

SLANG WORDS ON RICH BRIAN'S INSTAGRAM CAPTION

THESIS



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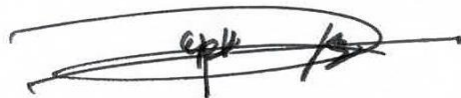


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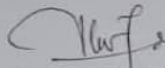
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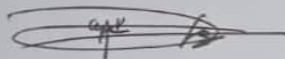
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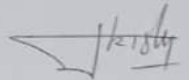
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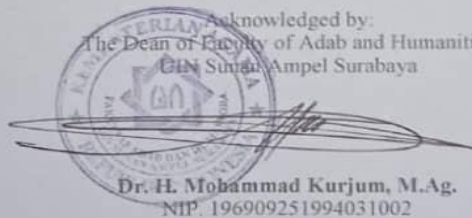
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ABSTRACT

Aini, D.N.N. (2023). Slang Words on Rich Brian's Instagram Caption. English Department, Faculty of Arts And Humanities UIN Sunan Ampel Surabaya. Advisor: Suhandoko, M.Pd.

Keywords: slang words, types, meanings

This thesis aims to analyze the slang words Rich Brian in caption on photos or pictures that he posts on his Instagram. This study answer two problem formulations: (1) What are the types of slang words on Rich Brian's Instagram caption, and (2) What is the meaning of slang words on Rich Brian's Instagram caption

The method used in this research is descriptive qualitative. The researcher chose descriptive qualitative to find, analyze, and discuss slang in Rich Brian's Instagram caption. The researcher looked for 21 slang words in Rich Brian's Instagram posts. Then, the researcher looked for and identified the types and meanings of the slang words used by Rich Brian in his Instagram caption.

The researcher found 21 slang words used by Rich Brian in his Instagram caption. Some of the types used by Rich Brian are clipping, blending, derivation, compounding, and acronyms. In the type of clipping, there are 12 slang words, including pic, fav, ur, bro, dad, sumthin, sum, lil, tho, playin, em and yea. In blending type, there are 4 slang words: kinda, wanna, gonna, tryna. Then, in the type of derivation, there is 1 slang word is homie. In the compounding type, there are 1 slang words, namely lowkey. Finally, there are 3 slang words for the acronym: LOL, TBT, and LMAO. The types of slang words that Rich Brian often uses are clipping and blending because those are the types of words most used by teenagers on social media. So, the meaning of slang words is based on the context or content that is spoken or written.

ABSTRAK

Aini, D.N.N. (2023). Kata Bahasa Gaul pada Tulisan di Instagram Rich Brian. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora UIN Sunan Ampel Surabaya. Pembimbing: Suhandoko, M.Pd.

Kata kunci: kata bahasa gaul, tipe, makna

Penelitian ini bertujuan untuk menganalisis kata slang yang digunakan oleh Rich Brian dalam tulisan pada foto atau gambar yang dia posting di instagramnya. Penelitian ini menjawab dua rumusan masalah yaitu: (1) Apa saja tipe-tipe kata bahasa gaul pada tulisan di instagram Rich Brian dan (2) Apa saja makna-makna kata bahasa gaul pada tulisan di instagram Rich Brian.

Metode yang digunakan dalam penelitian ini adalah deskriptif kualitatif. Peneliti memilih deskriptif kualitatif untuk menemukan, menganalisis, dan mendiskusikan bahasa gaul pada tulisan instagram Rich Brian. Peneliti mencari 21 kata bahasa gaul pada tulisan instagram Rich Brian. Kemudian, peneliti mencari dan mengidentifikasi tipe dan makna kata bahasa gaul yang digunakan oleh Rich Brian dalam tulisan instagramnya.

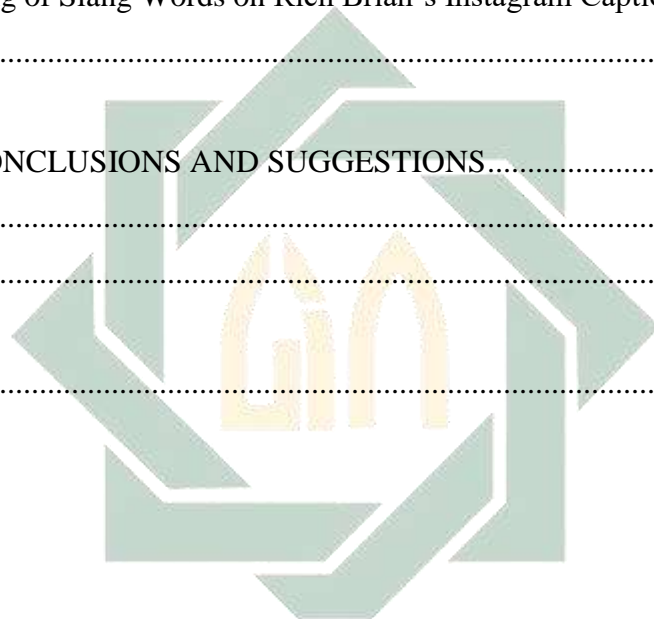
Peneliti menemukan 21 kata bahasa gaul yang digunakan oleh Rich Brian dalam judul atau tulisan instagramnya. Beberapa tipe yang digunakan oleh Rich Brian adalah potongan, penggabungan, pembentukan, perpaduan, dan singkatan. Pada tipe potongan ada 12 kata bahasa gaul antara lain *pic, fav, ur, bro, dad, sumthin, sum, lil, tho, playin, em* dan *yea*. Pada tipe penggabungan ada 4 kata bahasa gaul yaitu *kinda, wanna, gonna, tryna*. Kemudian, pada tipe pembentukan ada 1 kata bahasa gaul yaitu *homie*. Pada tipe perpaduan ada 1 kata bahasa gaul yaitu *lowkey*. Terakhir tipe singkatan ada 3 kata bahasa gaul yaitu *LOL, TBT, and LMAO*. Tipe kata bahasa gaul yang sering digunakan oleh Rich Brian adalah potongan dan penggabungan karena tipe itu juga yang kebanyakan digunakan oleh remaja di media social. Jadi, makna pada kata bahasa gaul itu berdasarkan konteks atau isi yang sedang dibicarakan maupun ditulis.

TABLE OF CONTENTS

Cover Page	
Inside Cover Page	ii
Approval Sheet.....	iii
Examiner Sheet	iv
Declaration	v
Acknowledgement.....	vii
Abstract	viii
Abstrak	ix
Table of Contents	x
List of Tables.....	xiii
CHAPTER I INTRODUCTION	1
1.1 Background of the Study.....	1
1.2 Research Problem.....	8
1.3 Significances of the Study.....	8
1.4 Scope and Limitation	8
1.5 Definition of Key Terms	8
CHAPTER II REVIEW OF LITERATURE.....	10
2.1 Language Variation.....	10
2.1.1 Idiolect.....	11
2.1.2 Dialect	11
2.1.3 Temporal Dialect.....	12
2.1.4 Social Dialect	12
2.1.4.1 Acrolect	13
2.1.4.2 Basilect.....	14
2.1.4.3 Vulgar.....	14
2.1.4.4 Slang.....	14
2.1.4.5 Colloquial.....	16
2.1.4.6 Jargon	16
2.1.4.7 Argot	17

2.1.4.8 Cant	17
2.2 Types of Slang Words Formation	17
2.2.1 Multiple Process.....	17
2.2.2 Infixes.....	18
2.2.3 Prefixes and Suffixes.....	18
2.2.4 Derivation.....	18
2.2.5 Acronym.....	19
2.2.6 Conversation or Conversion.....	19
2.2.7 Backformation.....	20
2.2.8 Clipping.....	20
2.2.9 Coinage	21
2.2.10 Borrowing	22
2.2.11 Compounding.....	22
2.2.12 Blending.....	23
2.3 Rich Brian	23
2.4 Instagram.....	24
CHAPTER III RESEARCH METHODS	26
3.1 Research Design.....	26
3.2 Data Collection.....	26
3.2.1 Research Data	26
3.2.2 Data Source and Subject of the Research	27
3.2.3 Instrument.....	27
3.2.4 Data Collection Techniques.....	27
3.3 Data Analysis Techniques.....	28
CHAPTER IV FINDINGS AND DISCUSSIONS	29
4.1 Findings.....	29
4.1.1 Types of Slang Words Formation on Rich Brian’s Instagram Caption..	30

