline, set up,* and other term particulary for an assess the contestants.

In this study, the researcher will focus on the jargons used by judges, mentors, and hosts in Stand Up Comedy Academy because at that time using the jargon is commonly used by the judges who comment, the mentor and the hosts. The term used usually terms that exists in Stand Up Comedy Academy, for example when mentors add comments and hosts using the jargon of Stand Up Comedy. The researcher did not research the language of contestants because language of contestants rarely used the term itself. Their language is only funy so it can not be exmined as using jargon because the time and performances are different in each perform on the stage.

1.2 Research Question

1.2.1. What jargons are used by judges, mentor, and hosts in Stand Up Comedy Academy?

l.2.2.What are the meaning jargons used by judges, mentor, and hosts in Stand Up Comedy Academy?

1.2.3. How is the word-formation process jargons used by judges, mentor, and hosts in Stand Up Comedy Academy?

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1.3 Research Objectives

This research intended to:

1.3.1. To describe what the jargons used by judge, mentors, and hosts in Stand Up comic Academy.

1.3.2. Explain the meaning of jargons used by judges, mentors, and hosts in Stand Up Comedy Academy.

1.3.3. To describe the word-formation process of those jargons used by judges, mentors, and hosts in Stand Up Comedy Academy.

1.4 Significance of the Research

The research hopes that this study will useful particularly for additional supplementary reference for other researchers who want to discuss about phenomenon jargon as a form of diversity that exist in the community, especially in Indonesia.

1.5 Scope and Limitation

The scope in this research field based on the situational characteristic jargon, the researcher will focus on the research problems and purposes. Limitation in this research is only going to do research on the use of the term by a judges, mentors and hosts. The judge have an interest in giving commentary about performance every contestant in stand up comedy, the language used by the judge usually have intension to make the judgement of contestants shorten. Mentor is the advisor for the contestants during the competition of Stand Up Comedy Academy, the language used is almost same with judges, but they usually have a

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special term for the students. Hosts that guide the course of the event have a common language to addresse the name of comic and the special term in Stand Up Comedy Academy. However, the researcher do not discuss the communication of the contestants because they are commonly used different language each every their performance and there is no accordance with this research.

1.6 Definition of key terms

Jargon is a special term used by a particular group of people could be a form of words. or phrases. as Fromkin (470) said that Linguistic jargon, some of which is used in this book, consists of terms such as phoneme, morpheme, case, lexicon, phrase structure rule, and so on.

Stand Up Comedy Academy is a comedy competition that aired on Indosiar. The Contestants of Stand Up Comedy Academy known as comic. The comic also lead by mentor during the competition. Unlike the other competitions, the elimination / hanging mic Stand Up Comedy Academy is determined by the judges.

1.7 Organization of the Thesis

There are five chapters organized in this thesis. The first is Chapter I which contains background, research problems, objectives of the research, significance of the research, scope and limitation, definition of key terms and the organization of the thesis. Chapter II conclude review of literature and some theories, to analizing the data of this research. Chapter III is research methodology and consists of method, data source, subject, data, data collection, instrument to

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collect data, and data analize. Besides that, the findings and discussion of the research was explained in Chapter IV. Finally, Chapter V the researcher give conclusion of the research.