ABSTRACK

Madinatul Munawwaroh. 2014. The Effectiveness of Applying Photographs from National Geographic to Improve Students' Ability in Writing Descriptive Text in Eleventh Grade at SMA PGRI 2, Bangkalan. A-thesis. English Education Department, Faculty of Education and Teacher Training State Islamic University of Sunan Ampel Surabaya. Advisors: Dra. Arbaiyah, YS, MA and Ana Nurul Laila, M. TESOL

Key terms: Effectiveness, *National Geographic* photograph, Writing, Descriptive text.

This research by the title The Effectiveness of Applying Photographs from *National Geographic* to Improve Students' Ability in Writing Descriptive Text (experimental study of Descriptive text among the eleventh graders of SMA PGRI 2, Bangkalan, Madura) was conducted to know how effective the application of photographs from *National Geographic* to improve students' ability in writing descriptive text is.

This research is an experimental study and it uses quantitative method. The subjects of this study are eleventh graders of SMA PGRI 2, Bangkalan who were considered to have some problems, especially when writing descriptive text. The test was used to know students' ability in writing descriptive text. Next, questionnaire was used to know students' response about applying photographs from *National Geographic* in teaching writing descriptive text.

The finding showed that some students have problems in language use and mechanic, and many students still could not organize paragraph well in writing descriptive text. Then, the students' response about applying photographs from *National Geographic* was positive because the students seemed to enjoy the class, besides their value in writing descriptive text was also increased.

Based on the findings of this study, some suggestions are given to the English teacher that he should give new method or media to teach English writing as interesting as possible. Then, for other researcher who wants to use this teaching media, it would be better to implement the use of photographs from *National Geographic* in different subjects and location. In order to strengthen the previous findings, it is also suggested to conduct their study on the implementation of applying photographs from *National Geographic* not only in writing descriptive text but also in other text genres.