DECODING ON TREVOR NOAH AND JIM JEFFERIES' DARK JOKES IN STAND UP COMEDY

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ABSTRACT

Ruhaidi, S. (2022). *Decoding On Trevor Noah And Jim Jefferies' Dark Jokes In Stand Up Comedy.* English Department, Faculty Arts and Humanities. UIN Sunan Ampel Surabaya. Advisor: Endratno Pilih Swasono M.Pd

Keywords : Linguistic, Semiotics, Encoding and Decoding .

This study analyzes the Decoding of Trevor Noah and Jim Jefferies' dark jokes stand up comedy. The theory used in this research is the theory of reception analysis by Stuart Hall (1973). In addition, researchers used transcripts of dark jokes stand up comedy content on the Trevor Noah and Jim Jefferies channel as data in the study. Besides that, the researcher used the focus group discussion (FGD) method. This study consisted of two discussion problems: (1) How did Trevor Noah and Jim Jefferies constructed encoding dark jokes stand up comedy on Youtube? (2) How do respondents decoding to Trevor Noah and Jim Jefferies' dark jokes?.

This researcher uses a qualitative descriptive research method because this researcher analyzes the encoding and decoding of comics by Trevor Noah and Jim Jefferies, and this research is in the form of FGDs assisted by four respondents and one moderator to obtain decoding hypothetical position results.

Based on the Decoding analysis, the researcher found the results of the interpretation of the three hypothetical positions, namely 10 the hegemonic position, 6 negotiated position and 4 oppositional position. In this study, the background and insight of the respondents greatly influenced their interpretation of dark jokes stand up comedy which is divided into these hypothetical positions.

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ABSTRAK

Ruhaidi, S. (2022). *Penerimaan Pesan Pada Lelucon Gelap Trevor Noah Dan Jim Jefferies Dalam Stand Up Comedy.* Jurusan Bahasa Inggris, Fakultas Seni dan Humaniora. UIN Sunan Ampel Surabaya. Advisor: Endratno Pilih Swasono M.Pd

Kata Kunci : Linguistik, Semiotika, Encoding dan Decoding .

Studi ini penerimaan pesan dari lawakan gelap Trevor Noah dan Jim Jefferies dalam stand up comedy. Teori yang digunakan dalam penelitian ini adalah teori analisis resepsi oleh Stuart Hall (1973). Selain itu, peneliti menggunakan transkrip konten dark jokes stand up comedy di saluran Trevor Noah dan Jim Jefferies sebagai data dalam penelitian. Selain itu, peneliti menggunakan metode Focus Group Discussion (FGD). Penelitian ini terdiri dari dua pembahasan masalah: (1) Bagaimana Trevor Noah dan Jim Jefferies membangun stand up komedi gelap di Youtube? (2) Bagaimana presepsi responden terhadap lelucon gelap Trevor Noah dan Jim Jefferies?.

Peneliti menggunakan metode penelitian deskriptif kualitatif karena peneliti menganalisis penerimaan pesan komik oleh Trevor Noah dan Jim Jefferies, dan penelitian ini berbentuk FGD dibantu oleh empat responden dan satu moderator untuk mendapatkan hasil decoding posisi hipotesis.

Berdasarkan analisis penerimaan pesan, peneliti menemukan hasil interpretasi dari tiga posisi hipotesis yaitu 10 posisi hegemonik, 6 posisi negosiasi dan 4 posisi oposisi. Dalam penelitian ini latar belakang dan wawasan responden sangat mempengaruhi interpretasi mereka terhadap dark jokes stand up comedy yang terbagi dalam posisi hipotesis tersebut.

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CHAPTER I

INTRODUCTION

This chapter consists of the background of the study, problems of the study, the significance of the study, scope, limitation and definition of critical terms.

1.1 Background of the Study

Humor is one of the most difficult human needs to avoid. As a nonmaterial need, humor can have a powerful effect on the viewer. Every individual even a group of people, has a good sense of humor intentionally or unintentionally. Intentionally humor is usually done in the front crowds, such as in a show of theater or deep a speech intended to break the ice. Humor in no intentionally due to circumstances that suddenly arise and make people on the surrounding laugh.

Everyone has their own way of saying his desires or his feelings. Humor is one way to go some sort of indirect delivery. As one of the phenomena elegance, humor can be found in various places in various forms. This is what makes humor interesting in itself society. Humor mainly consists of advice (spoken or written words) and actions that cause laughter or excitement (these actions can lead to words) (Critchley, 2002; Ritchie, 2004).

Humor is a delivery medium that is made very fun and interesting to covery criticism, suggestion, fellings of sadness, anger, sympathy and various anxieties from oneself and the surrounding environment. As a means of education, humor is used by the community as a tool to increase knowledge and insight. As a means of social criticism, humor is an effective criticism tool when other

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criticisms cannot carry out their functions, for the target of criticism expressed is not so felt humiliating the criticized for being wittily delivered.

There are different types of humor that develop in society. For example humor in the form of writing, pictures, videos and packaged in various ways, such as comedy groups, comedy sketches and stand-up comedy. Stand-up comedy is also a a type of humor that is very developed today in society.

