

**SEXIST LANGUAGE REFLECTING GENDER
DISCRIMINATION USED BY CHARACTERS OF THE
SCARLET LETTER MOVIE (1934)**

THESIS



**UIN SUNAN AMPEL
S U R A B A Y A**

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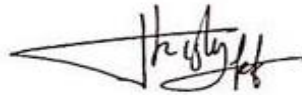
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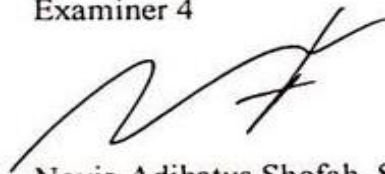
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ABSTRACT

Hitakumala, N. A (2024). *Sexist Language Reflecting Gender Discrimination Used by Character in The Scarlet Letter Movie (1934)*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

This study examines sexist language used by characters that reflect gender discrimination in *The Scarlet Letter* movie. There are research problems to be solved in this study, namely: (1) What types of overt sexism and indirect sexism are used by the characters in *The Scarlet Letter* (1934) movie (2) How does the sexist language reflect gender discrimination used by the characters in *The Scarlet Letter* (1934) movie.

This research used a qualitative approach to comprehensively and systematically explain the phenomenon under study. Data was collected by downloading transcripts of conversations in the movie, which were then analyzed to identify types of sexist language that indicate gender discrimination. The analysis was continued by classifying to find out the types of sexist language reflecting gender discrimination used by characters in *The Scarlet Letter* movie.

The results show that the use of sexist language includes 21 data of overt sexism, namely 7 data on naming, 1 data on generic pronouns and nouns, 10 data on semantic derogation, 2 data on transitivity, and 1 data on jokes. For indirect sexism, this study found 28 data of indirect sexism, namely: 1 humor data, 7 conflicting message data, 6 collocation data, 7 androcentric perspective data, and 7 presupposition data contained in this movie. In the relationship between sexist language and gender discrimination, the researcher found that of all the used of sexist language, the characters in *The Scarlet Letter* tend to use semantic derogation of overt sexism. Furthermore, the data on the use of sexist language reflects gender discrimination triggered by social behavior and social treatment, such as marginalization, subordination, stereotype, violence against women, and job segregation. The characters in *The Scarlet Letter* use language that reflects gender discrimination, which is influenced by the rigid gender roles and expectations prevalent in Puritan society. The results of this study provide a thorough understanding of how sexist language is used in issues of gender discrimination.

Keywords: *Sexist Language, Gender Discrimination, The Scarlet Letter*

ABSTRAK

Hitakumala, N. A (2024). Bahasa Seksis yang Mencerminkan Diskriminasi Gender yang Digunakan Karakter dalam Film *The Scarlet Letter* (1934). Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

Penelitian ini mengkaji bahasa seksis yang digunakan oleh karakter yang mencerminkan diskriminasi gender dalam film *The Scarlet Letter*. Terdapat masalah penelitian yang ingin dipecahkan dalam penelitian ini, yaitu: (1) Apa saja jenis-jenis seksisme terang-terangan dan seksisme tidak langsung yang digunakan oleh para tokoh dalam film *The Scarlet Letter* (1934) (2) Bagaimana bahasa seksis yang merefleksikan diskriminasi gender yang digunakan oleh para tokoh dalam film *The Scarlet Letter* (1934).

Penelitian ini menggunakan pendekatan kualitatif untuk memberikan penjelasan yang komprehensif dan sistematis mengenai fenomena yang diteliti. Pengumpulan data dilakukan dengan cara mengunduh transkrip percakapan dalam film yang kemudian dianalisis untuk mengidentifikasi jenis-jenis bahasa seksis yang mengindikasikan diskriminasi gender. Analisis dilanjutkan dengan melakukan klasifikasi untuk mengetahui jenis-jenis bahasa seksis yang mencerminkan diskriminasi gender yang digunakan oleh tokoh-tokoh dalam film *The Scarlet Letter*.

Hasil penelitian menunjukkan bahwa penggunaan bahasa seksis meliputi 21 data seksisme terbuka, yaitu naming sebanyak 7 data, *generic pronouns and nouns* sebanyak 1 data, *semantic derogation* sebanyak 10 data, *transitivity* sebanyak 2 data, dan *jokes* sebanyak 1 data. Untuk seksisme tidak langsung, penelitian ini menemukan 28 data seksisme tidak langsung, yaitu: 1 data *humor*, 7 data *conflicting messages*, 6 data *collocation*, 7 data *androcentric perspective*, dan 7 data *presupposition* yang terdapat dalam film ini. Dalam hubungan antara bahasa seksis dan diskriminasi gender, peneliti menemukan bahwa dari semua penggunaan bahasa seksis, karakter dalam film *The Scarlet Letter* cenderung menggunakan *semantic derogation* terhadap seksisme secara terang-terangan. Lebih lanjut, data penggunaan bahasa seksis mencerminkan diskriminasi gender yang dipicu oleh perilaku sosial dan perlakuan sosial, seperti marginalisasi, subordinasi, stereotip, kekerasan terhadap perempuan, dan segregasi pekerjaan. Karakter-karakter dalam *The Scarlet Letter* menggunakan bahasa yang mencerminkan diskriminasi gender yang dipengaruhi oleh peran dan ekspektasi gender yang kaku yang lazim dalam masyarakat Puritan. Hasil penelitian ini memberikan pemahaman yang menyeluruh mengenai bagaimana bahasa seksis digunakan dalam isu diskriminasi gender.

Kata Kunci: *Bahasa Seksis, Diskriminasi Gender, The Scarlet Letter*

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