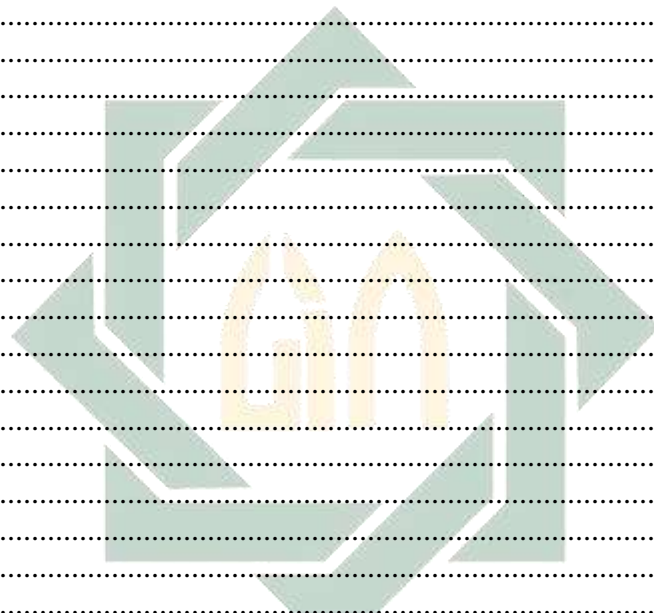
4.1.1.1 Derivation.....	31
4.1.1.2 Acronym.....	32
4.1.1.3 Clipping.....	33
4.1.1.4 Compounding.....	38
4.1.1.5 Blending.....	38
4.1.2 The Meaning of Slang Words on Rich Brian’s Instagram Caption	41
4.2 Discussions.....	49
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	50
5.1 Conclusions.....	50
5.2 Suggestions	50
References.....	52



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S U R A B A Y A

LIST OF FIGURE

4.1 Data 1	22
4.2 Data 2	22
4.3 Data 3	23
4.4 Data 4	23
4.5 Data 5	24
4.6 Data 6	25
4.7 Data 7	25
4.8 Data 8	26
4.9 Data 9	26
4.10 Data 10	27
4.11 Data 11	27
4.12 Data 12	28
4.13 Data 13	28
4.14 Data 14	29
4.15 Data 15	29
4.16 Data 16	29
4.17 Data 17	30
4.18 Data 18	30
4.19 Data 19	31
4.20 Data 20	31
4.21 Data 21	32
4.22 Data 22	33
4.23 Data 23	33
4.24 Data 24	33
4.25 Data 25	34



UIN SUNAN AMPEL
S U R A B A Y A

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, the research problems, the significance of the study, the scope and limitations, and the definition of key terms.

1.1 Background of the Study

A person can express ideas, thoughts, and the desire to share knowledge and opinions through language. The use of language at every level of society gives language, as a medium for human interaction in society, a social dimension. According to Keraf in Smarapradhipa (2005) claims that languages aid in understanding other languages. The initial definition of language as a tool for social interaction takes the form of a sign for the sounds made by human speech organs. Second, language is an arbitrary vowel-based communication system (speech sounds). Sociolinguistics is a subfield within the field of linguistics, which is the study of language.

Sociolinguistics is concerned with examining the relationship between language and society with the aim of a better understanding of the structure of language and how language functions in communication; the general aim of the sociology of language is to try to discover how social structures can be better understood through the study of language (Wardhaugh, 2006).

Sociolinguistics discusses several kinds of language, both formal and informal. Formal language is used by someone speaking at work or school to show a sense of courtesy to the interlocutor. In contrast, informal language is used in daily

conversations, for example, talking to peers. In this study, the researcher discussed one type of informal language: slang.

Slang is an informal language that is only employed by one individual or one group. Swan (2005) states that slang is a very informal vocabulary typically employed in communication by individuals who are well acquainted. Slang is never appropriate in a formal situation. Slang is defined as specific and private social modifications by (Chaer and Agustina, 2004). These characteristics allow us to describe slang as a colloquial language that is simple to use by specific individuals or groups and is private so that those outside the group do not comprehend what is being spoken.

A word or phrase that unusually represents something new or old is referred to be slang. Slang is composed of words as well as terms that are used solely in particular social circumstances. The origin of the word slang itself needs to be clarified. It first appeared in print around 1800 and applied to London's impolite and criminal class speeches.

Slang is a language that is only understood among a small group of people and is rarely understood by others. Sometimes people intentionally employ slang so that others cannot understand their language. According to Kridalaksana (1982) slang refers to various unofficial languages that teenagers or members of particular social groups use to communicate to keep outsiders out. Slang is generally a unit of expression or words that have experienced various changes in form and meaning.

One of the most common dialects of the language used in the community is slang. Slang is typically generated by shortening or removing one or many characters from a word or altering its sound and meaning. Words play a significant influence on the language. People who do not study linguistics can assert that a word is the smallest unit of a language, but in reality, a word goes through several stages before becoming a word. The procedure is referred to as the word-formation procedure. One of the topics covered in morphology is the development of words in the world's many languages.

Slang has attracted many scholars to investigate. The studies on slang have been focused on movies (Ekawati, 2018; Novianti, 2017; Panjaitan, 2017; Prihandoko, 2012; Putri, 2020; Saputra, 2015), song lyrics (Lestari, 2016; Mahnunik, 2015), everyday conversation (Pradianti, 2013), social media (Aisah, 2017), comic books (Rizky, 2018), and WhatsApp group (Wardayani, 2020). From previous research, the most discussed are the function of slang, the meaning of slang, and the types of slang.

Panjaitan (2017) conducted a language study for the Zootopia movie, which depicts how similar animal and human existence is. The research aimed to discover how language is portrayed in movies. She utilized the movie to find out if a fictional movie might develop slang, just like other movies. Constructivism, which has a comprehension of phenomena and objective data, is the topic of this study. In order to get accurate data based on the theory put out, she had to watch the thing multiple times. The dialogue that the characters in this movie said served as the source of the

study information. The script of the video film Zootopia also served as the source of data. She located the transcript via a certain link. She watched the video numerous times before attempting to match. Panjaitan (2017) applied the approach from Eble and Partridge, which identifies several slang categories. The purpose of slang is covered in Partridge's theory as well. According to the researcher, the investigation produced 16 facts that supported the theory. In Partridge's theory, there are 14 data related to slang in society and 5 data related to Eble's theory. The following two of data information come from the two theories.

Ekawati (2018) did some slang term study for Fast & Furious 7 movie. She searched for the slang terms that the characters in the movie used and their definitions and motivations. Ekawati (2018) used of the G. Leech and Eric Partridge theories. This study employed a qualitative method. Researchers discovered two categories of slang: society slang and public house slang. Public house slang is a term that is commonly used in that area and is neither crude nor cynical. Society slang is used in daily interactions with the general public. There are 17 often-used slang words, including "wanna," "gotta," "dude," "yeah" "daddy," and others. After that, two slang terms are used in public house slang: baby and buddy.

Prihandoko (2012) conducted the types of slang and slang functions in the movie Ramona and Beezus. He used a descriptive qualitative method. He founds 5 the types of slang that the movie characters utilized. There are acronyms, flippant, fresh and creative, clipping, and imitation. Then, he discovered seven other uses for slang functions in the movie, including to show an impression, to address, form an

intimate atmosphere, show intimacy, initiate relaxed conversation, to reveal anger, and to humiliate.

Putri (2020) conducted slang in Amy Heckerling's romantic comedy *Clueless*. She analyzed how Cher Horowitz's use of slang phrases in *Clueless* movie fits into its overall context and defines its purpose. In her research, she employed a sociolinguistic methodology. She used theory on the Holmes's idea of social factors and the Zhou and Fan's theory of slang functions. The findings demonstrated that social relationships among participants, the environment (social context of interaction), and the conversational topic all influence the various contextual meanings of slang words. This study also found that slang words are mainly used between participants who have an intimate relationships. Additionally, using slang phrases often is not done randomly; rather, it provides social purposes, such as the users' attempts to express their emotions and self-identity.

