

**IMPOLITENESS STRATEGIES REFLECTED ON ASSERTIVE
ACTS OF THE MAIN CHARACTER'S UTTERANCES IN
WEDNESDAY TV SERIES**

THESIS



**UIN SUNAN AMPEL
S U R A B A Y A**

BY:

ARGA JUNIAR

REG. NUMBER: 03010320008

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL
SURABAYA**

2024

DECLARATION

I am the undersigned below:

Name : Arga Juniar
NIM : 03010320008
Departement : English Literature
Faculty : Adab and Humanities
University : UIN Sunan Ampel

Declare that the thesis entitled:

Impoliteness Strategies Reflected in Assertive Acts of the Main Character's Utterances in *Wednesday* Tv Series

is my own work, and not plagiarism/fabrication in part or in whole.

If in the future it is proven that this thesis results from plagiarism/fabrication either in part or whole, then I am willing to accept sanctions for such actions in accordance with the applicable provisions.

Surabaya, May 3rd 2024

Who makes the statement



Arga Juniar

Reg. Number. 03010320008

APPROVAL SHEET

IMPOLITENESS STRATEGIES REFLECTED IN ASSERTIVE ACTS OF THE
MAIN CHARACTER'S UTTERANCE'S IN *WEDNESDAY* TV SERIES

By

Arga Juniar

Reg. Number: 03010320008

approved to be examined by the board of examiners of English Literature
Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya

Surabaya, May 3rd 2024

Advisor 1



Endratno Pili Swasono, M. Pd

NIP. 197106072003121001

Advisor 2



Raudlotul Jannah, M. App. Ling.

NIP. 197810062005012004

Acknowledge by

The Head of the English Literature Departement



Endratno Pili Swasono, M. Pd

NIP. 197106072003121001

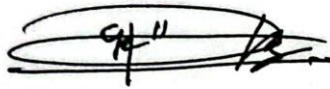
EXAMINER SHEET

This is to certify that the *Sarjana* thesis of Arga Juniar (Reg. Number 03010320008) entitled *Impoliteness Strategies Reflected in Assertive Acts of the Main Character's Utterances in Wednesday TV Series* has been approved and accepted by the board of examiners for the degree of *Sarjana Sastra (S.S.)*, English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya.

Surabaya, 27 May 2024

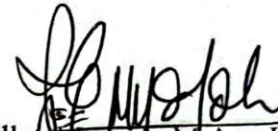
Board of Examiners:

Examiner 1



Endratno Pilih Swasono, M.P.d.
NIP. 197106072003121001

Examiner 2




Raudlota Yarnah, M.App.Ling
NIP. 197810062005012004

Examiner 3



Prof. Dr. A. Dzo'ul Milal, M.Pd.
NIP. 19600515200031002

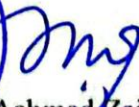
Examiner 4



Murni Fidiyanti, MA
NIP. 198305302011012011

Acknowledged by:

The Dean of Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya



Achmad Zaini, MA
NIP. 197005121995031002



UIN SUNAN AMPEL
SURABAYA

KEMENTERIAN AGAMA

UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA PERPUSTAKAAN

Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300 E-

Mail: perpus@uinsby.ac.id

LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI

Sebagai sivitas akademika UIN Sunan Ampel Surabaya, yang bertanda tangan di bawah ini, saya:

Nama : Arga Juniar
 NIM : 03010320008
 Fakultas/Jurusan : Adab dan Humaniora / Sastra Inggris
 E-mail address : argajuniar299@gmail.com

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada Perpustakaan UIN Sunan Ampel Surabaya, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah :

Sekripsi Tesis Desertasi Lain-lain (.....)
 yang berjudul :

Impoliteness Strategies Reflected in Assertive Acts of the Main

Character's Utterances in Wednesday Tv Series.

beserta perangkat yang diperlukan (bila ada). Dengan Hak Bebas Royalti Non-Eksklusif ini Perpustakaan UIN Sunan Ampel Surabaya berhak menyimpan, mengalih-media/format-kan, mengelolanya dalam bentuk pangkalan data (database), mendistribusikannya, dan menampilkan/mempublikasikannya di Internet atau media lain secara *fulltext* untuk kepentingan akademis tanpa perlu meminta ijin dari saya selama tetap mencantumkan nama saya sebagai penulis/pencipta dan atau penerbit yang bersangkutan.

