CHAPTER 1

INTRODUCTION

This chapter presents background of the study, statement of the problem, objective of the study, significances of the study, scope and limitation, and definition of the key terms.

1.1 Background of the Study

Nowadays, language has many various function in the society, especially to make conversation with other people. Conversation can happen in formal andinformal situations. Usually people use formal language for formal situations and informal language for informal situations.

In informal situation some people usually use swear words to respond their conversation. In fact, some people used swear words for some purposes. For example they use swear word to express their emotions. According to Hughes (1991:05) Swear words are usually used when the speaker gets angry or disappointed. In the time, those words are used to insult, to curse, to offend or to mock at somebody when the speaker has strong emotion.

Some people uses swear words not only when they have strong emotion, but also when they have jokes with their friends, or to call their friends they use swear words. According to Slamet Muljana (1964) in Kisyani (1985: 1) states that use is based on the user's subjectivity that raises on insult, praises and jokes. A Muslim is obliged to keeping her attitude, a Muslim should not be speak falsehood, lies, gossip, pitting and throw dirty sayings, in sum, what is forbidden from God and His Messenger. Because the words that are oral products have a tremendous impact. Arguments between nations or individuals often occur because of the word and the word provocation. Instead, science is born, grows and develops through words. Peace can be established even brotherhood through words. Ironically, many people who do not realize the tremendous impact of the words.

Slang is words that not a part of standard vocabulary and are used informally. These words are mostly used in speech rather than in writing. Slang can be divided into four different types: country slang, urban slang, gay slang and common slang. Country slang is used by those who are in the rural parts of country, while urban slang is spoken by those from the city, and gay slang is used by gays, bisexual, homosexual or transsexual, common slang is used by almost everybody.

Javanese slang is a kind of modifications of **ngoko** language which is reversed in the Javanese writing order. The language is used from generations to generations, Javanese slang language as a *BosoWalikan* or *BosoProkem*. For example BosoWalikan: *Adepes* = *sepeda*, *Aramut* =

Mertua, Ibar = Rabi (menikah), Bosoprokem: Kacum = mabuk, ngokong = ngomong, gomom = rokok.

In modern era many social networks that facilitate a person to organize with others easily, one of them is facebook. Facebook is a social network founded in February of 2004 by Mark Zuckerberg. Originally a social network for student of Harvard University, it became a hit on campus and expanded to other colleges.

Millions people use facebook and they are called themselves facebookers. Every people can share, write, comment, and shows their emotion, for example happiness, sadness and depression with other people. Facebookers who want to reveal their bad feeling through vulgarly swearing use straight words. Many Javanese facebookers posted swear word by Javanese language in their posted in facebook. The following are two examples of swear words by facebookers post in facebook: The first example from Maeiy deita post in November 7, 2013, she write "Lek wes kadong ngamok mesti cocote ngetokno kata kata iki "H*MP*T KEMALAN IKI. **WES MENENGKON KAKEAN** *C*C*T*"!!!:@ #Singkat_Padat_Jelas.In this post we can see that she used "C*C*T" word to show that she very angry with her friend, and 'c*c*t' is part of swear words in body terms. The second example from Manda post in November 16, 2013, she wrote "Nek gak gelem iku ngomong'o. gak usah koyok ngunu #Munafik cak *raimu*.... From this post we can see that she used swear words in her post, because she want to show if she very disappointed with

someone, and 'rai' is part of swear words in body term. From two examples we can see that in facebook many Javanese facebookers uses Javanese swear word in their posted in order to expressing their feeling. Facebookers is someone who used the social networking site facebook on a regular basis.

The writer interested in the phenomenon of swearing in the facebookers posted. In fact, the writer finds that there are tendencies to use swear words in facebook. The writer wants to analyze this phenomenon in order to identify the categories of swear words and the kinds of swear words that are mostly used and also the purpose of using Javanese swear word by facebookers.

1.2 Statement of the problems

- 1. What categories of Javanese swear words are used by the facebookers posted on facebook?
- 2. What are the purposes of swear words used by the facebookers posted?

1.3 Objective of the study

- To find out the categories of Javanese the swear word used by facebookers posted.
- To find out the purposes of using Javanese swear words used by the facebookers posted.

1.4 The significance of the study

By analyzing the Javanese swear words that are used by facebookers posted in their facebook, the writer believes that she can contribute something new to the readers in understanding the phenomenon of using swear words in the facebook. And the writer also believe that she can contribute this analyze to be a good references for the next researcher.

1.5 Scope and Limitation of the study

Based this study focus on sociolinguistics. This thesis analyzes the phenomenon of using Javanese swear words through posted in facebook. The writer limits this study on Javanese swear words that are used by the facebookers.

1.6 Definition of key terms.

- 1. To swear: is to mock, to curse, to insult, and to say to someone or something with the obscenity word (Partridge, 1984).
- 2. Swear words: are the obscenity words which are used to swear and viewed as indecent and taboo in society; those words are used to insult, to curse, to offend, or to mock at something when the speaker has strong emotions (Hughes, 1991).
- Javanese swear words: is a swear in Javanese language, that use is based on the user's subjectivity that raises on insult, praises and jokes. (Kisyani, 1985)

- 4. Taboo word: firstly derived from the ancient Polynesian language which simply means 'to forbid', 'forbidden' and refers to any sort of prohibition (Radcliffe-Brown, 1939: 05).
- 5. Facebook: Facebook is a social networking website that originally designed for college students, but is now open to anyone 13 years of age or older. Facebook users can create and customize their own profiles with photos, videos, and information about themselves.
 (http://www.techterms.com/definition/facebook)
- 6. Facebookers: the user of facebook.

1.7 Organization of study

This study consists of four chapters. First chapter is introduction of a background in study, the statement of the problem, the objective of the study, significance of the study, scope and limitations of the study, methodology. Second chapter is reviewed of related literature, explanation about sociolinguistics, taboo words, swearing, verbal obscenity, the categories of verbal obscenity, and purposes in the Use of Swear Words, Javanese culture and review of Previous Study. Third chapter is method of the study, research approach, technique of data collection, source of data, instrument, procedure, and technique of data analysis. Fourth chapter is data analysis and interpretation, the categories of the swear words, the swear words in copulative terms, excretory terms, human genital terms, sexual irregularities terms, animal terms, other terms, the mostly used swear word,

some purposes in the use of swear words, discrediting, provoking violent confrontation, creating strong interpersonal identification, etc. In fifth chapter is conclusion and suggestion