CHAPTER III

METHOD OF THE STUDY

This chapter tells about the method which is used in this research. It consists of research approach, technique of data collection, source of data, instrument, procedure, and technique of data analysis.

3.1 Research Approach

This research used descriptive approach in analyzing women's speech features that used by the main characters in "The Chronicles of Narnia: The Lion, The Witch and The Wardrobe" movie. In addition, the data are described descriptively based on the theory of women's speech features according to Lakoff. Issac (1981) stated that descriptive method is intended to describe situation or area of interest factually, systematically, and accurately.

3.2 Technique of Data collection

3.2.1 Source of Data

The data is taken from the fantasy adventures movie of "The Chronicles of Narnia: The Lion, The Witch and The Wardrobe". The data sources were the utterances from the script that are the words, phrases, clauses, and sentences used by the three main characters of the movie, Susan Pevensie (Anna Popplewell), Lucy Pevensie (Georgie Henley), and The Witch (Tilda Swinton). The data source included the features of women's language which uttered by Susan Pevensie, Lucy Pevensie, and The Witch based on Lakoff's theory.

3.2.2 Instrument

The main instrument is person (Moleong, 2007). Therefore, the proper instrument to analyze the data in this research is the writer herself. Moleong (2005:9) stated that a human instrument is used in a research because only human who has capability to understand the real condition of the research subject.

3.2.3 Procedure

In this research, the writer collects the data through the following steps:

1. Watching and understanding the movie

The writer watched "The Chronicles of Narnia: The Lion, The Witch and The Wardrobe" movie from beginning to the end. Then, the writer tried to understand the story especially the characteristic of the main characters in this movie.

2. Finding and reading the script of the movie

The writer tried to find the script and read it carefully to get a better comprehension of the dialogues based on the words, sentences, clauses, or phrase that are used by the main characters.

3. Identifying the data

After finding the dialogues, the writer identified it into ten types of women's speech features such as lexical hedges or fillers, tag questions, rising intonation on declaratives, 'empty' adjectives, precise color terms, intensifiers, 'hypercorrect' grammar, 'superpolite' forms, avoidance of strong swear words, and emphatic stress.

4. Note taking

After identifying the data into ten types of women's speech features, the writer noted the utterances to find out the reason of using those types based on the social factor that found in some settings like house, room, etc.

3.3 Technique of Data Analysis

After collecting the data from the movie, the data will be analyzing by using following steps. First, understanding the data from the script of the movie "The Chronicles of Narnia: The Lion, The Witch and The Wardrobe" to know the meaning of the utterances that used by the main characters in the movie. Second, in section finding, the data will be classifying and analyzing based on Lakoff's theory the types of women's speech features. The data was analyzed to find ten types of women's speech features based on Lakoff's theory which are lexical hedges or filler, tag question, rising intonation on declaratives, empty adjectives, precise colour terms, intensifier, hypercorrect grammar, superpolite form, avoidance of strong swear words, and emphatic stress. Last, concluding the data based on the finding as the result analysis.