

CHAPTER 4

FINDING AND DISCUSSION

This chapter deals with conducting data analysis of the research and describes the findings. The data analysis describes the register words used by character in Downy Runway Dreams. Before the writer interprets and analyzes the data, he transcribes the data in words.

4.1 Register Used by Characters in Downy Runway Dreams

Language is the primary tool for communication purposes, for establishing peace and order in society, for showing authority and power, and for attaining goals and objectives. But, it can also destruct the society if it use inappropriately.

Society however controls language by giving preferences as what are acceptable and not, because each one of community has own perception or point of view. A group of people may accept language, but for others, it could be kind of offence or insult. In other words, language has to be appropriate to the society and it also match into particular occasion and situation.

In this chapter the writer presents the analysis of register used by the characters in Downy Runway Dreams. In data collection the writer categorized the conversations used register according of words and phrase. The words contains with noun, verb, adjective and adverb. Then for phrase contains with noun phrase and verb phrase.

4.1.1 Word

Word is the smallest possible utterance in the language (Kroeger, 2005:317). This chapter intended to analyze register in word form. Register as word form in Downy Runway Dreams Conversation divided into: Noun, Verb, Adjective and Adverb.

4.1.1.1 Noun

The first parts of speech are noun. Noun defined as the part of speech that names or identifies a person, place, thing, quality, idea, concept, and feeling. In Downy Runway Dreams, the characters usually used noun to denote person and thing. These nouns are used to identify jobs moreover in fashion items because of there are many kinds of fashion still used English language. Below is the list of dialogue which contains of noun.

The first conversation which contains register is stated in this dialogue bellow. This conversation happens in formal situation where Desmond interview Mika to be choreographer for his fashion show. Desmond as designer underestimates Mika because she is new in fashion world although she is graduate from Australia University. Like the other jobs interview, Desmond lets Mika to convince him with her concept for show. Fortunately Mika's concept is same with Desmond's concept, so Desmond agrees to Mika become his choreographer for next fashion show. Mika shows her capability and knowledge seen from many fashion terms used by her, as stated in this conversation below.

Data 1

Desmond : Okay this all my **collection**, so I want the **models** to be edgy, vibrant, when they it's like they want give a death. You get it?

Mika : Yes pak!
(*Yes, sir!*)

Desmond : And one more things, you don't get the job because you're good. But because my assistant here fail to booked me big **choreographer**. So if you fail me I'm gonna make sure you are never find a job in the fashion industry ever again, not only in Jakarta, Indonesia, the world, but to the galactic universe.

Mika : Melihat **koleksi** bapak yang romantic, saya pikir seru deh pak kalau kita buat **venue** shownya di tempat-tempat yang kontras. Misalnya kaya di basement, gudang, atau mungkin di...
(*Seeing your romantic collection, I think it will be amazing if we make the **show** venue in contrast place. Such as in basement, warehouse, or maybe...*)

Desmond : Hmm... basement, kok bisa sama kaya ide saya.
"hmmm... Basement just looks like my idea."

Mika : Iya pak suasananya akan jadi industrialis tapi kita buat kursi audiencenya moodnya tetap romantic, now imagine a dark **venue** with loud pounding music dan lighting menggantung sporadic just like the one you see in any private club in downtown New York. Bentuk **catwalk**nya tetap kita buat simple berbentuk huruf I. Lalu satu persatu **model** maju ke depan, pose and then beveal kemudian mereka kembali ke belakang membentuk barisan where they became your mannequin. Expression less!!
(*Yes sir, the atmosphere would be industrialist but we make audience seat in romantic mood, now imagine a dark **venue** with loud pounding music and sporadic lighting just like the one you see in any private club in downtown New York. We still uses simple **catwalk** in I form. Then one by one **models** walk, pose, and then beveal, then they back in line where they became your mannequin. Expression less!*)

Desmond : Hmm... you are not bad. I like your idea. Just hope the execution thousand thumbs better than your words.

There's many registers used in noun from this conversation above. The registers mentioned in Indonesia and English language. From this conversation, noun used to denote person such as: *model* and *choreographer*. Place such as: *venue* and *catwalk*. And last noun used is thing such as: *collection* and *koleksi*. *Collection* refers to designer's work or creation and this word same with other register *koleksi* because this term is Indonesian translate. *Model* means a person works to promote or display fashion clothing, and then another registers is *choreographer* refers to a person who creates dance composition. Next registers is *venue* show is place for fashion show held and for dark *venue* is place with twilight light arrangement to create different atmosphere. Last registers in this conversation is *catwalk* means short track in fashion show for models walk.

The next conversations which contain register are stated in this conversation. The conversation above happens in formal situation before show begins. There are three people in conversation, Mika, Sandy, and Crew. Mika explains about playlists for each *sequence*, then Sandy comes to her inform that Desmond already in backstage and show must be start soon.

Data 2

- Mika : Ini untuk *sequence 1, sequence 2, sequence 3*.
(*This is for sequence 1, sequence 2, sequence 3.*)
- Sandy : Mbak Mika, pak Desmond uda di backstage. Kita mulai sekarang aja. Orang-orang sudah complain di twitter.
(*Mika, Mr. Desmond already in backstage now. We have to start soon. The audience has complained in twitter.*)

The register used in this conversation is *sequence*, this term is noun in to denote concept, and here *Sequence* mean ordered list for show and each *sequence* had different themes.

Then, the next conversation happens while Mika gives a brief to crews before the show started then she asks Jelita's information to Sandy by Handy Talky. Mika mixes English and Indonesia language when she talks with crews.

Data 3

Mika : Okay team, since you all here, aku mau ngebrief dulu sebentar ya. Ini ada denahnya sama *rundown*. (talked in Handy Talky) Sandy... Sandy... Monitor, Update please. Mbak jelita udah datang?
(Okay team, since you all here, I want to briefing for a moment. Here the lay out and rundown. (talked in Handy Talky) Sandy... Sandy... Monitor, Update please. Is it Jelita coming?)

Rundown is the only one register used noun in this conversation to identify concept. *Rundown* is show schedule arrange based time. Then in the other conversation occurred between two people Desmond as designer and Naira as his assistant in the work place used formal language and talk about the dress that still on progress. Both of this characters used register in their conversation.

Data 4

Naira : Emang *vest*-nya kayanya gak pas deh saya pakai. Saya taruh sini saja ya.
(Sure this vest doesn't fit for me. Let me put in here.)
 Desmond : All I ask you is big bow where's my big bow, where?
 Naira : Hmm... tapi pak seingat saya bapak mintanya *corsage* pak, kalo dari *sketches* yang ini pak...

(*Hmm... but as I remember, you ordered **corsage**, based on this **sketches**...*)

Desmond : This **Dress** is just too **plain** OK. This is supposed to be finale. I want **glamour** and **boast**, lots of **boast**.

Desmond's conversation mostly using English language but Naira using several language, Indonesia and English. It is because Desmond as designer has more capability in his knowledge about fashion than Naira. In the conversation above Desmond ask Naira for add big bow, but she refused because from the Desmond's **sketches** he only put **corsage**.

