

**AN ANALYSIS OF PERSUASIVE TECHNIQUES USED IN
COSMETICS ADVERTISEMENTS**

THESIS



By

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STATE ISLAMIC UNIVERSITY SUNAN AMPEL SURABAYA

2014

DECLARATION

This thesis contains materials which have been accepted for the award of Sarjana degree of English Department Faculty of Humanities UIN Sunan Ampel Surabaya. In order to the best of my knowledge and belief, it contains no material previously published or written by other person except where due reference is made in of the thesis.

Surabaya, June 30, 2014

The Researcher,



Yunita Sari Budiani

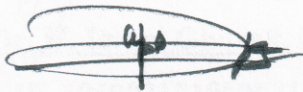
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THESIS APPROVAL SHEET

This thesis has been approved by the advisor to be examined.

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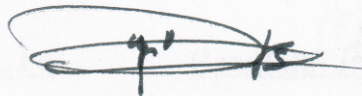


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THESIS EXAMINERS' APPROVAL SHEET

This thesis has been approved and accepted by the board of Examiners, English Department, Faculty of Letters and Humanities, State Islamic University Sunan Ampel Surabaya

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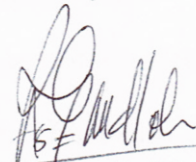
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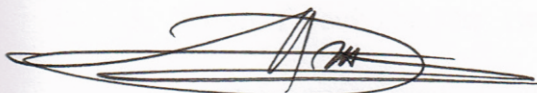
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