The slang word was conducted by Saputra (2020) in the *Ride Along* movie. He used two theories in his research, including Partridge's theory about the different types of slang, which is divided into eleven categories, including cockney slang, public house slang, slang used in business, slang used in the arts, slang used in public schools and universities, tradespeople's slang, slang used in publicity, society slang, and soldier's slang. The second is Yanchun and Yanhong's theory regarding the purpose of slang, which includes achieving civility, expressing the users' emotional states, and pursuing self-identity.

Lestari (2016) conducted the slang words in a song by Bruno Mars. She examined the dominating slang words and the types of slang word in Bruno Mars's lyrics. She applied the qualitative descriptive approach. Therefore, Yule's word formation process is the theory she applied in her research. She identified five techniques for creating slang words in the lyrics, including coinage, clipping, acronyms, borrowing, and blending. Bruno Mars' lyrics frequently employ "cuz" and "cause."

Pradianti (2013) frequently conversed with junior high school kids utilizing slang terms. Students in ninth grade served as the study's subject. This research aimed to examine how slang words are formed morphologically and why students utilize use in everyday speech. Yule, Potter, O'Grady & Guzman, and Gerber are some of the theories employed. He discovered three categories of slang terms: coinage, blending, and borrowing.

Several previous studies, such as those conducted by Prihandoko (2012), Putri (2020), Risky (2018), and Saputra (2015) found that slangs function to address, form an intimate atmosphere, show intimacy, initiate relaxed conversation, to reveal anger, to show impression, and to humiliate. Several studies have also examined the meaning of slang, such as Ekawati (2018), Rizky (2018), and Putri (2020).

Moreover, other studies on slang, such as Aisah (2017), Ekawati (2018), Lestari (2016), Mahnunik (2015), Novianti (2017), Panjaitan (2017), Pradianti (2013), Prihandoko (2012), Saputra (2015), and Wardayani (2020) found that slangs are frequently used in Instagram caption.

In conclusion, in the previous studies, the researcher discussed slang words in a movie script, comic book, song lyrics, everyday conversations, and social media. The method used in analyzing movie scripts, comics book, and song lyrics is descriptive qualitative. Meanwhile, everyday conversation is analyzed using questionnaires and interviews as the instruments. None of the studies above collected data from Instagram. The more people who use Instagram, the more variations in the language, such as slang. The benefit of analyzing slang on Instagram is finding a new language or contemporary language, usually uploaded via photos, videos, or captions.

Therefore, the researcher wants to describe slang words on Instagram. The researcher chose the account of Rich Brian's Instagram caption. Rich Brian was born in Jakarta on September 3, 1999. He is a rap singer, record producer and songwriter from Indonesia. He has a famous single entitled "Dat Stick" which was released in March 2016. The researcher chose the account from Rich Brian because his account often updates slang words. Instagram is an application for sharing videos and photos. We can also give comments or like with love sign the photos or videos we see; then, every video and photo we share can be given a caption according to our wishes. Many previous studies discussed slang words in a movie script, novel, magazine, and film.

The theory used by the researcher is twelve types of slang word formation by (Yule, 2010). This theory has been used by many researchers before, such as discussed slang words in movies, comic books, social media, and song lyrics. In this study, the researcher discussed the types and meanings of slang words in Rich Brian's

Instagram captions. The importance of discussing the types and the meanings of slang words on Instagram is knowing the new language Rich Brian used from year to year.

1.2 Research Problems

1. What are the types of slang words on Rich Brian's Instagram caption?
2. What is the meaning of slang words on Rich Brian's Instagram caption?

1.3 Significance of the Study

This research aims to increase the study of linguistics, especially about slang, and to understand the slang words on Instagram. Knowing the meaning and the slang theory will help the readers increase their knowledge, particularly in understanding slang language.

Hopefully, this study benefits the researcher and all the students, especially English Department students. Then, in this study, the student can apply their knowledge and comprehension in the appropriate daily conversation, especially on informal occasions.

1.4 Scope and Limitations

This research analyzes slang on Instagram. The researcher used Rich Brian's Instagram to analyze what was posted from January 2019 to December 2022.

1.5 Definition of Key Terms

Slang word is informal words that are often used in everyday conversation and only for certain people.

Instagram is a social media for sharing videos and photos. We can also give comments or likes with love signs of the photos or videos we see; then, every video and photo we share can be given a caption according to our wishes.



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CHAPTER II

REVIEW OF RELATED LITERATURE

The researcher uses theories related to research problems. The researcher uses theory in order to easy to analyze this problem.

2.1. Language Variation

A human can express ideas and the desire to share opinions and knowledge through language. The use of language at every level of society gives language, as a medium for social interaction in the community, a social dimension. According to Keraf in Smarapradhipa (2005) claims that languages aid in understanding other languages. The initial definition of language as a tool for social interaction takes the form of a sign for the sounds made by human speech organs. Second, language is an arbitrary vowel-based communication device (speech sounds). Language is analyzed by the field of linguistics, a part of which is sociolinguistics.

Language variety refers to the different ways language is employed depending on the context, the needs, or the situation. Language variation in formal contexts is standard language, and language diversity in informal contexts is known as non-standard. Non-standard English is a variety of language that does not adhere to any accepted rules and is categorized as either sub-standard or non-standard. Non-standard English that's also frequently used in media that does not involve formality, such as music, novel, film, and others. Slang is an instance of non-standard English.

2.1.1. Idiolect

Idiolect is a language that only shows in and is spoken by humans unique from others, eventually coming to represent that person. This idiolect reflects the speaker's background. The differences in idiolect can be found in voice tone, word choice, linguistic style, sentence structure, and test tubes. Because we can recognize someone only by listening to their language before seeing them, the color of their voice is the most crucial feature of linguistic variation. According to Collins Dictionary, Idiolect refers to individual dialect variations or forms. According to Prihandoko (2012) the idiolect is a language unique to human life. For its speakers, language is also conceived to be a variety of their native tongue.

An idiolect is an individual's specific spoken pattern that's also considered to be different among speakers of a person's native language or the dialect. However, it is much more specific and narrower than just including all of a certain dialect's speakers. The diction or language that a person employs in various social contexts also falls under idiolect.

2.1.2. Dialect

A dialect is a particular version of a language used by a particular speaker and is identified using grammatical, phonological, and syntactic criteria. Social and regional dialect is two types of dialects present in communities. According to Collins Dictionary defines dialect as a language type particular to specific

geographical areas, social status, and occupation and is characterized by its vocabulary, grammar, and pronunciation.

The term "dialect" is frequently used to describe any speech pattern that deviates from a standard idiomatic variety, typically considered dialect-free. Despite this, very few people speak the standard variation; instead, dialects make up the majority of languages.

2.1.3. Temporal Dialect

Variations in the language spoken by social groups at any given period are referred to as a temporal dialect. For instance, variations in Indonesian from the early 1900s to 1950s and varieties used today. The pronunciation, spelling, morphology, and syntactic of the three periods' languages vary. Since this sector is volatile due to changes in socio-cultural norms, science, and technology, the most transparent approach is often from a lexical perspective. For example, the words ringgit, cent, and rupiah (name of currency) were used at different times. The name of the Indonesian currency unit during the independence period used the rupiah, whereas previously Indonesians used the words ringgit and cent.

2.1.4. Social Dialect

Social dialect refers to linguistic variances based on the speakers' status, social class, and background. This language variety typically receives the most attention in sociolinguistics since it addresses the speaker's issues, including age,

education, gender, occupation, noble level, and socioeconomic circumstances. Language variations differ not in aspects of speech content but in terms of morphology, syntax, and vocabulary. In the study of how society affects language use, sociolinguistics, the phrase "social dialect" originates.

Dialectologists are sociolinguists who specialize in dialectology and have long researched how regional differences affect language variety. The possibility that language variety can also result from social and cultural environments attracted the attention of various sociolinguists in the middle of the 20th century. Thus, the two primary dialect categories regional and social dialect were established. Geographical contexts, obstacles, and disparities have affected a person's communication use, reflected in their regional dialect. A sociological dialect is a language that depicts how people are grouped according to how similar their social and economic circumstances are (Holmes, 2001). Different social dialects include:

2.1.4.1 Acrolect

Acrolect is a creole variant that's also respected in sociolinguistics since its grammatical structures are similar to the language's standard variety. Acrolect refers to social deviations that are valued higher or as having more prestige. According to Collins Dictionary, acrolect is a group of languages on the creole continuum closely resembling the standard ranges of important international languages, such as the English spoken in Guyana or Jamaica.

