

**ANALYSIS OF SOCIAL INEQUALITY THROUGH  
SEMIOTICS SOCIAL CODES BY MAIN CHARACTER  
IN *THE HUNGER GAMES* (2012) MOVIE**

**THESIS**



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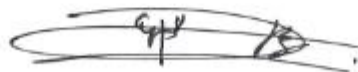
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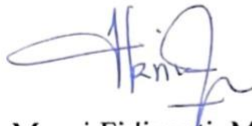
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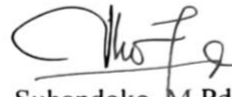
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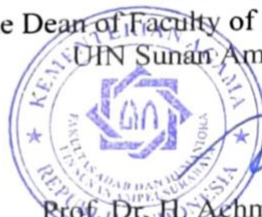
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## ABSTRACT

Setyowati, A. I. (2024). *Analysis of Social Inequality Through Semiotics Social Codes by Main Character in The Hunger Games (2012) Movie*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Murni Fidiyanti, M.A.,(II) Suhandoko, M.Pd.

The study aims to analyze social inequality through semiotic social codes by the main character in *The Hunger Games (2012)* movie. The movie tells the story of an old sister who becomes a volunteer to replace her young sister, who was chosen to become the tribute for the 74th annual Hunger Games, a life game held by a Capitol city every year. The game is about bonds between districts and remembering the capitalism of President Snow. There are two research questions in this study, namely: (1) what are the social codes shown by the main character in *The Hunger Games (2012)* movie? And (2) what are the social inequalities that appear in *The Hunger Games (2012)* movie based on the main character's social codes?

This study used a qualitative descriptive method to collect and analyze the data source. The researcher applied Daniel Chandler's Semiotic theory, which focuses on Social Codes, to answer the first research question. The researcher used Pierce's triadic model theory to reveal the meaning of social codes found. The researcher continued to identify the social inequality inside the movie using Max Weber's theory of social inequality.

This study reveals that the main character in *The Hunger Games (2012)* movie, Katniss Everdeen, shows all the aspects of social codes explained by Daniel Chandler, consisting of 10 verbal language, 13 bodily codes, 6 commodity codes, and 9 behavioral codes. After being analyzed using Pierce's Triadic model theory, social codes had a deeper and wider meaning that helped the researcher reveal the social inequality in *The Hunger Games (2012)* movie. The social inequality in *the Hunger Games (2012)* movie is the inequality of life opportunities between district and capitol residents which can be seen from the differences in class, status, and power. By analyzing the social inequality through semiotic social codes by the main character, the researcher can reveal more details about the problems thus it can help to reveal the solution to overcome social problems in the movie especially social inequality.

**Keywords:** Semiotic, Codes, Social Codes, Social Inequality, *The Hunger Games* Movie

## ABSTRAK

Setyowati, A.I 2024. *Analisis Kesenjangan Sosial melalui Kode-Kode Sosial Semiotika pada Karakter Utama di Film The Hunger Games (2012)*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Murni Fidiyanti, M.A., (II) Suhandoko, M.Pd.

Penelitian ini bertujuan untuk menganalisis ketidaksetaraan sosial melalui kode-kode sosial semiotika yang dilakukan oleh karakter utama dalam film *The Hunger Games (2012)*. Film ini bercerita tentang seorang kakak perempuan yang menjadi sukarelawan untuk menggantikan adik perempuannya, yang terpilih untuk menjadi hadiah untuk Hunger Games tahunan ke-74, sebuah permainan hidup yang diadakan oleh kota Capitol setiap tahun. Permainan ini adalah tentang ikatan antar distrik dan mengenang kapitalisme Presiden Snow. Terdapat dua pertanyaan penelitian dalam penelitian ini, yaitu: (1) apa saja kode-kode sosial yang ditunjukkan oleh karakter utama dalam film *The Hunger Games (2012)*? dan (2) apa saja kesenjangan sosial yang muncul dalam film *The Hunger Games (2012)* berdasarkan kode-kode sosial tokoh utama?

Penelitian ini menggunakan metode deskriptif kualitatif untuk mengumpulkan dan menganalisis sumber data. Peneliti menerapkan teori Semiotika Daniel Chandler, yang berfokus pada Kode Sosial, untuk menjawab pertanyaan penelitian pertama. Peneliti menggunakan teori model triadik Pierce untuk mengungkap makna kode-kode sosial yang ditemukan. Peneliti melanjutkan dengan mengidentifikasi kesenjangan sosial di dalam film dengan menggunakan teori kesenjangan sosial Max Weber.

Penelitian ini mengungkapkan bahwa karakter utama dalam film *The Hunger Games (2012)*, Katniss Everdeen, menunjukkan semua aspek kode sosial yang dijelaskan oleh Daniel Chandler, yang terdiri dari 10 bahasa verbal, 13 kode tubuh, 6 kode komoditas, dan 9 kode perilaku. Setelah dianalisis dengan menggunakan teori model Triadik Pierce, kode-kode sosial tersebut memiliki makna yang lebih dalam dan lebih luas sehingga membantu peneliti untuk mengungkap kesenjangan sosial yang ada di dalam film *The Hunger Games (2012)*. Ketidaksetaraan sosial dalam film *The Hunger Games (2012)* adalah ketidaksetaraan kesempatan hidup antara penduduk Distrik dan penduduk Capitol yang terlihat dari perbedaan kelas, status, dan kekuasaan. Dengan menganalisis kesenjangan sosial melalui kode-kode sosial semiotika yang dilakukan oleh tokoh utama, peneliti dapat mengungkap lebih detail mengenai permasalahan tersebut sehingga dapat mengungkap solusi untuk mengatasi permasalahan sosial yang terdapat dalam film tersebut khususnya kesenjangan sosial.

**Kata Kunci:** Semiotika, Kode, Kode Sosial, Kesenjangan Sosial, Film *The Hunger Games (2012)*

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