Some of registers used noun in this conversation are to identify thing such as: **corsage**, **dress**, **vest** and **sketches**. The others noun to identify feeling such as: **plain**, **glamour**, and **boast**. **Vest** mean sleeveless fashion item covering the upper body. Then for **corsage** refers to a small bouquet of flowers worn on a woman's dress or worn around her wrist. Next registers used is **glamour** mean the impression of attraction or fascination that a particularly luxurious or elegant appearance. Another is **boast** refer to something impressive from someone or something. Next registers is **dress** refers to kind of clothing made by designer's work. Then the other is **plain** refers to something not interesting or bored. The last is **sketches**, this term is refers to hand drawing to record an idea, image, or principle.

Another conversation happens in Desmond's office. Naira and Fadil as Desmond's assistant talk about Desmond's new collection that similar with **Dior** works unexpectedly Anna Wincong as magazine editor with high taste of fashion comes to Desmond's office to see his new collection.

Data 5

- Fadil : **Madame** yang milih cyin, eyke sih nurut aja. Padahal ya **Dior** sepuluh tahun yang lalu banget gak sih?
(*Madame has chosen, I just followed him. Whereas looks like Dior a decade ago, right?*)
- Naira : Enggak padahal kemarin kan seharusnya 50 centi kok 56 ya?
(*No, yesterday is 50 cm, but now why 56 cm?*)
- Sandy : **Madame** Wincong is here... Cepet... Cepet...
(*Madame Wincong is here... quick... quick...*)
- Desmond : Go... Go...
- Anna : Hi Desmond, I can't wait to see your Collection.
- Desmond : Oh you'll love it. (Models show Desmond's collection).
So what do you think about?
- Anna : It's so **drape!** Personally I wouldn't show this collection. It's so **Dior** a decade ago! You bored me Desmond! Koleksi spring kamu yang lalu lebih youthful and colorful. Nah... this is nice vest, this should be your collection. What am I going to do with you Desmond. Yeah hallo Dave. (Leave room).
(*It's so drape! Personally I wouldn't show this collection. It's so Dior a decade ago! You bored me Desmond! Your last spring collection is more youthful and colorful. Nah... this is nice vest, this should be your collection. What am I going to do with you Desmond? Yeah, hello Dave.) (Leave room)*)
- Desmond : This is all your fault.
- Fadil : Eh... pak gimana kalau pitanya kita copot aja?
(*What if we remove the ribbon?*)
- Desmond : I'm from **Parisian** what do you know about **fashion?**
When this show is over you are also over!

Anna and Desmond's mixed Indonesia and English language then Anna used registers almost in every conversation, meanwhile Fadil and Naira only mixed language and used registers in fashion term.

Based on this conversation some noun are used to denote people (*Madame, Dior* and *Parisian*), thing (*drape*), and concept (*fashion*). *Dior* is French fashion designer also called Christian Dior. Best known as the founder of one of the world's top fashion houses, his works often becomes references for another designer in the world. Next register used is *Madame*, in this conversation this word mentioned twice but in different appliances because this term had generalization in meaning. *Madame* is polite form of address for women, at first conversation this term for Desmond which is a male and second for Anna that actually women. Now days this term not only for women but also for men who act like women, this form of address actually give for person who has power or got respected in their society. Going to next registers is *drape* is dress with loosely material. The other register used is *Parisian* refers to person born and raised from Paris. The last is *fashion* mean popular or trend style in clothing, accessories, footwear, etc.

Next conversation happens after fashion show held. Anna satisfies with Desmond's new collection that not plagiarism another designer anymore and promise to give him *cover* for the next *issue*. The language for this conversation completely used English language and found few of registers words as follow:

Data 7

Anna : Congratulation, that was great show, you're best!
 Desmond : Oh thanks you
 Anna : I'm gonna give you my fashion spread and *cover* for the next *issue*. I'm glad you listen for my advice.

There are two register in this conversation used to called thing. **Cover** means photograph placed in the front page of magazine. And then for **issue** means new magazine edition. The next conversation occurred between Anna and Jelita, they used some register such the conversation bellow.

Data 9

- Anna : Off course with your big boobs and wide hips, kamu gak mungkin **jalan** lagi kan ya? Im so sick with you chubbiness.
(Leave Jelita)
*(Off course with your big boobs and wide hips, you are never **walk** anymore, right? I'm so sick with your chubbiness.) (Leave Jelita)*
- Jelita : My goodness! Pantesan aja **Anorexia, Bulimia** meraja lela! Ampun deh.
(My goodness! Its true if anorexia and bulimia is become rampant!)

The conversation happens between Anna and Jelita as model, and she realizes that Jelita's body did not properly suit for model size. Both of them mixed their language from English to Indonesia and Jelita used register terms in conversations.

There are four register in this conversation used noun. **Anorexia** and **bulimia** is eating disorders mostly by women even there are men suffer too, they had obsession with thin body and fear to gaining weight. While **anorexia** characterized by reduces food portion followed by often view them as overweight or big even when they are already underweight and continue to feel hunger. Then **bulimia** characterized by consuming large amount of foods followed by vomit or taking stimulant to excreting of extensive concern for body weight. Another conversation which contains register is:

Data 10

Vera : Aduh lo lihat gak sih ini *headpiecenya* impossible banget.
(*Couldn't you see it? This is impossible headpiece.*)

Desmond : What? Kamu tuh yang impossible, lagaknya *prima donna model*, udah mati gaya cuma begitu aja.
(*What? You are impossible, you act like prima donna model, but you don't have any style*)

This conversation happens between Desmond, Mika, Jelita, and Vera as models. Mika give instruction to Vera and the other model about how to walk in show. In fashion show later Vera wear high and big *headpiece* feel difficult to walk and get angry to Mika as new choreographer who ask her to keep walk. Vera suddenly quit become *prima donna model* because she feel it impossible to walk and throw the *headpiece* then she leave the room. When Desmond see Vera's attitude, he curse and try to chase Vera but unexpectedly Desmond stumble and fall by *headpiece* in floor.

There are two registers in this conversation used noun to denote thing (*headpiece*) and people (*prima donna model*). *Headpiece* is a decorative design wear at head. Then for *prima donna model* means the terms to designate the leading model in fashion show, this label only for well-known and give good impact for fashion show.

Then, in the other conversation happens between two persons, Fadil and Naira in wardrobe room. Both of this characters used informal language in the conversation bellow.

Data 11

- Fadil : Yang ungu ya. Eike ambil **steamer** dulu ya.
(The purple one, right? I wants to take a steamer)
- Naira : He'eh.
(Yes.)

Based on conversation above Fadil mix Indonesia to English language when he mentions register term in English. The register used is **steamer**, a noun to denote thing means a device to remove wrinkle from the dress because lots of the designer dress made from materials that difficult using iron. In this conversation Fadil not only used fashion world term but also he used Gay community term, eyke in gay community means First-person singular pronoun in a sentence. This is happens because fashion world very close with Gay community, lots of Gay people works in fashion world.

Going to next conversation which contains register happens between two persons, Naira, and Mika. After Vera refuse to walked in fashion show, another problem raise that the show doesn't have prima donna model for finale.

