

**REQUESTING STRATEGIES USED BY THE MAIN
CHARACTERS IN *LITTLE WOMEN* MOVIE**

THESIS



**UIN SUNAN AMPEL
S U R A B A Y A**

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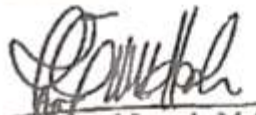
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ABSTRACT

Nurdina, V. D. (2023). *Requesting Strategies Used by The Main Characters in Little Women Movie*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisor: Raudlotul Jannah, M.App.Ling.

This thesis aims to examine the requesting strategies used by the main characters in the *Little Women* movie. This study uses the theory of requesting strategies from Blum-Kulka and Olshtain (1984) and social factors using sociological variables from Brown and Levinson (1987). This study aims to find out what types of requesting strategies used by the main characters and how the social factors influence the types of request strategies chosen. Therefore, there are two problems in this study: (1) What are the types of requesting strategies used by the main characters in *Little Women* movie? (2) How do social factors influence the use of requesting strategies used by the main characters in *Little Women* movie?

This study used a descriptive qualitative approach. The subjects of this study were four sisters (Meg, Jo, Beth and Amy) as the main characters in *Little Women* movie. The researcher collected data by downloaded the movie transcript of Little Women to analyze the types of requesting strategies and how social factors influence the main characters' choice of request strategies.

This study revealed that there are eight types of requesting strategies uttered by the main characters. The researcher found 52 utterances that contain requesting strategies. Eight types of request strategies, including; mood derivable, explicit performatives, locution derivable, scope statements, language specific suggestive formulas, references to preparatory conditions, strong hints and mild hints. Furthermore, the researcher found that social factors have a significant influence on the use of request strategies. There are three types of sociological variables that determined the influence of social factors, namely relative power, social distance and rank of imposition. Speakers who have higher power relations than listeners use the most direct request strategy, namely mood derivable. Meanwhile, speakers whose power relations are lower than listeners apply types of request strategies with the lowest level of threatening actions, such as mild hint strategy.

Keywords: request, request strategies, social factors.

ABSTRAK

Nurdina, V. D. (2023). *Strategi Permintaan yang Digunakan oleh Pemeran Utama dalam Film Little Women*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: Raudlotul Jannah, M.App.Ling.

Skripsi ini bertujuan untuk mengkaji strategi permintaan yang digunakan oleh peran utama dalam film *Little Women*. Penelitian ini menggunakan teori strategi permintaan dari Blum-Kulka dan Olshtain (1984) dan faktor-faktor sosial menggunakan variabel sosiologis dari Brown dan Levinson (1978). Penelitian ini bertujuan untuk mengetahui apa saja jenis strategi permintaan yang digunakan oleh para peran utama dan bagaimana pengaruh faktor sosial mempengaruhi jenis strategi permintaan yang dipilih. Oleh karena itu, ada dua masalah dalam penelitian ini: (1) Apa jenis strategi permintaan yang digunakan oleh peran utama dalam film *Little Women*? (2) Bagaimana faktor sosial mempengaruhi penggunaan strategi permintaan yang digunakan oleh peran utama dalam film *Little Women*?

Penelitian ini menggunakan metode penelitian deskriptif kualitatif. Subyek penelitian ini adalah pemeran utama (Meg, Jo, Beth and Amy) dalam film *Little Women*. Peneliti mengumpulkan data dengan mengunduh transkrip film *Little Women* untuk menganalisis jenis strategi permintaan dan bagaimana faktor sosial memengaruhi pilihan strategi permintaan karakter utama.

Penelitian ini mengungkapkan adanya delapan jenis strategi permintaan yang diucapkan oleh pemeran utama. Peneliti menemukan 52 ucapan yang mengandung strategi permintaan. Delapan jenis strategi permintaan tersebut, diantaranya, ujaran turunan suasana hati, performatif eksplisit, turunan lokusi, pernyataan ruang lingkup, rumus sugestif khusus bahasa, rujukan ke kondisi persiapan, petunjuk kuat dan petunjuk ringan. Selanjutnya, peneliti menemukan bahwa faktor sosial memiliki pengaruh yang signifikan terhadap penggunaan strategi permintaan. Ada tiga jenis variabel sosiologis yang menentukan pengaruh faktor sosial, yaitu kekuasaan relatif, jarak sosial dan peringkat pembebanan. Pembicara yang memiliki relasi kekuasaan yang lebih tinggi daripada pendengar menggunakan strategi permintaan yang paling langsung, yaitu turunan suasana hati. Sementara itu, penutur yang relasi kuasanya lebih rendah dari pendengar menerapkan jenis strategi permintaan dengan tingkat tindakan mengancam yang paling rendah, seperti strategi isyarat ringan.