Stan-up comedy description is an encounter of a standing and single perfomer behaving comically and/or saying funny to the audience without properties support like costum, setting and other dramatic vehicle (Mintz, 1985). It's like music and films, there are many different genres of stand up comedy, the are slapstick, self desprecating jokes,observation comedy, comedy character, blue comedy, and the last one is dark comedy or also known as dark jokes, which is a type of humor or comedy based on observation of the dark side of everyday life. The aspects used include actual events from the world of politics, entertainment, sport, racism, religion, terrorism to war. But in reality, at present not all humor can bring comfort to listeners. The advent of the dark jokes or dark humor makes some viewrs event annoyed at jokes.

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According to Andre Breton in 1935. Andre Breton mentions the term dark jokes in his book Anthologie de l'humor noir (Anthology of Black Humor), in the book Andre Breton states that the true or first creator of dark jokes is Jonathan swift, this dark jokes means a comedy style. satire that brings up or offends taboo, serious and sensitive issues in society. In conclusion, these dark jokes allow taboos to become a discussion with humor (usually, including religion, one's

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physical / mental deficiencies, to one's family condition (for example an orphan or broken home).

Dark Jokes are currently a very popular theme to be discussed on social media. Understanding and trying to understand dark jokes is something that is not easy and "he said" these jokes can only be consumed or intended for "open minded" people. Basically, jokes aim to make laughter or jokes, but lately there are often jokes that have other purposes in it. Another purpose in question is that the jokes are made to cause controversy. The aspects in dark jokes are quite sensitive, so often the maker of dark jokes provokes contra on social media. But from other opinions, conveying dark jokes has its own benefits. Dark jokes can be used to tackle racism and stereotypes against ethnic minorities.

In a study entitled "The 'Other' Laughs Back: Humor and Resistance in Anti-racist Comedy" by Loughborough University, black comedians in the UK often use jokes that leverage their ethnicity and skin color to counter racism in society.

In addition, comedians with disabilities often use jokes with reverse psychology to overcome stereotypes against people with disabilities. In 2015, researchers from Brunel University London in their research entitled "From comedy targets to comedy-makers: disability and research comedy in live performance" proved this.

Although not an easy process, stand-up comedy by comedians with disabilities has the potential to become a powerful medium to challenge hegemonic norms around disability, (Sharon Lockyer, 2015)

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In delivering stand-up comedy material is inseparable from the encoding and decoding process, namely the process of delivering messages or encoding and the process of receiving messages from the audience, namely decoding, which is the theory that was popularized by the Stuart Hall in his essay entitled *Encoding and Decoding in the Television Discourse*. In his essay Hall said that in the encoding process there are two forms, namely in the form of verbal and non-verbal, in the decoding process there are three hypothetical positions, namely dominant - hegemonic, negotiation and opposition.

Such as a study entitled "Decoding of spectator toward advertisement about mush immunization for children under five in 2013 on television" (Muhammad fauzi prayoga, 2014). The result of his research analysis state that accur between immunization advertising products and consumers or adconnoisseurs are in accordance with the theory (Stuart hall on televisual encoding and decoding discourse,1980) that the emphasis on the role of readers or audiences in receiving messages depends on background, culture and the audience"s own life experience.

As well as research journal entitled "Audience reception on polygamy discource on film (study on"Berbagi Suami" film (2006), (Ayu Tiara Maretha, 2018) the result of her research state that there are different meanings based on the background and views of the informants which are then grouped into factors of cultural conditions, social life factors, individual personal condition factors and psychological factors.

For research on encoding and decoding theory. I think people are still

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rarely researching and developing this theory, as evidenced by several previous studies that researchers have found, where previous research is quite long, one of which is encoding and decoding The 12-step program discourse (Fitri Rahmawati, Surabaya 2008) this thesis examines the twelve step program, where the program is one of the programs for drug addicts, the physique of the program curesZ drug addicts, and the researcher examines how the program encodes and decodes the participants who join the program. And other research is the position of And other research is the position of the audience's decoding of white messages in the "painter" version of pond's flawles white advertisements on television (Nesya Septi Puspita Dewi, 2011). And research on stand up comedy including (Ista Gita Sasmita, 2016) with the title analysis in stand up comedy 2015, the objeck of this research is to find satirical comedies delivering by three comedians on television. And another researcher, namely Yamazaki (2010) with the title "Conversation implicature in stand up comedy" he analyzes conversational implicatures or hidden meanings in short-stand up comedy by Japanese Duo. In his studes, he found that the duo cause the audience laugh on purpose or to ridicule people natural assumptions or implicatures resulting from the flow of conversation. Like violation and type of deviations can be explained using H.P Grice"s cooperative principle theory and conversational maxims.

From previous research studies, it can be understood that many have researched stand-up comedy, but no one has analyzed stand-up comedy in the dark joke comedy genre yet, so researchers will prove that this theory is very suitable to be researched using stand-up comedy darkjokes objects.

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Although the dark joke genre is still a taboo genre, because it is different from the stand up comedy gendre in general, discussions in this comedy genre often discuss things such as racism, deadth, disasters, to things that shouldn't be made into comedy and not everyone can accept this comedy genre. There are several comics in this genre, namely : Jim Jefferies , Doug Stanhope, Daniel Sloss, Jimmy Carr and Travor Noah, where in this research will choose Travor Noah and Jim Jefferies as an objek of research.

