

CHAPTER IV

FINDINGS AND DISCUSSION

In this chapter, the researcher discusses the data analysis and findings of the present study. As mentioned in chapter 3, the data is analyzed by identifying traces of flouts based on Grice's theory of flouting and violating maxim. This includes identification and classification of flouts. Some descriptive quantification is further employed to enhance the analysis by examining trends in the realization of flouts. The analysis is discussed in relation to the research problems, to be enhanced by relating the concern to related theories and findings.

In this section, the data will be presented in terms of flouts and violations of the four conversational maxims, i.e. Quantity, Quality, Relation and Manner. The identification, classification, and interpretation of the data are conducted on the basis of the theory of conversational implicature, especially the cooperative principles. Presentation of the data is done by presenting the important phrases only.

The researcher will explain the kinds of humor used in Yuk Keep Smile comedy show in this chapter, there are two kinds of humor used in Yuk Keep Smile comedy show.

4.1 Violating of Maxim in Yuk Keep Smile Comedy Show

In this study the researcher finds four types of violating maxims, they are violating maxim of quantity, violating maxim of quality, violating maxim of relation, violating maxim of manner. The researcher finds 15 dialogues contain violating maxim in 3 part episodes of Yuk Keep Smile.

- Violating maxim of quantity 7 dialogues
- Violating maxim of quality 2 dialogues
- Violating maxim of relation 3 dialogues
- Violating maxim of manner 3 dialogues

4.1.1 Violating maxim of quantity

Maxim of Quantity relates to the amount of contribution to the coherence of conversation. Maxim of quantity will be violated by give more information or less information, in humor the comedians usually add more sentence which can make the situation be funny. In Yuk Keep Smile there are two reason of violating of manner quantity.

a. Give more information

In Yuk Keep Smile show, the researcher finds 6 dialogues which adding more unnecessary information to make the situation funny

- Cinta : Ini buat Adul (*this for Adul*)
Wendy : iya, **Padahal umurnya baru 10 tahun tapi tangannya sudah keriput** (memegang tangan Bopak) (*yes, acctually he is still ten years old but his hand looks oldness*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of quantity, because Wendy answer Cinta with adding information about Bopak, in the case Bopak is student of elementary school and Wendy is Bopak's Father. In the class Cinta as a English teacher give a question to Adul, but suddenly Wendy say "Padahal umurnya baru 10 tahun tapi tangannya sudah keriput (memegang tangan Bopak)" it means that Bopak's hand like an old man, in fact Bopak is almost 40 years old.

Cinta : it's ok, let's try again

Olga : its ok, it's ok diem lho **cucu** (*its ok, it's ok, keep silent cucu*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of quantity, because Olga answer Cinta with adding "cucu" in English cucu is grandchild, in case Cinta is English teacher, and Olga is Adul's mother, so in fact Cinta does not Olga grandchild.

Cinta :excuse me excuse me kita lanjutin lagi ya, buat Bopak be quite. Apa artinya I miss you? (*excuse me excuse me let's we go on, this question for Bopak, What's the meaning of I miss you?*)

Bopak : I miss you too

Olga : artinya, bukan lho bales lagi, **srundeng!** (*the meaning, not reply it, srundeng!*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of quantity, because Olga adding "srundeng" word, srundeng is a traditional indonesian food which have brown color. Olga say srundeng to Bopak, as we know Bopak has a dark

brown skin like srundeng's color, Olga give more information about Bopak.

Cinta : arti bahasa Indonesianya, when I have time, I like baking cookies and eat to much (*what's the meaning in Indonesia, when I have time, I like baking cookies and eat to much*)

Adul : kalo aku ada waktu, aku suka bikin kue, **onde-onde** (*if I have a time, I like baking cookies, onde- onde*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of quantity, because Adul give more information in his answer with "onde onde". Onde onde is traditional cake in Indonesia, in the case Cinta as the teacher asks to Adul to translate her sentences, and Adul translates it well with give onde onde word, as we know onde onde is not kind of cookies.

- Wendy : Omes
- Omes : iya pak, **kalo salah dikasih handphone ya pak** (*yes sir, if I get a mistake, please give me a handphone*)

[Olga jadi guru Bahasa Inggris- YKS 26-12-2013]

The dialogue above is violating maxim of quantity, because Omes adds other sentence out of topic. In the case Omes is a student and Wendy is vocal teacher, Wendy ask to Omes to practice vocal but Omes asks a handphone if he gets mistake, because in the stage there is a handphone advertising.