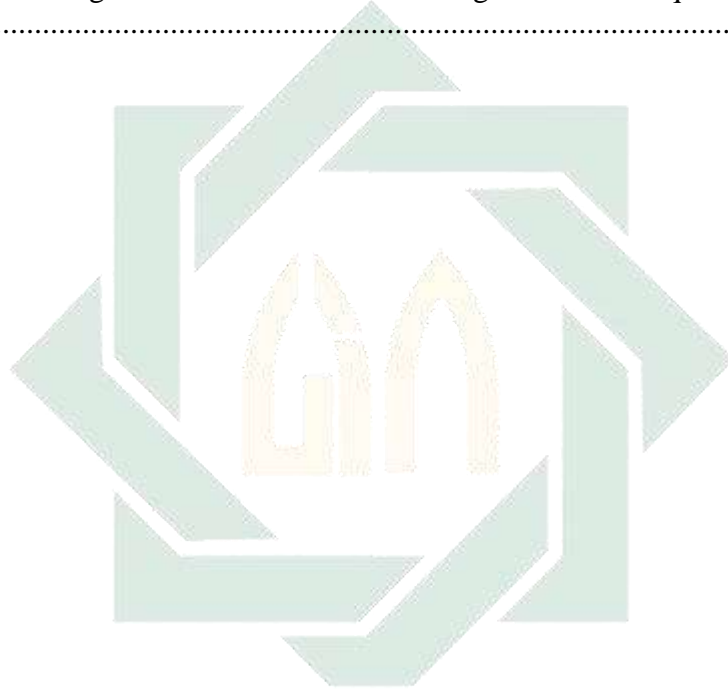
Keywords: permintaan, strategi permintaan, faktor sosial.

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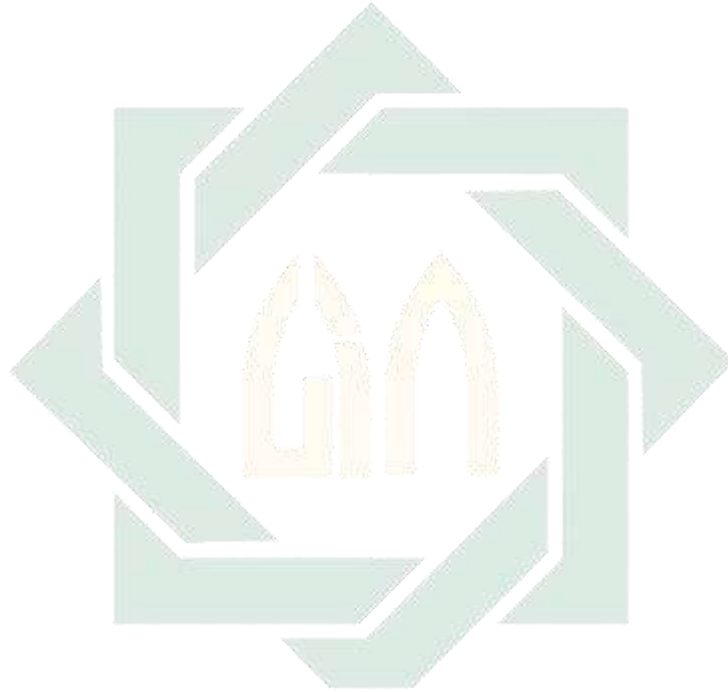
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CHAPTER I

INTRODUCTION

This chapter presents background of the study, problems of the study, significance of the study, scope and limitations of the study, and definitions of key terms.

1.1 Background of the Study

As social beings, humans need interaction between each other through communication. By communicating, people can convey messages, expressions and feelings. One of the tools that people often use to convey various things in communication is language. Rabiah (2018, p. 5) says language is a form of symbols used as a tool to express themselves. Furthermore, language also rich in expression, speed, productivity and ease (Enfield, 2009, p. 1). However, the existence of language itself is for the smooth communication of one person with another. Rabiah (2018, p. 4) argues basically in the sociolinguistic view, language activities are from whom to whom, what is discussed, what language is used and what the purpose is. It is very important for the speaker and listener to understand each other about the topic being discussed. The speaker can use language to convey their thoughts and feelings to the other person so they can understand what they mean. Therefore, the interlocutor can provide feedback in accordance with what the speaker expects. This can be recognized by the term speech act.

According to Birner (2013, p. 175), basically, speech act is the involvement of the speaker's intention in conveying the utterance and the meaning of the context which will result in the conclusion of the meaning obtained by the

listener. The form of speech acts involves the effort of the case, the listener must understand well what the speaker is talking about. Yule (1996) classifies speech acts into five types, namely declarations, representatives, expressives, directives, commissives. One type of speech acts that show the attitude of the speaker in influencing the actions of the hearer is directive speech acts. Request is one type of action in directives speech acts.

Bach and Harnish (1982, p. 49) define a request as an expression of the speaker's intention to get the hearer to do something. Request is also known as face-threatening act. According to Brown and Levinson (1987, p. 61) Face is an emotional investment that must be considered in the interaction to influence the interlocutor. The face function here can support the speaker's utterance to influence the listener. If the speaker fails to convey the request, this can cause miscommunication if the listener cannot understand what the speaker's saying. However, people have different ways of conveying something, including requests. Diversity in conveying request is done in order to minimize the perception of compulsion to the hearer to do something. With such diversity, Blum Kulka and Olshtain (1984) make a request for realization and a form of request strategy to minimize these assumptions. Therefore, in implementing the use of request strategies is not far from maintaining an image as a symbol of politeness in interacting.

Speech act of request is often used as a starting point for someone in starting a conversation. To protect against feelings of awkwardness, Thomas (2013, p. 158) argues a speaker can use politeness as a strategy for establishing or maintaining positive relationships. In the politeness strategy there are two

assumptions, namely positive face and negative face. Positive face indicates the speaker's desire for his words to be accepted by others. While the negative face is the speaker's expression without any coercion from the other.

