

**AN ANALYSIS OF MAXIM VIOLATION IN DAVE
CHAPPELLE'S STAND-UP COMEDY ON YOUTUBE
CHANNEL "NETFLIX IS A JOKE"**

THESIS



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ABSTRACT

Sabila, L.S. (2023). *An Analysis of Maxim Violation in Dave Chappelle's Stand-Up Comedy on YouTube Channel "Netflix is a Joke"*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

This study aims to examine the maxim violation and the functions of violating those maxims to create humor in the Stand-Up comedy show by Dave Chappelle on YouTube Channel entitled "Netflix Is A Joke". In this research, the researcher focuses on finding the dominant maxim violation that is used by Dave Chappelle.

This study uses a qualitative descriptive approach to get a clear and systematic description of the problem that being analyzed. Data collection has been completed by identifying all utterances in the performance that contain maxim violation. The researcher used Grice's theory to analyze the maxim violations. All maxim violation utterances then classified based on their respective types by using the appropriate code in the corresponding text. The analysis was continued by identifying the type in each utterance and describing each function of the type based on context of the utterance. In the end, the researcher found out what types of maxim violation that were most frequently used by Dave Chappelle.

In the study, the researcher found that Dave Chappelle violated all of four Grice's maxims. The study reveals that there are 21 data of maxim violations of quality, 13 data of maxim violations of manner, 9 data of maxim violations of quantity, and 5 data of maxim violations of relevance. In conclusion, the maxim violation of quality is the most dominant violation occurs in the stand-up comedy video.

Keywords: *cooperative principle, Dave Chappelle, humor, maxim, stand-up comedy*

ABSTRAK

Sabila, L.S. (2023). *An Analysis of Maxim Violation in Dave Chappelle's Stand-Up Comedy on YouTube Channel "Netflix is a Joke"*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

Penelitian ini bertujuan untuk mengkaji pelanggaran maksim dan fungsi pelanggaran maksim tersebut dalam menciptakan humor dalam acara komedi *Stand-Up* oleh Dave Chappelle di kanal *YouTube* berjudul "*Netflix Is A Joke*". Dalam penelitian ini, peneliti fokus untuk menemukan pelanggaran maksim yang dominan digunakan oleh Dave Chappelle.

Penelitian ini menggunakan pendekatan deskriptif kualitatif untuk mendapatkan gambaran yang jelas dan sistematis mengenai masalah yang dianalisis. Pengumpulan data dilakukan dengan mengidentifikasi seluruh ujaran dalam pertunjukan yang mengandung pelanggaran maksim. Peneliti menggunakan teori Grice untuk menganalisis pelanggaran maksim. Seluruh ujaran pelanggaran maksim kemudian diklasifikasikan berdasarkan jenisnya masing-masing dengan menggunakan kode yang sesuai pada teks yang bersangkutan. Analisis dilanjutkan dengan mengidentifikasi tipe pada setiap ujaran dan mendeskripsikan masing-masing fungsi tipe tersebut berdasarkan konteks ujaran. Selanjutnya, peneliti menganalisis jenis pelanggaran maksim apa yang paling sering digunakan oleh Dave Chappelle.

Dalam penelitian ini, peneliti menemukan bahwa Dave Chappelle melanggar keempat prinsip Grice. Hasil penelitian menunjukkan bahwa terdapat 21 data pelanggaran maksim kualitas, 13 data pelanggaran maksim cara, 9 data pelanggaran maksim kuantitas, dan 5 data pelanggaran maksim relevansi. Kesimpulannya, pelanggaran maksim kualitas merupakan maksim yang dominan terjadi oleh Dave Chappelle dalam *video stand-up comedy*.

Kata Kunci: prinsip kerja sama, Dave Chappelle, humor, maksim, *stand-up comedy*

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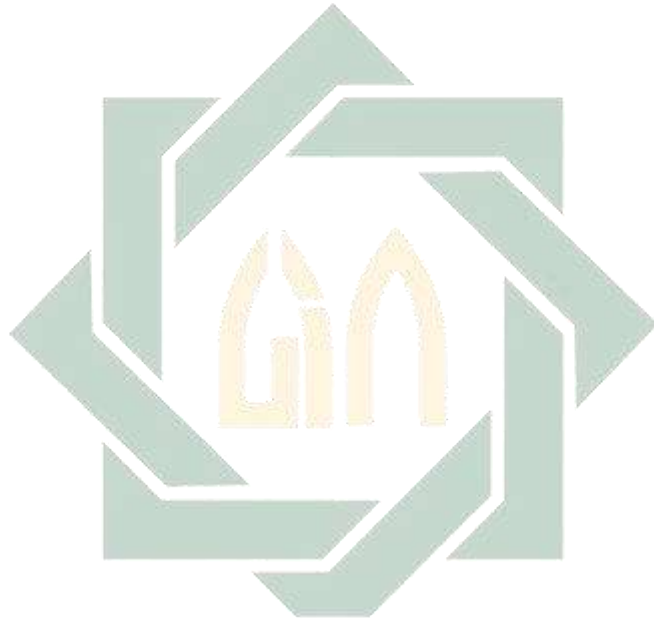
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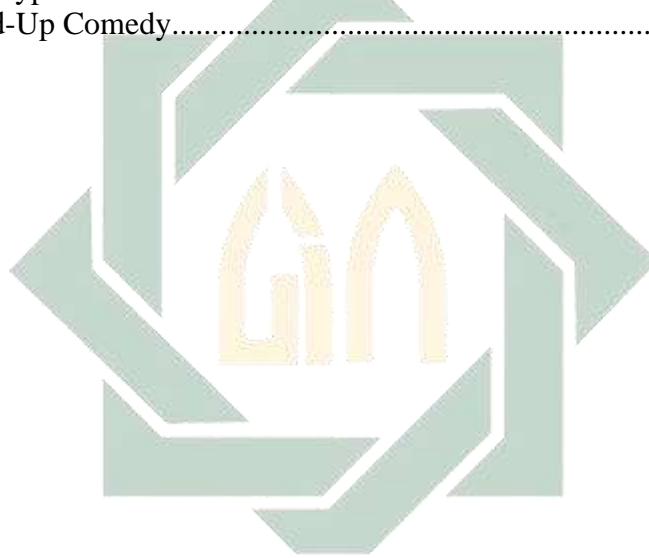
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