Saya bersedia untuk menanggung secara pribadi, tanpa melibatkan pihak Perpustakaan UIN Sunan Ampel Surabaya, segala bentuk tuntutan hukum yang timbul atas pelanggaran Hak Cipta dalam karya ilmiah saya ini.

Demikian pernyataan ini yang saya buat dengan sebenarnya.

Surabaya, 12 Juni 2024

Penulis

(Arga Juniar)

ABSTRACT

Juniar, A. (2024). *Impoliteness Strategies Reflected on Assertive Acts of the Main Character's Utterances in Wednesday Tv Series*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Endratno Pilih Swasono, M. Pd. (II) Raudlotul Jannah, M. App. Ling.

Keywords: Impoliteness strategeis, Speech act, Tv Series Wednesday

This study aims to analyse the impoliteness strategies reflected in assertive acts, found in the speech of the main character in the TV series Wednesday named Wednesday Addams, a smart girl who can be called a detective with her psychic abilities, but tends to be disliked by the people around her with impolite speech. The researcher is interested in investigating the impoliteness used by Wednesday Addams because as far as is known, very few studies on impoliteness strategies use mystery drama films as the main research. In addition, Wednesday's spontaneous and creative use of language is also the reason for choosing the tv series. There are two problems to be solved in this study, namely: (1) types of assertive acts used by the main characters in Wednesday TV series and (2) impoliteness strategies reflected in assertive acts used by the main characters in Wednesday TV series.

This research uses a qualitative descriptive approach. The textual analysis conducted applied descriptive study which was considered appropriate to analyse the main character's conversation through the script of tv series Wednesday. The data was collected by first copying the script of the TV series Wednesday. The researcher collected data from the utterances in the Wednesday series. Then continued by highlighting the utterances that contain impoliteness, and which are included in the illocutionary act, giving codes to each type of impoliteness strategy and illocutionary act which are then classified into a table. The strategies of impoliteness and illocutionary act are classified by the researcher based on the theory of Jonathan Culpeper and John Searle. This study found seven types of assertive acts, namely stating, telling, suggesting, informing, reminding, reporting, and criticising. Although not all types of assertive acts have elements of impoliteness such as remind, report, and criticise.

The researcher found that negative impoliteness is most often reflected in assertive acts, stating used by the main character in the *Wednesday* tv series. In addition, the types of impoliteness strategies found can also be reflected in assertive acts which include: stating, telling, suggesting, and informing. The main character in the Wednesday tv series uses incivility strategies that reflect assertive acts to emphasise her opinion, as well as her belief in something as true and uses language as a form of disappointment, and frustration.

ABSTRAK

Juniar, A. (2024). *Impoliteness Strategies Reflected on Assertive Acts of the Main Character's Utterances in Wednesday Tv Series*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Endratno Pilih Swasono, M. Pd. (II) Raudlotul Jannah, M. App. Ling.

Kata Kunci: Strategie Ketidaksopanan, Tindak Tutur, Serial Wednesday

Penelitian ini bertujuan untuk menganalisa strategie ketidaksopanan yang tercerminkan kedalam tindakan assertive, ditemukan dalam ucapan karakter utama dalam tv series *Wednesday* yang bernama Wednesday Addams, seorang gadis cerdas yang dapat disebut sebagai seorang detektif dengan kemampuan cenayangnya, tetapi cenderung tidak disukai oleh orang disekitarnya ucapnya yang tidak sopan. Peneliti tertarik untuk menyelidiki ketidaksopanan yang digunakan oleh Wednesday addamas karena sejauh yang diketahui, sangat sedikit penelitian tentang strategi ketidaksopanan mnegggunakan film drama misteri sebagai penelitian utama. Selain itu penggunaan bahasa yang spontan dan kreative dari Wednesday juga menjadi alasan dipilihnya tv series tersebut. Ada dua masalah yang harus dipecahkan dalam penelitian ini, yaitu: (1) Tipe assertive acts yang digunakan oleh karakter utama dalam tv series *Wednesday* dan (2) impoliteness strategies yang terefleksikan dalam assertive acts yang digunakan oleh karakter utama dalam tv series *Wednesday*.