Acrolect is a dialect of the Javanese language used by the aristocracy of the Javanese court.

2.1.4.2 Bacilect

Bacilect is social variations that are considered less prestigious, or even looked down upon. In a creole continuum, the linguistic variant that differs from the acrolect is the bacilect. Languages regarded as having a lesser status than other kinds include bacilect. An example of basilect is the English spoken by cowboys and mine coolies.

2.1.4.3 Vulgar

Vulgar is a social variety employed by people with lower education levels or no education. According to Collins Dictionary, when you refer to an individual or their attitudes as vulgar, you are referring to their lack of class and, otherwise, their rudeness. While individuals relate to a picture, expression, or utterance as vulgar, you may be offended because it creates sex or other objectionable sources to the part of the body. Lastly, while you refer to somebody as vulgar, individuals have been saying it is used in poor taste or artistic quality.

2.1.4.4 Slang

Slang is informal and typically used by one individual or group of people. Slang is defined as an informal language in public use that is created through

popular adaptation and extension of the meaning of an existing item and by developing a new term without consideration for the academic standards of linguistic conventions in the creation of words that are restricted to a group of social groups or specific groups, according to (Pei and Gaynor, 1954). Three things define slang language: the words are very informal, they are more frequently used in speaking rather than writing, and they are only used in specific situations and with particular persons.

One of the most common dialects of the language used in the community is slang. Slang is typically generated by shortening or removing one or many characters from a word or altering its sound and meaning. Words play a significant influence on the language. People who do not study linguistics can assert that a word is the smallest unit of a language, but in reality, a word goes through several stages before becoming a word. The procedure is referred to as the word-formation procedure. One of the topics covered in morphology is the development of words in the world's many languages.

Putri (2020) people in a society can speak several kinds of languages according to the different social situations they encounter. When they talk, they must have a good understanding of the situation around them. Slang changes its identity along with who the participants are. Factors such as a person's education, economic or social position, and even in relation to location and generation greatly influence what slang is to one person but different to another.

2.1.4.5 Colloquial

Colloquial refers to words or expressions that we frequently employ in conversation. The language used to characterize informal communication is colloquial. The most widely used functional speech style is colloquial. It is used frequently in informal settings and daily discourse. Colloquial is social variations used in everyday conversation. The colloquial word comes from the word colloquium (conversation). So, colloquial means spoken language, not written language. This colloquial language also does not deserve to be called village or lower class language, because what matters is the context of its use.

2.1.4.6 Jargon

Some social groupings only seldom employ a social variation known as jargon. The general public and individuals outside the group usually need help understanding the expressions employed. That phrase is not a secret, however. According to Collins Dictionary, jargon that frequently describes terms and expressions used mainly or technically by particular groups of individuals makes a language difficult to grasp.

The term "jargon" describes the particular vocabulary employed in a profession or other community of activity. That are terms that are unfamiliar to or used differently by outsiders. For instance, sailors refer to "port" and "starboard" rather than left and right. These expressions are not used in non-maritime contexts.

2.1.4.7 Argot

Argot is a clandestine social variety that is only utilized in specific professions. The language contains the jargon's specificity is found. A particular group of people's "argot" is a special phrase for identification and confidential communication. The specialized language and idiom used by a certain profession or social group is argot.

According to Collins Dictionary, argot is specialized idiomatic vocabulary unique to a particular class or group of individuals. Built for individual communication and identification within the underworld.

2.1.4.8 Cant

Cant is certain sad social variations are made strange, full of pretense. Beggars usually use this variation. Cant is the language used so frequently and in such a robotic way that it practically lacks all meaning. Cant can also refer to the individual group's distinctive vocabulary.

2.2 Types of slang words formation

Yule (2010) describes twelve types of slang words formation and each part has own definition:

2.2.1 Multiple Process

Multiple process is the creation of a particular word involves more than one process. There may be more than one process involved. Following are a few examples of several processes:

The word of “*internet*” can be *international* + *network* (*clipping*);

inter + *net* (*compounding*)

The word of “*snowball*” can be *snow* + *ball* (*compounding*);

2.2.2 Infixes

Infixes is the process of adding an affix at the middle of the word. According to Collins Dictionary, infixes is morpheme added to a word. Example:

cupful – *cupsful*

son in law – *sons in law*

2.2.3 Prefixes and Suffixes

Prefix explains the process adding an affixes in the beginning of word (*un-*).

Example: *un* + *happy*. Meanwhile, suffix describes process adding in the end of word (*-ish*). Example: *boy* + *ish*.

2.2.4 Derivation

Derivation describes the process of word formation by giving affixes or affixes to the word, so that the formation of new words produced will result in changes in word classes and changes in meaning. Example:

childish= *child* + *ish*

mislead= *mis* + *lead*.

2.2.5 Acronym

An acronym is created by combining the first letter of several words into one word. According to Prihandoko (2012) an acronym is a slang constructed from the beginnings of each letter in a phrase or type composed of a combination of words or syllables. Occasionally, the final word is capitalized. According to Yule (2010) an acronym is a new term created from the first letters of a group of existing words.

There are two categories of acronyms; the first category includes those that sound like words. These acronyms are frequently generated from phrasal names. Some of these abbreviations, such as *robot* (*residents official board of technology*) and *aids* (*acquired immunodeficiency syndrome*), are used so regularly that many individuals are familiar with their meanings despite their frequent use. Another form is acronyms, which are made from letter combinations. Example:

CD or VCR (*Video Cassette Recorder*)

DJ (*Disk Jockey*)

2.2.6 Conversation or Conversion

Conversation or conversion describes the process of changing the meaning of a word that does not change the original form of the word used. A shift in a word's function, such as when a noun starts to be employed as a verb (without any reduction), is often referred to as conversion, according to (Yule, 2010). The process by which the noun "*burglar*" enters usage and the verb "*burgle*" is later developed from it is an example of conversion. Other terms formed through this method include

"donate", "emote", and "babysit" which are all derived from the words "donation", "emotion", and "babysitter".

2.2.7 Backformation

Backformation describes the process of forming words by separating affixes or which are the basic words of a word. Backformation is the process of reducing a phrase of one category (often a noun) into a word of another type (commonly a verb), based largely on the (Yule, 2010). Backformation is the process of word formation that produces new words by switching the correct word according to a straightforward definition. Example:

"emote" from "emotion"

"donate" from "donation"

"gamble" from "gambler"

"haze" from "hazy"

2.2.8 Clipping

Clipping is forming words by cutting off parts of the word itself. Prihandoko (2012) clipping type is a variety of slang that is made by removing some parts of a longer word into a shorter form with the same meaning. According to Yule (2010) clipping is the method of shortening a word's length to a condensed form when it contains over one syllable, and it typically starts in informal speech. Example:

gym for gymnasium

fax for facsimile

gas for gasoline

ad for advertisement

2.2.9 Coinage

Coinage is the process of inventing or making up new words in order to suit certain purposes. One of the most uncommon word formation processes in English is the currency which is the invention of a whole new term. Yule (2010) mentions that currency is also included in the eponymous case or new words based on the name of a person or place. Coinage making process create a new word by taking a very common product name of public. The name of the product is used by the community continuously, becoming more common. Example:

Coinage is the process of creating new words intentionally to serve specific purposes. The coinage, which involves the creation of a whole new term, is one of the least prevalent word production procedures in English. According to Yule (2010), coinage is also included in the eponymous case or new terms derived from the names of people or places. Using a popular product name from the public, the coinage-producing procedure creates a new word. The product's name is continuously and widely utilized in the neighbourhood. Example:

Aqua for mineral water

Honda for motorbikes

Samsung for electronic

We can say that coinage is the process of creating a new word or phrase from the original term.

