

**CONVERSATIONAL IMPLICATURE ANALYSIS IN THE  
BEATLES' *RUBBER SOUL* ALBUM**

**THESIS**



**UIN SUNAN AMPEL  
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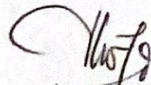
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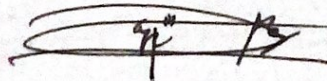
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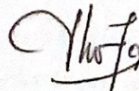
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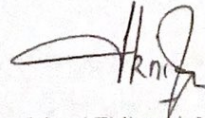
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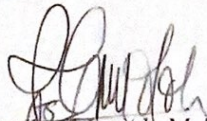
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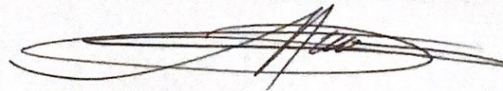
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## ABSTRACT

Pratama, B. (2023). *Conversational Implicature Analysis in The Beatles' Rubber Soul Album*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Suhandoko, M.Pd. (II) Prof. Dr. Mohammad Kurjum, M.Ag.,

This research examines the types of conversational implicatures and flouting maxims found on the *Rubber Soul* album. There are several research questions studied, including (1) What types of conversational implicatures are found in The Beatles' *Rubber Soul* album, (2) What are the flouting maxims of conversational implicature used in The Beatles *Rubber Soul* album.

The researcher addressed these issues through a qualitative descriptive approach, employing conversational implicature theory and Grice's principles of flouting maxims from 1975. The lyrics analyzed in this study were sourced from the transcript of the *Rubber Soul* album, which was thoroughly reviewed multiple times to ensure the necessary data was collected.

This study identified two types of conversational implicatures in each song on the album, along with three types of flouting maxims arising from the conversational implicatures observed. In total, there were 22 instances of conversational implicatures and flouting maxims in the album's lyrics. From the analysis, generalized conversational implicature was found to be the most prevalent with six instances, while particularized conversational implicature followed closely with five instances out of a total of eleven. Generalized conversational implicature frequently appears because listeners do not require specific knowledge to understand the singer's message. Additionally, there were four types of flouting maxims, with a total of eleven instances. The flouting maxims included three each of quantity, quality, and relation, and two of manner.

**Keywords:** conversational implicature, flouting maxim, the beatles



## ABSTRAK

Pratama, B. (2023). *Mengungkap Makna Tersembunyi dengan Mengeksplorasi Implikatur Percakapan dalam Album Rubber Soul milik The Beatles*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. Mohammad Kurjum, M.Ag., (II) Suhandoko, M.Pd.

Penelitian ini mengkaji jenis-jenis implikatur percakapan dan pelanggaran maksim yang terdapat pada album *Rubber Soul*. Ada beberapa pertanyaan penelitian yang diteliti antara lain: (1) Apa saja jenis implikatur percakapan yang terdapat dalam album *Rubber Soul* milik The Beatles, (2) Apa saja pelanggaran maksim dari setiap jenis implikatur percakapan dalam album *Rubber Soul* milik The Beatles.

Peneliti menjawab permasalahan-permasalahan tersebut dengan menggunakan metode pendekatan deskriptif kualitatif. Pendekatan deskriptif kualitatif ini menggunakan teori implikatur percakapan dan pelanggaran maksim Grice (1975). Lirik-lirik yang terdapat pada penelitian ini diambil dari transkrip album *Rubber Soul* yang telah diperiksa secara berulang kali untuk mendapatkan data yang tepat.

Penelitian ini menemukan dua jenis implikatur percakapan dari setiap lirik yang terdapat pada album dan tiga jenis pelanggaran maksim yang dihasilkan dari jenis-jenis implikatur percakapan yang terjadi. Secara rinci, terdapat total dua puluh dua data yang mengandung implikatur percakapan dan pelanggaran maksim yang terdapat pada lirik dalam album ini. Berdasarkan analisis data, implikatur percakapan umum lebih dominan dengan total enam data dan implikatur percakapan khusus yang hanya selisih satu dengan lima data dari total sebelas data. Implikatur percakapan umum sering muncul dikarenakan pendengar tidak memerlukan pengetahuan khusus untuk mengetahui maksud dari apa yang disampaikan penyanyi. Selain itu, terdapat tiga jenis pelanggaran maksim dengan total sebelas pelanggaran. tiga melanggar maksim kuantitas, kualitas, dan relasi. Dua melanggar maksim cara.

**Kata Kunci:** implikatur percakapan, pelanggaran maksim, the beatles

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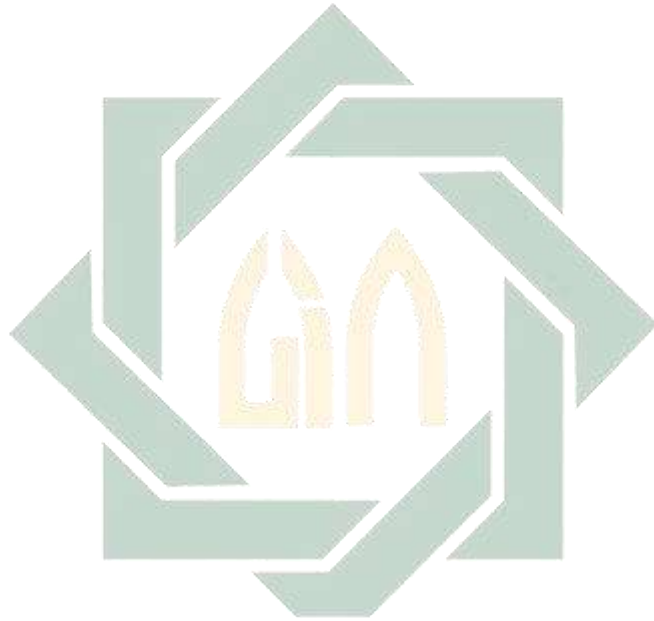
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