Penelitian ini menggunakan pendekatan deskriptif kualitatif. Analisis tekstual yang dilakukan menerapkan studi desksriptif yang dianggap tepat untuk menganalisis percakapan karakter utama melalui naskah tv series *Wednesday*. Data dikumpulkan terlebih dahulu menyalin script tv series *Wednesday*. Peneliti mengumpulkan data dari ucapan dalam series *Wednesday*. Lalu dilanjutkan dengan highlight ucapan yang mengandung ketidak sopanan, dan yang termasuk kedalam ilocutionary act, memberikan kode pada tiap tipe strategi ketidaksopanan dan ilocutionary act yang kemudian di klasifikasikan ke dalam tabel. Strategi ketidaksopanan dan ilocutionary act diklasifikasikan oleh peneliti bedasarkan teori Jonathan Culpeper dan John Searle. Penelitian ini menemukan tujuh tipe dari assertive acts, yaitu stating, telling, suggesting, informing, remind, report, dan criticize. Meskipun tidak semua tipe dari assertive acts memiliki element dari impoliteness seperti remind, report, dan criticize.

Peneliti menemukan bahwa negative impoliteness adalah yang paling sering terefleksikan kedalam assertive acts, stating yang digunakan oleh karakter utama dalam tv series *Wednesday*. Selain itu jenis strategi ketidaksopanan yang ditemukan juga dapat terefleksikan kedalam assertive acts yang antara lain: stating, telling, suggesting, dan informing. Karakter utama dalam tv series *Wednesday* menggunakan strategi ketidaksopanan yang merefleksikan tindakan assertif untuk menekankan pendapatnya, juga keyakinanya akan suatu hal sebagai benar dan menggunakan bahasa sebagai bentuk kekecewaan, dan frustasinya.

TABLE OF CONTENTS

Cover Page	i
Inside Cover Page.....	i
Approval Sheet	ii
Examiner Sheet.....	ii
Declaration	iv
Acknowledgement.....	i
Abstract.....	vii
Abstrak.....	viii
Table of Content.....	ix
List of Tables	xii
List of Appencides	xiii
CHAPTER I INTRODUCTION.....	1
1.1 Background Of The Study	1
1.2 Problems Of The Study.....	7
1.3 Objective Of The Study.....	7
1.4 Significance Of The Study.....	8
1.5 Definition of Key terms	8
CHAPTER II REVIEW OF RELATED LITERATURE	10
2.1 Speech Acts	10
2.1.1 Locutionary Act.....	11
2.1.2 Illocutionary act.....	11
2.1.3 Perlocutionary Act	12
2.1.1.1 Assertive	12
2.1.1.2.1 Types Of Assertive Act	13
A. Stating	13
B. Informing.....	13

C. Telling	13
D. Assert	13
E. Suggest	14
F. Remind.....	14
G. Report.....	14
H. Criticize.....	15
2.2 Impoliteness Strategies.....	15
2.2.1. Bald On Record Impoliteness	16
2.2.1 Positive Impoliteness.....	16
2.2.3 Negative Impoliteness	17
2.2.4 Sarcasm Or Mock Impoliteness	18
2.2.5 Withhold Impoliteness	19
2.3 Face-Threatening Act (FTA)	19
2.3.1 Negative Face-threatening Act.....	20
2.3.2 Positive Face Threatening Act	21
CHAPTER III RESEARCH METHOD	23
3.1 Research Design.....	23
3.2 Data Collection.....	23
3.2.1 Research Data.....	24
3.2.2 Data Source And Subject Of The Study.....	24
3.2.3 Research Instrument	26
3.2.4 Data Collection Technique	26
3.3 Data Analysis Technique	28
CHAPTER IV FINDINGS AND DISCUSSION	33
4.1 Findings.....	33
4.1.1 Types Of Assertive Acts Used By The Main Character In <i>Wednesday</i> Tv Series.....	35
4.1.1.1 Stating.....	35
4.1.1.2 Telling.....	39
4.1.1.3 Suggesting	41
4.1.1.4 Informing.....	40