The assumptions that emerge are certainly influenced by several factors, especially social factors. According to Brown and Levinson (1987, p. 74) there are several factors that influence the form of politeness when communicating, such as social distance, relative power, and absolute ranking of impositions. Social distance is a factor of the proximity of social relations between speakers and listeners. Relative power is the influence of differences in social levels. Then the rank of imposition shows the level of imposition given by the speaker to the listener.

Many studies on request strategies have been conducted by researchers. Balman, Lee and Inoue (2020). This study focuses on the use of request strategies that are used by a student to a professor. The results of the use of request strategies are also influenced by the impositions made. There are two types of imposition, namely low and high imposition. Therefore, the results of the study showed differences in the pattern of request strategies.

Prayogo and Tedjaatmadja (2013) analyze the types of request strategies on a leaders street dance groups. This study focuses on the differences in the use of request strategies used by leaders to male and female members in a meeting. The results show that the leaders use the same type of request strategies (direct strategy) for male or female members. But on the other hand, leaders use more indirect strategies for female members than male members where these strategies are more polite.

Sari, Raja and Sudirman analyzes request strategies in English foreign language students on 2015. This study aimed to find types of request strategies and politeness strategies. The researchers conducted the study used Trosborg's theory about request strategies and Brown and Levinson's theory about politeness strategies. The result of this study show that most request strategies are in the form of imperative sentences. While politeness strategies tend to use negative politeness.

Putra (2019) also conducted a study on Sundanese males and females. This study aimed find the types of request strategies that are used when communicating with the same and cross-gender. The researcher analyzed the data using Blum-Kulka and Olshtain's theory, Brown and Levinson's theory and theory by Han. The result show more participants use direct strategy. In addition, participants paid more attention to age and distance with the interlocutors when using request strategies.

Precisely (2017) analyzes the use of request strategies in EFL learners. This study aimed to find the types of request and politeness strategies, and the factors contribute in choosing the politeness strategies. The researcher analyzed the data using Trosborg's theory, Brown and Levinson's theory and theory by Leech. The results showed that male and female learners tended to be not imposing the request. The level of closeness influences the selection of politeness, such as level of close, familiar and unfamiliar. Gender did not affect the type of politeness strategies they had chosen.

Puspita, Anam and Wahyuningsih (2015) conducted a study on English department students, Jember University. The results show the type of request

strategy that is frequently used is the Preparatory Query, which is especially often used by male students. Male students are more polite than female students.

However, the relative power and social distance does not have a significant effect on the use of request strategies.

There are several previous studies that used movies as a data source. One of them was conducted by Sari (2014). The researcher uses *The Proposal* movie as a data source and analyzed it using the theory by Blum-Kulka and Olshtain. The researcher identified the types of request strategies and external modifications used by the characters in the movie. The results show that mood derivable is the most frequently used type of request strategy and precursors are the most frequently used external modifications. The direct requests don't always imply rudeness, but rather closeness because the subjects of data are family members.

Marchella and Saputra (2015) also analyzed study using *The Blind Side* movie as data source. The researchers only use the female main character as a source of data in the movie. The researchers identified the types of request strategies using Trosborg's theory. The results showed that there were 10 types of request strategies used by the female main character in the movie. The researcher also explained the situations and conditions related to the main character when make a requests.

Another research that uses movie as data source is Conducted by Alkaff (2019). The researcher uses the main characters or those included in the family members in the movie as the data source. The researcher analyzed the types of request strategies using Trosborg's theory and Brown and Levinson's theory about the social variables that influence it. The results show that the characters use

all types of request strategies, especially the conventionally indirect are used more often. In addition, power and social distance also affect the characters in make a requests.

Based on previous studies, there are similarities in research that focuses on request strategies. In addition, these studies have many differences. Some studies use students as data sources, some use the general public, email communication, TV series and movies. In addition, another difference lies in the research objectives, some studies want to look for types of request strategies, factors that influence the choice of request strategies, politeness and gender differences when choosing request strategies.

There are several studies that combine Brown and Levinson's theory. They use different limitations. In Brown and Levinson's theory there is an explanation of the social factors that influence politeness, namely relative power, social distance and rank of imposition. In Balman, Lee and Inoue's study, they only used the theory of imposition. They only consider the high and low imposition of request strategies.

Precisely (2017), Puspita, Anam and Wahyuningsih (2015), on the other hand, use relative power and social distance in their research. In Precisely's study, the emphasis on the use of these two social factors pertains to the choosing of politeness strategies. In contrast, Puspita, Anam and Wahyuningsih's study focused on selecting the type of request strategies. Unfortunately, the relative power and social distance does not have a significant effect on the use of request strategies.

In previous studies, they did not employ all components of Brown and Levinson's theory of social variables. Some studies only found power relations and social distance and others only use rank of imposition. Therefore, the researcher uses all components of social variables, such as power relations, social distance and rank of imposition.

The researcher also chooses movie as data source in this study. The researcher used a movie entitled *Little Women* as a data source. *Little Women* is a 2019 romantic/drama movie that tells the lives of four sisters from childhood to adulthood. Since this movie has the theme of family and community life, this is very suitable for analyzing differences in the use of the request strategies used by the main characters based on the influence of social factors. Those could indicate the difference in how they convey requests to people based on their age and social class.