Data 12

- Naira : Lupa, papa Edwand kan ngambek sama pak Desmond gara-gara kita gak jadi pake dia. Jadi gak mungkin dia bakal ngasih **anaknya**.
(I forgot that papa Edwand was cranky because Desmond didn't use him. So it impossible to him for lends his models.)
- Mika : Wait, gimana kalo mbak Jelita aja yang jalan untuk Finale-nya? It's gonna be fabulous.
(Wait, how about if you walking for finale? It's gonna be fabulous.)

- Jelita : Aduh, aku? Aku kan udah dua tahun gak jalan di catwalk, lagian I don't think the dress will fit me. Aku kan masih terlalu chubby untuk ukuran model.
(What, me? I've been two years not walking in catwalk, moreover I don't think this dress will fit me. I'm too chubby for model size.)
- Mika : No... No... Mbak you're not chubby, in fact you look very attractive in that curve.
*(No... No... Jelita, you're not **chubby**. In fact you look very attractive in that **curve**.)*
- Jelita : Kamu tuh masih baru di fashion industry, **majorment** kamu masih **majorment** orang awam lagi.
*(You are new in fashion industry, you still uses commonly people **perception**.)*

The language used in this conversation is Indonesia and English. Naira used Indonesia language but Mika mixed both languages. The register used in this conversation used Indonesia language. **Anaknya** is noun used to identify people means models from agency because lots of models joined agency to get jobs easily. The other registers in this conversation used English language, **majorment** is noun denote to concept refers to perception, in this conversation Jelita look Mika as new person in fashion industry and she feel Mika doesn't completely understand about fashion perception.

Moreover register also used in this conversation which happens between Jelita and Mika in makeup room before show. Both of them mixed Indonesia and English language and used registers in English language.

Data13

- Jelita : Don't worry about this. I'm so glad to do this. Terus ini blocking untuk jalan finale-nya nanti ya.
(Don't worry about this. I'm so glad to do this. So this is blocking for finale, right?)

Mika : Iya bener. Jadi tar *runway*-nya akan berbentuk *I-line* gitu. Tapi aku yakin sih mbak Jelita bakal lebih improve di *stage*. Just fell the dress.
(Yes right, so the runway in I-line format. But I'm sure you're will be improve in the stage. Just fell the dress.)

The registers in this conversation used noun to identify things (*runway*, *I-line*, and *stage*). First register is *stage* refers to runway or place where the models walk in fashion show. Second the register used is *I-line* means stage format shaped straight and longwise like I letter. And the last is *runway* is long track in fashion show for models walk.

Furthermore the register also used In this conversation which happens between Jelita and Desmond after show. Jelita admires Desmond's design but Desmond does not look happy because Naira changes the design.

Data 15

Jelita : I tell you this *design* is very *progressive* Desmond. I love it.
 Desmond : Gua benci lihat bajunya. Dirombak sembarangan sama si Naira.
(I hate this dress, Naira too much changed this dress.)

From this conversation, only Jelita used registers in this conversation. And the register used in noun to identify concept. *Design* mean product transformation from sketches into dress or fashion items.

The last conversation used register in noun happens between models and other fashion industry people. Jelita measures her new weight after doing exercise, then Indra as Jelita's husband comes and feels she is still attractive with her body.

Data 16

- Jelita : Mas Indra jangan ngeledek deh, *jeans* lama belum ada yang muat nih.
(Please don't tease at me, no ones the old jeans are fit for me)
- Indra : You look bagging in that *skirt*, honestly!

The language used in this conversation used Indonesian and English language. Indra as businessman talked with English language and used register in his conversation. The registers in this conversation used noun to identify thing, these registers are: *jeans* and *skirt*. *Jeans* and *skirt* is fashion items, *jeans* is trousers made from denim material to cover legs, and for *skirt* is a draped garment made out of a single piece of material and considered to women clothing.

4.1.1.2 Verb

The next parts of speech in this category is verb, this parts of speech describes an action or occurrence or indicates a state of being. Verb in Downy Runway Dreams mostly used to explain an action by the characters and characterized by predicate for subject. Verb also divided into two types: transitive and intransitive verb. Transitive verb is followed by a noun or noun phrase. And then for intransitive verb is one that does not have a direct object.

First conversation which contain verb as register is stated in this conversation between Desmond and Mika in workplace, she mixed between English and Indonesia language to explain her idea about next fashion show. She

used a lot of registers from her conversation, some of them categorized as intransitive verb because these terms as predicates don't need a subject.

Data 1

Desmond : Hmm... basement, kok bisa sama kaya ide saya.

(hmmm... Basement just looks like my idea.)

Mika : Iya pak suasananya akan jadi industrialis tapi kita buat kursi audiencenya moodnya tetap romantic, now imagine a dark venue with loud pounding music dan lighting menggantung sporadic just like the one you see in any private club in downtown New York. Bentuk catwalknya tetap kita buat simple berbentuk huruf I. Lalu satu persatu model maju ke depan, **pose** and then **beveal** kemudian mereka kembali ke belakang membentuk barisan where they became your **mannequin**. Expression less!

*(Yes sir, the atmosphere would be industrialist but we make audience seat in romantic mood, now imagine a dark venue with loud pounding music and sporadic lighting just like the one you see in any private club in downtown New York. We still uses simple catwalk in I form. Then one by one models walk, **pose**, and then **beveal**, then they back in line where they became your **mannequin**. Expression less!)*

From the conversation above, these registers are: **pose**, **beveal** and **mannequin**. First register used is **pose** means model's posture in specific position. Second is **beveal** is kind of model's posture standing in one knee popped out and flattering legs with the arms in waist. And the last register used is **mannequin** means model's posture silent resembling display doll. Then the other conversation contains registers occurred while Mika talk to fashion show crews then she giving the lay out and show schedule to them.

Data 3

Mika : Okay team, since you all here, aku mau **ngebrief** dulu sebentar ya. Ini ada denahnya sama rundown. (talked in Handy Talky) Sandy... Sandy... Monitor, Update please. Mbak jelita udah datang?

*(Okay team, since you all here, I want to **briefing** for a moment. Here the lay out and rundown. (talked in Handy Talky) Sandy... Sandy... Monitor, Update please. Is it Jelita coming?)*

The language from this conversation is mixed between Indonesia and English. The register used in this conversation is verb, the verb is **ngebrief**. Here **ngebrief** is loanword from *brief* mean giving last detailed information before show.

The other conversation which contains verb happens between Jelita and Naira by phone call. Jelita understand about the situation in Desmond's office and Naira make appointment with her to try new dress.

Data 8

Jelita : Iya pasti chaos kan show tunggalnya tinggal besok.
(Off course it will be chaos there, his single show is tomorrow.)

Naira : Oia mbak **ngepass** bajunya bisa sekarang?
*(How about dress **fitting**, can we do today?)*

The language used in this conversation mixed between Indonesia and English language. The register is transitive verb because the term as predicate followed by subject. The register is **ngepass** mean process to fitting dress to see they fit properly.

The next conversation which contains of verb as register is stated in the conversation bellow. This conversation occurred when Anna meet Jelita. Anna

shocks to see Jelita as model because her body did not completely back after giving birth by express it using register as stated in her statement.