2.2.10 Borrowing

The act of borrowing is the way of forming words by incorporating or adopting terminology from other languages. According to Collins Dictionary, borrowing is a procedure that takes anything, such as foreign words, phrases, or customs. The act of taking words from a different language is called borrowing. Increasing one's knowledge of a new language is the aim. Many other languages have incorporated English. Example:

Croissants from French

Kindergarden from German

Chopsticks from China

Piano from Italy

Sofa from Arabic

English has vocabulary from a foreign language but also terms from a different language.

2.2.11 Compounding

Compounding is composed of two free morphemes into one word to create a new meaning. According to Yule (2010) compounding is the merging of two different words to create a single form. Example:

Fingerprint= finger + print

Fastfood= *fast* + *food*

Wallpaper= *wall* + *paper*

2.2.12 Blending

Blending is created from blends or parts of morphemes in two other words to form a new single morpheme. According to Collins Dictionary, blending is a word formed by combining the beginning and end of two other words. Example blending is *motel* (*motor* + *hotel*).

2.3 Rich Brian

Brian Imanuel Soewarno (Rich Brian) was born in Jakarta on September 3, 1999. He is a rap singer, record producer and songwriter from Indonesia. He has a famous single entitled “Dat Stick” which was released in March 2016.

The first single of Brian was released on July 17, 2015 entitled “*Living the Dream*” on his YouTube account. The song was produced by DJ Smokey. Then, Brian released his famous single “*Dat Stick*” on February 22, 2016. The song stole attention on the international stage after a reaction video was uploaded, which featured American rap singers such as *Ghostface Killah*, *21 Savage*, *Tory Lanez*, *MadeinTYO*, *Desiigner* and others. “*Dat Stick*” was ranked fourth on the *Bubbling Under R&B/Hip-Hop Singles*.

April 2017 marked the beginning of Brian's first American tour, which ended in May. With XXXTentacion and Keith Ape, Brian released the song "Gospel" in May

2017. This is their first time working together, and the song was made available on 88rising. As of October 2017, 21 million people had viewed the song's music video on YouTube.

In May 2017, Brian was recognized as the Breakthrough Artist of the Year at the 4th Indonesian Choice Awards. In an interview with XXL, Brian revealed the album's release and said, "I am working on a debut project, and there are some serious songs; the rest is just crap.

In October 2017, Brian published "Chaos," and in November 2017, he collaborated with 21 Savage on "Crisis." Brian stated on his Twitter account on December 19, 2017, that his debut album, Amen, would be released on February 2, 2018. The album will be hip-hop music. the first Asian artist's hop to reach the top of the iTunes chart, and at its height, it reached position 18 on the US Billboard 200 chart.

Under the stage name Brian, Brian posted "See Me" on the 88rising YouTube channel on January 1, 2018. Then, on January 7, 2018, he officially switched to Rich Brian as his stage name.

2.4 Instagram

Instagram is an application for share videos and photos. Apart from that, we can also give comments or likes with a love sign on the photos or videos that we see.

Every video and photo that we share can also be captioned according to our wishes.

The social system on Instagram is by following other user accounts, or having followers on Instagram.

Thus, communication between Instagram users can be established by giving likes and commenting on photos other users have uploaded. Followers are also an important element, and the number of likes from followers greatly influences whether the photo can become a popular photo or not. To find friends on Instagram, you can use their friends who also use Instagram through social networks such as Twitter and Facebook.

The inbox icon is located in the top right corner of the app and leads you to Instagram Direct. Users of Instagram stories can upload many images or videos into a single narrative. The new feature functions similarly to Snapchat Tales in that stories vanish after 24 hours. Neither a user's profile nor the Newsfeed is updated with Instagram stories. Similar privacy options are used for Instagram profiles and Instagram stories. For instance, if a user uploads a story on their private profile, only their friends can see it.

CHAPTER III

RESEARCH METHODS

This chapter presents research design, data source, data collection, and data analysis techniques.

3.1 Research Design

This study uses a qualitative descriptive method because it analyzes data in the form of words descriptively. The researcher chose descriptive qualitative to find, analyze, and discuss slang words on Instagram. Johnson and Christensen (2007) explain that qualitative research is research that relies on qualitative data collection. Qualitative research is descriptive in nature where data is collected in the form of words or pictures rather than numbers according to (Bogdan & Biklen, 1982).

3.2 Data Collection

This section presents research data, data source and subject of the research, instrument, and data collection techniques.

3.2.1 Research Data

The data from this study are words or sentences written by Rich Brian in his Instagram caption, which are included in slang. The researcher analyzed the types of slang and the meanings used in Rich Brian's Instagram captions.

3.2.2 Data Source and Subject of the Research

In this study, data was taken from the slang words in Rich Brian's Instagram captions which were uploaded from January 2019 to December 2022. The subject of this research was Rich Brian. Rich Brian is a rapper, record producer and songwriter from Indonesia. He has a very popular single called "Dat Stick" which was released in March 2016. He uses a lot of slang in his songs. Then, he also often uses slang words in Instagram captions

3.2.3 Instrument

The instrument of this research was the researcher herself, because the researcher was the one who collected the data, analyzed the data, described the data, and drew the conclusion. The researcher needed a cellphone and internet connection to look for slang words in Rich Brian's Instagram captions, then a laptop to collect all the data from Rich Brian's Instagram.

3.2.4 Data Collection Techniques

1. The researcher searched for Rich Brian's caption on Instagram. Information includes letters, words, phrases, or symbols. Rich Brian's Instagram account name is @brianimanuel.
2. The researcher screenshotted on Rich Brian's instagram caption collected 21 slang words from January 2019 to December 2022.
3. The researcher the researcher wrote a caption that contains slang words.
4. The researcher underlined the word included in slang word.

3.3 Data Analysis Techniques

1. The researcher identified the types of slang word formation processes according to Yule (2010) there are multiple processes, infixes, prefixes and suffixes, derivations, acronyms, conversions or conversions, backformation, clipping, coinage, borrowing, compounding, and blending. Researchers use codes to help identify data. The researcher also underlined Rich Brian's caption including letters, symbols, words, or phrases which are slang words. The following is an example of how to identify:

Who was I on the phone with lmao.

2. The researcher classified slang words in Rich Brian's Instagram caption based on the type of slang word formation from Yule (2010). The researcher also attaches the date of the caption.
3. Researcher interpreted the meaning of slang words in Rich Brian's Instagram caption according to The Routledge Dictionary of Modern American Slang and Unconventional English, Collins Dictionary and Urban Dictionary. The following is an example of how to interpret it:

Who was I on the phone with lmao.

In Urban Dictionary, the meaning of lmao is laughing my ass off

4. The researcher drawing conclusion based on the analysis and outline the implications of the study to provide possible directions for future researchers.



UIN SUNAN AMPEL
S U R A B A Y A

CHAPTER IV

FINDINGS AND DISCUSSIONS

This chapter focuses on findings and discussions of the research findings. This chapter explains the type and the meaning of slang words from Rich Brian's instagram caption.

4.1 Findings

4.1.1 Types of slang words formation

Yule (2010) describes twelve types of slang words formation. They are multiple process, infixes, prefixes and suffixes, derivation, acronym, conversation or conversion, backformation, clipping, coinage, borrowing, compounding, and blending.

Types of Slang Word	Data	Total
Derivation	Homie	1
Acronym	LOL, LMAO, TBT	3
Clipping	Yea, em, pic, fav, ur, bro, dad, tho, playin, sum, lil, sumthin	12
Compounding	Lowkey	1
Blending	Kinda, wanna, gonna, tryna	4
Total		21


4.1.1.1 Derivation

Derivation describes the process of word formation by giving affixes or affixes to the word, so that the formation of new words produced will result in changes in word classes and changes in meaning.

Data 1 (17/05/20)

Tbt homie sleepover in Jakarta. Miss yall @dennisliuww @viodihelmy



brianmanuel  tbt homie sleepover in jakarta. miss yall
@dennisliuww @viodihelmy

138 ming

The data is taken from Rich Brian's Instagram on May 17, 2020. According to The Routledge Dictionary of Modern American Slang and Unconventional English the derivation of homie or homey is someone from your environment; a close male friend; a fellow youth gang members.