Chand : pak Denny, maaf kita berdua tidak di ajak main pak (*Mr. Denny, sorry you don't ask me play too*)

- Denny : iya sini sini saya perlu bantuan orang, lama nunggunya? (*yes, please come here, I need your help*)
- Budi Anduk :iya lama, **kita nungguin sampai kisut dari tadi** (*ok, we've been waiting until we've been rumpled*)
- [Denny jadi Guru Table Manner- YKS 26-12-2013]**

The dialogue above is violating maxim of quantity, in the case Denny forget if Chand and Budi join in their drama, when Denny asks them how long they wait?, Budi says “kita nungguin sampai kisut dari tadi” in English “we’ve been waiting until we’ve been rumpled”, rumpled means they wait in a long time.

b. Give less information

In Yuk Keep Smile show the researcher finds 1 dialogue which give less information.

- Cinta : My name is miss Cinta, What’s your name?
Adul : **Nurrohman**

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of quantity, because Adul give less information when he answer Cinta question. Adul answer “Nurrohman”, Nurrohman is Olga’s father name, when Adul say it the audience laugh, because Adul indirrectly flout maxim to Olga.

4.1.2 Violating maxim of quality

Maxim of Quality suggests the speakers to valid contribution with certain evidences. Grice (1975: 50) suggests that a conversation should be genuine and sincere and speak the “truth” or facts. Maxim of quality will be flouted if the second speaker give the wrong information, and unlogical

information. In Yuk Keep Smile the researcher finds 2 dialogues which contain wrong information. Although the information wrong, these can make the humor sense.

- Wendy : When you use this?
Olga : yes
Cinta : when (sambil nunjuk jam tangan)
Olga : **oh when is clock**

[Olga jadi guru Bahasa Inggris- YKS 26-12-2013]

The dialogue above is violating maxim of quality, in the case olga says “when is clock”. It is a wrong answer, Wendy ask to Olga when he use an umbrella. Cinta touch her watch to give information about the time whe the umbrella use, but Olga means that “when is clock”. Olga give wrong answer for Wendy question.

- Olga : haahaahhahaa
Denny : (memasukkan batu ke mulut Olga)
Olga : hah ini batu (*hah, its a stone*)
Adul : itu kacang Bogor (*it's Bogor nut*)
Olga : **kacang Bogor gimana, ini Batu kalo ketelen bisa jadi kencing batu** (*Bogor nut, its a stone, if I eat it I will get kidney stone*)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is violating maxim of quality, because Olga give unlogical information. In the case Denny give Olga a stone in his mouth, but Olga says if he eat the stone he will get kidney stone, as we know kidney stone is one of illness, and it does not caused by eating stone.

4.1.3 Violating maxim of relation

Maxim of Relation suggests that utterances should be relevant to the context of the conversation. In Grice's (1975: 69) outlines, that speakers should 'be relevant', say things related to the current topic of the conversation. Maxim of relation will be violate if the second speaker give unrelevance with the first speaker. In YKS the researcher finds 3 dialogues violating maxim.

- Cinta : Good evening, how are you?
Olga : **Udah makan belum?** (*have you get dinner yet?*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of relation, because Olga answer Cinta question with unrelevance answer. In the case Cinta as teacher, she says Good evening, Olga have to answer Good evening too, not "sudah makan belum?" in english "have you get dinner yet?", in the situation is in the evening, so if Olga says about breakfast is not relevance with the context.

Olga : mama pengen lihat Adul kuliah sampai tinggi, mama dulu kuliah di APD 3 lho? (*mama wants to Adul get study until in university, mama ever study in APD3?*)

Adul : apaan itu? (*what's that*)

Olga : **apartemen Dongo** (*Dongo apartement*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of relation, in the case Olga as a mother wants Adul will be good student until Adul studies in university. Olga say to Adul if he ever study in APD3, in fact APD3 is Apartement

Dongo, it is Olga apartement in Jakarta, from olga answer is not relevance with the context of the dialogue.

- Olga : Good evening
- Wendy : **hah, kalo pening minum obat aja.. good evening** (*hah, if you get headache, please get drug*)

[Olga jadi guru Bahasa Inggris- YKS 26-12-2013]

The dialogue above is violating maxim of relevance, in the case Wendy's answer is not relevance, Olga greeting to his students, because Olga is an English teacher. He says "good evening" and Wendy answers "hah, kalo pening minum obat aja" in English "if we get headache, we have to get drug". Wendy give unrelevance answer to create humor in this segments.