1.2 Problems of the Study

In line with the background above, the problems of study are formulated as follows:

1. What are the types of request strategy used by the main characters in *Little Women* movie?
2. How do social factors influence the use of request strategies used by the main characters in *Little Women* movie?

1.3 Significances of the Study

The researcher hopes that this study can explain the various request strategies used by the main characters in *Little Women* movie. The results of this study are expected to show how the influence of the social factors according to Brown and Levinson's theory on the use of request strategies used by main characters. In addition, the researcher hopes that the results of this study can also add insight into the types of request strategies. The way we talk will affect how people perceive us, especially when meeting new people. Thus the request strategies are expected to be applied in social life well when making requests. This research is also expected to be useful in developing research in the field of pragmatics, especially in the use of request strategies.

1.4 Scope and Delimitations

The researcher only uses the *Little Women* movie as research data sources. The research subjects limited to the main characters (Meg, Jo, Amy and Beth). The researcher used Blum Kulka and Olshtain's theory (1984) of request strategies to analyze what types of request strategies were used by all of the main characters when make a requests. Then the researcher also used Brown and Levinson's theory (1987) to found out the influence of social factors on the use of request strategies used by the main characters in the *Little Women* movie.

1.5 Definition of Key Terms

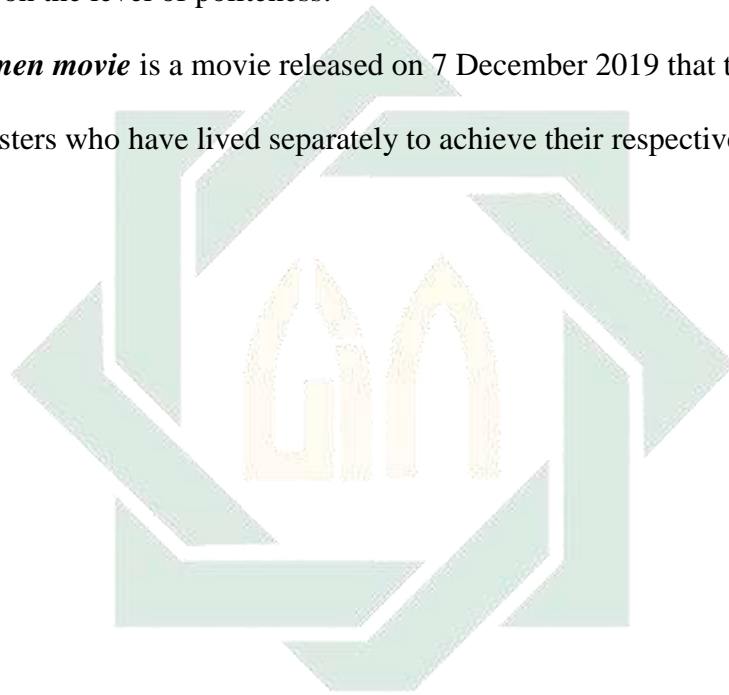
In order to clarify the key terms used in this study, some definitions are put forward:

Speech acts is the actions a person takes when making utterances to convey their intention.

Requests is a speaker's action of getting the hearer to do something.

Requesting Strategies are various ways that someone uses when making requests based on the level of politeness.

Little Women movie is a movie released on 7 December 2019 that tells the story of four sisters who have lived separately to achieve their respective dreams.



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CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter presents several theories related to this research to answer the problem formulation in this study. Those are speech act, request, request strategies, sociological variables related in social factor, and *Little Women* movie.

2.1 Speech Acts

Speech acts were first introduced by Austin in 1962. According to Austin (1962, p. 12), Speech acts is when we say something as well as we do something. Communication is not only the use of language, but also taking an action. The action can be shown by the utterances that are spoken. This is in line with Yule (1996, p. 47) that people take actions through utterances to express themselves. When speaking, there is a purpose to convey something to the listener. The speaker certainly expects the listener to understand their utterance. Therefore, Handayani, Susyla & Baluqiah (2016, p. 22) states speech acts themselves include real life interactions that require knowledge of the proper use of language. Speech acts is not only a matter of action in speaking, but also how the situation of each activity must be considered. Thus, in a particular society, the context of the situation greatly influences the utterances spoken (Mey, 2001, p. 94). So this depends on how it determines the right conditions to carry out a communication.

Austin divides speech acts into three concepts, namely locutionary acts, illocutionary acts and perlocutionary acts. Locutionary acts are the basic actions of speech where the speaker explains something clearly. This action is usually carried out by the speaker. The speaker certainly has an intention after explaining

'You're fired!' to one of his employees, or a school principal announced *'School will be closed tomorrow!'*. In this case someone who utters the utterance above must have an important role or position so that the speaker can deliver the declaration correctly. In addition, the context of the utterance must be clear and specific.

The second is representatives, where the speakers say something according to the facts. The point is about the truth of something conveyed by the speakers. Speakers can represent something he believes by using a statement, conclusion and assertion. For example, *'The earth is flat'* or *'today is very cold and raining heavily'*. According to the utterances, speakers make what they say in accordance with what they see or believe.

The third is expressives, in which the speaker says something by showing their feelings. Speakers can convey their feelings with statements of pleasure, pain, happiness, thankfulness and so on. For example, speakers can say *'Congratulations!'* or *'I'm so sorry!'*. This type of speech act is only about conveying the speaker's feelings, without having any impact on the events that are taking place.