4.1.1.5 Remind	41
4.1.1.6 Report.....	44
4.1.1.7 Criticize.....	44
4.1.2 Impoliteness strategies reflected in assertive acts used by the main character.....	46
4.1.2.1 Bald On Record Reflected In Assertive Act Stating	48
4.1.2.2 Positive Impoliteness Reflected In Stating	52
4.1.2.3 Negative Impoliteness Reflected In Stating	51
4.1.2.4 Sarcasm Or Mock Politeness Reflected In Stating	52
4.1.2.5 Withhold Impoliteness Reflected In Stating.....	54
4.1.2.6 Bald On Record Impoliteness Reflected In Telling.....	57
4.1.2.7 Negative Impoliteness Reflected In Telling	58
4.1.2.8 Sarcasm Or Mock Politeness Reflected In Telling.....	59
4.1.2.9 Positive Impoliteness Reflected In Suggesting	61
4.1.3.10 Negative Impoliteness Reflected In Informing.....	62
4.2 Discussion.....	60
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	69
5.1 Conclusion.....	66
5.2 Suggestions.....	69
REFERENCES	71

UIN SUNAN AMPEL
S U R A B A Y A

LIST OF FIGURES

Figure

Figure 3.2 Data Highlighting.....27



UIN SUNAN AMPEL
S U R A B A Y A

LIST OF TABLES

Table	
Table 3.3 Types of Impoliteness Strategies.....	29
Table 3.4 Types of Assertive Acts.....	30
Table 4.1 Data Findings of Assertive Acts.....	33
Table 4.2 Data Findings Impoliteness Reflected in Assertive Acts.....	34



UIN SUNAN AMPEL
S U R A B A Y A

LIST APPENDICES

Appendix

Appendix 1. Assertive Acts Used by the Characters in the tv series *Wednesday*..71

Appendix 2. Impoliteness reflected in assertive acts.....73



UIN SUNAN AMPEL
S U R A B A Y A

REFERENCES

- Afrilesa, R.J., & Magria, V. (2023). Negative Impoliteness Strategies Used by Customers of Muara Bungo Home Credit. *Jurnal Ilmiah Pendidikan Scholastic*, 7(3), 112–119. <https://doi.org/10.36057/jips.v7i3.643>
- Brown, P., & Levinson, S. C. (1988). Politeness: Some Universals in Language Usage (Studies in Interactional Sociolinguistics 4). *TESOL Quarterly*, 22(4), 660. <https://doi.org/10.2307/3587263>
- Culpeper, J. (1996). Towards an anatomy of impoliteness. *Journal of Pragmatics*, 25(3), 349–367. [https://doi.org/10.1016/0378-2166\(95\)00014-3](https://doi.org/10.1016/0378-2166(95)00014-3)
- Culpeper, J., Bousfield, D., & Wichmann, A. (2003). Impoliteness revisited: With special reference to dynamic and prosodic aspects. *Journal of Pragmatics*, 35(10–11), 1545–1579. [https://doi.org/10.1016/S0378-2166\(02\)00118-2](https://doi.org/10.1016/S0378-2166(02)00118-2)
- Dörnyei, Z. (2008). Research Methods in Applied Linguistics. In *Journal of Phonetics* (Vol. 36, Issue 1, p. 336).
- Elkholy, E., & Ahsani, N. (2023). Impoliteness in Jeremy Clarkson’s humor in the tv series Top Gear. *NOTION: Journal of Linguistics, Literature, and Culture*, 5(1), 107–119. <https://doi.org/10.12928/notion.v5i1.7637>
- Hafisa, A., & Hanidar, S. (2020). Impoliteness Strategies in Trevor Noah’s Afraid of the Dark Stand-up Comedy Show. *Circuits Assembly*, 7 (2), 215–223. <https://doi.org/10.22146/lexicon.v7i2.66571>
- Hammod, N. M., & Abdul-Rassul, A. (2017). Impoliteness Strategies in English and Arabic Facebook Comments. *International Journal of Linguistics*, 9(5), 97. <https://doi.org/10.5296/ijl.v9i5.11895>
- I Gusti Bagus Niko Ari Putra, & I Gusti Ayu Vina Widiadnya Putri. (2024). Assertive Illocutionary Act Found in Rendall Park’s Speech Video at UCLA 2023. *ELYSIAN JOURNAL: English Literature, Linguistics and Translation Studies*, 4(1), 82–92. <https://doi.org/10.36733/elysian.v4i1.7482>
- Kim, & A-Jeoung, A. (2014). *Impoliteness strategies and a power struggle as observed in the Japanese TV series Hanzawa Naoki (TBS)*. 42(42), 27–54. http://koara.lib.keio.ac.jp/xoonips/modules/xoonips/detail.php?koara_id=AN00189695-20140300-0027
- Searle, R.J. & Vanderveken, D. (1985). FOUNDATIONS OF ILLOCUTIONARY LOGIC. A *Concise Introduction to Mathematical Logic*, 135–168. https://doi.org/10.1007/978-1-4419-1221-3_4
- Lira, E. S. De, & Ferreira, B. C. (2022). *Representation and minorities : the uses of (im) politeness in the TV series Glee Representação e minorias : os usos da (im) polidez na série de TV Glee*. *im*, 188–207
- Lucky, J. B. (2015). *A PRAGMATIC ANALYSIS OF IMPOLITENESS STRATEGIES IN BRITISH TV-SERIES SHERLOCK* .