Data 9

- Anna : How didn't I know you **walking** for Desmond's show?
- Jelita : Oh no, I'm just here to get my dress buat nonton shownya besok.
(*Oh no, I'm just here to get my dress for his show tomorrow.*)
- Anna : Off course with your big boobs and wide hips, kamu gak mungkin **jalan** lagi kan ya? Im so sick with you chubbiness.
(Leave Jelita)
(*Off course with your big boobs and wide hips, you are never **walk** anymore, right? I'm so sick with your chubbiness.*) (Leave Jelita)

This conversation happens in informal form and the language and register mixed between Indonesia and English language. The registers used in verb because the terms describe an action function as predicate for subject in that conversation. The registers are **walking** and **jalan**. **Walking** has same meaning with **jalan** because this term is translated between English and Indonesia language means became models for fashion show. Last conversation contain verb occurred between Jelita and Mika in makeup room before the show begin.

Data 13

- Jelita : Don't worry about this. I'm so glad to do this. Terus ini **blocking** untuk jalan finale-nya nanti ya.
(*Don't worry about this. I'm so glad to do this. So this is **blocking** for finale, right?*)

Mika : Iya bener. Jadi tar runway-nya akan berbentuk I-line gitu. Tapi aku yakin sih mbak Jelita bakal lebih improve di stage. Just fell the dress.

(Yes right, so the runway in I-line format. But I'm sure you're will be improve in the stage. Just fell the dress.)

The language used in this conversation is Indonesia mixed with English.

The register used in English language is **blocking**. This term is verb means setting of motions for each model in stage.

4.1.1.3 Adjective

Adjectives are words that describe or modify another person or thing in the sentence. Adjective in Downy Runway Dreams divided into three types: *attribute, postpositive, and predicative*. *Attribute* placed in front of noun. *Postpositive* placed after noun without linking verb. Then for *predicative* placed after noun follow by linking verb.

In first conversation happens between Desmond and Mika in workplace. Both of them talk about concept for next fashion show. Seeing elegant and romantic dress, Mika plans to create venue in contrasting place.

Data 1

Desmond : Okay this all my collection, so I want the models to be **edgy, vibrant**, when they walk it's like they want give a death. You get it?

Mika : Yes pak!
(Yes, sir)

Desmond : And one more things, you don't get the job because you're good. But because my assistant here fail to booked me big choreographer. So if you fail me I'm gonna make sure you are never find a job in the fashion industry ever

again, not only in Jakarta, Indonesia, the world, but to the galactic universe.

Mika : Absolutely pak, I will not fail you.
(*Absolutely sir, I will not fail you*)

Desmond : One more thing dear, ten years from now when you succeeded as fashion choreographer, you must mention my name in all magazine interviews you do, okay?

Mika : OK, makasih pak.
(*Ok, thanks sir.*)

Naira : (whispered to Mika) peace ya mbak.
(*Whispered to Mika*) (*please be patience.*)

Desmond : OK sekarang kamu punya waktu dua menit untuk jual diri kamu ke saya.
(*OK now you have two minutes to explain yourself.*)

Mika : Melihat koleksi bapak yang romantic, saya pikir seru deh pak kalau kita buat venue shownya di tempat-tempat yang kontras. Misalnya kaya di basement, gudang, atau mungkin di...
(*Seeing your romantic collection, I think it will be amazing if we make the show venue in contrast place. Such as in basement, warehouse, or maybe...*)

Desmond : Hmm... basement, kok bisa sama kaya ide saya.
(*hmmm... Basement just looks like my idea.*)

Mika : Iya pak suasananya akan jadi industrialis tapi kita buat kursi audiencenya moodnya tetap romantic, now imagine a **dark venue** with **loud pounding music** dan lighting menggantung **sporadic** just like the one you see in any private club in downtown New York. Bentuk catwalknya tetap kita buat simple berbentuk huruf I. Lalu satu persatu model maju ke depan, pose and then beveal kemudian mereka kembali ke belakang membentuk barisan where they became your mannequin. **Expression less!!**
(*Yes sir, the atmosphere would be industrialist but we make audience seat in romantic mood, now imagine a dark venue with loud pounding music and sporadic lighting just like the one you see in any private club in downtown New York. We still uses simple catwalk in I form. Then one by one models walk, pose, and then beveal, then they back in line where they became your mannequin. Expression less!*)

This conversation used several adjective as register. The first register is *edgy* is one kind of style close with rock style mix with classic style. Next register is *vibrant* is bright and strong energy. The others are *dark venue*, this term is attribute adjective, *dark* is adjective and place after *venue* as noun. This term refers to place with twilight light arrangement to create different atmosphere. Going to next registers is *sporadic* means unevenly light placement this term refers to Mika's concept to create *dark venue*. Next register is *loud pounding music* means to pound out a tune on the music effects. Last register used adjective in this conversation is *expression less*, this term is post positive adjective because *less* as adjective placed behind noun without follow by linking verb. *Expression less* is expression for models when they walk they have to show less expression aims to make audience more focus to dress not for models face.

Then another conversation happens between Desmond and Naira. Desmond ask Naira for add *big bow*, but she refused because from the Desmond's sketches he only put corsage. The registers are stated in this conversation bellow.

Data 4

Desmond : All I ask you is *big bow* where's my *big bow*, where?

Naira : Hmm... tapi pak seingat saya bapak mintanya corsage pak, kalo dari sketches yang ini pak...

(Hmm... but as I remember, you ordered corsage, based on this sketches...)

from this conversation, Desmond talked with English language, while Naira used Indonesia language. Desmond used the term *big bow* to explain big

ribbon actually add in women dress for ornament. This term is attribute adjective because the word **big** as adjective appear before **bow** as noun.

Next conversation occurred between Desmond and Anna. Anna compare Desmond's collection with his last collection because, Anna feel his last collection better than this collection.

Data 5

Desmond : Oh you'll love it. (Models show Desmond's collection).
So what do you think about?

Anna : It's so drape! Personally I wouldn't show this collection.
It's so Dior a decade ago! You bored me Desmond!
Koleksi spring kamu yang lalu lebih **youthful** and **colorful**.
Nah... this is nice vest, this should be your collection. What
am I going to do with you Desmond. Yeah hallo Dave.
(Leave room).

*(It's so drape! Personally I wouldn't show this collection.
It's so Dior a decade ago! You bored me Desmond! Your
last spring collection is more **youthful** and **colorful**. Nah...
this is nice vest, this should be your collection. What am I
going to do with you Desmond? Yeah, hello Dave.) (Leave
room)*

There are two adjective used as register in this conversation, **youthful** and **colorful**. These terms refer to collections theme with many colors and give youth spirit.

The next conversation which contains of register is stated in the dialogue bellow. This conversation occurred between Jelita and Anna. In this case Anna feels that Jelita's body does not appropriate to be model again then Anna express by using register as stated in her conversation

Data 9

- Jelita : Oh no, I'm just here to get my dress buat nonton show-nya besok.
(Oh no, I'm just here to get my dress for his show tomorrow.)
- Anna : Off course with your **big boobs** and **wide hips**, kamu gak mungkin jalan lagi kan ya? Im so sick with you **chubbiness**.
 (Leave Jelita).
*(Off course with your **big boobs** and **wide hips**, you are never walk anymore, right? I'm so sick with your **chubbiness**.) (Leave Jelita)*

The terms **big boobs** and **wide hips** means Jelita had big breast and wide hips for models size. Anna said that Jelita had **big boobs** and **wide hips** and this is not appropriate for fashion industry, although for normally people Jelita had natural body type. Most of the people in fashion industry assumed that the skinnier the better in industry eyes. But these paradigms raise serious debate because prompt the models doing anything to be skinnier for accepted in fashion industry. These efforts cause bad effect for models; they suffer undernourishment and psychology stressed. Next registers used is **chubbiness** means having plump and round body.