The researcher choose this comics because of the style of stand up comedy Travor Noah and Jim Jefferies by conveying that the comedy materials is very simple and aesy to understand, even,though the material delivered is in the dark jokes gendre, which is most often discussed by him such as religion, race and acts of racism, so the audience really enjoyed each material with very clever writing and delivery techniques, and it is not wrong that many new comics were inspired by this comic. Travor Noah and Jim Jefferies are one of the most the active comics on social media, especially on youtube social media, he has his own youtube channel , namelly Travor Noah channel and Jim Jefferies channel, Travor Noah has 3 million subscribers and Jim Jefferies has 200 thousand subscribers, where he conveys his work on his youtube channel making it easier for researcher to research his works.

This decoding process the researcher involved 4 respondents, where the four respondents had different backgrounds, because the researcher wanted to get an opinion or receive messages from different angles, the first participant was a college student of English literature study program who really liked various

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content darkjokes are like memes, videos, and the stand up comedy darkjokes genre. the second participant, he is a college student of English literature study program whose background does not really like darkjokes type content, the third is a stand up comedy community, and the last is the background of English education student.

1.2 Problems of the Study

From the background of the study above, research questions are formulated as follows:

2. How is the dark jokes style in Trevor Noah and Jim Jefferies dark jokes stand up comedy on Youtube ?
3. How do respondents' decoding to Trevor Noah and Jim Jeffries' dark jokes Stand up Comedy on YouTube ?

1.3 Significance of the Study

This research is expected to enrich previous research and increase knowledge in the field of semiotics. This research will provide readers with a better understanding of the process of encoding and decoding messages with a focus on the genre of stand-up comedy Dark jokes.

Researcher will improve research results compared to previous studies that focused on films and advertisements. Researcher also hope that lovers of darkjokes comedy can understand more deeply these darkjokes. This research is expected to be useful for the development of semiotic studies and lead to the

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discovery of new findings related to encoding and decoding as guidelines for future studies.

1.4 Scope and Limitation

This research will only use Youtube from two dark joke comics, namely Stuart Hall and Jim Jefferies as the data source. Researchers will limit the research subjects to materials that contain elements of dark jokes only and explain the contents. This limitation is so that researchers focus on analyzing material with the genre dark jokes only.

1.5 Definition of Key Terms

a. The encoding of a message is the production of the message. It is a system of coded meanings,
b. The decoding of a message is how an audience member is able to understand, and interpret the message (Stuart Hall, 1980).
c. Comedy is a broad genre of film, television, and literature in which the goal is to make an audience laugh.
d. Stand-up comedy is a comedy performance and narrative craft whereby a comedian communicates to a live audience, speaking directly to them through a microphone.
e. Dark comedy, or dark jokes always reap the pros and cons in society. Because the topic is always related to things such as death, disaster, to things that are not worthy of a comedy.
f. Trevor Noah and Jim Jefferies are a stand up comedy (comics) with a dark jokes genre

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CHAPTER II

REVIEW OF LITERATURE

This chapter focuses on explaning some theories by the experts that related to this study.

2.1 Decoding

Stuart Hall's encoding and decoding theory views that every message or meaning conveyed is a series of raw social events in which there is an ideology, this process goes through three different moments, namely encoding, decoding, and interpretation and understanding of the core of the audience reaction analysis. This theoretical model is a method that highlights both the message and the audience's interpretation of the message (Stuart Hall: 130, 1980).

2.1.2 Decoding

According to Hall (Stuart Hall: 138, 1980), Decoding is the process of using codes to interpret messages, decoding has a meaning structure that is not always symmetrical. The degree of symmetry (stmmetrical or asymmetrical communication exchange) depends on the equality of the relationship formed between the sender of the message and the recipient of the message (code generator and code receiver).

In receiving the message (decoding) there are three hypothetical positions / positions of interpretation:

2.1.2.1 Dominant-hegemonict position

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This ideal position occurs when the individual interprets the connotated message, where each individual acts on a code that is in accordance with what is felt and the code dominates over other codes.

2.1.2.2 Negotiated position

This position occurs when the individual has accepted the dominant ideology, then will act to follow it up with a few exceptions.

2.1.2.3 Oppositional position

This position occurs when the individual receives and understands what message is given, but the individual encodes it in the opposite way. This position will only occur when individuals who think critically then reject all forms of messages conveyed and choose to interpret them themselves.

The basic idea of semiotics is message and code. The only way messages can be sent from one person to another is using a code. Encoding is the process of converting thought or communication into a message. Decoding is the opposite, i.e. the process of reading the message and understanding its meaning. There are various kinds of codes that are commonly used in human-to-human communication (Stuart Hall: 139, 1980).