Next is commissives, namely a type of speech acts in which the speaker places himself to do something in the future. Speakers can express this type of speech act by making promises, refusals and more. For example the speaker might say *'I'm going to leave here'* or *'He won't do it'*. Based on the utterance, the speaker makes what he said will happen next.

The last is directives, where the speaker wants the hearer to do something through his words. In the directives speech acts, there are several ways the speaker

asks the hearer to do something. The examples such as when the speaker gives commands, orders, requests, suggestions and so on. According to Sari (2020, p. 37) commands and requests have little in common but they are still different. An utterance can be called with commands if the speaker can control the hearer. Commands are more effective when the speaker has influence over the listener's action. Commands are often written in the imperative form. Imperative sentences often begin with a verb. Commands verbs often take the form of rule, require, disallow, and so on. For the example, '*Close the door!*'.

Meanwhile, requests is a type of communication in which the speaker expresses that they "want" the interlocutor to carry out the desire action. Requests can be used by all society. Request sentences usually begin with modal verbs; can, could, should, would and so on. Request sentences usually state begging, hoping and wanting. For the example, '*Would you come to my party?*'.

Another form of directive speech acts is orders. Orders usually use the form of a statement. So the speaker creates a declaration when asking the listener to do something. Because the order takes the form of a statement, the speaker's position must have power. For example, '*I order you to leave the room*'. The last type of directive speech acts is suggestions. Suggestions are words that express our opinion to hearers about what they should or should not do. Suggestion is an expression delivered by the speaker with the expectation that the hearer would be able to do it. Phrases often used to give advice; I think..., what if..., and so on. For example, '*This has to be done over. What about the renovation?*'.

2.2 Requests

A request is a directive speech act with the aim of getting the hearer to do something in a more polite form. The request itself is included in the indirect speech acts. Brown and Levinson (1978, pp. 10-11) defines a request as a face-threatening act or the act of a speaker that takes freedom from the listener. The term "face-threatening", it has something to do with self-image, which means feeling embarrassed or humiliated. When making a request, this is related to the speaker's self-image which is damaged because it gives imposition and takes away the freedom of the listener who gets the request. This can affect a speaker's image in the context of politeness they have. Therefore, in order to minimize the level of imposition and maintain image, the speaker tends to choose the indirect rather than the direct strategy.

The use of this type of speech act leads to a form of immodesty because it is spoken by the speaker directly. Blum Kulka and Olshtain (1984, p. 201) argues that to overcome the form of compulsion in doing requests can be minimized by using an indirect strategy, for example likes '*can I have your belongings?*'. From this sentence shows the form of a request which shows the takeover of ownership of the goods owned by the hearer. However, the use of indirectness will not always cover the form of coercion in conveying requests. Therefore, the speaker must apply several strategies in conveying requests.

Blum Kulka and Olshtain offers three levels in conveying candor when making requests. First, the most direct or explicit level where the speaker uses any form of verbal meaning when making requests or includes using imperatives. Second, the conventionally indirect level which the speaker will convey his request by

surrounding environment according to Brown and Levinson (1987). They are, social distance, relative power, and the absolute ranking of imposition.

2.3.1 Social Distance

Social distance here is the degree of close social relationship between the speaker and the listener. In other words, refers to the difference in distance or closeness of the relationship between the interlocutors. Social distance is said to be far (D+) if the proximity of the speaker to the listener is not too close. For example, when speakers communicate with foreigners, they tend to show more respect. However, it is said to be low social distance (D-) if the speaker and listener have a fairly intense closeness and know each other. Speakers and listeners do not need to show politeness or anything.

2.3.2 Relative Power

Relative power refers to the social level in society between the speaker and listener. This social level also includes social status, ethnicity, and age. For example, the Javanese have different levels of politeness in language; ngoko, madya and krama. Speakers can have higher (P+) or lower (P-) power than listeners depending on their social status. The speaker can have the same power (P) if his social status is the same as the listener. Those of higher or equal social status need not consider each other's courtesy. For example, in the Javanese they can use ngoko language when speaking. Meanwhile, people who have a lower social status need to show respect and politeness. For example, they need to use language that shows a high level of politeness such as middle language and krama.

childhood friend and neighbor, Laurie, in France and asks him to meet Amy at a party. Unfortunately they got into a fight midway through the show because Laurie messed up the party with his drunken behaviour. On the other hand, Jo March who was in New York asked his friend, Friedrich Bhaer who was a professor at the time to read and rate his writing. However, instead of receiving criticism from Friedrich, Jo was hurt and angry because of Friedrich's critical feedback on his writing. It wasn't long before he decided to return to Massachusetts when he heard from his mother that Beth's illness was getting worse.

The story then goes back to seven years ago when Jo and Meg first met Laurie at a party. Then in the morning they were asked by Marmee (a call to her mother) to distribute breakfast to their poor neighbors. upon returning, they found their dining table full of sumptuous food which was a gift from Mr. Laurence. One day Jo and Amy had a big fight because Amy was not invited to watch the theater with John and Laurie. Amy burns Jo's writing. Jo, who still angry at the time, left Amy and went ice skating with Laurie. Out of control, Amy stepped on a thin piece of ice in the frozen lake and plunged. Jo feels guilty and they finally make up. Then in the morning Mr. Laurence offered the 4 sisters to come over to his house for those who wanted to play his daughter's piano. Beth agreed and went to Mr. Laurence's house.

