IMPOLITENESS STRATEGY USED BY JULIAN TOWARD AUGGIE IN THE *WONDER* MOVIE (2017) FROM THE ISLAMIC PERSPECTIVE

THESIS

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ABSTRACT

Azizah, N. (2024). *Impoliteness Strategy Used by Julian Toward Auggie in the Wonder Movie (2017) from the Islamic Perspective.* English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi'aunillah, M.A., (II) Endratno Pilih Swasono, M.Pd.

This research aims to analyze the impoliteness strategies used by Julian towards Auggie in the *Wonder* movie (2017). Auggie, born with a rare medical facial disorder, struggles to adapt to his new school and needs a better welcome from his friends. The impoliteness phenomenon that occurs in the movie is reflected by Julian, who constantly belittles Auggie's physical appearance. The research aims to answer two problems of the study: (1) What kinds of impoliteness strategies are used by Julian toward Auggie in the *Wonder* movie (2017) based on Culpeper's impoliteness strategy, and (2) What is the Islamic perspective on impoliteness strategies depicted by Julian toward Auggie in the *Wonder* movie (2017) based on Culpeper's impoliteness strategy.

This research used a descriptive qualitative approach to investigate the impoliteness phenomenon in Julian's use of impoliteness strategies towards Auggie in the movie script. Data was collected from movie scripts to analyze Julian's impoliteness strategies towards Auggie in the movie. To answer the second research problem, the researcher identified each utterance with six principles of politeness based on the Qur'an and explained the principles regarding Julian's impoliteness strategy towards Auggie. The researcher then discussed and concluded by focusing on commands and moral messages from an Islamic perspective.

The research reveals that Julian's most impoliteness strategy towards Auggie in the film *Wonder* (2017) is the negative impoliteness strategy. Julian uses negative impoliteness to attack Auggie's negative face without minimizing it by ridiculing, insulting, and associating Auggie with negative aspects. Besides that, it was found that Julian's utterances to Auggie violated the four principles of politeness based on an Islamic perspective. Julian's impoliteness utterances towards Auggie mostly violate the principle of politeness in the Al-Qur'an is Qaulan Ma'rufa. It was based on Julian's impoliteness utterances towards Auggie, who ignored his background and status, which offended and hurt Auggie's feelings based on the principles of Qaulan Ma'rufa politeness in Q.S An-Nisa:8. Politeness and impoliteness in interactions are strictly regulated in the Qur'an, and language impoliteness is strictly prohibited. It can be concluded that language impoliteness intended to harm others reflects the speaker's lousy personality and self-image. It is an evil act and arrogant because someone feels they are better than others.

Keywords: impoliteness strategies, Wonder movie (2017), Six principles of politeness from an Islamic perspective

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ABSTRAK

Azizah, N. 2024. *Strategi Ketidaksantunan yang Digunakan Julian Terhadap Auggie di Film Wonder (2017) Dalam Perspektif Islam.* Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi'aunillah, M.A., (II) Endratno Pilih Swasono, M.Pd.

Penelitian ini bertujuan untuk menganalisis strategi ketidaksantunan yang digunakan oleh Julian terhadap Auggie pada film *Wonder* (2017). Auggie, terlahir dengan kelainan wajah medis yang langka, kesulitan beradaptasi di sekolah barunya dan membutuhkan sambutan yang lebih baik dari teman-temannya. Fenomena ketidaksantunan yang terjadi dalam film tersebut tercermin dari Julian yang selalu meremehkan penampilan fisik Auggie. Dengan begitu, pada penelitian kali ini peneliti akan menjawab dua rumusan masalah: (1) Jenis strategi ketidaksantunan apa saja yang digunakan Julian terhadap August Pullman (Auggie) dalam film *Wonder* (2017) berdasarkan strategi ketidaksantunan Culpeper dan (2) Bagaimana perspektif Islam terhadap strategi ketidaksantunan yang digambarkan Julian terhadap August Pullman (Auggie) dalam film *Wonder* (2017) berdasarkan strategi ketidaksantunan Culpeper.

Penelitian ini menggunakan pendekatan deskriptif kualitatif untuk menyelidiki fenomena ketidaksantunan dalam penggunaan strategi ketidaksantunan Julian terhadap Auggie dalam naskah film. Data dikumpulkan dari naskah film untuk menganalisis strategi ketidaksantunan Julian terhadap Auggie dalam film tersebut. Untuk menjawab permasalahan penelitian kedua, peneliti mengidentifikasi setiap ujaran dengan enam prinsip kesantunan berdasarkan Al-Qur'an dan menjelaskan prinsip mengenai strategi ketidaksantunan Julian terhadap Auggie. Peneliti kemudian membahas dan menyimpulkan dengan memfokuskan pada perintah dan pesan moral dalam perspektif Islam.

Penelitian mengungkapkan bahwa strategi ketidaksantunan Julian yang paling banyak terhadap Auggie di film Wonder (2017) adalah strategi ketidaksantunan negatif. Julian menggunakan ketidaksantunan negatif untuk menyerang wajah negatif Auggie tanpa menahannya dengan cara mengejek, menghina, dan mengasosiasikan Auggie dengan aspek negatif. Selain itu, ditemukan bahwa ujaran-ujaran Julian kepada Auggie dinilai melanggar empat prinsip kesantunan dalam perspektif Islam. Ucapan ketidaksopanan Julian terhadap Auggie sebagian besar melanggar prinsip kesantunan *Qaulan Ma'rufa*. Hal ini didasarkan pada ucapan-ucapan ketidaksantunan Julian terhadap Auggie yang mengabaikan latar belakang dan statusnya yang menyinggung dan melukai perasaan Auggie berdasarkan prinsip kesantunan *Qaulan Ma'rufa* dalam Q.S An-Nisa:8. Kesopanan dan ketidaksantunan dalam berinteraksi diatur secara ketat dalam Al-Qur'an, dan ketidaksantunan berbahasa dilarang keras. Dapat disimpulkan bahwa ketidaksantunan berbahasa yang bertujuan untuk merugikan orang lain mencerminkan kepribadian dan citra diri penutur yang buruk. Ini merupakan perbuatan yang jahat dan sombong karena seseorang merasa dirinya lebih baik dari orang lain.

Kata Kunci: strategi ketidaksantunan, film Wonder (2017), Enam prinsip kesantunan dalam perspektif Islam

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