In other conversation which used register occurred between Jelita and Mika in this conversation. Mika offer Jelita to be prima donna model and walk for **finale**. Jelita refuse her offer because she feel have big body and not appropriate to walk in fashion show. Both of these character used register as stated in this conversation below:

Data 12

- Mika : Wait, gimana kalo mbak Jelita aja yang jalan untuk **Finale**-nya? It's gonna be **fabulous**.
*(Wait, how about if you walking for **finale**? It's gonna be **fabulous**.)*
- Jelita : Aduh, aku? Aku kan udah dua tahun gak jalan di catwalk, lagian I don't think the dress will **fit** me. Aku kan masih terlalu **chubby** untuk ukuran model.
*(What, me? I've been two years not walking in catwalk, moreover I don't think this dress will **fit** me. I'm too **chubby** for model size.)*
- Mika : No... No... Mbak you're not **chubby**, in fact you look very attractive in that **curve**.
*(No... No... Jelita, you're not **chubby**. In fact you look very attractive in that **curve**.)*

The registers used in conversation above are: **finale**, **fabulous**, **fit**, **chubby**, and **curve**. first register used is **finale** means the end parts of fashion show where all the models out together and one of the designer's masterpiece showed by prima donna models sometimes the designer out after prima donna model walked for receive flowers bouquet. Next is **fabulous** means expression of enthusiasm and joy. Then for **fit** means appropriate for body. The other registers is **chubby** have same meaning with fat or being fat. Going to last registers is **curve** refers to women's body like hourglass.

Furthermore this conversation also contains register which happens between Anna and Jelita after show. Anna tells to Jelita that her performing was amazing and she looks attractive with her natural body.

Data 14

- Anna : Jelita darling, gara-gara kamu *curvy body* akan jadi *hit*.
(Jelita darling, because of you, curvy body would become hit.)
- Jelita : Thanks mbak.
(Thanks.)

From this conversation, there are two register used in adjective form. First is *Hit* means popular and followed by people. Then for *curvy body curve* refers to women's body like hourglass.

Next conversation happens between Jelita and Desmond after show. Jelita admired Desmond's design but Desmond does not look happy because Naira changed the design.

Data 15

- Jelita : I tell you this *design* is very *progressive* Desmond. I love it.
- Desmond : Gua benci lihat bajunya. Dirombak sembarangan sama si Naira.
(I hate this dress, Naira too much changed this dress.)

Only Jelita used registers in this conversation. The register used is *Progressive* means going forward and improve better. The last conversation used register in adjective form stated in this conversation happens between models and other fashion industry people. Jelita measure her new weight after doing exercise, then Indra as Jelita's husband come and fell she is still attractive with her body.

Data 16

- Jelita : Mas Indra jangan ngeledek deh, jeans lama belum ada yang muat nih.
(Please don't tease at me, no ones the old jeans are fit for me)
- Indra : You look **bagging** in that skirt, honestly!

From this conversation, Jelita used Indonesia language while Indra tend to used English. Only one registers used in adjective form. The words **bagging** in Indra's statement is a term to express sexy and attractive.

4.1.1.4 Adverb

The next type of register based on part of speech is adverb. Adverbs are words like slowly, now, soon, and suddenly. In every conversation which contains an adverb in Downy Runway Dreams usually modifies a verb or a verb phrase. It provides information about the manner, place, time, frequency, certainty, or other circumstances of the activity denoted by the verb or verb phrase. Adverbs frequently end in -ly; however, many words and phrases not ending in -ly serve an adverbial function.

The first conversation which contain of register is stated in this dialogue bellow. In this conversation Mika explain her concept to Desmond. In this case Desmond agrees with her. Furthermore, Mika use register in adverb form as stated in the conversation bellow:

Data 1

- Mika : Iya pak suasananya akan jadi industrialis tapi kita buat kursi audiencenya moodnya tetap romantic, now imagine a dark venue with loud pounding music dan lighting menggantung sporadic just like the one you see in any ***private club in downtown New York***. Bentuk catwalknya tetap kita buat simple berbentuk huruf I. Lalu satu persatu model maju ke depan, pose and then beveal kemudian mereka kembali ke belakang membentuk barisan where they became your mannequin. Expression less!
(Yes sir, the atmosphere would be industrialist but we make audience seat in romantic mood, now imagine a dark venue with loud pounding music and sporadic lighting just like the one you see in any private club in downtown New York. We still uses simple catwalk in I form. Then one by one models walk, pose, and then beveal, then they back in line where they became your mannequin. Expression less!)
- Desmond : Hmm... you are not bad. I like your idea. Just hope the execution thousand thumbs better than your words.

The term ***private club in downtown New York*** is adverb to provide information about place. ***Private club in downtown New York*** is term refers to elite place that cost thousands of dollars to join and the entire member list are often kept secret. The next of register used in adverb form are from this conversation as follow:

Data 2

- Sandy : Mbak Mika, pak Desmond uda ***di backstage***. Kita mulai sekarang aja. Orang-orang udah complain di twitter.
(Mika, Mr. Desmond already in backstage now. We have to start soon. The audience has complained in twitter.)
- Mika : (talked in Handy Talky) ***Backstage monitor***.
- Crew : (replied in Handy Talky) ***Backstage ready***.

Mika used term *backstage* refers to back area in stage. Then Mika talked in Handy Talky *Backstage monitor* aim to ask situation in there and crew replied *backstage ready* mean that everything there is ready. Next conversation happens between Mika and Esti. In Esti's dialogue contain adverb to inform place.

Data 6

- Mika : Lo tuh makeup artist tapi kok lebih heboh dari modelnya.
(As a makeup artist, you become too much from model.)
- Esti : Lah justru I'm the *showcase of my talent* donk. Kayanya elo deh mik yang harus dandan dikit.
(Instead I'm the showcase of my talent. I think you have to makeup Mik.)

The register used from this conversation is *showcase of my talent* refers Esti make herself as media to show her capability in makeup. The others conversation which contain register stated in this conversation. This conversation happens between Anna and Jelita. Anna used register in adverb form to ask Jelita.

Data 9

- Anna : How didn't I know you walking for *Desmond's show*?
- Jelita : Oh no, I'm just here to get my dress buat nonton show-nya besok.
(Oh no, I'm just here to get my dress for his show tomorrow.)

Desmond's show refers to Desmond's fashion show and he as single designer in that show. The last conversations which contain register are stated in this conversation below:

Data 10

- Jelita : Hey Desmond.

Desmond : Hey Jelita, tar ya. Kamu lihat tuh Jelita, that's a model. Asal kamu tau ya model jaman dulu mau dipakein rambut 10 meter juga bisa jalan *elegantly, gracefully*, you fell the dress, flow it. Badan kaku kaya tiang listrik aja lagak jadi prima donna.