4.1.4 Violating maxim of manner

Maxim of Manner suggests that speakers have to try presenting meaning clearly, concisely orderly, and avoid ambiguity and obscurity of expression (Grice 1975: 69). Maxim of manner will be violate by ambiguity answer, in Yuk Keep Smile the reseacher finds 3 dialogues which containing ambiguity answer and make them became violating maxim of manner.

- Wendy : (mengorek-korek telinga Adul)
- Bopak : aduh sakit..*(it's hurt)*
- Wendy : **kan kata bu guru tadi,, correct correct** (*the teacher says correct, correct*)
- Bopak : correct artinya benar, bukan korek telinga (*correct is correct, not clean my ear*)

[Cinta Laura jadi Guru Bahasa Inggris- YKS 21-12-2013]

The dialogue above is violating maxim of manner, in the case Cinta say "correct" because Bopak can answer her question, but Wendy pulls

Bopak's ear, Wendy means that "correct" is "mengorek telinga", in fact "correct" means the right answer. The ambiguity above make the dialogue be violating maxim of manner.

- Wendy : Miss Olga, where do you live?
- Olga : hah
- Wendy : where do you live?
- Olga : **naik eskalator**
- Wendy : itu lift

[Olga jadi guru Bahasa Inggris- YKS 26-12-2013]

The dialogue above is violating maxim of manner, in the case Wendy ask to Olga "where do you live" but Olga don't understand the meaning of Wendy's question. Olga answer "naik eskalator", Olga means that "live" same with "lift", from the ambiguity above, its create the violation of maxim in the dialogue.

- Olga : oh artis luar negeri, nyanyi lagu apasih? (*oh international artist, what's your song?*)
- Adul : **cit cit cuit,,** oh bukan hahaha (*cit cit cuit,, oh no hahaha*)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is violating maxim of manner, in the case Olga ask to Adul what is Adul song, because Adul is international singer, but Adul just answer "cit cit cuit.." as we know cit cit cuit is kids indonesia song. From Adul answer make ambiguity, because Adul has a short body like a children he says like that to make humor life in stage.

Table 1 Violating Maxim in YKS *Yuk Keep Smile*

No	The speaker	The dialog	Qn	Ql	Rl	Mn
1	Cinta Wendy	Ini buat Adul (<i>this for Adul</i>) iya, Padahal umurnya baru 10 tahun tapi tangannya sudah keriput (memegang tangan Bopak) (<i>yes, actually he is still ten years old but his hand looks oldness</i>)	v			
2	Cinta Olga	it's ok, let's try again its ok, it's ok diem lho cucu (<i>its ok, it's ok, keep silent cucu</i>)	v			
3	Cinta Bopak Olga	excuse me excuse me kita lanjutin lagi ya, buat Bopak be quite. Apa artinya I miss you? (<i>excuse me excuse me let's we go on, this question for Bopak, What's the meaning of I miss you?</i>) I miss you too artinya, bukan lho bales lagi, srundeng! (<i>the meaning, not reply it, srundeng!</i>)	v			
4	Cinta Adul	arti bahasa Indonesianya, when I have time, I like baking cookies and eat to much (<i>what's the meaning in Indonesia, when I have time, I like baking cookies and eat to much</i>) kalo aku ada waktu, aku suka bikin kue, onde-onde (<i>if I have a time, I like baking cookies, onde- onde</i>)	v			
5	Wendy Omes	Omes iya pak, kalo salah dikasih handphone ya pak (<i>yes sir, if I get a mistake, please give me a handphone</i>)	v			
6	Chand Denny	pak Denny, maaf kita berdua tidak di ajak main pak (<i>Mr. Denny, sorry you don't ask me play too</i>) iya sini sini saya perlu bantuan orang, lama nunggunya? (<i>yes,</i>	v			

