CHAPTER III

METHOD OF THE STUDY

3.1 Research Approach

In this research, the writer applied descriptive - qualitative approach to analyze swear words as used by the characters. Descriptive approach studies are designed to obtain information concerning the current status of phenomena (Aryl, 1990: 381). This kind of research approach involves descriptive data collection as the basic for interpretation in the attempt to describe and interpret the phenomena swear words used by the characters of animation films *"Grammar Suroboyo"*. As stated by Sugyono (2008:   ) Qualitative approach is the most suitable one to use in analyzing this research. Qualitative approach is used if the research requires a whole social situation involving the aspect of place, actors and activities that work in synergic interactions and cannot be separated.

3.2 Source of Data

The subjects of this research are the characters of "Grammar Suroboyo" animation films, they are Suro and Boyo. In those films they mostly produce swear words for each episode. There are some other characters besides both of them. They are *Pak* Waw, *Pak* Waw's Granddaughters; acts as 1st seller and 2nd seller, and *Kaji* Sapi'i. Most of the characters in those films are male because according to Jay (2009b) males utter swear words more than female do. In a study

conducted by Jay in 2006, the result shows that 55% males swear in public, while only 24% females do so.

3.3 Technique of Data Collection

The writer used downloading to save the videos related to the topic. They are the series of animation film "Grammar Suroboyo" that contain of different titles for each episode. There are five episodes, they are *Grammar Suroboyo, Beda Grammar (Jancok Suroboyo), Lontong Balap, Kere Tapi Mbois, and Mantab Jaya Pol-Polan.* The writer got those films from the website addressed www.youtube.com.

The writer took five episodes because gathotkaca film as a production house just produced five episodes for adult version. The downloading will be useful when the writer wanted to analyze the swear words occur.

3.4 Technique of Data Analysis

To analyze the data, the writer took some steps below:

3.4.1 She took the data which are relevant with the problem.

3.4.2 She coded the phrases or the clauses that contain swear words.

3.4.3 She classified the swear words into types based on the theory of swear words classifications based on the words' meaning by Jay Timothy.

3.4.4. Finally, she described the functions of swear words using the theory of swear words' functions by Andersson and Trudgill.