- Luh, N., Indrawati, S., Nyoman, N., Ariyaningsih, D., Dian, K., & Candra, P. (2021). An Analysis of Assertive Illocutionary Acts Used By Local Guides in Tirta Empul Temple. *Social Science, Public Administration and Management (HUSOCPUMENT)*, 1(3), 126–130. <https://www.publication.idsolutions.co.id/journals/index.php/husocpument/DOI:https://doi.org/10.51715/husocpument.v1i3.35126>
- Mahayana, I. M. A., Putri, D. A. D. P., & Saskara, I. G. S. H. (2022). Strategi Kesantunan Oleh Warganet Pada Unggahan Instagram Terkait Kebijakan Pemerintah Mengenai Tes Pcr. *PRASASTI: Journal of Linguistics*, 7(2), 154. <https://doi.org/10.20961/prasasti.v7i2.59629>
- Mahrani. (2017). Impoliteess Strategies Used on Online Comments in the Idntimes . Com Political Website. *Jurnal ESTUPRO*, 2(2), 1–8.
- Mukhallad, W., & Wibowo, A. P. (2022). Impoliteness Strategies and Its Speech Acts of Main Antagonist Character Utterances in Cruella Movie. *Journal of Language and Literature*, 10(2), 206–223. <https://doi.org/10.35760/jll.2022.v10i2.7649>
- Nasution, A. F., & Ariyanti, L. (2013). The Usage of Face Threatening Act in Princess Diaries 1 and Princess Diaries 2 : The Royal Engagement Movies. *Unesa*, 01(3), 1–9. <https://ejournal.unesa.ac.id/index.php/language-horizon/article/view/4219>
- Ramadhan, A. P., & Ambalegin, A. (2022). Assertive Act Found in Desmond Doss’s Conversation on “Hacksaw Ridge” Movie by Mel Gibson. *Humanitatis : Journal of Language and Literature*, 8(2), 237–248. <https://doi.org/10.30812/humanitatis.v8i2.1692>
- Roviana, D. (2018). Impoliteness Strategies in American Tv Series “Bones” Season 2 Episode 1-3. *Impoliteness Strategies In... (Dea Roviana S)*, 346.
- Searle, J. (1969). What is a speech act? *Philosophy in America*, 221–239
- Searle, J. R. (1979). Studies in the theory of speech acts. In *Cambridge University Press*. <http://books.google.com/books?hl=en&lr=&id=dhf27-nv7pkC&oi=fnd&pg=PR6&dq=EXPRESSION+AND+MEANING+Studies+in+the+Theory+of+Speech+Acts&ots=ywgN2W3dyC&sig=1Xq8EaJAKLA3eobqEjCxouyzVrk>
- Searle, J. R., & Vanderveken, D. (1985). Foundations of logic programming. In *Cambridge University Press*. https://doi.org/10.1007/978-1-4419-1221-3_4
- Sianipar, M. O. C. (2022). An Analysis of Assertive Illocutionary Acts on Social Media. *Journal MELT (Medium for English Language Teaching)*, 7(1), 46. <https://doi.org/10.22303/melt.7.1.2022.46-56>
- Simanjuntak, J. R., & Ambalegin, A. (2022). Impoliteness Strategies Used in the Movie “Easy A.” *Humanitatis : Journal of Language and Literature*, 8(2), 289–296. <https://doi.org/10.30812/humanitatis.v8i2.1641>

Yule, G. (1996). *Pragmatics*. Oxford University Press.
<https://www.worldcat.org/title/pragmatics/oclc/35135119>.



UIN SUNAN AMPEL
S U R A B A Y A