	Budi Anduk	<i>please come here, I need your help)</i> iya lama, kita nungguin sampai kisut dari tadi (<i>ok, we've been waiting until we've been rumped</i>)				
7	Cinta Adul	My name is miss Cinta, What's your name? Nurrohman	v			
8	Wendy Olga Cinta Olga	When you use this? yes when (sambil nunjuk jam tangan) oh when is clock		v		
9	Olga Denny Olga Adul Olga	haahaahhahaa (memasukkan batu ke mulut Olga) hah ini batu (<i>hah, its a stone</i>) itu kacang Bogor (<i>it's Bogor nut</i>) kacang Bogor gimana, ini Batu kalo ketelen bisa jadi kencing batu (<i>Bogor nut, its a stone, if I eat it I will get kidney stone</i>)		v		
10	Cinta Olga	Good evening, how are you? Udah makan belum? (<i>have you get dinner yet?</i>)			v	
11	Olga Adul Olga	mama pengen lihat Adul kuliah sampai tinggi, mama dulu kuliah di APD 3 lho? (<i>mama wants to Adul get study until in university, mama ever study in APD3?</i>) apaan itu? (<i>what's that</i>) apartemen Dongo (<i>Dongo apartement</i>)			v	
12	Olga Webdy	Good evening hah, kalo pening minum obat aja.. good evening (<i>hah, if you get headache, please get drug</i>)			v	
13	Wendy Bopak Wendy	(mengorek-korek telinga Adul) aduh sakit.. <i>(it's hurt)</i> kan kata bu guru tadi,, correct correct (<i>the teacher says correct, correct</i>)				v

	Bopak	correct artinya benar, bukan korek telinga (<i>correct is correct, not clean my ear</i>)				
14	Wendy Olga Wendy Olga Wendy	Miss Olga, where do you live? hah where do you live? naik eskalator itu lift				v
15	Olga Adul	oh artis luar negeri, nyanyi lagu apasih? (<i>oh international artist, what's your song?</i>) cit cit cuit,, oh bukan hahaha (<i>cit cit cuit,, oh no hahaha</i>)				v

4.2 Flouting of Maxim in Yuk Keep Smile Comedy Show

In this study the researcher finds four types of flouting maxims, they are flouting maxim of quantity, flouting maxim of quality, flouting maxim of relation, flouting maxim of manner. The researcher finds 6 dialogues contain flouting maxim in 3 part episodes of Yuk Keep Smile.

- flouting maxim of quantity 3 dialogues
- flouting maxim of quality 1 dialogues
- flouting maxim of relation 1 dialogues
- flouting maxim of manner 1 dialogues

4.2.1 Flouting Maxim of Quantity

Maxim of quantity will be flouted by give unnecessary information, but the information have purpose to flouts someone, in Yuk Keep Smile the Researcher finds 3 dialogues which contain flouting maxim of quantity.

- Denny : sini Chaty duduk, duduknya yang manis, tiba-tiba ada hal lucu (*here Chaty, sit down please, suddenly there is something funny*)
- Soimah : gak kelihatan ya giginya bagus tertawanya (*the smile is so good*)
- Denny : **maaf yang tidak kelihatan itu giginya, jangan hidungnya** (*sorry, don't show your teeth, not your nose*)
- Adul : hehehehe

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is Flouting maxim of quantity, in the case Adul is Denny's student, Denny teach about Table Manner, and in the first class is practice to have a good smile, but Denny add his answer with “**maaf yang tidak kelihatan itu giginya, jangan hidungnya**”. In the fact Adul has appointed nose, Denny adds more information about Adul to flout Adul and create humor.

- Denny : coba selanjutnya Asmirondah, ini lagi minum teh, tiba-tiba ada hal lucu yang terjadi **si Kiwil kesandung bibirnya sendiri** (*next Asmirondah, here drink tea, suddenly there is something funny, Kiwil fall down because his mouth*)
- Soimah : hihihhi (ketawa geli)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is flouting maxim of quantity, in the case Soimah practice how be good woman and give sweet smile, but when Denny says “**si Kiwil kesandung bibirnya sendiri**”, Soimah directly laugh. Denny add his statement which its about Kiwil information to make humor sense, although Kiwil not in stage, Denny flouts Kiwil with his statement.

Adul : Chaty Peron nama lengkapnya (*Chaty Peron it's my full name*)

Denny : panggilannya Chaty, **nama lengkapnya ketiak** (*his nick name is Chaty, his full name is Ketiak*)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is flouting maxim of quantity, in the case Adul as Chaty Peron is an international singer, Denny as the teacher explain that “**Cahty**” is Adul’s nickname, and “**Ketiak**” is Adul’s full name. Ketiak is a part of our body. Denny add Ketiak to flouts Adul in the stage. Which give unnecessary information about Adul, Denny can make the audience laugh.