(Hy Jelita, wait a minute. Look to Jelita, that's a model. As you know the veterans models worn 10 meters hair could walk elegantly, gracefully, you feel the dress, flow it. You have straight body like electric pole but acts like prima donna model.)

The registers used in this conversation are *elegantly* and *gracefully* is adverb characterized end by -ly. *Elegantly* mean when models walk they must show their confident, classy and the luxurious of the dress, and then for *gracefully* is a lithe movement and beauty manner that model should show up. These two terms are importance aspects for models because most of the designer's dress creates for high society class, so they have to able to present the dress.

4.1.2 Phrase

In everyday speech, people may refer to any group of words as a phrase. (Kroeger, 2005:36) a phrase is lower on the grammatical hierarchy than clauses. This means that phrases are in some sense "smaller" than clauses. Just as words may be classified into different categories, so in this chapter phrase divided into noun phrase and verb phrase.

4.1.2.1 Noun Phrase

The next category in this chapter is noun phrase, this parts of speech is a word group with a noun or pronoun as its head. The simplest noun phrase consists of a single noun. The noun head can be accompanied by modifiers, determiners

(such as the, a, her), and/or complements. Below is the list of dialogue which contains of noun phrase as register.

The first conversation which contains Noun Phrase as register is stated in the dialogue below. This conversation occurred between Desmond and Mika in workplace. Desmond upset to her assistant that failed to hire famous *fashion choreographer* for his fashion show. Desmond interview Mika and threat her if she fail in fashion show, Desmond will give bad reference to Mika. Ironically, if Mika succeeded one day, she must mention his name.

Data 1

Desmond : And one more things, you don't get the job because you're good. But because my assistant here fail to booked me big choreographer. So if you fail me I'm gonna make sure you are never find a job in the *fashion industry* ever again, not only in Jakarta, Indonesia, the world, but to the galactic universe.

Mika : Absolutely pak, I will not fail you.
(*Absolutely sir, I will not fail you*)

Desmond : One more thing dear, ten years from now when you succeeded as *fashion choreographer*, you must mention my name in all magazine interviews you do, okay?

Mika : OK, makasih pak.
(*Ok, thanks sir.*)

The language in conversation used formal language. Here Mika mixed between Indonesia and English language while Desmond used English and registers in noun phrase in his conversation. The registers in this conversation are: *fashion choreographer* and *fashion industry*. And for *fashion choreographer* is a person who arrange theme, feel and design of fashion shows. *Fashion industry*

is factory system of production, and the proliferation of retail outlets such as department stores.

The other conversation happens between Anna and Desmond in workplace. Anna comment to Desmond's works copied with another designer's works and not deserve to show for public. Then Desmond blame to Naira and threat after the show he fired Naira.

Data 5

Anna : It's so drupe! Personally I wouldn't show this collection. It's so Dior a decade ago! You bored me Desmond! **Koleksi spring** kamu yang lalu lebih youthful and colorful. Nah... this is nice vest, this should be your collection. What am I going to do with you Desmond. Yeah hallo Dave. (Leave room).

*(It's so drupe! Personally I wouldn't show this collection. It's so Dior a decade ago! You bored me Desmond! Your last **spring collection** is more youthful and colorful. Nah... this is nice vest, this should be your collection. What am I going to do with you Desmond? Yeah, hello Dave.) (Leave room)*

Desmond : This is all your fault.

Only one register used in this conversation. **Koleksi spring** is noun phrase refers to designer's works that only showed for spring season. Although Indonesia has two seasons, almost fashion trends follows four seasons and the designers held fashion show in every season and shows dress that related and comfort to worn in that seasons. Spring collection characterized by floral or colorful pattern.

Then another conversation happens in park between Mika and Esti as *makeup artist*, Esti is Mika's friend so they use informal language. Mika complained Esti's who keep groomed every time as stated in this conversation below.

Data 6

- Mika : Lo tuh *makeup artist* tapi kok lebih heboh dari modelnya.
(As a makeup artist, you become too much from model.)
- Esti : Lah justru I'm the showcase of my talent donk. Kayanya elo deh mik yang harus dandan dikit.
(Instead I'm the showcase of my talent. I think you have to makeup Mik.)

There is one register used in this conversation. *Makeup artist* is person who applying makeup for theatrical, television, film, fashion, magazines and other similar productions.

Furthermore, noun phrase also used in this conversation which happens between Anna and Desmond. Anna felt impress after watched Desmond's fashion show, and would give him article about his show in next magazine edition by using English language in this conversation.

Data 7

- Anna : Congratulation, that was great show, you're best!
- Desmond : Oh thanks you
- Anna : I'm gonna give you my *fashion spread* and cover for the next issue. I'm glad you listen for my advice.

Both of these characters used English in and register in conversation. The only one register in this conversation is *fashion spread* means article in newspaper or magazine that covers two pages or more. *Fashions spread and*

cover is great publicity to promote new designer collection because the article or photograph put in easily to look and double pages, it effective to make citizen pay more attention. Next is the conversation between model and fashion industry workers as stated in conversation bellow.

Data 8

- Jelita : Iya pasti chaos kan *show tunggalnya* tinggal besok.
(off course it will be chaos there, his single show is tomorrow.)
- Naira : Oia mbak ngepass bajunya bisa sekarang?
(how about dress fitting, can we do today?)

This conversation happens between Naira calls Jelita as retire model make appointment to fitting her dress, Jelita retire after giving a birth. Only one register used in this conversation is *show tunggal*. This term mixed between Indonesia and English language, means there is only one designer in fashion show to show his or her collections, mostly only for designer who has big, well-known name and brand to held *show tunggal* or single show.

Then, the next example of register is stated in this conversation bellow. In this conversation happens between Jelita and Desmond. Jelita comes to Desmond office to try her new dress, but Desmond made her as example to another model how to be a *prima donna model*.

Data 10

- Desmond : What? Kamu tuh yang impossible, lagaknya *prima donna model*, udah *mati gaya* cuma begitu aja.
(What? You are impossible, you act like prima donna model, but you don't have any style)
- Jelita : Hey Desmond.

Desmond : Hey Jelita, tar ya. Kamu lihat tuh Jelita, that's a model. Asal kamu tau ya model jaman dulu mau dipakein rambut 10 meter juga bisa jalan elegantly, gracefully, you fell the dress, flow it. Badan kaku kaya tiang listrik aja lagak jadi *prima donna model*.

The language used in this conversation mixed between Indonesia and English language. The register used in this conversation is *prima donna model* means the terms to designate the leading model in fashion show, this label only for well-known models and give good impact for fashion show. The last register is *mati gaya* is contemporary Indonesia language means a situations where a person lost the idea so they cannot doing anything, but in fashion this term means a models less of body gesture and doesn't know how to pose.

4.1.2.2 Verb Phrase

The next category in this chapter is verb phrase. This part of speech is composed of at least one verb or both the verb its dependent objects, complements and other modifiers and as predicate in sentence. Mostly, verb phrase in this conversations bellow characterized by verb followed with noun. The first conversation occurred between Mika and Desmond. In here Desmond explain about his new fashion show concept.