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2.2 Stand Up Comedy

Stand-up comedy description is an encounter of a standing and single performer behaving comically and/or saying funny to the audience without properties support like costume, setting and other dramatic vehicle (Mintz, 1985). The early history of stand up comedy in the world of stand-up comedy is the art of

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comedy (comedy) presented in front of a live audience, the comedian usually performs for a few minutes. The history of stand-up comedy begins in 18th century Europe and America. In its developing history, stand up comedy is also found on different continents. In the world, especially in the United States, stand-up comedy has been going on for a long time. There have been sightings since the 18th century. Growing in the 1960s.

The comedians, they commonly refer to as "stand up comic" or "comic" in short. These comicos usually present a wide range of humor stories, short jokes or criticisms of innuendos of things that tend to be common in a wide variety of styles and styles. Some comic would even use props to enhance their performance on stage. Stands up comedy is usually done in cafes, Bars, universities and theaters autism. In stand up comedy, a comic should have the concept or the material as a joke. And it comes with a comedy that has a lewd, racist, and vulgar smell that comes from "come up", they usually make up scripts and records in order to make comedy easier for them. It's like with music and films, stand comedy has several genres the first is *Slapstick, Slaptick* is a type of physical comedy that is easy to digest and plays out in a wide range of settings. This comedy covers three main things, namely suffering, woe and persecution. You can see this type of comedy when a comedian falls from a chair made of Styrofoam, pushes against each other, puts foreign objects in his mouth and throws food in someone's face. This type of comedy is used by Charlie Chaplin, Mr. Bean, Jackass Crew,

The second *Self Desprecating Jokes* are a type of comedy popular in the

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'Stand Up Comedy' event. Many comics denounce themselves as material for their comedy. This type of humor is also widely used among young people on Instagram. Actually the humor in 'Stand Up Comedy' and Instagram is the same concept, namely realizing something with yourself so that you laugh to yourself.

The third *observation*, *Observational* comedy type is comedy that comes from things that actually happen in everyday life. Like a phenomenon in the world of entertainment, problems with partners and even politics. This type of comedy is usually used in the show 'Stand Up Comedy'.

The fourth is Comedy Character, comedy character is comedy based on the comedian's cleverness in creating a character who acts funny. Character comedy can also be done by imitating someone's funny character. The main characteristic of character comedy is the uniqueness of a comedian's expression in displaying ridiculous emotions, behavior or facial expressions.

The fifth comedy blue, comedy blue is a comedy that discusses sexual matters and other taboo themes. You can find this type of comedy in the characters Louis C.K, Jimmy Kimmel, Jimmy Carr, Dave Chappelle, Mike Myers, Chris Tucker.

The last one is dark comedy or also known as dark jokes, which is a type of humor or comedy based on observations of the dark side of everyday life. The aspects used include actual events from the world of politics, entertainment, sports, racism, religion, terrorism to war. But in reality, at present not all humor can bring comfort to listeners. The advent of the dark jokes or dark humor makes some viewers event annoyed at jokes.

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Stand Up Comedy is a form of comedy or comedy that is conveyed monologue to the audience. Usually this is done in person and the comedian will put on a one-man show. Even though it is called Stand Up Comedy, comedians do not always stand tall in presenting their comedy. There are some comedians who do it sitting in a chair like a storyteller.

In terms of appearance, this show can be said to be not very good difficult to manage. As simple as the form of this show, a comedian can appear even if only wearing a t-shirt and shorts. Although However, becoming a Stand Up Comedy actor is not easy. Besides The factor must be able to be funny, mental stress will also definitely be present during the show.

If a joke is not understood or even considered funny, the audience definitely wouldn't laugh and even worse they would sneer comedians that appeared. In its history, Stand Up Comedy itself dates back to the eighth century twelve in Europe and America. There comedians are usually referred to as Stand up comics, or "comics" for short. These comics usually present a variety of funny stories, short jokes or criticism - criticism in the form of satire on something that tends to be trendy general presentation with various movements and styles. Some comics even use props to enhance their appearance on stage.

Stand Up Comedy is usually performed in cafes, bars, universities and theaters. In Stand Up Comedy, comics must have a concept or joke material. And it is not impossible if there is a joke that smells good lewd, racist and vulgar in Stand Up Comedy. They make scripts and notes small to make it easier for them to comedy. Throughout the passage of time the community and the Stand Up

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Comedy show spread all over the world including Indonesia.

2.3 Dark Jokes

Dark joke itself in its simplest sense is humor or jokes based on taboo, eccentric things and mostly born from negative things that occur in society in which there are elements of sarcasm and satire. So a dark joke is a kind of combination of the two but with a hard line of delivery (Andre Breton, 1935).

In his thesis entitled Der Humor, Sigmund Freud said that, “The human ego in general always refuses to be oppressed by the provocation of reality. Humans do not want themselves to be forced to suffer when they see bad things that happen in society. Therefore, the way to make human beings understand suffering in society indirectly is by provoking it in a bandage of pleasure which of course also gives its own mental trauma. " And the dark joke is one of the concepts of provocation according to Sigmund Freud.

2.4 Travor Noah

Travor Noah is a South African comedian, writer, producer, political commentator, actor and television presenter. He is known as the host of The Daily Show, a satirical news program that airs on the Comedy Central TV channel. Born in Johannesburg, Noah started his career as a comedian, host and actor in South Africa in 2002. He hosts several shows for the South African Broadcasting Corporation (SABC).

