

**FLOUTING THE MAXIMS OF COMMUNICATION OF THE  
MAIN CHARACTERS IN *GONE GIRL* MOVIE**

**THESIS**



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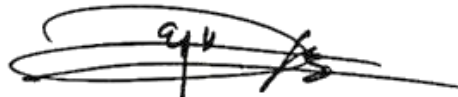
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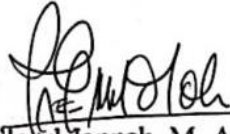
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## ABSTRACT

Amiruddin, S, N. (2024). *Flouting The Maxims of Communication of The Main Characters in Gone Girl Movie*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Endratno Pilih Swasono, M.Pd. (II) Raudlotul Jannah, M. App. Ling.

This study aims to unveil the non-cooperation communication of the main characters in the film "Gone Girl", using H.P. Grice's (1975) theory as a foundational framework. "Gone Girl", a psychological thriller, intricately explores themes of deception, marriage, and media influence through the complex relationship between its protagonists, Nick and Amy Dunne. The researcher's interest in the film stems from its rich dialogue and character interactions, which provide a fertile ground for analyzing non-cooperative communication strategies. Employing a qualitative approach, this research meticulously examines dialogue exchanges within "Gone Girl" to identify instances where conversational maxims are intentionally flouted. The data were collected through a detailed content analysis of the film's script, focusing on conversations that exemplify the flouting of Grice's maxims.

The results of this study shows that the main characters engage in four types of flouting the maxim of quality, quantity, relevance, and manner, distributed across 21 utterances. Specifically, the study identifies 5 utterances of flouting the maxim of quantity, 11 flouting the maxim of quality, 3 flouting the maxim of manner, and 2 flouting the maxim of relevance, marked by a lack of clarity. Among these, the flouting of the maxim of quality emerges as the most frequently used strategy by the characters, aligning with the film's thematic emphasis on deception.

The main characters in Gone Girl movie flout the maxims for their own personal benefits. This results in a complex and intricate plot or storyline, and hinders each other in the investigation of Amy's disappearance. By elucidating the strategic deployment of language for purposes such as manipulation and deceit, this research sheds light on the broader communicative impact of these maxim violations. It underscores how such linguistic strategies not only advance the plot and enrich character development but also highlight "Gone Girl's" exploration of deception, truth, and the complexity of human relationships.

**Keywords:** Flouting Maxims; Manipulation; Movie

## ABSTRAK

Amiruddin, S, N. (2024). *Pelanggaran Maksim Komunikasi oleh Karakter Utama dalam Film Gone Girl*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Endratno Pilih Swasono, M.Pd. (II) Raudlotul Jannah, M. App. Ling.

Penelitian ini bertujuan untuk mengungkap percakapan non-kooperatif yang dilakukan oleh para tokoh utama dalam film "Gone Girl", dengan menggunakan Teori H.P Grice (1975) sebagai pondasi dasar. "Gone Girl", sebuah film dengan genre thriller psikologis, secara rumit mengeksplorasi tema kebohongan atau tipu daya, pernikahan, dan pengaruh media melalui hubungan kompleks antara protagonisnya, Nick dan Amy Dunne. Ketertarikan peneliti terhadap film tersebut dikarenakan kayanya dialog dan interaksi karakter, yang memberikan lahan untuk menganalisis strategi komunikasi non-kooperatif. Dengan menggunakan pendekatan kualitatif, penelitian ini dengan cermat mengkaji pertukaran dialog dalam "Gone Girl" untuk mengidentifikasi contoh-contoh di mana maksim percakapan sengaja dilanggar. Data dikumpulkan melalui analisis isi naskah film secara mendetail, dengan fokus pada percakapan yang menunjukkan pelanggaran prinsip-prinsip maksim Grice 1975.

Temuan dari penelitian ini mengungkapkan bahwa para karakter utama terlibat dalam empat jenis pelanggaran maksim kualitas, kuantitas, relevansi, dan cara, yang tersebar di 21 ujaran. Secara khusus, penelitian ini mengidentifikasi 5 ucapan pelanggaran maksim kuantitas, 11 ucapan pelanggaran maksim kualitas, 3 ucapan pelanggaran maksim sikap, dan 2 kasus pelanggaran maksim relevansi, yang ditandai dengan kurangnya kejelasan atau keterusterangan. Pelanggaran terhadap maksim kualitas muncul sebagai strategi yang paling sering digunakan oleh para karakter, selaras dengan penekanan film tersebut pada penipuan.

Karakter utama dari film *Gone Girl* ini melakukan pelanggaran maksim dengan alasan untuk kepentingan pribadi masing-masing, hal ini menyebabkan terjadinya alur cerita yang cukup kompleks dan rumit, serta menghambat satu sama lain di dalam investigasi hilangnya Amy. Dengan menjelaskan penerapan strategis bahasa untuk tujuan seperti manipulasi dan penipuan, penelitian ini menyoroti dampak komunikatif yang lebih luas dari pelanggaran maksim tersebut. Hal ini menggarisbawahi bagaimana strategi linguistik tersebut tidak hanya memajukan plot dan memperkaya pengembangan karakter tetapi juga menyoroti eksplorasi kebohongan, kebenaran, dan kompleksitas hubungan antarmanusia dalam film "Gone Girl".

**Kata Kunci:** Pelanggaran Maksim; Manipulasi; Film

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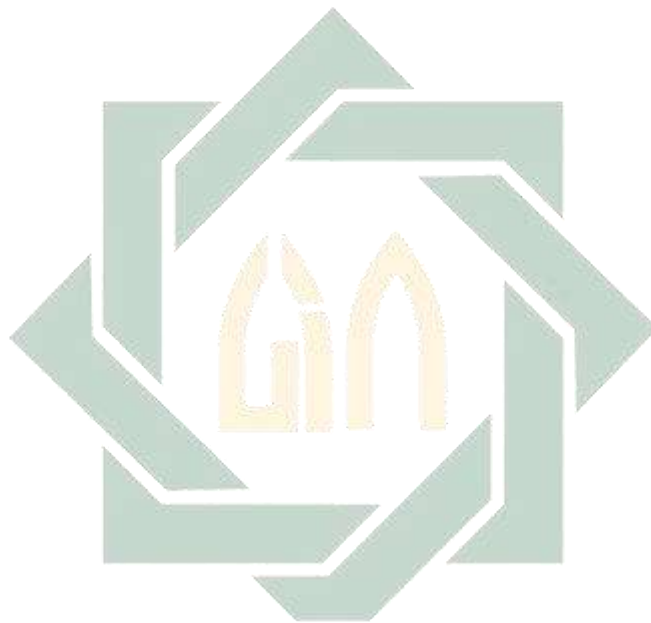
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