4.1.1.2 Acronym

An acronym is created by combining the first letter of several words into one word. According to Prihandoko (2012) an acronym is a slang constructed from the beginnings of each letter in a phrase or type composed of a combination of words or syllables. Occasionally, the final word is capitalized. According to Yule (2010) an acronym is a new term created from the first letters of a group of existing words.

There are two categories of acronyms; the first category includes those that sound like words. These acronyms are frequently generated from phrasal names. Some of these abbreviations, such as *robot* (*residents official board of technology*) and *aids* (*acquired immunodeficiency syndrome*), are used so regularly that many individuals are familiar with their meanings despite their frequent use. Another form is acronyms, which are made from letter combinations. Example:


CD or VCR (Video Cassette Recorder)

DJ (Disk Jockey)

Data 2 (05/10/19)

Who was I on the phone with LMAO



brianmanuel  who was i on the phone with lmao

171 ming


The data is taken from Rich Brian's Instagram on October 05, 2019.

According to Urban Dictionary the acronym LMAO is Laughing My Ass Off, usually used online to laugh at something very funny or can be called laughing out loud.

Data 3 (17/05/20)

Tbt homie sleepover in Jakarta. Miss yall @dennisliuww @viodihelmy



brianmanuel  tbt homie sleepover in jakarta. miss yall @dennisliuww @viodihelmy

138 ming

The data is taken from Rich Brian's Instagram on May 17, 2020. According to Urban Dictionary the acronym of TBT means "Truth Be Told". It basically means real talk, to be honest, or forreal.

Data 4 (19/05/20)

We're comin LOL.



brianmanuel  we're comin lol

138 ming

The data is taken from Rich Brian's Instagram on May 19, 2020. According to The Routledge Dictionary of Modern American Slang and Unconventional English, the acronym of LOL is "Laughing Out Loud" (also written occasionally as "Lots of Laughs"), used as a brief acronym to denote great amusement in chat conversations. Now, it is overused to the point where nobody laughs out loud when they say it. In fact, they probably don't even give a shit about what you just wrote. More accurately, the acronym "lol" should be redefined as "Lack of laughter."

4.1.1.3 Clipping

Clipping is the process of forming words by cutting off parts of the word itself. Prihandoko (2012) clipping type is a variety of slang that is made by removing some parts of a longer word into a shorter form with the same meaning. Example are *gym* (*gymnasium*), *fax* (*facsimile*), *gas* (*gasoline*).

Data 5 (26/08/20)

Yea my soul is growing but my face still the same™ name still the same brain still the same changes never changes me



brianmanuel Yea my soul is growing but my face still the same™ name still the same👉brain still the same🤪 changes never change me 🤪



124 ming

The data is taken from Rich Brian's Instagram on August 26, 2020. According to Urban Dictionary, the clipping of yea is yeah, yes, or you.

Data 6 (26/09/19)

THE SAILOR TOUR NORTH AMERICA. Bringing may friends with me. Tix are selling out quick so get em nowwww:richbriantour.com



brianmanuel  THE SAILOR TOUR  NORTH AMERICA.
Bringing my friends with me. Tix are selling out quick so get em
nowwww: richbriantour.com

Telah disunting · 172 ming


The data is taken from Rich Brian's Instagram on September 26, 2019.

According to Urban Dictionary, the clipping of em is them.

Data 7 (09/09/19)

I took this pic a week ago and just realized lil pump posted a pic with this exact outfit I hate this industry



brianmanuel  i took this pic a week ago and just realized lil
pump posted a pic with this exact outfit i hate this industry

Telah disunting · 174 ming


The data is taken from Rich Brian's Instagram on September 09, 2019.

According to The Routledge Dictionary of Modern American Slang and Unconventional English, the clipping of pic is picture.

Data 8 (1/11/19)

My fav action movie. Happy Halloween yall



brianmanuel  My fav action movie. happy halloween yall

167 ming

The data is taken from Rich Brian's Instagram on November 01, 2019.

According to Urban Dictionary, the clipping of fav is favourite. Favourite is something he likes the most.

Data 9 (16/11/19)

Do u eat ur eggs with or without the bones?



brianmanuel do u eat ur eggs with or without the bones?

165 ming

The data is taken from Rich Brian's Instagram on November 16, 2019.

According to Urban Dictionary, the clipping of ur is your. Moronic abbreviation for "your," "you are," or "you're." It should not be pronounced "yur," but rather how it looks: ur (rhyming with purr, fur, her, and others.).

Data 10 (11/03/2020)

Dedicating this post to express how fucking proud I am of my dear friend @itsjunyu you're in a Disney movie bro what!! You have a great soul and bright ass energy & it makes me happy to see u succeed, this is just the beginning of something great, thank you for bringing me to my first movie premiere, you deserve all of this shit. That last picture has nothing to do with any of this I just felt like it belonged there



brianmanuel Dedicating this post to express how fucking proud i am of my dear friend @itsjunyu you're in a disney movie bro what!! you have a great soul and bright ass energy & it makes me very happy to see u succeed, this is just the beginning of something great, thank you for bringing me to my first movie premiere, you deserve all of this shit. that last picture has nothing to do with any of this i just felt like it belonged there

Telah disunting · 148 ming

The data is taken from Rich Brian's Instagram on March 11, 2020. According to The Routledge Dictionary of Modern American Slang and Unconventional English, the clipping of bro is brother. A person whom you are related to, sometimes a role model, sometimes an ass, sometimes a friend, a person who you are stuck being related to until the day you die through good or bad.

Data 11 (30/01/21)

What r you guys' 2021 resolutions? Also I miss touring. Im just tryna be fit this year tho. Physically, mentally, financially #TAYTB #NYALA #financiallyfit @ocbc_nisp



brianmanuel What r you guys' 2021 resolutions? also i miss touring. Im just tryna be fit this year tho. Physically, mentally, financially #TAYTB #NYALA #financiallyfit @ocbc_nisp

Telah disunting · 101 ming

The data is taken from Rich Brian's Instagram on January 30, 2021. According to Urban Dictionary, tho is the short word for though.

Data 12 (19/05/21)

I been playin cold war lowkey



brianmanuel i been playin cold war lowkey

86 ming

The data is taken from Rich Brian's Instagram on May 19, 2021. According to Urban Dictionary playin is the clipping of playing.

Data 13 (14/06/21)

Sum food



brianmanuel Sum food

82 ming

The data is taken from Rich Brian's Instagram on June 14, 2021. According to Urban Dictionary, the clipping of sum is something; some of; some of them.

Data 14 (20/01/22)

BRIGHTSIDE EP out now. Wanted to give yall a little sumthin.
"getcho mans" video out now too



brianmanuel BRIGHTSIDE EP out now. wanted to give yall a little sumthin.

"getcho mans" video out now too

Telah disunting · 51 ming

The data is taken from Rich Brian's Instagram on January 20, 2022. According to urban dictionary, the clipping of sumthin is something.

Data 15 (17/08/20)

This video makes everything worth it. Thank u mum n dad ill keep making u smile & clap and stuff



brianmanuel This video makes everything worth it. thank u mum n dad ill keep making u smile & clap and stuff

125 ming

The data is taken from Rich Brian's Instagram on August 17, 2020. According to The Routledge Dictionary of Modern American Slang and Unconventional English, the clipping of dad is daddy or father. A man in relation to his biological child or children. The man who raised you as his own feed and taught you.

Data 16 (06/10/2021)

Dad a lil thang.. Cold live + FIFA 22 Skillz
#FIFA22LaunchParty #EAPartner



brianmanuel did a lil thang.. Cold live + FIFA 22 Skillz
#FIFA22LaunchParty #EAPartner

66 ming

The data is taken from Rich Brian's Instagram on October 06, 2021.

According to Urban Dictionary, lil is the clipping for little.

4.1.1.4 Compounding

Compounding is composed of two free morphemes into one word to create a new meaning. Example: *fingerprint*, *wallpaper*.

Data 17 (19/05/21)

I been playin cold war lowkey



brianmanuel i been playin cold war lowkey

86 ming

The data is taken from Rich Brian's Instagram on May 19, 2021. According to Urban Dictionary, the compounding of lowkey is thoughts, feelings, and desires of the speaker.

4.1.1.5 Blending

Blending is created from blends or parts of morphemes in two other words to form a new single morpheme. According to Collins Dictionary, blending is a word formed by combining the beginning and end of two other words. Example blending is *motel* (*motor* + *hotel*).