He won second place in Strictly Come Dancing season 4 in 2008. From 2010 to 2011, Noah was the creator and host of Tonight with Trevor Noah on M-

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Net and DStv. His solo comedy career was an international success, having seen him invited to several late-night talk titles in the United States and several panel shows in the UK. In 2014, Noah became Senior International Correspondent for The Daily Show, and the following year, he replaced Jon Stewart as host of The Daily Show until 2022.

His career in the stand-up comedy world is very successful with many genres mastered, one of which is expertise in making and delivering stand-up comedy material in the gendre dark comedy / dark jokes. so that he is very inspiring in the world of comedy and stand comedy.

2.5 Jim Jefferies

Jims Jefferies is an Australian – American stand up comedian , actor and writer, he created and starred in the American FX sitcom legit 2013-2014 and the Comedy Central late night show The Jim Jefferies show 2017-2019.

Jim is also one of the units with the highest ticket sales rate in the world. 2016 he managed to sell as many as 50 thaousand tickets in nine cities in Australia. He is famous as a darkjokes comic with many trademark style when delivering his material with his unique characteristics.

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CHAPTER III

RESEARCH METHOD

This chapter discusses the research methods of this research. Thos are research design, data collection, and data analysis.

3.3 Research Design

In this study, the researcher use a qualitative method, first, the researcher use the analytical method, this method is applied to get a description of the production process of the material presented in various appearances uploaded to the YouTube channel, and the researcher only focused on the dark jokes material.

Second, open interview researcher, this method is applied to provide data taken from respondents related to their personal interpretation, in other words, this method refers to consumption data, this interview is based on the interpretive position or hypothetical position, namely dominant-hegemonic, negotiation. and opposition.

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3.2 Data Collection

This part is an explanation of the method used to collect the data. Data collection consisted of research data, data sources, research instrumens, and data collection techniques.

3.2.5 Research Data

Researcher use some of Travor Noah and Jim Jefferies' dark jokes material, because in their stand-up comedy staging, Travor Noah and Jim

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Jefferies' don't always use their dark joke materials uploaded on his YouTube channel as the primary data for this study.

3.2.6 Data Source and Subject of the Study

The data source of this research is taken from dark jokes stand up comedy on youtube. The names of the youtube are Trevor Noah and Jim Jefferies. This channel is quite active in uploading stand-up comedy content and discussing various interesting and funny material, which makes this channel good and makes it very easy for researchers to research the contents of their stand up comedy, where in every video it uses English and always provide subtitles in each video in the form of English subtitles, making it easier for viewers to enjoy each content.

3.2.7 Research Instruments

As the main instrument, it is strongly influenced by the researcher's ability to write, analyze, and report research results. Researchers must also have sensitivity and "insight" to capture hidden symbols and meanings (Lyotard, 1989).

Researcher use qualitative research method. Because this research is a qualitative research, researcher collect the data by understanding every dark jokes materials Travor Noah and Jim Jefferies on Youtube, and researcher can use tools to collect data such as smartphones instead of tape recorders to record any data conveyed by respondents, laptop, dictionary and others.

3.2.8 Data Collection Techniques

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Data collection is carrie out by the researcher with the following steps:

1. Collected the data, video data on Travor Noah and Jim Jefferies dark jokes on his YouTube channel.
2. Before the researcher shows some of his dark jokes videos to the respondents. Researcher selected the videos, because not all respondents understand about darkjokes, the researcher explained a little knowledge about what darkjokes are, and discuss them with respondents.
3. The researcher showed the videos to the respondent so that the respondents can give the feedback about dark jokes stand up comedy videos..
4. The researcher discussed the respondent for the video or material that is watched and places or matches their hypothetical position, and collected the data with the help of a recording device.
5. Researcher collected the data and combine them based on hypothetical positions, namely Hegemonic potition **(HP)** Negotiated position **(NP)**, Opposition position **(OP)** with the theory to be used.
6. Finally, the researcher analyzed the data.

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3.4 Data Analysis

These are the procedures used by the researcher to analyze the data:

a. Dark joke

In Travor Noah and Jim Jefferies' youtube channel, researchers analyzed the form of dark joke communication used, namely through symbols of signs and sounds. The manifestation of this message is through the "talking" spoken in

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Travor Noah and jim Jefferies' video.

One-way communication occurs when the sender of the message performs the dark joke process with a symbol in the form of sound, and then conveys the symbol to the recipient of the message. Furthermore, the recipient of the message performs a decoding process to translate the message in the form of sound so that the message received is intact. In this communication, the recipient of the message cannot provide feedback to the sender of the message, then in this case the researcher carried out the FGD (Focus Group Discussion) process which was attended by 4 FGD participants who were selected by the researcher with the above considerations, with a moderator and a timekeeper and dialogue.

The purpose of the FGD itself is to equalize every perception or an issue which in the end will find new agreements and understandings regarding the isssues being dicussed.

b. Decoding

The decoding process in this analysis is carried out by watching the dark jokes stand up comedy videos of Travor Noah and Jim Jefferies on their youtube channel Here the researcher provides a moderator to accommodate this focused discussion. The discussion carried out is a focus group discussion (FGD) by gathering an audiences according to the criteria for the object of research. The result of this discussion will obtain 3 parts of the response to the hypothetical potition, the namely hegemonic potition, the negotiated position and the opposition position which are concluded in the table.

