

CHAPTER III

RESEARCH METHODOLOGY

Research methodology is an essential aspect in conducting research. In this part, the writer wants to discuss the research design, technique of collecting data, and data analysis technique. The writer has designed his study in descriptive. This research tries to describe the result obtained during the process of study in order to get the data needed, he watches and observes the conversation in Downy Runway Dreams.

3.1. Research Design

In conducting this study, the writer prefers using descriptive research, because this study is intended to find out register words in Downy Runaway Dreams. (Arikunto, 1998:291) The descriptive research is intended not only to examine, but also to describe the reality of variable, phenomenon, or condition.

Descriptive data are usually collected through observation or question. Descriptive research involves collecting data in order to answer the questions concerning the status of the subject of the study (L.R. Gay, 1989:189). So in this study the researcher observes the register used by the characters in Downy Runway Dreams and describes it in a form of words, phrase and sentence.

3.2. Technique of Data Collection

There are some steps to collect the data for this research. The first step is the writer downloaded full movie of Downy Runway Dreams as the main source of data. Then next steps are watched the whole movie in order to understand how the story goes. Moving to the next steps is found out the register words in conversation then identifying the type of register.

In order to make technique of collecting data more evident, the writer organized into following steps: Source of data, Instrument of the Study, and procedure of the Study.

3.2.1. Source of Data

According to Arikunto (1998:114) the source of data is place, person, or things which the researcher can observe, ask, or read about related matter of the subject being studied. It can be divided into person, place or document. The data sources in this study were the conversation between the characters in Downy Runway Dreams. The conversations were not randomly taken but must have register words inside.

3.2.2. Instrument of the Study

This study used observation and transcribed process as data collection technique. In collecting the data the writer download full movie then he observe and transcribe the data into notes. During the research the writer listened and observed the data carefully and looked for utterance that contained register word. Besides that, the writer watched and listened the drama used his laptop. Then the writer made it as data use theory of Peter Trudgill, Janet Holmes and Chaedar

Alwasilah concerned types and context of register language through in the dialogue.

3.2.3. Procedure of the Study

Procedure of the study is important in order to determine the result of the study to make conclusion. The researcher made several steps in concluding and arranging the data of this study. The methods that the writer used in his research were observation this mainly based upon field research.

After collecting data, the writer made some steps to analyze this research:

1. The writer transcribed the data from note.
2. The writer also analyzed the factor that influenced the actor and the actress use register word in their conversation.
3. The writer analyzed the part of speech are used by characters in Downy Runway Dreams. The writer also divided into some lexical categories and these lexical categories distinguished into words and phrase. Words categories contains with noun, verb, adjective and adverb. Then for phrase contains with verb phrase and noun phrase.

3.2.4 Data Analysis Technique

To describe the condition of something or the status of phenomenom naturally is the goal of descriptive research. According to Arikunto (2000:145), Qualitative data are processed in the form of words or sentences that are categorized to find the conclusion. The researcher made several steps to analyze the data as follows:

1. Making a list of all of the data which contain registers of fashion industry
2. Describing the data dealing with the situational context and also giving the description of the meanings.
3. Analyzing the data by examining and using some theories that are stated in chapter two.