Data 1

Desmond : Okay this all my collection, so I want the models to be edgy, vibrant, when they walk it's like they want *give a death*. You get it?

Mika : Yes pak!
(Yes, sir)

Desmond : One more thing dear, ten years from now when you succeeded as fashion choreographer, you must mention my name in all *magazine interviews* you do, okay?

In this conversation the language used in Indonesia and English language, Mika tends to mixed her language and mention some of register. Then Desmond replies with completely English language. There are two register used in noun phrase form. The first *Give a death* is noun phrase composed with verb (give) with noun (death). This term refers to expression for models when they walk they have to show less expression even look like dead person aims to make audience more focus to dress not for models face. The last is *magazine interview* is conversation between magazine journalists with people in in fashion world to get information about fashion.

Next conversation is happens before the show started, Mika gather the crew to give last information. And then she talks to the backstage crew in Handy Talky ask about Jelita.

Data 3

Mika : Okay team, since you all here, aku mau ngebrief dulu sebentar ya. Ini ada denahnya sama rundown. (talked in Handy Talky) Sandy... Sandy... Monitor, *Update please*. Mbak jelita udah datang?
(Okay team, since you all here, I want to briefing for a moment. Here the lay out and rundown. (talked in Handy Talky) Sandy... Sandy... Monitor, Update please. Is it Jelita coming?)

In this conversation Mika used register in verb phrase form composed by verb. The term is *update please* means asking last information. Another

conversation happens in workplace. Desmond angry to Vera because she keeps touch the headpiece and it make her walk become awful, She feels impossible to walk with that large headpiece. Desmond explains that models now very different with veteran models. Veterans model can walk no matter how large headpiece the use impressively.

Data 10

Jelita : Hey Desmond.

Desmond : Hey Jelita, tar ya. Kamu lihat tuh Jelita, that's a model. Asal kamu tau ya model jaman dulu mau dipakein rambut 10 meter juga bisa jalan elegantly, gracefully, you **feel the dress**, flow it. Badan kaku kaya tiang listrik aja lagak jadi prima donna.

*(Hy Jelita, wait a minute. Look to Jelita, that's a model. As you know the veterans models worn 10 meters hair could walk elegantly, gracefully, you **feel the dress**, flow it. You have straight body like electric pole but acts like prima donna model.)*

In this conversation the characters used the language in informal forms. The register in this conversation used verb phrase. **Feel the dress** composed by **feel** (verb) and **the dress** (noun) means fashion people believe that each dress create in different theme and had sprit inside, when models walk in fashion show they should show and present that spirit. For example when the models show the dress in rock theme they should present in rock style and when they show the dress for dinner or formal event they should present elegantly.

From data obtained, almost registers used English language. Some of the registers used extensively in Indonesia vocabulary and became loanword from origin word. These registers are **model, fashion, cover, koleksi, pose** and **show**.

Then some of terms adapted from English language. The term *bagging* adapted from English may come from word bag means place for big size pocket to contain something, but if this word applied by fashion people this terms means a term to express sexy and attractive.

There are several terms related to the fashion worlds which are known by common people but there are difference meanings when they used in fashion worlds. The term *fit* is adapted from English language that common people interpret as good or healthy condition, while in fashion world's it means appropriate for body size. The other terms is *hit*, this term adapted from English language means accidentally strike against something and causing injury. In fashion world this term means popular or something that people followed. The other terms cannot find in English dictionary and only exist in fashion terms; the term *beveal* means one of model's positions.

The data above describe the registers that used in Downy Runway Dreams. Based on the conversation above the characters used the register when they do their activity. In this case the researcher tries to support the first research question about register words are used by the character in "Downy Runway Dreams". Here are the lists of the words.

Table 1 Register as Noun

No	Register	Meaning	Data
1	anaknya	models from agency	#12

2	anorexia	eating disorders characterized by reduce food portion often view them as overweight or big even when they are already underweight and continue to feel hunger	#9
3	boast	something impressive that someone or something had	#4
4	bulimia	eating disorders characterized by consuming large amount of foods followed by vomit or taking stimulant of extensive concern for body weight	#9
5	catwalk	short track in fashion show for models walk	#1,#12
6	collection	designer's work or creation	#1,#5
7	coreographer	a person who creates dance composition	#1
8	corsage	a small bouquet of flowers worn on a woman's dress or worn around her wrist	#4
9	cover	photograph placed in the front page of magazine	#7
10	design	product transformation from sketches into dress or fashion items	#15
11	dior	French fashion designer also called Christian Dior. Best known as the founder of one of the world's top fashion houses	#5
12	drape	dress with loosely material	#5
13	dress	kind of clothing made by designer's work	#4,#9,#10,#12,#13

14	fashion	popular or trend style in clothing, accessories, footwear, etc.	#5
15	glamour	impression of attraction or fascination that a particularly luxurious or elegant appearance	#4
16	headpiece	a decorative design wear at head	#10
17	I-line	stage format shaped straight and longwise like I letter	#13
18	issue	new magazine edition	#7
19	jeans	trousers made from denim material to cover legs	#16
20	koleksi	designer's work or creation	#1
21	madame	form of address actually give for person who has power or got respected in their society	#5
22	majorment	perception	#12
23	model	a person works to promote or display fashion clothing	#1,#6, #10,#12
24	parisian	person born and raised from Paris	#5
25	plain	Bored	#4
26	rundown	show schedule arrange based time	#3
27	runway	long track in fashion show for models walk	#13
28	sequence	ordered list for show	#2
29	sketches	refers to hand drawing to record an idea, image, or principle	#4
30	skirt	a draped garment made out of a single piece of material and considered to women clothing	#16

31	stage	runway or place where the models walk in fashion show	#13
32	steamer	device to remove wrinkle from the dress	#11
33	venue show	place for fashion show held	#1
34	vest	sleeveless fashion item covering the upper body	#4

Table 2 Register as Verb

No	Register	Meaning	Data
1	beveal	model's posture standing in one knee popped and flattering legs with the arm in waist	#1
2	blocking	setting of motions for each models in stage	#13
3	jalan	doing models for fashion show	#9, #10, #12, #13
4	mannequin	model's posture silent resembling display doll	#1
5	ngebrief	giving last detailed information before show	#3
6	ngepass	process to fitting dress to see they fit properly	#8
7	pose	model's posture in specific position	#1
8	walking	doing models for fashion show	#9

Table 3 Register as Adjective

No	Register	Meaning	Data
1	bagging	a term to express sexy and attractive	#16

2	big boobs	big breast for models size	#9
3	big bow	to big ribbon actually add in women dress for ornament	#4
4	chubbiness	having plump and round body	#9
5	chubby	same meaning with fat or being fat	#12
6	colorful	collections theme with many colors	#5
7	curve	women's body like hourglass	#12
8	curvy body	women's body like hourglass	#14
9	dark venue	place with twilight light arrangement to create different atmosphere	#1
10	edgy	one kind of style close with rock style mix with classic style	#1
11	expression less	expression for models when they walk they have to show less expression	#1
12	fabulous	expression of enthusiasm and joy	#12
13	finale	the end parts of fashion show where all the models out together and one of the designer's masterpiece showed by prima donna models sometimes the designer out after prima donna model walked for receive flowers bouquet	#4,#12, #13
14	fit	appropriate for body size	#12
15	hit	popular and followed by people	#14
16	loud pounding music	pound out a tune on the music effects	#1
17	progressive	going forward and improve better	#15