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Participant 1 : Alfian Bayu Chandra was born on February 1999, a man who just finished his education at UINSA, Alfian is lover of dark joke content, whether it be pictures or memes, videos, stand up comedy and others. The reason the researcher choose Alfian was because Alfian himself often saw stand up comedy performances and even followed a lot of dark jokes content on social media such as Facebook, Twitter and Youtube.

Participant 2 : Faruq is an English literature graduate whose background is very against or dislikes all dark joke content, the reason the researcher chooses faruq is because he wants to see the point of view of people who are against dark joke content.

Participant 3 :Dicky is a 24 year old man, he is a comic or comedian who is member of the Indonesian stand up community in Surabaya and he often open mic or perfoms stand up event in Surabaya, the reason researcher chose Dicky is because the researcher want to see it from the point of view of a comic or comedian.

Participant 4 : Fatwatun Nafila S.pd is a 25 year old woman and she is now a junior high school teacher, the reason the researcher chose Nafila is because the researcher want to see from the academic point of view of a junior high shool teacher, what if his students see dark joke content.

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Table 3.3.1: Sample data from results

Participant Name	Response	Hypothetical position			Description
		HP	NP	OP	
(participant 1)	"As an adult, I'm very intertained, because Noah's material conveys a lot about rasicm, thus explaining that acts of racism still exist today "	✓			The message understood by the receiver, as conveyed by the sender.
(participant2)					
(participant3)					
(participant4)					

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c. Discussion

After finding the encoding process constructed by Comics Noah and jim in the dark joke material, the researcher explained how the results of the interpretation or decoding by several respondents from the stand-up comedy Noah and jim, then the researcher explained one by one from the point of view of the respondents' different backgrounds.

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d. Drawing conclusion

Finally, the researcher draws a conclusion based on the results of the study discussin. The researcher concludes briefly about the product from the data obtained collect, namely Encoding and Decoding in dark jokes stand up comedy video by Trevor Noah and Jim Jefferies on their youtube channel, and also the researcher explained the results of the FGD by the respondents based on the dark jokes stand up comedy content by Noah and Jim in the video.

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CHAPTER IV

FINDINGS AND DICUSSIONS

In the fourth chapter, the researcher presents the results of the data based on the theory. In this section, the researcher discusses the findings regarding the encoding and decoding of dark jokes stand up comedy from Trevor Noah and Jim Jefferies, from three hypothetical position. In addition, the researcher provides correlations with other studies.

4.1 Findings

The purpose of the chapter aims to answer two research questions. The first is How is the dark jokes style in Trevor Noah and Jim Jefferies dark jokes stand up comedy on Youtube and the second is How do respondents' decoding to Trevor Noah and Jim Jeffries' dark jokes Stand up Comedy on YouTube.

4.1.1 Style of dark Jokes

Form the style of dark jokes on Stand up comedy Trevor Noah and Jim Jefferies on Youtube. Research data on the use of dark joke style in Stand up comedy Trevor Noah and Jim Jefferies, taken from the uploaded Trevor Noah and Jim Jefferies Youtube channel, when Noah and Jim do their stand up. Based on an analysis of research data in the form of videos uploaded on Youtube, Stand up comedy Noah and Jim, the use of dark Joke style is not a thing do it often, considering that almost all of his Stand up comedy performances are aired on YouTube so sometimes the use of dark joke language is not done to avoid censorship. However, even so, there are some harsh expressions that are used by

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Noah and Jim in his Stand up comedy. Forms of using the language of dark jokes as follows:

Datum 1

Trevor Noah : " oh yea everybodys black out there".

the form of using the dark joke style in data 1 is in the form of the word racism with the sentence everybodys black out there.

Datum 2

Trevor Noah : " before then they say you're mixed, you achieve success and you get upgraded to black."

Datum 3

Trevor Noah : "how many of you saw that crazy ass mixed fool running for president you all seen that mixed fool running for president?

Datum 4

Trevor Noah : even a black man can't win shit, even a black man can't , how some mixed fool think he gonna do, man that mixed fool that crazy ass mixed fool.

Datum 5

Trevor Noah : how some mixed fool that mixed fool!, and then he won and all of the sudden they were like "my nigga!"

Datum 6

Trevor Noah : so i see how it works, you know? In order for me to become black i have to work hard at it. And I am willing to do the time, yeah.

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Datum 7

Trevor Noah : I look the first opportunity I could bought myself a plane ticket from South America, and I said I am going out to America, I am going there and I am going to be black.

Datum 8

Trevor Noah : and I got on that plane, it was an 18 hour flight, 18 hours of non-stop flying and sat there in my chair and I spent every moment practicing being black, just practicing

Datum 9

Trevor Noah : I was like, I am not going to mess up this "blackatunity"

Datum 10

Trevor Noah : I just sat there, working through everything, I was watching every black T.V show and movie, just going through it. "yeah,yeah,yeah,yeah"

4.1.2 The respondents' decoding of differen background

The second research question of this research is related to decoding the response of dark jokes stand up comedy from Trevor Noah and Jim Jefferies YouTube content. In analyzing the second research question, the researcher uses the theory from Stuart Hall's reception amalysis or decoding (1973), whisch is divided into three hypothetical positions: the hegemonic position (HP), the negotiating position (NP) and the oppositional position (OP).