Data 18 (05/03/19)

When u ask her what kinda music she likes and she says lofi hip hop radio beats to relax/study to



brianimanuel when u ask her what kinda music she likes and she says lofi hip hop radio beats to relax/study to

201 ming

The data is taken from Rich Brian's Instagram on March 05, 2019. According to The Routledge Dictionary of Modern American Slang and Unconventional English, the blending of kinda is kind of. "Kind of" is often used to say something, but more subtly, reduce it, so it doesn't look too harsh. The speaker knows that what he is saying is true, but just to reduce it he uses "kind of"

Data 19 (03/09/19)

my album "the sailor" has been out for a couple months now and I finally have some time to process everything. It was sooo fuckin fun making this body of work & being able to collaborate with musical beasts, it put me in alot of memorable situations ranging from staying up til 7 am at the studio to playing my music for the president. It just felt like one of those things that were meant to happen maaannn. I wanna give a special thanks to @iambekon @craigofbks @serg.thedonuts @caloway_thedonuts @konsciousskrieger @aldaelong @diamondpistols @garcia_bros @nvsound for being amazing people and making this process fun as hell and big big thank you to @88rising for working tirelessly & believing in this young man's ideas, this is only the beginning, enjoy these cute pics n vidz



brianmanuel 🌟 my album "the sailor" has been out for a couple months now and i finally have some time to process everything. It was sooo fuckin fun making this body of work & being able to collaborate with musical beasts, it put me in alot of memorable situations ranging from staying up til 7 am at the studio to playing my music for the president. it just felt like one of those things that were meant to happen maaannn 😊 i wanna give a special thanks to @iambekon @craigofbks @serg.thedonuts @caloway_thedonuts @konsciouskrieger @aldaelong @diamondpistols @garcia_bros @nvsound for being amazing people and making this process fun as hell and big big thank you to @88rising for working tirelessly & believing in this young man's ideas. this is only the beginning, enjoy these cute pics n vidz 🌸™

Telah disunting · 159 ming

The data is taken from Rich Brian's Instagram on September 03, 2019.

According to Urban Dictionary, the blending of wanna is want to. Desire or wish for possession or presence of something

Data 20 (18/11/19)

I didn't know they were gonna put it up this big in the storefronts why the fuck did I do this pose lmaooooooo



brianmanuel 🌟 i didnt know they were gonna put it up this big in the storefronts why the fuck did i do this pose lmaaaaaoooo

164 ming

According to Urban Dictionary, gonna in the caption is going to. It is mean that to do something.

Data 21 (22/11/19)

I'm in New York whos tryna hold toes



brianmanuel 🌟 Im in new york whos tryna hold toes

164 ming

According to Urban Dictionary, the blending of tryna is trying to.

4.1.2 The Meaning of Slang Words on Rich Brian Instagram Caption

1) Homie

Homie, according to Urban Dictionary, is a good friend. A good friend will not criticize you after you act up. They will always be available to you and will see you favorably. Not someone who will undermine you but someone who will strengthen you. You should keep your distance from your friend if they act envious of you and continually attempt to outdo you. However, to get kindness from everyone you meet, you must also be a good friend. You might also have to imagine yourself in their position. They might struggle and make an effort to discover who they are. However, if your friend consistently disparages you or expresses hatred for you, never be friends with them.

2) LMAO

According to Urban Dictionary, lmao' is internet slang, meaning laughing my ass off. It is not considered an 'official' word, and can be related to the words 'lol' and 'rofl'. This is commonly known as a stronger version of 'laugh out loud'

3) TBT

According to Urban Dictionary, it basically means real talk, honest, or forreal. TBT is slang word that usually used to ask someone or tell someone the truth.

4) LOL

LOL is an acronym for "laugh out loud," according to Urban Dictionary. The term has a small irony, given that most individuals do not truly laugh aloud. It is set aside for abbreviations like LMMFAO, LMAO, ROTFLMAO, and others. The most frequent uses of LOL are to break the ice, to respond to jokes that are supposed to be hilarious but are not, or to answer awkward or irrational questions for which there is no obvious alternative.

5) Yea

According to Urban Dictionary, yea is slang term that can mean yes, yeah, or you. Something you say to make the person speaking think you are paying attention. In Southeast coast slang (usually used in Northern Virginia) means anything.

6) Em

According to Urban Dictionary, em is the short form for them. The slang word "em" a common term for youngsters on social media.

7) Pic

According to Urban Dictionary, a picture is an image or representation that has been painted, sketched, photographed, or otherwise positioned on a flat, two-dimensional surface. It is frequently claimed that a picture speaks a thousand words. However, this assessment seems paltry when one considers that discussion is generally regarded as cheap.

8) Fav

According to Urban Dictionary, fav is the abbreviation of favourite. The, according to The Routledge Dictionary of Modern American Slang and Unconventional English, fav is in horse racing, the horse with the shortest odds wins a race.

9) Ur

According to Urban Dictionary, ur which is usually written 'your' or 'you're'. Ur is common internet slang and a lot of people use it. Especially on social media.

10) Bro

According to Urban Dictionary, bro is a relative, often a hero, sometimes a donkey, and occasionally buddies. People who make fun of you without hurting your feelings; the meaning of fun and love; one who provides and seeks advice; people who tell you like that; role model; people who know how to make you laugh; someone who respects you with respect. The big brother who gives you advice not to prove how knowledgeable he is, only to guide you correctly for your benefit. The people with whom you have many memories that keep you close.

11) Tho

According to Urban Dictionary, tho is slang for "though" and is overused by fixie bikes, hype beasts, and others who associate themselves with the media.

12) Playin

According to Urban Dictionary, playin is the slang word for playing. For example: I was just playing around. Playin also used as an easy hash tag word #playin. The "playin" part is used in many songs and rap songs because the rhymes are easier.

13) Sumthin

According to Urban Dictionary, sumthin is the slang word for something that comes from the word something with you as o and no g, which gives a summary; it has the same meaning as something but is easier to spell.

14) Lil

According to Urban Dictionary, lil is the short form for little. Lil is a term usually used to describe something small. Then, slang term used when instant messaging, sending emails, and others. Most often used by rappers for their rap names. A way for some rappers to tell everyone they suck. You can safely avoid listening to their songs if a rapper has the word "lil" in their name.

15) Dad

According to Urban Dictionary, dad is a man who helps raise his children. He tries to keep them safe and sound. He worked to feed and clothe them, and drive them to school or college. He gave them every opportunity to grow in experience and wisdom.

16) Lowkey

According to Urban Dictionary, lowkey means keeping a secret or if you do something and don't tell anyone. Lowkey can be compared to a secret because you know something that no one normally knows. The contrast of Lowkey is the truth because it would no longer be Lowkey if everyone knew. Lowkey analysis is when you hear something bad from someone else or if you do something bad that affects someone else. It can be used for anything to show like it's no big deal. We are cool, in a hard way. A group of individuals from a higher life form. People in this group tend to be simple, down to earth, and keep a low profile. They also don't really enjoy the company of important people (those who like to show off; stand out).

17) Kinda

According to Collins Dictionary, kinda is used in written English to represent the word 'kind of' when spoken informally. Kinda usually often used in social media among teenagers.

18) Gonna

In written English, 'gonna' is utilized to reflect the informal word 'going to' based on Collins Dictionary. 'Gonna' is a common term for youngsters on social media.

19) Wanna

In written English, 'wanna' is utilized to reflect the informal word "want to," according to Collins Dictionary. 'Wanna' is a common term for youngsters on social media.

20) Tryna

According to Urban Dictionary, tryna is trying to means that a phrase used to express a desire to do something, often asked as a question when seeking confirmation and also means "to seek" or "want".

21) Sum

According to Urban Dictionary, sum is the slang word for "something"; "some of"; "some of them".

4.2 Discussions

This section focuses on the discussions of the findings from the data obtained. In this study, the researcher focuses on types and meaning of slang words by Rich Brian in his instagram caption.