Returning to seven years later tells of Meg's condition after being married and having two children. She felt unhappy because of her poverty that she couldn't afford to buy good silk to make beautiful dresses. Laurie visits Amy to apologize and ask Amy to consider her wish to marry Fred. Long ago, after Beth played the

piano at Mr. Lurance, he gave the piano as a gift for Beth. Not long after that, Beth became sick with dengue fever which required Amy to stay with her aunt March so she wouldn't catch the infection. Beth finally recovered at Christmas when her father came home. Not long after that Meg married John (Laurie's tutor). Laurie also confessed her feelings for Jo, which he had been hiding for a long time. But Jo refuses because she considers Laurie as her best friend and she has no thoughts of getting married.

At present, when Beth's illness recurred and got worse, she eventually died. Marmee asks Amy to come back to her ill aunt, March. Laurie accompanied them home. Just then Amy tells Laurie that she is turning down the engagement with Fred. She accepts Laurie and gets engaged. On the other hand, Jo feels lonely and thinks about accepting Laurie's confession of love seven years ago. Unfortunately when Laurie and Amy returned home, Jo only found out one thing that they were engaged and about to get married. After that, Jo returned to writing a novel based on her story with her three sisters. She sent the first chapter to the editor, Mr. Dashwood. In the morning, Jo was surprised by the presence of Friedrich who suddenly visited her house.

In New York, Mr. Dashwood agreed to publish Jo's novel and asked to change the ending to a romantic story for the protagonist. Jo ends her novel by preventing Friedrich from going to California. Jo also successfully negotiated the copyright and royalties she got with Mr. Dashwood. After the death of aunt March, the house left behind will be built a school. She and her two sisters, Meg and Amy and Friedrich will teach at the school. Meanwhile, Jo also saw the development of her novel printing.

CHAPTER III

RESEARCH METHOD

This chapter presents several procedures to conduct the research. Those are research design, data collection, and data analysis. Besides that there are several sub-chapters on data collection and data analysis.

3.1 Research Design

The researcher used descriptive approach. The researcher employed descriptive qualitative research since it began with data collection, continued with analyses, and concluded with findings from the entire study. (Rasinger, 2013, p. 11) states that qualitative data refers more to how things happen by prioritizing quality which aims to evaluate the research area. The descriptive approach adopted for collected and analyzed the data of main characters utterances in the Little Women movie to found out the types of request strategies used by main characters and the social factors that influenced them.

3.2 Data Collection

This sub-chapter contains data collection. There are research data, data sources and subject of the study, research instruments and data collection techniques.

3.2.1 Research Data

Research data were in the form of words, phrases, and sentences spoken by the main characters when identifying the movie in the conversation that the main characters have with the interlocutor. Moreover, the researcher also identified the

painter. Amy lives with her aunt, Aunt March, who lives in France for painting school. She has had a crush on her neighbor, Laurie, since childhood. Although his feelings were one-sided, in the end they ended up together. The last main character that used as subject of the study is Beth. She is one of the sisters who is quite shy. In the movie, she is good at playing the piano and gets a piano gift from his neighbor, Mr. Laurance. Unfortunately at the end of the story she had to die due to suffering from a fairly severe disease.

3.2.3 Instrument

The researcher was an essential instrument in this study since she is the one who performs the entire series of studies. The researcher collected data by analyzing the types of request strategies in the *Little Women* movie. To simplify the analysis process, the researcher also downloaded the movie script.

3.2.4 Data Collection Technique

- Watching the movie

The researcher watched the movie in the Netflix app. The researcher not only watched the video but also listened to the dialogue properly. The duration of *Little Women* movie is about two hours and fourteen minutes.

- Downloading the movie script

The researcher used movie script to facilitate analysis. In addition to watching movies directly, movie script makes it easier for the researcher to select data. The researcher also checked the suitability between the script and the dialogue in the movie. The researcher searched the movie script through a Google browser and found it from the link <https://variety.com/wp-content/uploads/2019/12/little->

[women-by-greta-gerwig.pdf](#).

- Selecting the data

The researcher focused on the utterances of all the main characters in the *Little Women* Movie. The researcher was looking for sentences spoken by the main characters as data containing the type of request strategy. The researcher underlined the words, phrases and sentences that contains the request strategy.

3.3 Data Analysis Technique

a. Identifying and classifying the data

The researcher identified selected data showing the types request strategies used by the main characters. Then, the researcher analyzed each type of request strategies based on Blum-Kulka and Olshtain's theory. After analyzed each type of request strategy, the researcher continued to analyzed the social factors that influenced the used of request strategies uttered by the main characters.

The researcher categorizes the identified data, which are linguistically indexed using tables. The researcher created a table after identified the collected data.