Researchers also used Focus Group Discussion or (FGD) in obtaining data, which was carried out by four participants to find the results of reception

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analysis, which were classified based on the background of each participant.

4.1.2.1 Presentation of data on dark jokes stand up comedy content on the Trevor Noah and Jim Jefferies youtube channels

The decoding process was proposed to four audiences that the researchers choese. Moderator provides discussion the first is about views on dark jokes stand up comedy content on the Trevor Noah and Jim Jefferies youtube channels from the point of view of each audience. FGD participants response results.

Datum 1

Response participant 1 (Alfian) :

" YouTube is a platform that is suitable for displaying stand up comedy content with the dark jokes genre, creators are free and it is legal to display their creativity on YouTube."

Hypothetical position : Hegemonic position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 2

Response participant 2 (Faruq) :

"The dark jokes stand up comedy content Noah and Jim on their YouTube channel, maybe it can be filtered for children because some of the discussions are taboo and the words are harsh for children."

Hypothetical position : Negotiated Positioin

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Description : Respondents have different responses and consider the message.

Datum 3

Response participant 3 (Dicky):

"YouTube is perfect for sharing and disseminating stand up comedy content with the dark joke genre, because everyone can access it easily."

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 4

Response participant 4 (Fatwatun) :

" Because YouTube is too easy to access by anyone of any age, I don't think dark jokes content is suitable for sharing on YouTube, I'm worried that it will be accessed by minors."

Hypothetical position : Negotiated Positioin

Description : Respondents have different responses and consider the message.

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4.1.2.2 Presentation of data from the content of dark jokes stand up comedy is intertaining

The discussion of the two researchers provides a discussion of the entertaining dark jokes stand up comedy content Trevor Noah and Jim Jefferies, from the perspective of each respondent. FGD participant response results.

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Datum 5

Response participant 1 (Alfian) :

" Very entertained from the way he delivered it when presenting his dark joke stand up comedy material."

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 6

Response participant 2 (Faruq) :

" For adults the material is very entertaining because the expressions and delivery are very interesting, moreover the content of the material is very good to listen to"

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 7

Response participant 3 (Dicky) :

" Their dark jokes stand up comedy content is very entertaining, easy to understand, fortunately for people who are new to stand up comedy, to be more precise, the dark jokes genre, where dark jokes are known to be very difficult to understand."

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the

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sender.

Datum 8

Response participant 4 (Fatwatun) :

" Stand-up comedy content is very entertaining among young children, but for stand-up comedy with the dark joke genre, of course it is very disapproving if it is broadcast freely on social media, because it has a bad impact on minors because they still lack knowledge to be able to understand this comedy genre."

Hypothetical position : Oppositioin positioin

Description : Respondents disagree and have other opinions.

4.1.2.3 Presentation of data on the negative side of dark jokes stand up comedy content Trevor Noah and Jim Jefferies on the YouTube channel

The next discussion is the third discussion, not far from the second discussion, which is about in terms of which dark jokes stand up comedy content of Trevor Noah and Jim Jefferies has a negative or not entertaining side.

Datum 9

Response participant 1 (Alfian) :

" I think dark joke content has more positive sides than the negative side, so stand up material with the dark joke genre is very useful for social criticism and racism wrapped in comedy."

Hypothetical position : Negotiated Positioin

Description : Respondents have different responses and consider the message.

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Datum 10

Response participant 2 (Faruq) :

" On the negative side, in my opinion, their dark joke stand-up comedy material has a very bad impact on young people who lack broad knowledge, so they misinterpret material about racism, natural disasters and other social phenomena."

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 11

Response participant 3 (Dicky) :

" In my opinion, dark joke stand up comedy material really has a positive impact instead of a negative impact on society, because with this genre we can convey anxiety about something that is considered taboo but can be considered funny and make peace with it."

Hypothetical position : Oppositioin positioin

Description : Respondents disagree and have other opinions.

Datum 12

Response participant 4 (Fatwatun) :

" Of course, on the negative side, the dark joke stand up comedy material has a lot of harsh words that underage teenagers should not hear and watch, so they are afraid that the impact will change the culture of each individual or speech."

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the

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sender.

4.1.2.4 Presentation of data on dark jokes stand up comedy from a comic point of view

The discussion of the four researchers focuses more on comics or comedians, how do they view the development of dark jokes stand up comedy by Noah and Jim, from a comic point of view.

Datum 13

Response participant 1 (Alfian) :

" For stand-up comics, the dark jokes genre is still very rare in Indonesia, I think these two comics can be an inspiration for new comics in Indonesia, so they can introduce this type of comedy in Indonesia."

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 14

Response participant 2 (Faruq) :

" I think that in Indonesia, comics of the dark joke genre cannot be accepted, due to the lack of public knowledge, so that Indonesia is not ready for it."

