

**POLITENESS STRATEGIES IN KAMALA HARRIS'
SPEECH IN SINGAPORE ON US VISION FOR INDO-
PACIFIC REGION VIDEO**

THESIS



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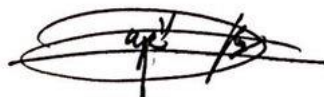
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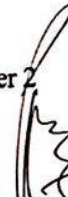
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ABSTRACT

Nita, D. (2023). *Politeness Strategies in Kamala Harris' Speech in Singapore on US Vision for Indo-Pacific Region Video*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Endratno Pilih Swasono, M.Pd., (II) Raudlotul Jannah, M.App. Ling.

The study is aimed at investigating politeness in Kamala Harris' speech in Singapore on US vision for Indo-Pacific region video which shows the politeness strategies occurring in Kamala Harris' speech. Kamala Harris is a trailblazing figure in American politics, known for her graciousness and polite demeanor in public interactions. Whether engaging with colleagues, constituents, or adversaries, she maintains a poised and respectful approach, emphasizing collaboration and civility in political discourse. Her courteous demeanor underscores her commitment to diplomacy and constructive dialogue, fostering an environment conducive to problem-solving and mutual understanding. There are two problems to be solved in this study, namely: (1) What are the politeness strategies used by Kamala Harris in carrying out the speech about the US vision for Indo-Pacific Region and (2) What are the functions of the Kamala Harris' politeness strategies in her speech about the US vision for the Indo-Pacific Region.

This study uses the qualitative approach in relation to the use of clear and systematic descriptions about the phenomena recorded. A descriptive study in textual analysis was applied in this study to analyze Kamala Harris' speech in Singapore on US vision for Indo-Pacific region video through the script. The data were collected by first transcribing Kamala Harris' speech video. The transcription was checked to determine the types of politeness using relevant codes in the appropriate parts of the text. The next step in this analysis are to determine the function of the politeness strategy used in Kamala Harris' speech video.

The research results reveal that Kamala Harris used every strategy called politeness in her speech in Singapore on US vision for Indo-Pacific region video. In this context, positive politeness strategies are most commonly used. Researcher found that Kamala Harris used 18 utterances, each of which contained Positive Politeness, Negative Politeness, Off Record, and Bald On Record. Then the most frequently found function of politeness strategies in Kamala Harris' speech is promising politeness which shows that Kamala Harris' uses politeness strategies to making commitments, assurances, or pledges in a way that demonstrates sincerity, trustworthiness, and a positive intention.

Keywords: politeness strategies, function of politeness strategies, Face Threatening Act (FTA)

ABSTRAK

Nita, D. 2023. *Studi Tentang Strategi Kesantunan dalam Pidato Kamala Harris di Singapura tentang visi AS untuk Kawasan Indo-Pasifik video*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Endratno pilih Swasono, M.Pd., (II) Roudlotul Jannah, M.App.Ling.

Studi ini bertujuan untuk menyelidiki kesopanan dalam pidato Kamala Harris di Singapura tentang video visi AS untuk wilayah Indo-Pasifik yang menunjukkan strategi kesopanan yang terjadi dalam pidato Kamala Harris. Kamala Harris adalah sosok yang memecahkan batasan dalam politik Amerika, dikenal karena kesopanan dan sikap sopan dalam interaksi publiknya. Baik saat berinteraksi dengan rekan kerja, konstituen, atau lawan, dia mempertahankan pendekatan yang tenang dan hormat, menekankan kerjasama dan kesopanan dalam wacana politik. Sikap sopannya menegaskan komitmennya terhadap diplomasi dan dialog konstruktif, menciptakan lingkungan yang mendukung penyelesaian masalah dan saling pengertian.

Studi ini menggunakan pendekatan kualitatif terkait penggunaan deskripsi yang jelas dan sistematis tentang fenomena yang direkam. Studi deskriptif dalam analisis teks diterapkan dalam studi ini untuk menganalisis pidato Kamala Harris di Singapura tentang video visi AS untuk wilayah Indo-Pasifik melalui naskah. Data dikumpulkan dengan pertama-tama mentranskripsi video pidato Kamala Harris. Transkripsi diperiksa untuk menentukan jenis kesopanan dengan menggunakan kode yang relevan di bagian-bagian teks yang sesuai. Langkah berikutnya dalam analisis ini adalah untuk menentukan fungsi strategi kesopanan yang digunakan dalam video pidato Kamala Harris.

Hasil penelitian mengungkapkan bahwa Kamala Harris menggunakan setiap strategi yang disebut sebagai kebijaksanaan dalam pidatonya di Singapura tentang visi AS untuk wilayah Indo-Pasifik. Dalam konteks ini, strategi kebijaksanaan positif paling umum digunakan. Peneliti menemukan bahwa Kamala Harris menggunakan 18 ujaran, masing-masing mengandung Kebijakan Positif, Kebijakan Negatif, Off Record, dan Bald On Record. Kemudian fungsi strategi kebijaksanaan yang paling sering ditemukan dalam pidato Kamala Harris adalah kebijaksanaan afirmasi yang menunjukkan bahwa Kamala Harris menggunakan strategi kebijaksanaan dengan melibatkan pembuatan komitmen, jaminan, atau ikrar dengan cara yang menunjukkan ketulusan, dapat dipercaya, dan niat positif.

Kata Kunci: maksim kesantunan, strategi kesantunan, tindakan yang meyinggung muka

TABLE OF CONTENTS

INSIDE TITTLE PAGE.....	i
APPROVAL SHEET	Error! Bookmark not defined.
EXAMINER SHEET	Error! Bookmark not defined.
DECLARATION	Error! Bookmark not defined.
ACKNOWLEDGMENT.....	vi
ABSTRACT.....	vii
ABSTRAK	viii
TABLE OF CONTENTS	ix
LIST OF APPENDICE	xi
CHAPTER I INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problems of the Study	4
1.3 Objectives of the Study	4
1.4 Significances of the Study	5
1.5 Scope and Delimitations.....	5
1.6 Definition of Key Terms	5
CHAPTER II REVIEW OF RELATED LITERATURE	6
2.1 Pragmatics	6
2.2 Politeness Strategies	7
2.2.1 Positive Politeness	9
2.2.2 Negative Politeness	11
2.2.3 Off Record	12
2.2.4 Bald On Record.....	13
2.3 Face Threatening Act	15
2.4 Speech	17
2.5 Context	18
CHAPTER III RESEARCH METHOD	21
3.1 Research Design	21

3.2	Data Collection.....	21
3.2.1	Research Data	21
3.2.2	Data Source and Subject of the Study.....	22
3.2.3	Instrument	22
3.2.4	Data Collection Technique	22
3.3	Data Analysis Technique.....	23
CHAPTER IV FINDINGS AND DISCUSSION		24
4.1	Findings	24
4.1.1	Types of Politeness Strategies	24
4.1.1.1	Positive Politeness	26
4.1.1.2	Negative Politeness.....	35
4.1.1.3	Off Record	36
4.1.1.4	Bald On Record.....	37
4.1.2	Functions of Politeness Strategies	41
4.2	Discussion	51
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....		54
5.1	Conclusions	54
5.2	Suggestions.....	55
REFERENCES.....		56
APPENDICE.....		58
CURRICULUM VITAE.....		68

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