18	sporadic	unevenly pattern	#1
19	vibrant	bright and strong energy	#1
20	wide hips	wide hips for models size	#9
21	youthfull	give youth spirit	#5

Table 4 Register as Adverb

No	Register	Meaning	Data
1	backstage	back area in stage.	#2
2	backstage monitor	ask situation in there	#2
3	backstage ready	everything there is ready.	#2
4	desmond's show	Desmond's fashion show and he as single designer in that show	#9
5	elegantly	when models walk they must show their confident, classy and the luxurious of the dress	#10
6	gracefully	lithe movement and beauty manner that model should show up	#10
7	private club in downtown new york	elite place that cost thousands of dollars to join and the entire member list are often kept secret	#1
8	showcase of my talent	make themrself as media to show their capability in makeup	#6

Table 5 Register as Noun Phrase

No	Register	Meaning	Data
1	fashion coreographer	a person who arrange theme, feel and design of fashion shows	#1
2	fashion industry	is factory system of production, and the proliferation of retail outlets such as department stores	#1,#12

3	fashion spread	advertisement or article in newspaper or magazine that covers two pages	#7
4	koleksi spring	designer's works that only showed in spring season	#5
5	makeup artist	person who applying makeup for theatrical, television, film, fashion, magazines and other similar productions	#6
6	mati gaya	a models less of body gesture and doesn't know how to pose	#10
7	prima donna model	means the terms to designate the leading model in fashion show, this label only for well-known and give good impact for fashion show	#10
8	show tunggal	there is only one designer in fashion show to show his or her collections	#8

Table 6 Register as Verb Phrase

No	Register	Meaning	Data
1	feel the dress	fashion people believe that each dress create in different theme and had sprit inside, when models walk in fashion show they should show and present that spirit	#10,#13
2	give a death	look like dead person aims to make audience more focus to dress	#1
3	magazine interview	conversation between magazine journalists with people in in fashion world to get information about fashion	#1

4	monitor, update please	means asking last information	#3
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4.2 Factors Influenced the Use of Register

People use language as a bridge to communicate and make relationship with other people. From the observation, the writer comes to mention social context that are responsible for the use of register by fashion world. There are four factors influence register by this community, those are:

4.2.1 Participant

The first factor is participant. The participant in this study is related to who are speaking. The character used those registers when they communicated with the people who have some occupation (activity). They can categorize as a speech community because they share certain terms that is required for them to understand each other. All the characters come from many positions and careers, and some of them taken education from foreign country. So, the language used in their conversation mostly in English. Beside that in some situations they mixed English and Indonesia language. See the conversation below:

Data 7

Anna : Congratulation, that was great *show*, you're best!
 Desmond : Oh thanks you
 Anna : I'm gonna give you my *fashion spread* and *cover* for the next *issue*. I'm glad you listen for my advice.

Data 1

Desmond : Okay this all my *collection*, so I want the *models* to be *edgy, vibrant*, when they walk it's like they want *give a death*. You get it?
 Mika : Yes pak!

(Yes, sir)

Data 3

Mika : Okay team, since you all here, aku mau *ngebrief* dulu sebentar ya. Ini ada denahnya sama *rundown*.
(Okay team, since you all here, I want to briefing for a moment. Here the lay out and rundown.)

From these data when Desmond and Anna often used conversation and registers in English language, thus with Mika she used English language. In other hands, when Mika did conversation with crews he tends to mixed English and Indonesia language but sill used register in English language. So the characters tends to used English language with person in same or high position but when they talked with people in lower position they mixed English and Indonesia language.

4.2.2 Setting / situational context

The second factors related to the situation in which the conversation happened. In Downy Runway Dreams, the setting taken from different place, in office, home, park, stage, etc. In some situation they use formal language when they talk in office with their boss or the respectful person. But when they talk with their workers or friend they use informal language. See the conversation below:

Data 1

Desmond : Okay this all my *collection*, so I want the *models* to be *edgy, vibrant*, when they it's like they want *give a death*.
 You get it?
 Mika : Yes pak!
(Yes, sir)
 Desmond : And one more things, you don't get the job because you're good. But because my assistant here fail to booked

me big **choreographer**. So if you fail me I'm gonna make sure you are never find a job in the **fashion industry** ever again, not only in Jakarta, Indonesia, the world, but to the galactic universe.

Mika : Absolutely pak, I will not fail you.
(*Absolutely sir, I will not fail you*)

This conversation took place in office when Desmond interview Mika before she get the job as fashion choreographer. Mika show her respect to Desmod with use formal language and call him *pak* means sir.

Data 6

Mika : Lo tuh **makeup artist** tapi kok lebih heboh dari modelnya.
(*As a makeup artist, you become too much from model.*)
Esti : Lah justru I'm the **showcase of my talent** donk. Kayanya elo deh mik yang harus dandan dikit.
(*Instead I'm the showcase of my talent. I think you have to makeup Mik.*)

In different location Mika use informal language when she talks with Esti as her friend and this conversation happen in park. They tend to used slang language sees from "lo" which is slang words in Jakarta.

Both of these conversations use register in English language. Based on two situations above, the setting of place and situation is influenced to use register.

4.2.3 Topic

The topic of the conversation among the character mostly uses special vocabulary when talking about their activity. See conversation bellow:

Data 1

Mika : Iya pak suasananya akan jadi industrialis tapi kita buat kursi audiencenya moodnya tetap romantic, now imagine a **dark venue** with **loud pounding music** dan lighting menggantung **sporadic** just like the one you see in any **private club in downtown New York**. Bentuk **catwalknya** tetap kita buat simple berbentuk huruf I. Lalu satu persatu **model** maju ke depan, **pose** and then **beveal** kemudian mereka kembali ke belakang membentuk barisan where they became your **mannequin**. **Expression less!!**
*(Yes sir, the atmosphere would be industrialist but we make audience seat in romantic mood, now imagine a **dark venue** with **loud pounding music** and **sporadic** lighting just like the one you see in **any private club in downtown New York**. We still uses simple catwalk in I form. Then one by one **models** walk, **pose**, and then **beveal**, then they back in line where they became your **mannequin**. **Expression less!**)*

The topic of this conversation above is fashion show theme. Mika used several registers that related to fashion show theme. The topic of the conversation also considered as the use of register by the characters.

4.2.4 Function of interaction

The function of the interaction also considered as the factor influences the register used by the characters. From the illustration above the writer found that the characters have many purpose when they communicating each other. See the conversation below:

Data 4

Desmond : This **Dress** is just too plain OK. This is supposed to be **finale**. I want **glamour** and **boast**, lots of **boast**.

From the sentence of the conversation above, there are kinds of acts which occur with the function of the interaction. First is the *locutionary act* referring to the literal meaning of actual word. This Dress is just too plain means the dress is less of creation. Second is the *illocutionary act* means the first person's intention in uttering the word. Desmond request to her assistant for add more decoration in that dress.

Based on four factors above, the researcher tries to support the second research question about the factors influenced the use of register used by the characters in Downy Runway Dreams.