

**IMPOLITENESS STRATEGIES PERFORMED BY THE MAIN
CHARACTERS IN *TEENAGE BOUNTY HUNTERS* TV SERIES**

THESIS



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IMPOLITENESS STRATEGIES BY THE MAIN CHARACTERS IN *TEENAGE
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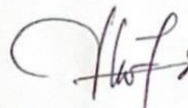
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ABSTRACT

Az Zahra, N., S. (2022). *Impoliteness Strategies Performed by the Main Characters in "Teenage Bounty Hunters" TV Series*. English Department, Faculty Arts and Humanities. UIN Sunan Ampel Surabaya. Advisor: Endratno Pilih Swasono, M.Pd.

Keywords: impoliteness strategies, impoliteness functions, face threatening act, Teenage Bounty Hunters tv series.

This study observes the use of impoliteness strategies by the main characters in *Teenage Bounty Hunters*. *Teenage Bounty Hunters* is a teen comedy-crime series that tells the life of Sterling and Blair Wesley in balancing school life and being bounty hunters. This study has two research problems: (1) What impoliteness strategies are implemented by the main characters in the *Teenage Bounty Hunters* TV series? (2) What are the functions of implementing impoliteness strategies by the main characters in the *Teenage Bounty Hunters* TV series? This study uses Culpeper's theory (2005) to observe the impoliteness strategies uttered by the main characters in the TV series. In addition, this study also analyzes impoliteness functions with the theory of Culpeper (2011).

This study used a descriptive qualitative method to identify, classify, and analyze the main characters' utterances which indicate impoliteness strategies and functions in the *Teenage Bounty Hunters* TV series. First, the researcher identified impoliteness strategies and functions using the initial code. Second, the researcher classified and analyzed the data to specify impoliteness strategies and functions spoken by Sterling and Blair.

In this thesis, four types of impoliteness strategies are found: the bald on record impoliteness, positive impoliteness, negative impoliteness, and mock politeness. The researcher found 106 data indicating the use of impoliteness strategies by the main characters. The main characters primarily use bald-on-record impoliteness since they prefer to attack other people's faces clearly and concisely. The researcher found 53 data of bald on record impoliteness uttered by the main characters. The researchers also found 22 data of negative impoliteness, 17 of positive impoliteness, and 14 of mock politeness. The main characters used impoliteness strategies to show their anger towards their interlocutors. The researcher found 51 data of affective function. A coercive function with 42 data followed this, and an entertaining function with 13 data. In this case, the affective function is mainly used by the main characters in the *Teenage Bounty Hunters* TV series.

ABSTRAK

Az Zahra, N., S. (2022). *Strategi Ketidaksopanan yang Dilakukan oleh Para Pemeran Utama dalam Serial TV “Teenage Bounty Hunters.”* Program Studi Sastra Inggris, Fakultas Adab dan Humaniora. UIN Sunan Ampel Surabaya. Pembimbing: Endratno Pili Swasono, M.Pd.

Kata kunci: strategi ketidaksopanan, fungsi ketidaksopanan, tindakan pengancaman muka, serial tv Teenage Bounty Hunters.

Studi ini mengamati penggunaan strategi ketidaksopanan oleh karakter utama dalam *Teenage Bounty Hunters*. *Teenage Bounty Hunters* adalah serial komedi-kriminal remaja yang menceritakan kehidupan Sterling dan Blair Wesley dalam menyeimbangkan kehidupan sekolah dan menjadi pemburu hadiah. Penelitian ini memiliki dua masalah penelitian: (1) Strategi ketidaksopanan apa yang diterapkan oleh karakter utama dalam serial TV *Teenage Bounty Hunters*? (2) Apa fungsi penerapan strategi ketidaksopanan oleh karakter utama dalam serial TV *Teenage Bounty Hunters*? Penelitian ini menggunakan teori Culpeper (2005) untuk mengamati strategi ketidaksopanan yang diucapkan oleh karakter utama dalam serial TV. Selain itu, penelitian ini juga menganalisis fungsi ketidaksantunan dengan teori Culpeper (2011).

Penelitian ini menggunakan metode kualitatif deskriptif untuk mengidentifikasi, mengklasifikasikan, dan menganalisis ucapan tokoh utama yang menunjukkan strategi dan fungsi ketidaksopanan dalam serial TV *Teenage Bounty Hunters*. Pertama, peneliti mengidentifikasi strategi dan fungsi ketidaksopanan menggunakan kode awal. Kedua, peneliti mengklasifikasikan dan menganalisis data untuk menentukan strategi dan fungsi ketidaksopanan yang diucapkan oleh Sterling dan Blair.

Dalam tesis ini, ditemukan empat jenis strategi ketidaksantunan: ketidaksopanan langsung, ketidaksopanan positif, ketidaksopanan negatif, dan kesopanan semu. Peneliti menemukan 106 data yang menunjukkan penggunaan strategi ketidaksopanan oleh para karakter utama. Para karakter utama terutama menggunakan ketidaksopanan langsung karena mereka lebih memilih untuk menyerang wajah orang lain dengan jelas dan ringkas. Peneliti menemukan 53 data ketidaksopanan langsung yang diucapkan oleh para tokoh utama. Peneliti juga menemukan 22 data ketidaksantunan negatif, 17 data ketidaksantunan positif, dan 14 data ketidaksopanan semu. Karakter utama menggunakan strategi ketidaksopanan untuk menunjukkan kemarahan mereka terhadap lawan bicara mereka. Peneliti menemukan 51 data fungsi afektif. Fungsi koersif dengan 42 data mengikuti ini, dan fungsi menghibur dengan 13 data. Dalam hal ini, fungsi afektif paling banyak digunakan oleh karakter utama dalam serial TV *Teenage Bounty Hunters*.

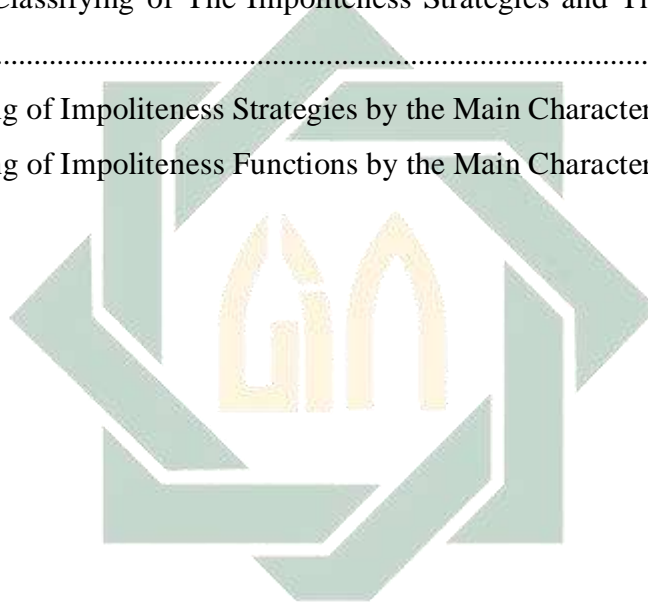
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