Table 3.1 Example of Classifying Types of Requesting Strategies

No	Types of Request Strategies	Utterances	Data (Times, page;lines)	Total
1	Mood Derivable	AMY: Watch my nose!	00:26:56-00:27:01, (28;4)	25
2	Explicit Performatives			
3	Hedged Performatives			
4	Locution Derivable			
5	Scope Stating			
6	Language Specific Suggestory Formula			
7	Reference to Preparatory Conditions			
8	Strong Hints			
9	Mild Hints			
Total				

Table 3.2 Example of Classifying data for Social Factors influencing the use of Requesting Strategies

No	Utterances	Code	Types of sociological Variables				Result	
			Relative Power (P)		Social Distance (D)			Rank of Imposition (R) [®]
			P=	P+	P-	D+		D-
1	AMY: Watch my nose! ...	MD		√		√		(P- ; D- ; R-)
2		EP						
3		HP						
4		LD						
5		SS						
6		SF						
7		PC						
8		SH						
9		MH						

MD: Mood Derivable

P: Relative Power

EP: Explicit Performatives

P= : Power relation between the speaker and the hearer are same

HP: Hedged Performatives

P+ : The speaker has a higher power

CHAPTER IV

FINDINGS AND DISCUSSION

This chapter presents the result of the study. The results consist of findings and discussion. In the first part, the findings regarding the types of request strategies used by the main characters in *Little Women* movie and some influential social factors are presented. In the second part, a discussion about findings is presented.

4.1 Findings

In this first part, the researcher aims to present the results of the study related to the research questions in this study. The first research question is about the types of request strategies used by the main characters in *Little Women* movie. Then the second research question is about the social factors that influence the use of request strategies.

4.1.1 Types of Requesting Strategies

To answer questions from the first research question, the researcher categorize the data found into the types of requesting strategies based on Blum-Kulka and Olshtain's theory (1984). There are nine types of request strategies according to Blum-Kulka and Olshtain (1984) such as mood derivable, explicit performatives, hedged performatives, locution derivable, scope stating, language specific suggestory formula, reference to preparatory conditions, strong hints, and mild hints.

Little Women movie are siblings, they use this strategy more often because they are familiar with each other.

In the second finding in this study, the researcher used a combination of sociological variables proposed by Brown and Levinson (1987) to determine social factors that influence the use of request strategies. Researchers have found eleven types of combinations of sociological variables in this study. The researcher classified the types of combinations into types A, B, C, D, E, F, G, H, I, J, and K. The type of combination that was found the most was type I with a total of 14 data. In addition, data for this type were found in 6 types of request strategies, such as mood derivable, locution derivable, scope statements, language specific suggestory formula, reference to preparatory conditions, and mild hints.

Type I is a combination of low power relation (P-), familiar relationship (D-) and high rank of imposition (R+). This type shows that the speaker's low power relation greatly affects the imposition of requests given to hearers even though their relationship is close. In addition, this type also causes speakers to use the six types of request strategies proposed by Blum-Kulka and Olshtain (1984). The combination type I also influences the speaker's strategy more in making requests by using the mild hints strategy, which is the request strategy with the lowest threatening act level. There are as many as 2 utterances that use the mild hints strategy.

Then type F is the type with the most findings, namely 7 data findings on the combination type for speakers with higher power relations. This type also shows that with a fairly close relationship between the hearer and the speaker with a higher power relation, it makes imposition of the speaker's request difficult for the

hearer. In contrast to type F, type D found 6 data findings. This type is a combination of high power relation with a strange relationship between speaker and hearer. This certainly affects the imposition of the hearer in fulfilling the speaker's request. All data findings for this type are also found in the mood derivable strategy, which has the most direct level of request strategy.

Then the speakers who have the same power relation as the hearers have 1 data finding each for each type of combination. There are 3 types of combination types where the power relation between speaker and hearer is the same, namely type A, B and C. In type A, even though their power relation is the same, their relationship is not close, so the hearer will find it difficult to fulfill the speaker's request. Because of that the speaker uses the language specific suggestory formula strategy when making a request.

Type B also has the same level of power relations and social distance as type A. However, the hearers have no objection to fulfilling the speaker's request. Because of that speakers can apply a scope stating strategy in which speakers make requests based on their wishes. The last type, type C, is the same power relation and has a close relationship. Because they have a close relationship, imposing a request fulfillment on the hearer is not too difficult. Because of that this type can be found in the use of the reference to preparatory conditions strategy.

Based on the current findings, the mood derivable strategy is one of the request strategies most used by the main character in the Little Women movie. The application of this strategy is certainly inseparable from several factors. The speaker with a higher power relation than the hearer and the relationship that is

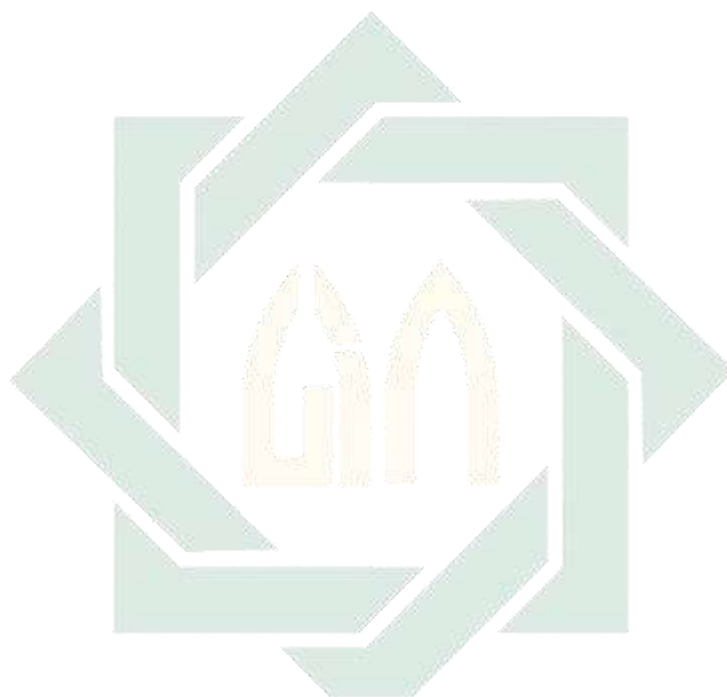
not close has an influence on the imposition of the hearer on fulfilling the speaker's request. Meanwhile, the speaker who has a lower power relation than the hearer does not have an imposition effect on the hearer even though their relationship is quite close.

