

**REPRESENTATION OF VERBAL AND NON-VERBAL
ISLAMIC VALUES AND TERMS REFLECTED ON THE
MESSIAH NETFLIX SERIES
THESIS**



**UIN SUNAN AMPEL
S U R A B A Y A**

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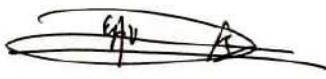
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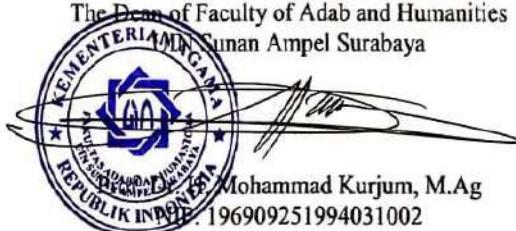
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ABSTRACT

Rahmawati, S. (2024). *Representation of Verbal and Non-Verbal Islamic Values and Terms Reflected on the Messiah Netflix Series*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Suhandoko, M.Pd, (II). Prof. Dr. H. Mohammad Kurjum, M.Ag.

The primary focus of this research is to show the use of verbal and non-verbal Islamic values and terms in the *Messiah* series. This study has three research problems; (1) How are verbal and non-verbal Islamic values represented in the *Messiah* series? (2) What Islamic terms appear in the *Messiah* series? (3) What is the meaning of verbal and non-verbal Islamic values and terms in the *Messiah* series?

This research applies a qualitative method in its approach. The use of this approach aims to describe the findings of the study. Data were identified through screenshots of scenes that refer to Islamic values by referring to Roland Barthes and Pierce's theories on the capacity of verbal and non-verbal signs. The research focused on representing Islamic values and using Islamic terms by paying attention to symbols, character behavior, and verbal cues spoken by the characters, such as phrases from the Quran and hadith. After that, the researcher recorded the amount of data in a table.

Results of the research show that the *Messiah* series succeeds in presenting verbal and non-verbal forms of Islamic values and the use of Islamic terms. For example, the verbal form of Islamic values, such as *Allah Akbar* expressed by the character, is a form of teaching in Islam regarding the oneness of God. On the other hand, non-verbal Islamic values, such as the practice of prayer, is a form of depiction of Islamic teachings. Then, the use of Islamic terms such as Allah shows a word that is directly related to Islam. Last, when viewed from the sign side by Roland Barthes' theory, *Allah Akbar*, Allah, and the practice of prayer belong to the signifier category where they function as the material of the sign and the meaning of verbal and non-verbal use of Islamic values and Islamic terms refer to the signified concept where they represent Islamic concepts and entities.

Keywords: verbal, non-verbal, islamic value, islamic term

ABSTRAK

Rahmawati, S. 2024. *Representasi Verbal dan Non-Verbal Nilai-nilai Keislaman dan Istilah Keislaman yang Tercermin pada Serial Netflix Messiah*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Suhandoko, M.Pd., (II) Prof. Dr. Mohammad Kurjum, M.Ag.

Fokus utama dari penelitian ini adalah untuk menunjukkan penggunaan verbal dan non-verbal Islamic values dan Islamic term pada serial *Messiah* series. Pada penelitian ini terdiri dari tiga masalah penelitian; (1) Bagaimana nilai-nilai Islam verbal dan non-verbal direpresentasikan dalam serial *Messiah*? (2) Apa saja istilah-istilah Islam yang muncul dalam serial *Messiah*? (3) Apa makna nilai-nilai Islam verbal dan non-verbal serta istilah-istilah Islam yang terdapat dalam serial *Messiah*?

Penelitian ini menerapkan metode kualitatif dalam pendekatannya. Penggunaan pendekataan ini bertujuan untuk mendeskripsikan penemuan hasil dari penelitian. Data diidentifikasi melalui screenshot adegan yang mengacu pada nilai-nilai keislaman dengan merujuk pada teori Roland Barthes dan Pierce tentang kapasitas tanda verbal dan non-verbal. Penelitian fokus pada representasi nilai-nilai Islam dan penggunaan istilah-istilah keislaman dengan memperhatikan simbol, perilaku tokoh, dan isyarat verbal yang diucapkan oleh karakter-karakter. seperti ungkapan dari Al-Quran dan hadis. Setelah itu, peneliti mencatat jumlah data ke dalam tabel.