Hypothetical position : Oppositioin positioin

Description : Respondents disagree and have other opinions.

Datum 15

Response participant 3 (Dicky) :

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“ I think because of Indonesia's lack of acceptance of this type of dark joke comedy in Indonesia, we are starting to introduce this type of comedy by softening the words and making delivery easier, so it's easy to learn and understand.”

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 16

Response participant 4 (Fatwatun) :

“ There is an educational element in every dark joke material delivered, but the choice of words must be improved so that it is easy for teenagers to understand.”

Hypothetical position : Negotiated Positioin

Description : Respondents have different responses and consider the message.

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4.1.2.5 Presentation of data on dark jokes stand up comedy from an educational perspective.

The fifth question that the researcher directs is education, what if seen from an educational perspective, does it have an impact or not on students, especially teenagers who consume dark jokes stand up comedy content.

Datum 17

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Response participant 1 (Alfian) :

“ dark joke stand up comedy content is still very new to be watched by all people, especially for students, must be with special assistance, so they don't get the wrong perception of the content.”

Hypothetical position : Negotiated Positioin

Description : Respondents have different responses and consider the message.

Datum 18

Response participant 2 (Faruq) :

“ Dark jokes material should only be able or allowed to be enjoyed by teenagers and adults, because there are many words that cannot be heard or cannot be listened to and shown for children.”

Hypothetical position : Oppositioin positioin

Description : Respondents disagree and have other opinions.

Datum 19

Response participant 3 (Dicky) :

“comedy material contains social criticism and social phenomena that are around us, of course it is very good for education for students, so they learn to criticize something or criticize everything around us.”

Hypothetical position : Hegemonict position

Description : The message understood by the receiver, as conveyed by the sender.

Datum 20

Response participant 4 (Fatwatun) :

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“ because there are many words that children under the age of umue cannot accept, we as people who are more mature or who have broader insights must accompany them when children want to enjoy dark jokes content.”

Hypothetical position : Negotiated Positioin

Description : Respondents have different responses and consider the message.

4.2 Discussion

Decoding is a communication study about sending messages and receiving messages, which was popularized by Stuart Hall (1973). This research report discusses one object of research on dark jokes stand up comedy material by Trevor Noah and Jim Jefferies, related to the process of replacing messages (encoding) and receiving messages (decoding).

In this section, the researcher answers the first question about how Trevor Noah and Jim Jefferies built a stand up comedy dark jokes encoding on Youtube. The researcher found three aspects of Encoding namely knowledge framework, production relations and technical infrastructure.And 3 hypothetical positions in decoding, namely finding 10 Hegemonic potitioin, 6 Negotiated positions and 4 Oppositioin positions which were generated from the Focus Group Discussion method by 4 respondents and one moderator from a different background, namely Alfian as participant 1 with a background lover of dark jokes content , the second is Faruq as the 2nd participant with the opposite background from the first participant, the third is Dicky as the 3rd participant with the background of a

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comic or comedian, and the last or fourth namely Fatwatun as the 4th participant with a background as a teacher in high school .

This research reinforces the results of previous research that can convey messages (encoding) and receive messages (decoding) in communication. Fitri Rahmawati (2008) research found encoding and decoding and interpretation in The Twelve-Step Program by the addicts. Meanwhile, this study found 3 hypothetical positions, namely hegemonic, negotiated and oppositional in the content material of dark jokes stand up comedy Trevor Noah and Jim Jefferies.from This research has something in common with this research, namely the same interpretation of a communication, the difference being that the first uses an interview session and the research uses a focus group discussion.

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CHAPTER V

CONCLUSION AND SUGGESTION

This chapter contains the conclusions of the overall findings and discussion. In addition, it is a suggestion for future researchers who wish to choose encoding and decoding theories to explore and study different research topics.

5.1 Conclusion

This research draws conclusions after finding the results or data in the previous chapter. This study discusses the Encoding and Decoding on Trevor Noah and Jim Jefferies' dark jokes in stand up comedy. This research is concerned with the process of encoding and decoding dark jokes stand up comedy material by Trevor Noah and Jim Jefferies in this dark jokes material. Researchers used the perception method by Stuart Hall and focus group discussion (FGD) to obtain the encoding and decoding process of dark jokes material. Based on these findings, the researcher found 3 types of encoding namely: frameworks of knowledge, relations of production, technical infrastructure and 3 types of decoding namely: hegemonic position, negotiated position and oppositional position.

So the results of this study are to provide information on how an encoding process of dark jokes stand up comedy and the perceptions of each respondent with a different background interpret or express dark jokes stand up comedy. so as to produce 10 hegemonic position responses, 6 negotiated position responses and

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4 opposing position responses. That is the result of the respondent's response that the researcher found in the focus group discussion.

5.2 Suggestioin

This research is important because it examines the communication process of sending and receiving a message by the sender and receiver, to maintain good communication in sending and receiving a message. The researcher suggests that future studies look for different types of data, such as movies, advertisements, speeches and others. Hopefully this research can help and provide a reference for future research that wants to analyze encoding and decoding and use other theories to analyze encoding and decoding.

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