Continuation of previous studies that examine the types of research strategies and influencing factors can be considered. Balman, Lee & Inoue (2020) analyzes the use of request strategies in email communication. The findings of this study also contradict the current findings because the factors that influence this research are only based on the rank of imposition. This is because this research uses email communication as data so it cannot determine power relations and social distance. Meanwhile, the current findings are of course different from previous research because the researcher develops research by combining all sociological variables, namely power relations, social distance, and the rank of imposition.

Puspita, Anam & Wahyuningsih (2015) analyzes the types of request strategies used by english department students. In this study, the most used type of request strategy is different from current research, namely preparatory queries or preparatory conditions. Besides that, the sociological variables used in this study are power relations and social distance. Even so, the results of this study did not have a significant influence on the sociological variables used. The results of the study contradict the results of the current study as they may show a significant effect.

However, this research was able to find significant results by developing this research using the sociological variables proposed by Brown and Levinson's theory. Therefore this research has a contribution to related theory. Theoretically,

this study found the types of request strategies according to Blum-kulka and Olshtain's theory. In addition, this study found significant results with a combination of sociological variables in Brown and Levinson's theory to determine social factors that influence the use of types of request strategies.



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CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter consists of two parts. The first chapter presents a summary of the overall results of the study. In the second part, presents suggestions that can help future researchers to develop this research.

5.1 Conclusions

This study investigates the types of request strategies by the main characters in *Little Women* movie and the factors that influence their use. As a result, the researcher found 52 utterances applying the eight types of request strategies used by the main characters in the movie. They are mood derivable, explicit performatives, locution derivable, scope stating, language specific suggestory formula, reference to preparatory conditions, strong hints, and mild hints.

The researcher also examines what are the social factors that influence the use of request strategies by the main characters by combining the sociological variables proposed by Brown and Levinson's theory. The researcher found that there are eleven types of combinations of sociological variables with classifications of type A, B, C which affect the use of request strategies.

In conclusion, speakers who have higher power relations than hearers influence the type of request strategy they use, namely mood derivable which is a type of request strategy which has the most direct level of request strategy. Supported by unfamiliar social distancing, it is easier for hearers to make requests. In addition, speakers with lower power relations than listeners, it will be difficult for hearers to carry out their requests even though their social distance is quite

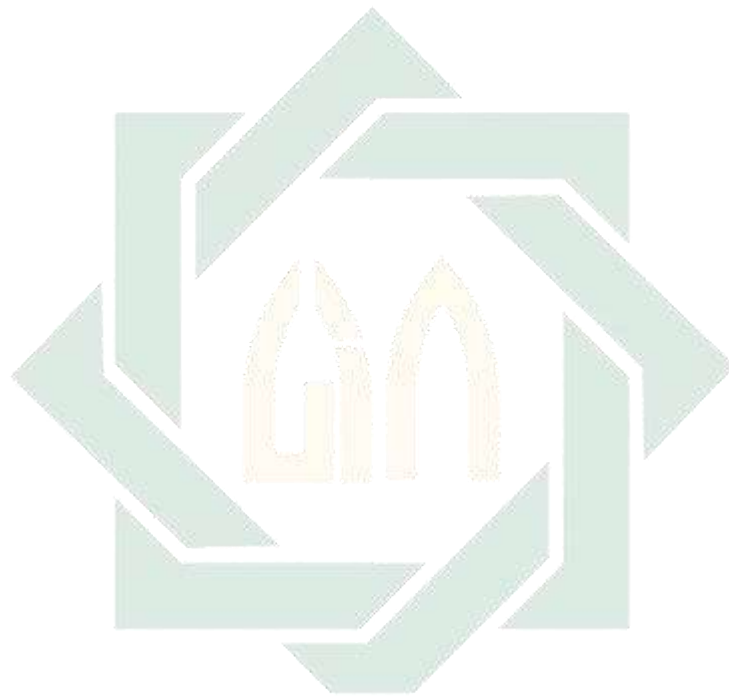
close. The speaker finally applied a type of request strategy with the lowest threatening act level, such as the mild hints strategy.

Therefore, the study of request strategies and the factors that influence them is important to study more deeply to broaden knowledge about speech acts, especially in request strategies. In addition, social factors that have a significant influence on the use of request strategies, making it easier for people to use what type of request strategies are suitable for use based on their surroundings.

5.2 Suggestions

This research has revealed the types of request strategies used by the main character in the *Little Women* movie. In addition, the researcher also revealed how social factors influence the choice of the type of request strategy that the speaker uses when making a request. Therefore, for future researchers who want to pay attention to request strategies, this study suggests that future researchers can explore and expand research results by using data sources from conversations in real life actions. Finally, the researcher hopes that this research can be a useful source and reference, especially for linguistics learners.

Yule, G. (1996). *Pragmatics*. Oxford: Oxford University Press.



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