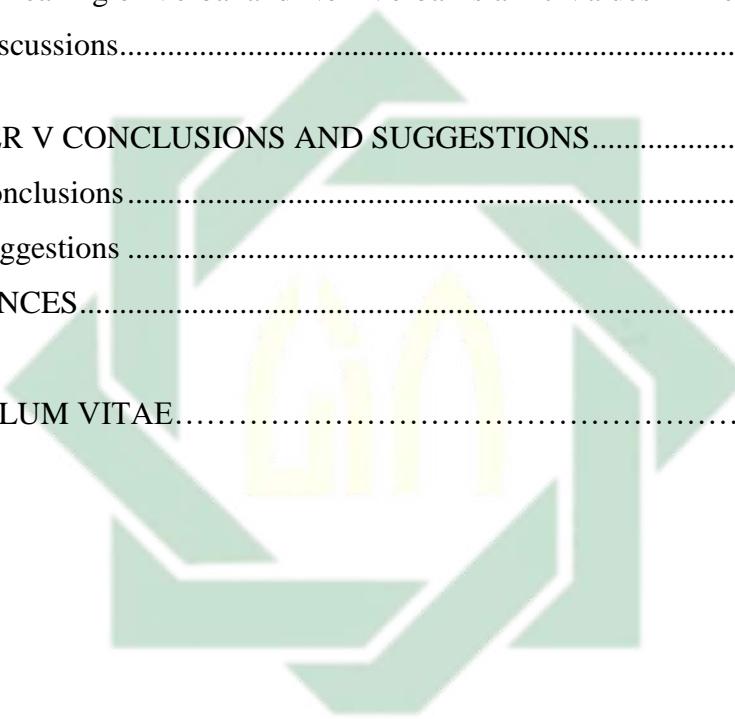
Hasil dari penelitian menunjukkan bahwa pada serial *Messiah* berhasil dalam menyajikan bentuk verbal dan non-verbal dari nilai-nilai keislaman serta penggunaan istilah-istilah keislaman. Misalnya, bentuk verbal dari nilai-nilai keislaman seperti *Allahu Akbar* yang diungkapkan oleh karakter merupakan bentuk dari ajaran dalam Islam mengenai keesaan Allah. Di sisi lain, pada non-verbal nilai-nilai keislaman seperti praktik ibadah sholat. Sholat merupakan wujud dari penggambaran ajaran Islam. Kemudian, pada penggunaan istilah keislaman seperti Allah menunjukkan pada kata yang berkaitan langsung dengan Islam. Terakhir, jika dilihat dari sisi tanda oleh teori Roland Barthes, *Allahu Akbar*, Allah dan praktik ibadah sholat masuk pada kategori signifier di mana ketiga tersebut berfungsi sebagai material dari tanda dan makna dari penggunaan verbal dan non-verbal nilai-nilai keislaman dan istilah-istilah keislaman merujuk pada konsep signified di mana hal tersebut mewakili konsep dan entitas keislaman.

Kata Kunci: verbal, non-verbal, nilai keislaman, istilah keislaman

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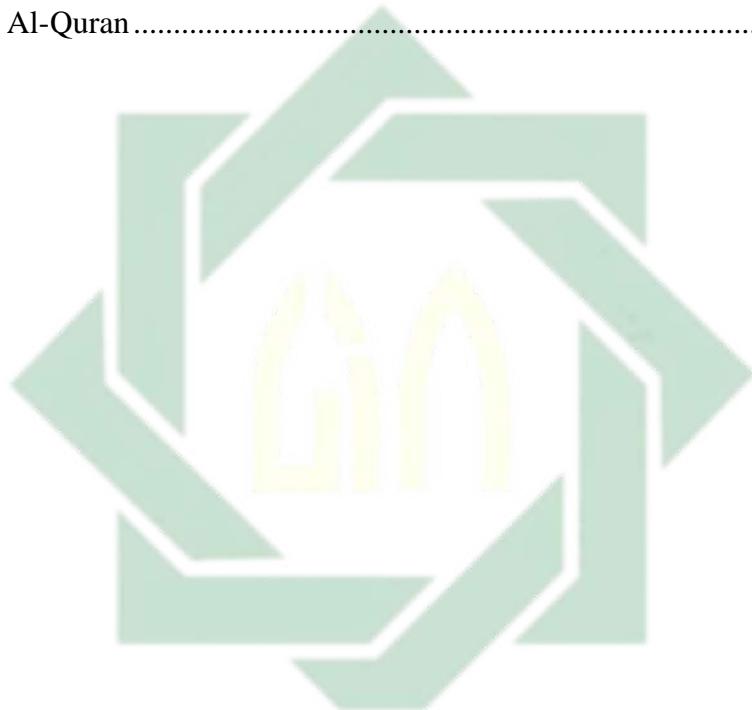
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