Rich Brian is an Indonesian rapper, record producer, and songwriter. He has a well-known song called "Dat Stick," which was released in March 2016. On July 17, 2015, Brian posted the song "Living the Dream" as his debut single to his YouTube channel. DJ Smokey composed the tune. Then, on February 22, 2016, Brian released his well-known tune, "Dat Stick." After a reaction video featuring American rappers

like Ghostface Killah, 21 Savage, Tory Lanez, MadeinTYO, Desiigner, and others was uploaded, the song gained prominence on a global scale. On the Bubbling Under R&B/Hip-Hop Singles, "Dat Stick" came in fourth place.

Instagram is an application for share videos and photos. Apart from that, we can also give comments or likes with a love sign on the photos or videos that we see. Every video and photo that we share can also be captioned according to our wishes. Instagram's social network is based on following other user accounts or amassing followers. Giving likes and leaving comments on other users' pictures could foster a connection between Instagram. Another crucial component is followers, and the number of followers' likes significantly impacts how popular a picture might gain popularity. Using other friends who are also using Insta on social media platforms like Twitter and Facebook will help you find Instagram pals.

The inbox icon is located in the top right corner of the app and leads you to Instagram Direct. Users of Instagram stories can upload many images or videos into a single narrative. The new feature functions similarly to Snapchat Tales in that stories vanish after 24 hours. Neither a user's profile nor the Newsfeed is updated with Instagram stories. Similar privacy options are used for Instagram profiles and Instagram stories. For instance, if a user uploads a story on their private profile, only their friends can see it.

Slang is informal and usually used by a particular person or group. Pei and Gaynor (1954) explain that slang is language style in general use, produced through popular adaptation and extension of the meaning of the word existing word and by

composing a new word without regard to the scholastic standards of linguistic conventions in the formation of words is limited to a group of social groups or specific groups. There are three characteristics of slang language such as: the words are very informal, most commonly used in speaking rather than writing, and last used in certain contexts and groups of people. Slang is often found on social media.

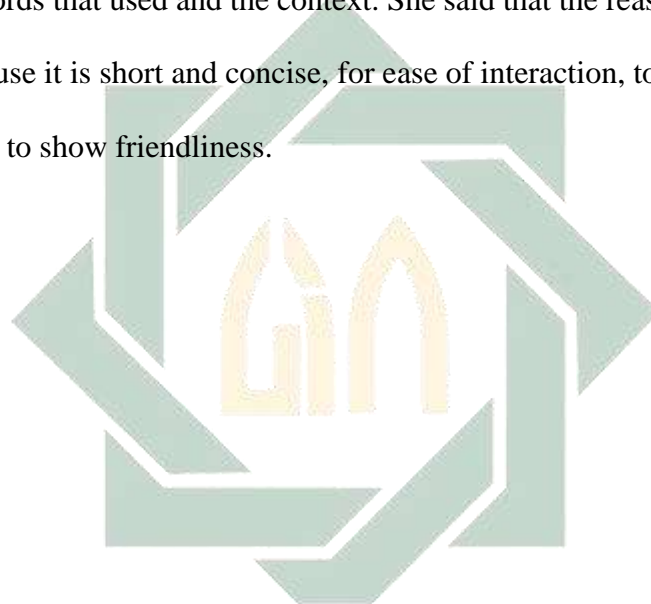
Putri (2020) people in a society can speak several kinds of languages according to the different social situations they encounter. When they talk, they must have a good understanding of the situation around them. Slang changes its identity along with who the participants are. Factors such as a person's education, economic or social position, and even in relation to location and generation greatly influence what slang is to one person but different to another.

This study found that Rich Brian uses a lot of slang words in his Instagram captions. Rich Brian mostly uses types of slang words about clipping and blending as these are the common language used in social media. Especially the words that Rich Brian often uses related to his personal life to describe the photos he posts like fuckin', pic, fav. Then, slang words that Rich Brian often uses to describe his activities such as kinda, wanna, tryna.

This study is almost the same as the previous researcher, namely Pradianti (2013) found several types of slang words such as coinage, blending, borrowing, acronym, clipping, derivation, multiple process, reduplication, compounding, backformation, and onomatopoeia. Pradianti (2013) found the most types of slang in coinage, blending, acronym, and borrowing. In her research, this slang word is often

used by teenagers in Bandung for everyday conversation. Pradianti (2013) said that teenagers often use slang to make it easier for them to communicate and so that the people around them don't know what they are talking about.

Ekawati (2018) found the meaning of slang words in her study based on the types of slang words that used and the context. She said that the reason people use slang words because it is short and concise, for ease of interaction, to reduce serious conversation, and to show friendliness.



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CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter focuses on conclusions and suggestions. The conclusions are drawn after getting research findings and data analysis. Then, suggestion directs the further researcher who are interested in conducting similar research.

5.1 Conclusions

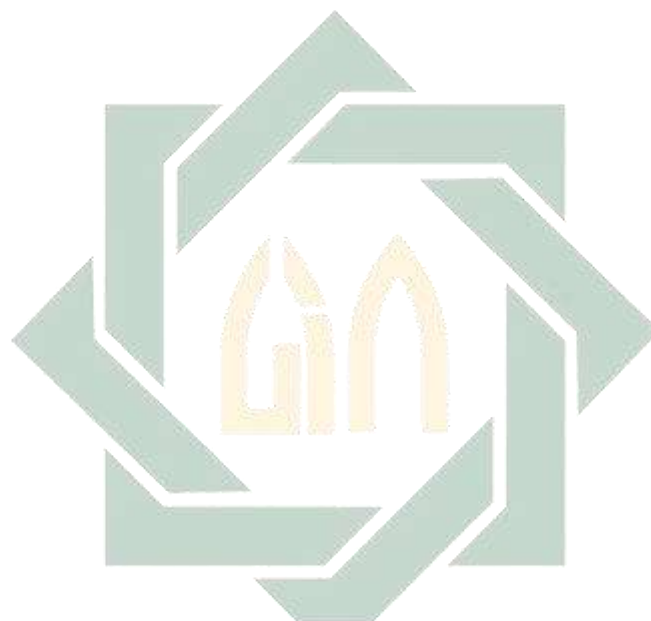
The researcher found 21 data of slang word from Rich Brian's instagram caption. In this study, the researcher collect the types and the meanings of slang words on Rich Brian's instagram caption. The first, the researcher found several types of slang word on Rich Brian's instagram caption. There are derivation (1), clipping (12), blending (4), acronym (3), and compounding (1).

The second, the researcher found several meaning of the slang words on Rich Brian's instagram caption such as 'homie' or 'homey' is good friend, 'pic' (picture) is a visual image or representation; painted, sketched, photographed. The meaning of slang words based on context.

5.2 Suggestions

This research focuses on the types and the meaning slang words of Rich Brian's instagram caption. The researcher suggests to the next researcher, if they are interested in slang words, might be able to use other social media that are often used by young people today. The next researcher can also find slang words that are often

spoken or written. The next researcher can also use other theories that can be used as a reference in their research.



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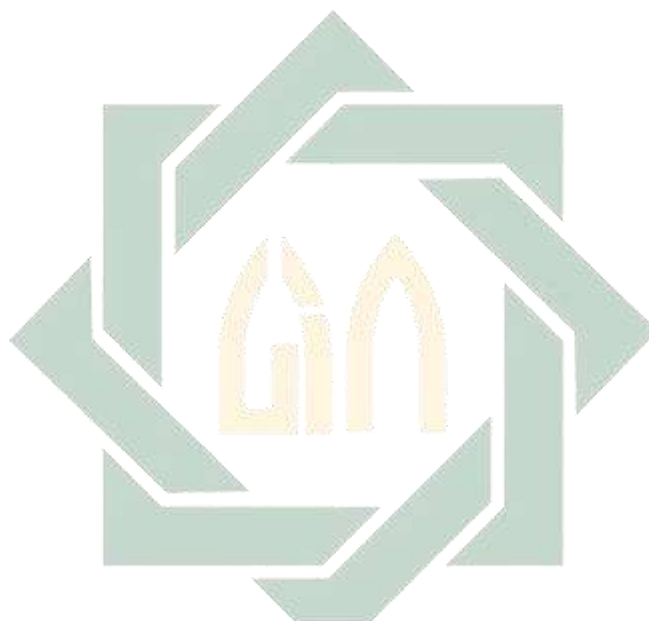
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