4.2.2 Flouting Maxim of Quality

Maxim of Quality will be flouted with adding wrong answer and unlogical statement in the dialogue, in this study the researcher finds 1 dialogues containing flouting maxim of quality.

Adul : hahaha kecut dong, masak kecut barusan berangkat (*hahaha, so acid,, acid,, I have been come here*)

Denny : **kecil banget Chaty Peron kayak cincin orok, Chaty Peron kecil** (*so small Chaty Peron like a baby ring, Chaty Peron so small*)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is flouting maxim of quality, in the case Denny says “**kecil banget Chaty Peron kayak cincin orok, Chaty Peron kecil**” in Denny statement, Denny Flouts Adul, because Adul has a small body like a baby. It is unlogical statement which Denny says can make maxim of quality be flouted in YKS.

4.2.3 Flouting Maxim of Relation

Maxim of Relation can be flouted if the second speaker give unrelevance answer to first speaker, and his/ her answer have purpose to flouts someone. In Yuk Keep Smile the researcher find 1 dialogue which containing flouting maxim of relation.

Soimah : sehat, hai Chaty, Chaty cantik banget Chaty (*I'm fine, Hi Chaty, Chaty you so beautiful*)

Denny : **Chaty Peron ukurannya bulet kayak lubang loket** (*Chaty Peron is rounded like locket counter*)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is flouting maxim of relation, in the case Soimah says to Adul, if he is so beautiful, but Denny says “**Chaty Peron ukurannya bulet kayak lubang loket**” , it means Adul had rounded body like ticket counter. What Denny says is not relevance with Soimah say as the first speaker, so it make floting maxim of relation in this dialogue.

4.2.4 Flouting Maxim of Manner

Maxim of Manner will be flouted by using ambiguity in dialogue, but the ambiguity make flouts to other person, in Yuk Keep Smile the reseacher finds 1 dialogue contains flouting maxim of manner.

- Denny: Ini Asmirondah, yang ini I(*she is Asmirondah, and she,,*)
Olga : **Tulang Ayam** (*chicken bone*)

[Denny jadi Guru Table Manner- YKS 26-12-2013]

The dialogue above is flouting maxim of manner, in the case Denny introduce Soimah as Asmirondah to Olga, and Adul as Chaty Peron, but before Denny says Adul is Chaty Peron, Olga says that Adul is “**Tulang**

Ayam” , it is make ambiguity, Tulang Ayam in English Chicken Bone, Adul has a short body, and Olga say like that to flouts Adul like a chicken bone.

Table 2 Flouting Maxim in YKS *Yuk Keep Smile*

No	The speaker	The dialog	Qn	Ql	Rl	Mn
1	Denny Soimah Denny Adul	sini Chaty duduk, duduknya yang manis, tiba- tiba ada hal lucu (<i>here Chaty, sit down please, suddenly there is something funny</i>) gak kelihatan ya giginya bagus tertawanya (<i>the smile is so good</i>) maaf yang tidak kelihatan itu giginya, jangan hidungnya (<i>sorry, don't show your teeth, not your nose</i>) hehehehe	v			
2	Denny Soimah	coba selanjutnya Asmirondah, ini lagi minum teh, tiba- tiba ada hal lucu yang terjadi si Kiwil kesandung bibirnya sendiri (<i>next Asmirondah, here drink tea, suddenly there is something funny, Kiwil fall down because his mouth</i>) hihihihi (ketawa geli)	v			
3	Adul Denny	Chaty Peron nama lengkapnya (<i>Chaty Peron it's my full name</i>) panggilannya Chaty, nama lengkapnya ketiak (<i>his nick name is Chaty, his full name is Ketiak</i>)	v			
4	Adul Denny	hahaha kecut dong, masak kecut barusan berangkat (<i>hahaha, so acid,, acid,, I have been come here</i>) kecil banget Chaty Peron kayak cincin orok, Chaty Peron kecil (<i>so small Chaty Peron like a baby ring, Chaty Peron so small</i>)		v		
5	Soimah	sehat, hai Chaty, Chaty cantik			v	

	Denny	banget Chaty (<i>I'm fine, Hi Chaty, Chaty you so beautiful</i>) Chaty Peron ukurannya bulet kayak lubang loket (<i>Chaty Peron is rounded like locket counter</i>)				
6	Denny Olga	Ini Asmirondah, yang ini I(<i>she is Asmirondah, and she,,,</i>) Tulang Ayam (<i>chicken bone</i>)				v